

## Office of Academic Affairs

# Administrative Council Retreat Strategic Issues

### 1) Expansion of St. Louis Programs

- New St. Charles County Location (“Winghaven”)
- Old Post Office Programs  
*[Education, Fine Arts, Business, Arts & Sciences, Communications, Professional Development]*
- OnLine Program Expansion
- New business programs  
*[expand UG programs and enrollments]*
- Expanded South County Activities  
*[opportunity to partner with new SLCC campus?]*
- Decrease Reliance on Webster Groves High School facilities
- Harris Stowe Partnership  
*[for graduate studies]*
- Symphony School Stabilization and Growth
- Enrollment Management increases for freshmen, and flat fee students

### 2) Extended Campus (Domestic)

- a) Military Program Expansion
  - Add 2-3 new campuses per year
- b) Captains School Initiative  
*[Expand successful pilot from Ft. Leonard Wood and Ft. Leavenworth to Ft. Jackson, Ft. Bliss, Ft. Bragg, and other U.S. Army centers]*
  - project new revenues for 2002-03
  - build quality support team
  - uses existing campus infrastructure
- c) Metropolitan Campuses
  - strengthen selected campuses with new academic programs
  - Close or realign selected campuses that are not meeting academic and/or fiscal goals *[Las Vegas, Yuma MCAS, Bermuda, Ft. Smith]*

### 3) Extended Campus (International)

- a) Thailand – Stabilization
- b) Asia – expansion in China
- c) Japan – implement Kansai Dual Degree Program
- d) Mexico – begin dual MBA with UAG, implement other selected programs
- e) Germany – begin new MS in Finance and Accounting with Berufsakademie

**4) Extended Campus Administration**

- Expand collaboration and planning efforts with all vice presidents
- Identify efficiencies and quality improvements in services

**5) December Graduation Ceremony**

- Distinct event from May Commencement ceremonies
- Recognize SU, F1, F2 degree completion in early January
- Particularly reduce size of May Business School ceremony (1/3 reduction)
- Include MA, MBA, MS, MAT
- Include adult undergraduate students, especially in School of Business
- No honorary degree recipients/local speaker/ create a distinct “style” for this event
- Use a Sunday afternoon; consider Symphony School Concert Hall, or Loretto Hilton or Grant Gym

**6) Facilities**

- New library opens (2003-04)  
*[Plan for operational and staffing increases, new programming]*
- Planning for new academic classroom building
  - science labs
  - technology classrooms
  - faculty offices
  - computer labs
- Management of Webster Groves High School classrooms
- Transition to new OPO facilities

**7) Resource Center Management Model**

- Are we committed to RC/SC model?
- How to structure and implement it?
- Resolve policy issue decisions for decentralization and incentives
- Implement specific steps this year, if possible

**8) Executive in Residence Program**

- Annually designate a group of distinguished executives to be “in Residence” at the University
- Appointed by University President
- Consult in all academic fields and/or areas of administration (finance, HR, technology)
- May present lecture(s) or teach a course (where appropriate)
- May consult with administration on selected issues or projects
- Fund raising and development activities may be a component
- Will meet as a group annually
- No compensation

**9) Directors Meeting**

- Expand conference length
- Add new training initiatives from Enrollment Management, Public Relations, Alumni and Development

**10) College/School Advisory Boards**

- Implement Board for Fine Arts (2001-02)
- Identify core membership for Arts and Science (2002), implement full board with appointment of new dean
- Implement Board for Education (2002)

**11) Faculty**

- Develop multi-year faculty size plan [consult with Finance, Faculty Senate President, Deans]
- Plan for surge of retirements
- Consider early-retirement initiatives
- Enhance minority faculty recruitment
- Achieve desired compensation levels (benchmark goals)
- Increase International expertise

**12) Technology**

- Implement new organization for management of University's IT resources (new VP structure)
- Achieve better technology planning

**12) Other**

- Recruit new dean, College of Arts and Sciences
- Secure North Central Association authorization for online degree programs
- Assist in growing the Symphony School in viable and appropriate manner