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2006-2007 Success Report

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Success Report Data

Survey Method:

Success Report data is collected once per year. For this report, individuals who graduated August 2006, October 2006, December 2006, March 2007 and May 2007 were contacted. Based on information (graduate name, address, phone number, and degree) obtained from the Registrar's Office, each graduate was contacted utilizing the following methods:

- 1) Career Services staff attended cap and gown distribution and handed out surveys to graduates.
- 2) An initial mailing to each graduate that contained an introductory letter, copy of the 2006-2007 Graduate Follow-up Survey, and a postage paid return envelope to facilitate a better response rate. The letter provided an option for individuals to complete the survey online through the Career Services website.
- 3) Approximately eight weeks after the initial mailing, phone calls were made to all graduates who did not respond to the survey.
- 4) Additional research conducted by Career Services included the following:
 - Obtained information from Department Chairs, Faculty and Staff.
 - Obtained information from the University CARS database.

Data	Description
6,535	Total graduates earning degrees at all domestic and international campuses
1493	Total number of graduates responding to the survey <ul style="list-style-type: none"> ▪ 684 responses collected via mail survey ▪ 421 responses collected via telephone survey ▪ 42 Career Services research/transfer from university-wide database (CARS) ▪ 246 responses from the on-line survey via the Career Services website ▪ 87 responses collected during cap and gown distribution ▪ 13 responses from department chairs, university faculty or staff member
23%	Actual response rate (1493 divided by 6535)
22	Total graduates not seeking employment. These graduates were removed from the survey.
1471	Basis for all Success Report percentages (1,493 less 22)
89%	Professional Success Rate. This includes graduates who are "Professionally Employed" (83%) and "Continuing Education" (6%).
95%	Comprehensive Success Rate. This includes graduates who are "Professionally Employed" (83%), "Continuing Education" (6%) and "Underemployed" (6%).

NOTES:

- 1) For the purpose of this report, all U.S. military employees are classified as "Professionally Employed."
- 2) When graduates provided pay on an hourly basis, it was converted to an annual salary.
- 3) Survey respondents were not allowed to self-select "Underemployed" as a current status option. Instead respondents were asked to respond to the questions listed below. Their responses were then compared to their current job satisfaction and their job titles to determine whether they are "Professionally Employed" or "Underemployed."

Is this position related to your area of study?

Is this position related to your career interests?

Does this position require a college degree?

Overview by College and Degree

UNDERGRADUATE

College/School	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	350	108	60%	27%	7%	6%	87%	94%
Leigh Gerding College of Fine Arts	83	27	63%	15%	11%	11%	78%	89%
School of Business & Technology	518	111	70%	14%	9%	7%	84%	93%
School of Communications	235	69	64%	6%	14%	16%	70%	84%
School of Education	49	13	62%	15%	8%	15%	77%	85%
TOTAL	1235	328	65%	16%	10%	9%	81%	91%

GRADUATE

College/School	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	752	176	82%	5%	6%	6%	87%	94%
Leigh Gerding College of Fine Arts	11	1	100%	0%	0%	0%	100%	100%
School of Business & Technology	4136	867	89%	2%	5%	4%	91%	96%
School of Communications	59	17	76%	0%	18%	6%	76%	94%
School of Education	342	82	95%	3%	1%	1%	98%	99%
TOTAL	5300	1143	88%	3%	5%	4%	91%	96%

UNDERGRADUATE & GRADUATE

College/School	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	1102	284	74%	13%	7%	6%	87%	94%
Leigh Gerding College of Fine Arts	94	28	64%	14%	11%	11%	79%	89%
School of Business & Technology	4654	978	87%	4%	5%	4%	90%	96%
School of Communications	294	86	66%	5%	15%	14%	71%	86%
School of Education	391	95	91%	4%	2%	3%	95%	97%
TOTAL	6535	1471	83%	6%	6%	5%	89%	95%

College of Arts and Sciences

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Paralegal Studies	29	8	28%	0	8	4	3	1	0	87%	100%
All Other Certificates *see below	10	5	50%	0	5	4	0	1	0	80%	100%
Nursing (B.S.N.)	66	17	26%	0	17	15	2	0	0	100%	100%
All other Arts & Sciences Undergraduate Degrees **see below	245	81	33%	3	78	42	24	6	6	85%	92%
UNDERGRADUATE TOTALS	350	111	32%	3	108	65	29	8	6	87%	94%

* Buddhist Studies, Gerontology, Practical & Interdisciplinary Ethics, Professional Writing, Refugee Studies

**American Studies, Anthropology, Biology, English, French, German, History, Political Science, International Human Rights, International Relations, Legal Studies, Philosophy, Psychology, Religious Studies, Social Science, Sociology, Spanish

GRADUATE

MAJOR	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Counseling (M.A.)	645	148	23%	3	145	122	5	8	10	88%	93%
International Relations (M.A.)	58	16	28%	0	16	11	3	1	1	87%	94%
Legal Analysis (M.A.)	7	3	43%	0	3	1	1	1	0	67%	100%
Legal Studies (M.A.)	4	3	75%	0	3	3	0	0	0	100%	100%
Nurse Anesthesia (M.A.)	16	2	13%	0	2	2	0	0	0	100%	100%
Nursing (M.A.)	11	3	27%	0	3	3	0	0	0	100%	100%
All other Arts & Sciences Graduate Degrees *see below	11	4	36%	0	4	3	0	1	0	75%	100%
GRADUATE TOTALS	752	179	24%	3	176	145	9	11	11	87%	94%

* Applied Gerontology, Gerontology, Patent Agency

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1102	290	26%	6	284	210	38	19	17	87%	94%

Leigh Gerdine College of Fine Arts

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Music (BA)	4	0	0%	0	0	0	0	0	0	0%	0%
Music (BM)	8	2	25%	0	2	2	0	0	0	100%	100%
Music Education	4	1	25%	0	1	1	0	0	0	100%	100%
Musical Theater	7	1	14%	0	1	1	0	0	0	100%	100%
All other Fine Arts Undergraduate Degrees *see below	60	23	38%	0	23	13	4	3	3	74%	87%
UNDERGRADUATE TOTALS	83	27	33%	0	27	17	4	3	3	78%	89%

*Art (B.A.), Art (B.F.A.), Dance (B.A.), Dance (B.F.A.), Directing (B.A.), Theatre (B.F.A.)

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Music (MA)	4	0	0%	0	0	0	0	0	0	n/a	n/a
Music Education (MM)	2	0	0%	0	0	0	0	0	0	n/a	n/a
All other Fine Arts Graduate Degrees **see below	5	2	40%	1	1	1	0	0	0	100%	100%
GRADUATE TOTALS	11	2	18%	1	1	1	0	0	0	100%	100%

** Art (M.A.), Church Music (M.M.), Jazz Studies (M.M.), Orchestral Performance (M.M.)

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	94	29	31%	1	28	18	4	3	3	79%	89%

School of Business and Technology by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificates: *See below	47	13	28%	0	13	10	0	1	2	77%	85%
Accounting (B.S.)	19	8	42%	0	8	8	0	0	0	100%	100%
Business (B.A.)	30	2	7%	0	2	2	0	0	0	100%	100%
Business Administration (B.B.A.)	43	4	9%	0	4	2	2	0	0	100%	100%
Business Administration (B.S.)	39	6	15%	0	6	4	2	0	0	100%	100%
Computer Science (B.S.)	59	11	19%	0	11	9	1	0	1	91%	91%
Economics (B.A.)	2	1	50%	0	1	0	1	0	0	100%	100%
Finance (B.S.)	7	1	14%	0	1	1	0	0	0	100%	100%
Management (B.A.)	263	59	22%	1	58	38	8	8	4	79%	93%
Mathematics (B.A. & B.S.)	9	7	78%	0	7	4	1	1	1	71%	86%
UNDERGRADUATE TOTALS	518	112	22%	1	111	78	15	10	8	84%	93%

*Certificates Offered: Computer Sci/Dist Sysms, Decision Support Systems, Entrepreneurship, Government Contracting, Marketing, Web Site Design, Web Site Development

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Bus & Org Security Mngt (M.A.)	275	61	22%	1	60	56	0	3	1	93%	98%
Business (M.A.)	64	10	16%	0	10	8	0	2	0	80%	100%
Business Administration (M.B.A.)	1630	317	19%	5	312	281	8	12	11	93%	96%
Comp Res/Info Mngt (M.A.)	297	63	21%	0	63	59	0	2	2	94%	97%
Environmental Mngt (M.S.)	45	4	9%	0	4	4	0	0	0	100%	100%
Finance (M.A.)	6	1	17%	0	1	1	0	0	0	100%	100%
Finance (M.S.)	17	1	6%	0	1	1	0	0	0	100%	100%
Health Administration (M.H.A.)	68	11	16%	0	11	10	1	0	0	100%	100%
Health Care Mngt (M.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Health Services Mngt (M.A.)	33	7	21%	0	7	6	1	0	0	100%	100%
Human Resources Development (M.A.)	302	82	27%	2	80	64	4	6	6	85%	92%
M: Human Resources Mngt (M.A.)	411	92	22%	1	91	80	2	4	5	90%	95%
Int'l Business (M.A.)	24	1	4%	0	1	0	0	0	1	0%	0%
Information Technology Mngt (M.A.)	52	10	19%	0	10	8	0	1	1	80%	90%

School of Business and Technology by Degree and Major (cont.)

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Management (M.A.)	88	13	15%	0	13	11	1	1	0	92%	100%
Management & Leadership (M.A.)	520	145	28%	2	143	123	4	9	7	89%	95%
Marketing (M.A.)	40	10	25%	0	10	8	0	1	1	80%	90%
Prcmnt/Acquisn Mngt (M.A.)	94	17	18%	0	17	16	0	1	0	94%	100%
Public Administration (M.A.)	83	21	25%	1	20	19	0	0	1	95%	95%
Quality Mngt (M.A.)	3	2	67%	0	2	2	0	0	0	100%	100%
Space Sys Operation Mngt (M.S.) & Comp Sci. (M.A.)	70	10	14%	0	10	10	0	0	0	100%	100%
Telecommunications Management (M.A.)	8	0	0%	0	0	0	0	0	0	n/a	n/a
Management (D.Mgt.)	5	1	20%	0	1	1	0	0	0	100%	100%
GRADUATE TOTALS	4136	879	21%	12	867	768	21	42	36	91%	96%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	4654	991	21%	13	978	846	36	52	44	90%	96%

School of Communications by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
All Certificates *	1	1	100%	0	1	1	0	0	0	100%	100%
Advertising/Market Comm (B.A.)	36	13	36%	0	13	10	1	1	1	85%	92%
Audio Production (B.A.)	22	5	23%	0	5	3	0	0	2	60%	60%
Broadcast Journalism (B.A.)	10	5	50%	0	5	5	0	0	0	100%	100%
Film (B.A.)	28	12	43%	1	11	5	1	3	2	55%	82%
Interactive Digital Media / Interactive Media (B.A.)	9	3	33%	0	3	3	0	0	0	100%	100%
Journalism (B.A.)	16	7	44%	0	7	3	0	2	2	43%	71%
Media Communications (B.A.)	68	12	18%	0	12	5	1	2	4	50%	67%
Photography (B.A.)	19	3	16%	0	3	2	0	1	0	67%	100%
Public Relations (B.A.)	12	2	17%	0	2	2	0	0	0	100%	100%
Speech Comm. Studies (B.A.)	8	5	62%	0	5	3	1	1	0	80%	100%
Video Production (B.A.)	6	2	33%	0	2	2	0	0	0	100%	100%
UNDERGRADUATE TOTALS	235	70	30%	1	69	44	4	10	11	70%	84%

* Sports Journalism

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Media Communications (M.A.)	59	17	29%	0	17	13	0	3	1	76%	94%
GRADUATE TOTALS	59	17	29%	0	17	13	0	3	1	76%	94%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	294	87	30%	1	86	57	4	13	12	71%	86%

School of Education by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Education (B.A.)	49	13	27%	0	13	8	2	1	2	77%	85%
UNDERGRADUATE TOTALS	49	13	27%	0	13	8	2	1	2	77%	85%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Administrative Leadership (E.D.S.)	11	2	18%	0	2	2	0	0	0	100%	100%
Communication Arts (M.A.T.)	48	10	21%	0	10	9	0	0	1	90%	90%
Early Childhood Education (M.A.T.)	13	6	46%	0	6	6	0	0	0	100%	100%
Education Leadership (E.D.S.)	3	0	0%	0	0	0	0	0	0	n/a	n/a
Educational Technology (M.A.T.)	36	13	36%	0	13	13	0	0	0	100%	100%
Mathematics (M.A.T.)	13	4	31%	0	4	4	0	0	0	100%	100%
Multidisciplinary Studies (M.A.T.)	178	39	22%	1	38	36	1	1	0	97%	100%
Sch Sys Suprtncy & Ldshp (E.D.S.)	2	1	50%	0	1	1	0	0	0	100%	100%
Science (M.A.T.)	8	1	12%	0	1	1	0	0	0	100%	100%
Social Science (M.A.T.)	9	2	22%	0	2	2	0	0	0	100%	100%
Special Education (M.A.T.)	21	5	24%	0	5	4	1	0	0	100%	100%
GRADUATE TOTALS	342	83	24%	1	82	78	2	1	1	98%	99%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	391	96	25%	1	95	86	4	2	3	95%	97%

Success Rates by Campus

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Albuquerque	75	18	24%	0	18	13	1	2	2	78%	89%
Andrews AFB	9	1	11%	0	1	0	1	0	0	100%	100%
Beaufort Naval Hospital, SC	24	4	17%	0	4	3	0	1	0	75%	100%
Bolling AFB, DC	181	36	20%	0	36	35	1	0	0	100%	100%
Brooks City Base, TX	5	2	40%	0	2	2	0	0	0	100%	100%
Camp Lejeune Naval Hospital, NC	23	8	35%	0	8	7	1	0	0	100%	100%
Cha Am Thailand	73	0								n/a	n/a
Charleston, SC	138	33	24%	0	33	24	0	7	2	73%	94%
Chengdu, China	1	0								n/a	n/a
Col Springs, CO	91	21	23%	1	20	18	0	1	1	90%	95%
Columbia, SC	277	55	20%	0	55	42	4	6	3	84%	95%
Crystal Lake, IL	58	14	24%	0	14	14	0	0	0	100%	100%
Denver, CO	30	5	17%	0	5	5	0	0	0	100%	100%
Edwards AFB, CA	46	8	17%	0	8	8	0	0	0	100%	100%
Fairchild AFB, WA	39	9	23%	0	9	9	0	0	0	100%	100%
Fayetteville, AR	44	14	32%	0	14	12	1	1	0	93%	100%
Ft. Bliss, TX	171	38	22%	1	37	33	2	1	1	95%	97%
Ft. Bragg, NC	1	0								n/a	n/a
Ft. Irwin, CA	21	8	38%	0	8	7	0	1	0	87%	100%
Ft. Jackson, SC	85	15	18%	1	14	13	1	0	0	100%	100%
Ft. Leavenworth, KS	179	28	16%	0	28	25	0	2	1	89%	96%
Ft. Leonard Wood, MO	187	27	14%	0	27	27	0	0	0	100%	100%
Ft. Sam Houston, TX	213	53	25%	3	50	45	1	1	3	92%	94%
Ft. Sill, OK	48	9	19%	0	9	9	0	0	0	100%	100%
Ft. Smith Metro, AR	22	7	32%	0	7	6	0	1	0	86%	100%
Ft. Stewart, GA	2	0								n/a	n/a
Geneva, Switzerland	86	1	1%	0	1	0	1	0	0	100%	100%
Great Lakes Naval Base, IL	28	12	43%	0	12	11	0	0	1	92%	92%
Greenville, SC	88	16	18%	1	15	14	0	1	0	93%	100%
Hanscom, AFB, MA	2	0	0%							n/a	n/a
Hill AFB, UT	3	0	0%							n/a	n/a
Hunter Army Airfield, GA	33	15	45%	0	15	12	2	0	1	93%	93%
Irvine, Ca	25	3	12%	1	2	2	0	0	0	100%	100%
Jacksonville Metro & Nvl Stn, FL	112	34	30%	0	34	26	2	1	5	82%	85%
Kansas City, MO	286	78	27%	1	77	69	3	3	2	94%	97%
Lakeland-Brandon Metro	55	16	29%	0	16	14	0	0	2	87%	87%
Leiden, the Netherlands	55	12	22%	0	12	7	5	0	0	100%	100%
Little Rock, AFB, AR	45	7	16%	0	7	7	0	0	0	100%	100%
Little Rock Metro, AR	62	12	19%	0	12	9	0	3	0	75%	100%
London, Great Britain	101	3	3%	1	2	2	0	0	0	100%	100%
Los Angeles AFB, CA	47	5	11%	1	4	3	0	0	1	75%	75%
Louisville, KY	61	14	23%	1	13	12	0	1	0	92%	100%

Success Rates by Campus (continued)

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Luke AFB, AZ	79	16	20%	0	16	15	0	0	1	94%	94%
Marymount Wknd Coll, CA	25	4	16%	0	4	4	0	0	0	100%	100%
McConnell AFB, KS	33	7	21%	0	7	6	0	0	1	86%	86%
Memphis, TN	89	20	22%	0	20	18	0	2	0	90%	100%
Moody AFB, GA	9	2	22%	0	2	1	0	0	1	50%	50%
Myrtle Beach, SC	152	43	28%	0	43	39	1	2	1	93%	98%
Ocala, FL	53	13	25%	0	13	10	0	2	1	77%	92%
Orlando, FL, Metro	220	48	22%	0	48	41	2	1	4	90%	92%
Ozarks, MO	37	13	35%	0	13	12	0	1	0	92%	100%
Palm Bay, FL	64	17	27%	0	17	14	0	2	1	82%	94%
Patrick AFB, FL	47	14	30%	1	13	13	0	0	0	100%	100%
Pope AFB, NC	98	21	21%	1	20	17	1	1	1	90%	95%
Randolph AFB, TX	1	0	0%							n/a	n/a
Rolla, MO	12	1	8%	0	1	1	0	0	0	100%	100%
Salt Lake City, UT	45	15	35%	1	14	11	0	0	3	79%	79%
San Diego, Ca	44	10	23%	0	10	10	0	0	0	100%	100%
Sarasota-Manatee, FL	43	9	21%	1	8	6	2	0	0	100%	100%
Scott AFB, IL	107	30	28%	0	30	27	1	0	2	93%	93%
Shanghai, China	106	0	0%							n/a	n/a
Shaw AFB Ed Center, SC	47	8	17%	1	7	5	1	0	1	86%	86%
Space Coast, FL	81	19	23%	0	19	19	0	0	0	100%	100%
Tinker AFB, OK	38	8	21%	0	8	8	0	0	0	100%	100%
Vienna, Austria	105	9	9%	0	9	2	6	0	1	89%	89%
Webster Groves, MO	1843	521	28%	5	516	389	46	45	36	84%	93%
Whiteman AFB, MO	25	4	16%	0	4	4	0	0	0	100%	100%
TOTAL	6535	1493	23%	22	1471	1217	86	89	79	89%	95%

Survey Summaries

SALARY INFORMATION by College/School and Degree

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary	Median Salary
UNDERGRADUATE					
College of Arts & Sciences	37	\$11,783	\$110,000	\$40,641	\$33,612
Leigh Gerdine College of Fine Arts	9	\$8,112	\$44,000	\$25,724	\$26,000
School of Business & Technology	45	\$11,440	\$175,000	\$55,373	\$50,000
School of Communications	28	\$10,400	\$100,000	\$31,214	\$28,000
School of Education	4	\$22,360	\$36,000	\$26,690	\$24,200
UNDERGRADUATE TOTAL	123	\$8,112	\$175,000	\$42,339	\$33,500
GRADUATE					
College of Arts & Sciences	90	\$10,400	\$185,000	\$44,137	\$39,338
Leigh Gerdine College of Fine Arts	0	0	0	0	0
School of Business & Technology	452	\$19,000	\$250,000	\$64,753	\$62,000
School of Communications	6	\$18,700	\$72,000	\$41,617	\$40,000
School of Education	39	\$13,000	\$95,000	\$42,034	\$42,000
GRADUATE TOTAL	587	\$10,400	\$250,000	\$59,846	\$55,000
UNDERGRADUATE AND GRADUATE					
College of Arts & Sciences	127	\$10,400	\$185,000	\$43,118	\$38,000
Leigh Gerdine College of Fine Arts	9	\$8,112	\$44,000	\$25,724	\$26,000
School of Business & Technology	497	\$11,440	\$250,000	\$63,904	\$60,000
School of Communications	34	\$10,400	\$100,000	\$33,050	\$28,000
School of Education	43	\$13,000	\$95,000	\$40,606	\$40,560
UNDERGRADUATE AND GRADUATE TOTAL	710	\$8,112	\$250,000	\$56,814	\$51,000

Historical Salary Information

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
2005/2006 Salary Summary				
UNDERGRADUATE TOTAL	73	\$9,000	\$100,000	\$40,063
GRADUATE TOTAL	357	\$13,992	\$200,000	\$59,672
UNDERGRADUATE AND GRADUATE TOTAL	430	\$9,000	\$200,000	\$56,343
2004/2005 Salary Summary				
UNDERGRADUATE TOTAL	70	\$10,400	\$165,000	\$38,968
GRADUATE TOTAL	444	\$9,100	\$250,000	\$59,000
UNDERGRADUATE AND GRADUATE TOTAL	514	\$9,100	\$250,000	\$56,272
2003/2004 Salary Summary				
UNDERGRADUATE TOTAL	85	\$ 12,000	\$138,000	\$ 40,359
GRADUATE TOTAL	451	\$ 13,000	\$ 175,000	\$ 57,077
UNDERGRADUATE AND GRADUATE TOTAL	536	\$ 12,000	\$ 175,000	\$ 54,426

Survey Summaries (continued)

WEBSTER EDUCATION SATISFACTION by College/School and Undergraduate/Graduate Levels

College/School Undergraduate/Graduate	TOTAL Number of Responses	Number Very Dissatisfied	Number Dissatisfied	Number Neutral	Number Satisfied	Number Very Satisfied	Percentage of Respondents Satisfied or Very Satisfied
UNDERGRADUATE							
College of Arts & Sciences	99	0	1	3	39	56	96%
Leigh Gerdine College of Fine Arts	27	0	1	3	8	15	85%
School of Business & Technology	110	0	0	6	41	63	95%
School of Communications	67	0	0	4	26	37	94%
School of Education	13	0	0	0	5	8	100%
UNDERGRADUATE TOTAL	316	0	2	16	119	179	94%
GRADUATE							
College of Arts & Sciences	167	0	0	10	56	101	94%
Leigh Gerdine College of Fine Arts	2	0	0	0	2	0	100%
School of Business & Technology	834	0	3	25	301	505	97%
School of Communications	16	0	0	1	6	9	94%
School of Education	79	0	0	6	20	53	92%
GRADUATE TOTAL	1098	0	3	42	385	668	96%
UNDERGRADUATE AND GRADUATE							
College of Arts & Sciences	266	0	1	13	95	157	95%
Leigh Gerdine College of Fine Arts	29	0	1	3	10	15	86%
School of Business & Technology	944	0	3	31	342	568	96%
School of Communications	83	0	0	5	32	46	94%
School of Education	92	0	0	6	25	61	93%
UNDERGRADUATE AND GRADUATE TOTAL	1414	0	5	58	504	847	96%

Survey Summaries (continued)

EMPLOYMENT INFORMATION: EDUCATIONAL BENEFITS AND JOB SATISFACTION

College/School Undergraduate/Graduate	Educational Benefits				Job Satisfaction				
	Been Given Additional Job Responsibilities	Received a Promotion	Received a Salary Increase	Gotten a New Job	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
UNDERGRADUATE									
College of Arts & Sciences	27	17	23	22	5	4	12	19	27
Leigh Gerding College of Fine Arts	7	2	6	11	0	1	3	7	8
School of Business & Technology	31	20	31	34	3	6	18	23	36
School of Communications	24	15	22	31	1	5	12	20	13
School of Education	2	0	1	6	1	0	1	1	6
TOTAL # OF UNDERGRADUATES RESPONDING "YES"	91	54	83	104	10	16	46	70	90
% WHO RESPONDED "YES" TO AT LEAST ONE "EDUCATIONAL BENEFITS" QUESTION (160)	57%	34%	52%	65%					
% OF UNDERGRADUATES WHO RESPONDED TO JOB SATISFACTION QUESTIONS (232)					4%	7%	20%	30%	39%
GRADUATE									
College of Arts & Sciences	62	47	78	71	5	9	17	52	64
Leigh Gerding College of Fine Arts	0	0	0	0	0	1	0	0	0
School of Business & Technology	297	200	287	250	19	43	102	327	271
School of Communications	7	6	10	5	3	0	3	4	6
School of Education	24	16	53	17	0	3	3	20	48
TOTAL # OF GRADUATES RESPONDING "YES"	390	269	428	343	27	56	125	403	389
% WHO RESPONDED "YES" TO AT LEAST ONE "EDUCATIONAL BENEFITS" QUESTION (689)	57%	39%	62%	50%	n/a	n/a	n/a	n/a	n/a
% OF GRADUATES WHO RESPONDED TO JOB SATISFACTION QUESTIONS (1,000)					3%	6%	12%	40%	39%
UNDERGRADUATE AND GRADUATE									
College of Arts & Sciences	89	64	101	93	10	13	29	71	91
Leigh Gerding College of Fine Arts	7	2	6	11	0	2	3	7	8
School of Business & Technology	328	220	318	284	22	49	120	350	307
School of Communications	31	21	32	36	4	5	15	24	19
School of Education	26	16	54	23	1	3	4	21	54
TOTAL # UNDERGRADUATES AND GRADUATES RESPONDING "YES"	481	323	511	447	37	72	171	473	479
% WHO RESPONDED "YES" TO AT LEAST ONE "EDUCATIONAL BENEFITS" QUESTION (849)	57%	38%	60%	53%	n/a	n/a	n/a	n/a	n/a
% OF UNDERGRADUATES AND GRADUATES WHO RESPONDED TO JOB SATISFACTION QUESTIONS (1,232)					3%	6%	14%	38%	39%

NOTES:

- 1) Educational Benefits: Some respondents answered "yes" to more than one of the questions for this section. Because of this, the total percentage may add to greater than 100%.
- 2) Job Satisfaction: Figures do not include those graduates that are "Continuing Education", "Unemployed" or did not respond to this question.

Survey Summaries (continued)

CONTINUING EDUCATION INFORMATION: DEGREES SOUGHT / CONTINUING EDUCATION SATISFACTION

College/School Undergraduate/Graduate	Degrees Sought			Graduate Satisfaction with Current Educational Institution				
	Masters	Doctorate	Professional	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
UNDERGRADUATE								
College of Arts & Sciences	20	6	2	0	0	3	9	9
Leigh Gerding College of Fine Arts	4	0	0	0	0	0	4	0
School of Business & Technology	13	1	0	0	0	1	6	7
School of Communications	2	0	0	0	0	0	2	0
School of Education	2	0	0	0	0	1	0	1
TOTAL # OF UNDERGRADUATES RESPONDING "YES"	41	7	2	0	0	5	21	17
% OF TOTAL UNDERGRADUATE RESPONSE (328)	12%	2%	1%	n/a	n/a	n/a	n/a	n/a
% OF UNDERGRADUATES WHO RESPONDED TO EDUCATION SATISFACTION QUESTIONS (43)				0	0	12%	49%	40%
GRADUATE								
College of Arts & Sciences	2	2	1	0	0	2	0	3
Leigh Gerding College of Fine Arts	0	0	0	0	0	0	0	0
School of Business & Technology	15	5	0	0	0	2	5	12
School of Communications	0	0	0	0	0	0	0	0
School of Education	3	0	1	0	0	0	2	1
TOTAL # OF GRADUATES RESPONDING "YES"	20	7	2	0	0	4	7	16
% OF TOTAL GRADUATE RESPONSE (1143)	2%	1%	<1%	n/a	n/a	n/a	n/a	n/a
% OF UNDERGRADUATES WHO RESPONDED TO EDUCATION SATISFACTION QUESTIONS (27)				0	0	15%	26%	59%
UNDERGRADUATE AND GRADUATE								
College of Arts & Sciences	22	8	3	0	0	5	9	12
Leigh Gerding College of Fine Arts	4	0	0	0	0	0	4	0
School of Business & Technology	28	6	0	0	0	3	11	19
School of Communications	2	0	0	0	0	0	2	0
School of Education	5	0	1	0	0	1	2	2
TOTAL # UNDERGRADUATES AND GRADUATES RESPONDING "YES"	61	14	4	0	0	9	28	33
% OF TOTAL UNDERGRADUATE AND GRADUATE RESPONSE (1471)	41%	1%	<1%	n/a	n/a	n/a	n/a	n/a
% OF UNDERGRADUATES WHO RESPONDED TO EDUCATION SATISFACTION QUESTIONS (70)				0	0	13%	40%	47%

NOTES:

This report details information provided by 2006-2007 graduates who are continuing their education after completing their Webster University education.

- **Degrees Sought:** Outlines what types of educational experiences 2006-2007 graduates are pursuing.
- **Graduate Satisfaction with Current Educational Institution:** Outlines how satisfied 2006-2007 graduates are with their current educational institution (this does not measure their satisfaction with their Webster University education).

Success Rate History

Success Rates 2001-2002 to present

Year	Professionally Employed	Continuing Education	Under Employed	Unemployed	Professional Success	Comprehensive Success
2006-2007	83%	6%	6%	5%	89%	95%
2005-2006	84%	5%	7%	4%	89%	96%
2004-2005	83%	4%	9%	4%	87%	96%
2003-2004	85%	3%	8%	4%	88%	96%
2002-2003	74%	5%	16%	5%	79%	95%
2001-2002	82%	3%	10%	5%	85%	95%

Occupational and Employer Information

The following information is a sampling of occupations and employers by College/School obtained from the 2006-2007 Graduate Follow-Up Survey respondents.

COLLEGE OF ARTS & SCIENCES

OCCUPATION	EMPLOYER
Guidance Counselor	Hillsborough County School District
Human Resources Administrative Coordinator	Atlantic Media Company
Juvenile Probation Officer	El Paso County Juvenile Probation Department
Legal Assistant	Martin, Malec and Leopold
Logistics Officer	US Marine Corps
Marketing Assistant	Landshire, Inc.
Mental Health Therapist	Amanecer Psychological Services
National Sales Assistant	Charter Communications
Paralegal	Quilogy, Inc.
Photographer	Lawing Photography
Planning Technician	City of Wildwood
Program Coordinator	Saint Louis Crisis Nursery
Registered Nurse	St. Luke's Hospital
Senior Database Analyst	Barnes Jewish Hospital
Social Worker	Department of Social Services
Staff Assistant	House of Representatives
Teacher	Clayton County School Board
Team Leader	Telecare Corporation
Therapist	Peak Behavioral Services
Writer/Editor	BAI Learning and Development: Banker's Training
Youth Advisor	Epworth Children and Family Services

LEIGH GERDINE COLLEGE OF FINE ARTS

OCCUPATION	EMPLOYER
Actor	Theatre Lab
Assistant Manager	Art Mart Frame Center
Assistant Shop Supervisor	Image Technologies Corporation
Dance Teacher	Dand Studios/Schools
Development Director	Dad's Garage Theatre Co.
Ensembles Coordinator	Webster University
Graphic Designer & Photographer	Image Artistic Photography
Junior Art Director	Moosylvania Marketing
Music Teacher	City Academy
Sound Apprentice	Opera Theatre of Saint Louis
Stage Management Intern	Houston Grand Opera
Student Services Provider	Boys & Girls Town of Missouri

SCHOOL OF BUSINESS & TECHNOLOGY

OCCUPATION	EMPLOYER
Accountant	Sara Lee Corporation
Administrator	City of Springfield
Algebra Teacher	Pearsall High School
Analysis Consultant	Wachovia Bank
Application Developer	Fleishman-Hillard
Assistant Quality Manager	Global Energy
Assistant Brand Manager	Nestle Purina PetCare
Assistant Director of Human Resources	Douglas County Schools
Auditor	Railroad Commission of Texas
Budget Analyst	U.S.Forest Reserve
Case Worker	Seminole County
Communications Manager	Anheuser-Busch
Compliance Specialist	Federal Trust Bank
Contract Negotiator	US Air Force
Employee Relations Specialist	City of Lakeland
Financial Analyst	Emerson
Fire Protection Specialist	Department of Defense
Grants Manager	Missouri Foundation for Health
Human Resources Interviewer/Coordinator	BJC HealthCare
IT Project Manager	Intel Corporation
Logistics Management Officer	US Air Force
Management Analyst	Department of Veterans Affairs
Operations Director	Transitional Living Services
Procurement Specialist	Siemens
Project Manager	Edward Jones
Sales/Administrator	Central States Manufacturing Company
Security Manager	Walt Disney World

SCHOOL OF COMMUNICATIONS

OCCUPATION	EMPLOYER
Account Representative	Bungee North America
Advertising Coordinator	St. Louis Magazine
Anchor/Reporter	KRTV
Assistant Branch Manager	U.S. Bank
Client Service Associate	TMP Directional Marketing
Communications Manager	Ken Hubbell and Associates
Employee Communications Specialist	UPS
Enrollment Specialist	Big Brothers Big Sisters
Executive Director	Double Helix Corporation
Finance and Marketing Coordinator	Live Nation
Junior Web Producer	Infuz
Manager of Human Resources	Hospira
Marketing Coordinator	Perkins and Will
Pharmaceutical Sales Representative	Procter & Gamble
Photographer	Wagner Portrait Group
Project Manager	Phoenix Creative Co.
Reporter	Suburban Journals of St. Charles County
Reporter/Producer	KHQA TV 7
Sales Manager	HBE Corp
Sr. Communications Specialist	Sisters of Mercy Health System
Supply Chain Analyst	The Boeing Company
Video & Audio Visual Specialist	St. Luke's Hospital

SCHOOL OF EDUCATION

OCCUPATION	EMPLOYER
1st Grade Teacher	Bayless School District
3rd Grade Teacher	Brentwood School District
Art Teacher-High School	Northwest R-1 School District
Certified Preschool Teacher	Lindbergh School District
Community Education Supervisor	St. Louis Public Schools
Director of Student Services	Webster Groves School District
English as a Second Language Teacher	Ladue School District
English Teacher	St. John the Baptist High School
Grant Writing/Tutor	Innovative Educational Concepts
Instructional Assistant	Ethel Hedgeman Lyle Academy (Imagine Schools)
Kindergarten Teacher	Fort Osage School District
Learning Disability Teacher	Belleville School District
Manager	Teach For America
Math Teacher	Paupin Public School
Montessori Educator	Hope Educational & Research Center
Piano Teacher	Self-employed
Resource Teacher	Ascension Catholic School
Spanish Teacher	Encoc High Schools
Special Education Teacher	St. Louis Public Schools
Teacher/Coach	Blue Springs School District
Technology Coordinator	St. Joseph Institute for the Deaf