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2007-2008 Success Report

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Success Report Data

Survey Method:

Success Report data is collected once per year. For this report, individuals who graduated August 2007, October 2007, December 2007, March 2008 and May 2008 were contacted. Based on information (graduate name, address, phone number, and degree) obtained from the Registrar's Office, each graduate was contacted utilizing the following methods:

- 1) An initial mailing to each graduate that contained an introductory letter, copy of the 2007-2008 Graduate Follow-up Survey, and a postage paid return envelope to facilitate a better response rate. The letter provided an option for individuals to complete the survey online through the Career Services website.
- 2) Approximately eight weeks after the initial mailing, phone calls were made to all graduates who did not respond to the survey.
- 3) Several follow-up e-mails were sent to graduates that had not responded, asking them to complete a survey online.
- 4) Additional research conducted by Career Services included the following:
 - Obtained information from Department Chairs, Faculty and Staff.
 - Obtained information from the University CARS database.

Data	Description
6,003	Total graduates earning degrees at all domestic and international campuses
1579	Total number of graduates responding to the survey
	▪ 585 responses collected via mail survey
	▪ 583 responses collected via telephone survey
	▪ 51 Career Services research/transfer from university-wide database (CARS)
	▪ 347 responses from the on-line survey via the Career Services website
	▪ 13 responses from department chairs, university faculty or staff member
26%	Actual response rate (1579 divided by 6003)
17	Total graduates not seeking employment. These graduates were removed from the survey.
1562	Basis for all Success Report percentages (1579 less 17)
87%	Professional Success Rate. This includes graduates who are "Professionally Employed" (80%) and "Continuing Education" (7%).
94%	Comprehensive Success Rate. This includes graduates who are "Professionally Employed" (80%), "Continuing Education" (7%) and "Underemployed" (7%).

NOTES:

- 1) For the purpose of this report, all U.S. military employees are classified as "Professionally Employed."
- 2) When graduates provided pay on an hourly basis, it was converted to an annual salary.
- 3) Survey respondents were not allowed to self-select "Underemployed" as a current status option. Instead respondents were asked to respond to the questions listed below. Their responses were then compared to their current job satisfaction and their job titles to determine whether they are "Professionally Employed" or "Underemployed."
 - Is this position related to your area of study?
 - Is this position related to your career interests?
 - Does this position require a college degree?

Overview by College and Degree

UNDERGRADUATE

College/School	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	330	116	53%	24%	15%	9%	77%	91%
Leigh Gerding College of Fine Arts	102	26	58%	19%	15%	8%	77%	92%
School of Business & Technology	463	115	75%	10%	7%	8%	85%	92%
School of Communications	245	91	58%	10%	18%	14%	68%	86%
School of Education	60	21	71%	24%	5%	0%	95%	100%
TOTAL	1200	369	62%	16%	12%	9%	78%	91%

GRADUATE

College/School	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	804	181	82%	4%	5%	9%	86%	91%
Leigh Gerding College of Fine Arts	16	4	75%	25%	0%	0%	100%	100%
School of Business & Technology	3678	912	86%	5%	5%	4%	91%	96%
School of Communications	47	22	77%	5%	9%	9%	82%	91%
School of Education	258	74	93%	1%	1%	4%	95%	96%
TOTAL	4803	1193	86%	5%	5%	5%	90%	95%

UNDERGRADUATE & GRADUATE

College/School	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	1134	297	71%	12%	9%	9%	82%	91%
Leigh Gerding College of Fine Arts	118	30	60%	20%	13%	7%	80%	93%
School of Business & Technology	4141	1027	85%	5%	5%	5%	90%	95%
School of Communications	292	113	62%	9%	16%	13%	71%	87%
School of Education	318	95	88%	6%	2%	3%	95%	97%
TOTAL	6003	1562	80%	7%	7%	6%	87%	94%

College of Arts & Sciences

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Paralegal Studies	23	8	35%	0	8	6	2	0	0	100%	100%
All Other Certificates *see below	7	1	14%	0	1	0	0	1	0	0%	100%
Nursing (B.S.N.)	53	19	36%	0	19	15	3	1	0	95%	100%
All other Arts & Sciences Undergraduate Degrees **see below	247	89	36%	1	88	40	23	15	10	72%	89%
UNDERGRADUATE TOTAL	330	117	35%	1	116	61	28	17	10	77%	91%

* Healthcare Education, International Human Rights, International Studies, Practical & Interdisciplinary Ethics, Refugee Studies

**American Studies, Anthropology, Biology, Business Psychology, English, French, History, International Relations, International Studies, Legal Studies, Orientation & Mobility, Philosophy, Political Science, Psychology, Religious Studies, Social Science, Sociology, Spanish, Spirituality Arts Education

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Counseling (M.A.)	592	125	21%	2	123	100	3	7	13	84%	89%
International Relations (M.A.)	114	21	18%	1	20	13	3	2	2	80%	90%
Legal Analysis (M.A.)	5	3	60%	0	3	2	1	0	0	100%	100%
Legal Studies (M.A.)	1	0	0%	0	0	0	0	0	0		
Nurse Anesthesia(M.A.)	20	8	40%	0	8	8	0	0	0	100%	100%
Nursing (M.A.)	19	11	58%	0	11	10	0	0	1	91%	91%
All other Arts & Sciences Graduate Degrees *see below	53	16	30%	0	16	16	0	0	0	100%	100%
GRADUATE TOTAL	804	184	23%	3	181	149	7	9	16	86%	91%

* Environmental Management, Gerontology

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1134	301	27%	4	297	210	35	26	26	82%	91%

Leigh Gerding College of Fine Arts

UNDERGRADUATE

MAJOR	Total Graduates	Total Response	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Music (B.A.)	7	2	29%	0	2	0	1	1	0	50%	100%
Music (B.M.)	16	2	13%	0	2	1	1	0	0	100%	100%
Music Education	3	2	67%	0	2	2	0	0	0	100%	100%
Musical Theater	10	2	20%	0	2	2	0	0	0	100%	100%
All other Fine Arts Undergraduate Degrees *see below	66	18	27%	0	18	10	3	3	2	72%	89%
UNDERGRADUATE TOTAL	102	26	25%	0	26	15	5	4	2	77%	92%

*Art (B.A.), Art (B.F.A.), Dance (B.A.), Dance (B.F.A), Theatre (B.F.A.)

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Music (M.A.)	4	0	0%	0	0	0	0	0	0		
Music Education (M.M)	1	0	0%	0	0	0	0	0	0		
All other Fine Arts Graduate Degrees **see below	11	4	36%	0	4	3	1	0	0	100%	100%
GRADUATE TOTAL	16	4	25%	0	4	3	1	0	0	100%	100%

** Art (M.A.), Arts Management & Ldrshp (M.F.A.), Church Music (M.M.), Composition (M.M.), Jazz Studies (M.M.), Orchestral Performance (M.M.)

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	118	30	25%	0	30	18	6	4	2	80%	93%

School of Business and Technology

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificates *see below	42	15	36%	0	15	13	1	0	1	93%	93%
Accounting (B.S.)	19	6	32%	0	6	4	2	0	0	100%	100%
Business (B.A.)	17	2	12%	0	2	1	0	0	1	50%	50%
Business Administration (B.B.A.)	25	2	8%	0	2	2	0	0	0	100%	100%
Business Administration (B.S.)	67	13	19%	0	13	8	2	2	1	77%	92%
Computer Science (B.S.)	65	15	23%	0	15	14	1	0	0	100%	100%
Economics (B.A.)	4	4	100%	0	4	2	1	1	0	75%	100%
Finance (B.S.)	9	4	44%	0	4	1	1	1	1	50%	75%
Management (B.A.)	207	50	24%	0	50	39	4	3	4	86%	92%
Mathematics (B.A. & B.S.)	8	4	50%	0	4	2	0	1	1	50%	75%
UNDERGRADUATE TOTAL	463	115	25%	0	115	86	12	8	9	85%	92%

*Certificates Offered: Decision Support Systems, Entrepreneurship, Global Commerce, Government Contracting, Marketing, Web Services, Web Site Design, Web Site Development

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Bus & Org Security Mngt (M.A.)	231	60	26%	0	60	55	3	1	1	97%	98%
Business (M.A.)	36	12	33%	0	12	8	1	2	1	75%	92%
Business Administration (M.B.A.)	1410	338	24%	3	335	294	8	17	16	90%	95%
Comp Res/Info Mngt (M.A.)	93	21	23%	0	21	19	1	1	0	95%	100%
Computer Science (M.S.)	5	1	20%	0	1	1	0	0	0	100%	100%
Environmental Mngt (M.S.)	1	0	0%	0	0	0	0	0	0		
Finance (M.A.)	8	0	0%	0	0	0	0	0	0		
Finance (M.S.)	33	6	18%	0	6	6	0	0	0	100%	100%
Health Administration (M.H.A.)	113	24	21%	0	24	19	0	4	1	79%	96%
Health Care Mngt (M.A.)	3	1	33%	0	1	1	0	0	0	100%	100%
Health Services Mngt (M.A.)	11	2	18%	0	2	2	0	0	0	100%	100%
Human Resources Development (M.A.)	256	70	27%	3	67	52	8	3	4	90%	94%
M: Human Resources Mngt (M.A.)	444	106	24%	1	105	84	7	8	6	87%	94%
Int'l Business (M.A.)	24	5	21%	0	5	3	0	0	2	60%	60%

School of Business and Technology (cont.)

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Information Technology Mngt (M.A)	187	53	28%	1	52	46	2	0	4	92%	92%
Management (M.A.)	30	3	10%	0	3	3	0	0	0	100%	100%
Management & Leadership (M.A.)	528	152	29%	1	151	129	12	7	3	93%	98%
Marketing (M.A)	25	8	32%	0	8	6	1	1	0	88%	100%
Prcmnt/Acquisn Mngt (M.A.)	103	24	23%	0	24	24	0	0	0	100%	100%
Public Administration (M.A./M.P.A.)	67	18	27%	0	18	16	1	1	0	94%	100%
Space Sys Operation Mngt (M.S)	58	15	26%	0	15	15	0	0	0	100%	100%
Telecommunications Mngt (M.A.)	9	1	11%	0	1	0	0	1	0	0%	100%
Management (D.Mngt)	3	1	33%	0	1	1	0	0	0	100%	100%
GRADUATE TOTAL	3678	921	25%	9	912	784	44	46	38	91%	96%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	4141	1036	25%	9	1027	870	56	54	47	90%	95%

School of Communications by Degree and Major

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
All Certificates *	1	0	0%	0	0	0	0	0	0		
Advertising/Market Comm (B.A.)	31	13	42%	0	13	7	2	1	3	69%	77%
Audio Production (B.A.)	18	3	17%	0	3	1	0	1	1	33%	67%
Broadcast Journalism (B.A.)	7	2	29%	0	2	0	0	1	1	0%	50%
Film (B.A.)	11	2	18%	0	2	1	0	0	1	50%	50%
Film Production (B.A.)	23	5	22%	0	5	3	0	0	2	60%	60%
Film Studies (B.A.)	4	1	25%	0	1	1	0	0	0	100%	100%
Interactive Digital Media / Interactive Media (B.A.)	12	9	75%	0	9	5	1	3	0	67%	100%
Journalism (B.A.)	9	7	78%	0	7	5	1	0	1	86%	86%
Media Communications (B.A.)	64	22	34%	1	21	12	5	2	2	81%	90%
Photography (B.A.)	22	7	32%	0	7	3	0	3	1	43%	86%
Public Relations (B.A.)	18	10	56%	0	10	9	0	0	1	90%	90%
Speech Comm. Studies (B.A.)	5	2	40%	0	2	1	0	1	0	50%	100%
Video Production (B.A.)	20	9	45%	0	9	5	0	4	0	56%	100%
UNDERGRADUATE TOTALS	245	92	38%	1	91	53	9	16	13	68%	86%

* Documentary Production

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Advertising/Market Comm (M.A.)	8	3	38%	0	3	3	0	0	0	100%	100%
Communications Managemnt (M.A.)	9	3	33%	0	3	3	0	0	0	100%	100%
Media Communications (M.A.)	24	11	46%	0	11	6	1	2	2	64%	82%
Public Relations (M.A.)	6	5	83%	0	5	5	0	0	0	100%	100%
GRADUATE TOTALS	47	22	47%	0	22	17	1	2	2	82%	91%

UNDERGRADUATE AND GRADUATE

MAJOR/ CERTIFICATE	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	292	114	39%	1	113	70	10	18	15	71%	87%

School of Education by Degree and Major

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Education (B.A.)	60	21	35%	0	21	15	5	1	0	95%	100%
UNDERGRADUATE TOTALS	60	21	35%	0	21	15	5	1	0	95%	100%

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Administrative Leadership (E.D.S.)	1	1	100%	0	1	1	0	0	0	100%	100%
Communication Arts (M.A.T.)	35	13	37%	0	13	12	0	0	1	92%	92%
Early Childhood Education (M.A.T.)	15	6	40%	1	5	4	0	1	0	80%	100%
Education Leadership (E.D.S.)	4	1	25%	0	1	1	0	0	0	100%	100%
Educational Technology (M.A.T.)	20	12	60%	1	11	10	0	0	1	91%	91%
Mathematics (M.A.T.)	13	5	38%	0	5	5	0	0	0	100%	100%
Multidisciplinary Studies (M.A.T.)	129	26	20%	1	25	23	1	0	1	96%	96%
Reading (M.A.T.)	5	1	20%	0	1	1	0	0	0	100%	100%
Sch Sys Suprtncy & Ldshp (E.D.S.)	1	0	0%	0	0	0	0	0	0		
Science (M.A.T.)	3	2	67%	0	2	2	0	0	0	100%	100%
Social Science (M.A.T.)	7	0	0%								
Special Education (M.A.T.)	25	10	40%	0	10	10	0	0	0	100%	100%
GRADUATE TOTALS	258	77	30%	3	74	69	1	1	3	95%	96%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	318	98	31%	3	95	84	6	2	3	95%	97%

Success Rates by Campus

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Albuquerque	62	18	29%	1	17	14	0	2	1	82%	94%
Andrews AFB	14	2	14%	0	2	2	0	0	0	100%	100%
Beaufort Naval Hospital, SC	18	3	17%	0	3	2	0	0	1	67%	67%
Bolling AFB, DC	129	37	29%	0	37	34	0	1	2	92%	95%
Camp Lejeune Naval Hospital, NC	50	17	34%	0	17	15	0	1	1	88%	94%
Cha Am Thailand	50	6	12%	0	6	4	0	1	1	67%	83%
Charleston, SC	129	33	26%	0	33	23	5	2	3	85%	91%
Col Springs, CO	99	29	29%	0	29	27	2	0	0	100%	100%
Columbia, SC	300	48	16%	0	48	36	2	4	6	79%	88%
Crystal Lake, IL	15	4	27%	0	4	2	1	0	1	75%	75%
Denver, CO	48	9	19%	0	9	7	0	2	0	78%	100%
Edwards AFB, CA	23	5	22%	0	5	4	1	0	0	100%	100%
Elgin, IL	24	12	50%	0	12	9	1	0	2	83%	83%
Fairchild AFB, WA	32	11	34%	0	11	10	1	0	0	100%	100%
Fayetteville, AR	35	8	23%	0	8	7	0	1	0	88%	100%
Ft. Bliss, TX	164	39	24%	1	38	29	1	5	3	79%	92%
Ft. Irwin, CA	7	2	29%	0	2	2	0	0	0	100%	100%
Ft. Jackson, SC	87	21	24%	0	21	19	2	0	0	100%	100%
Ft. Leavenworth, KS	174	33	19%	1	32	30	1	1	0	97%	100%
Ft. Leonard Wood, MO	154	39	25%	0	39	36	1	1	1	95%	97%
Ft. Sam Houston, TX	199	59	30%	2	57	45	4	4	4	86%	93%
Ft. Sill, OK	44	6	14%	0	6	6	0	0	0	100%	100%
Ft. Smith Metro, AR	17	5	29%	0	5	5	0	0	0	100%	100%
Ft. Stewart, GA	2	0	0%	0	0	0	0	0	0	0%	0%
Geneva, Switzerland	104	18	17%	0	18	10	5	2	1	83%	94%
Great Lakes Naval Base, IL	21	6	29%	0	6	6	0	0	0	100%	100%
Greenville, SC	76	15	20%	0	15	10	0	3	2	67%	87%
Hanscom, AFB, MA	4	1	25%	0	1	1	0	0	0	100%	100%
Hill AFB, UT	24	8	33%	0	8	7	1	0	0	100%	100%
Hunter Army Airfield, GA	38	7	18%	0	7	7	0	0	0	100%	100%
Irvine, Ca	38	13	34%	0	13	10	1	1	1	85%	92%
Jacksonville Metro & Nvl Stn, FL	104	28	27%	0	28	22	2	3	1	86%	96%
Kansas City, MO	232	64	28%	1	63	57	4	1	1	97%	98%
Lakeland-Brandon Metro	55	10	18%	0	10	7	1	0	2	80%	80%
Leiden, the Netherlands	55	20	36%	0	20	13	3	2	2	80%	90%
Little Rock, AFB, AR	42	13	31%	0	13	12	1	0	0	100%	100%

Success Rates by Campus (continued)

Little Rock Metro, AR	96	13	14%	0	13	10	0	3	0	77%	100%
London, Great Britain	120	3	3%	0	3	3	0	0	0	100%	100%
Los Angeles AFB, CA	30	11	37%	0	11	9	1	1	0	91%	100%
Louisville, KY	51	15	29%	0	15	14	0	1	0	93%	100%
Luke AFB, AZ	49	10	20%	0	10	6	3	1	0	90%	100%
Marymount Wknd Coll, CA	13	4	31%	0	4	3	0	0	1	75%	75%
McConnell AFB, KS	37	11	30%	0	11	11	0	0	0	100%	100%
Memphis, TN	65	20	31%	0	20	14	3	2	1	85%	95%
Moody AFB, GA	18	7	39%	1	6	6	0	0	0	100%	100%
Myrtle Beach, SC	153	42	27%	0	42	35	4	1	2	93%	95%
Northrop Grumman Corp, FL	1	0	0%	0	0	0	0	0	0	0%	0%
Ocala, FL	44	12	27%	0	12	10	0	2	0	83%	100%
Online Courses	1	1	100%	0	1	1	0	0	0	100%	100%
Orlando, FL, Metro	169	43	25%	0	43	39	2	1	1	95%	98%
Ozarks, MO	21	3	14%	0	3	3	0	0	0	100%	100%
Palm Bay, FL	29	6	21%	0	6	5	0	0	1	83%	83%
Patrick AFB, FL	39	13	33%	0	13	11	0	0	2	85%	85%
Pope AFB, NC	91	27	30%	0	27	22	1	3	1	85%	96%
Rolla, MO	18	5	28%	1	4	4	0	0	0	100%	100%
Salt Lake City, UT	13	1	8%	0	1	1	0	0	0	100%	100%
San Diego, Ca	39	8	21%	0	8	8	0	0	0	100%	100%
Sarasota-Manatee, FL	30	8	27%	0	8	7	0	0	1	88%	88%
Scott AFB, IL	109	31	28%	0	31	27	0	3	1	87%	97%
Shanghai, China	102	4	4%	0	4	4	0	0	0	100%	100%
Shaw AFB Ed Center, SC	12	4	33%	1	3	3	0	0	0	100%	100%
Space Coast, FL	70	19	27%	0	19	18	0	0	1	95%	95%
Tampa Bay, FL	3	1	33%	0	1	0	1	0	0	100%	100%
Tinker AFB, OK	37	6	16%	1	5	5	0	0	0	100%	100%
Vienna, Austria	112	20	18%	0	20	15	2	1	2	85%	90%
Webster Groves, MO	1741	578	33%	6	572	425	56	48	43	84%	92%
Whiteman AFB, MO	21	4	19%	1	3	3	0	0	0	100%	100%
TOTAL	6003	1579	26%	17	1562	1252	113	104	93	87%	94%

Survey Summaries

SALARY INFORMATION by College/School and Degree

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary	Median Salary
UNDERGRADUATE					
College of Arts & Sciences	49	\$7,000	\$80,000	\$37,256	\$35,000
Leigh Gerding College of Fine Arts	14	\$13,000	\$39,000	\$25,903	\$23,810
School of Business & Technology	46	\$17,680	\$120,000	\$57,623	\$48,500
School of Communications	36	\$7,000	\$70,000	\$28,838	\$26,050
School of Education	10	\$20,000	\$42,000	\$35,830	\$37,500
UNDERGRADUATE TOTAL	155	\$7,000	\$120,000	\$37,090	\$35,000
GRADUATE					
College of Arts & Sciences	105	\$15,000	\$146,000	\$51,830	\$41,250
Leigh Gerding College of Fine Arts	1	\$58,000	\$58,000	\$58,000	\$58,000
School of Business & Technology	529	\$6,900	\$200,000	\$66,053	\$65,000
School of Communications	8	\$34,000	\$41,600	\$38,013	\$38,250
School of Education	45	\$24,000	\$70,000	\$43,846	\$43,000
GRADUATE TOTAL	688	\$6,900	\$200,000	\$51,548	\$43,000
UNDERGRADUATE AND GRADUATE					
College of Arts & Sciences	154	\$7,000	\$146,000	\$44,543	\$38,125
Leigh Gerding College of Fine Arts	15	\$13,000	\$58,000	\$41,952	\$40,905
School of Business & Technology	575	\$6,900	\$200,000	\$61,838	\$56,750
School of Communications	44	\$7,000	\$70,000	\$33,426	\$32,150
School of Education	55	\$20,000	\$70,000	\$39,838	\$40,250
UNDERGRADUATE AND GRADUATE TOTAL	843	\$6,900	\$200,000	\$44,319	\$39,000

Historical Salary Information

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
2007/2008 Salary Summary				
UNDERGRADUATE TOTAL	155	\$7,000	\$120,000	\$37,090
GRADUATE TOTAL	688	\$6,900	\$200,000	\$51,548
UNDERGRADUATE AND GRADUATE TOTAL	843	\$6,900	\$200,000	\$44,319
2006/2007 Salary Summary				
UNDERGRADUATE TOTAL	123	\$8,112	\$175,000	\$42,339
GRADUATE TOTAL	587	\$10,400	\$250,000	\$59,846
UNDERGRADUATE AND GRADUATE TOTAL	710	\$8,112	\$250,000	\$56,814
2005/2006 Salary Summary				
UNDERGRADUATE TOTAL	73	\$9,000	\$100,000	\$40,063
GRADUATE TOTAL	357	\$13,992	\$200,000	\$59,672
UNDERGRADUATE AND GRADUATE TOTAL	430	\$9,000	\$200,000	\$56,343
2004/2005 Salary Summary				
UNDERGRADUATE TOTAL	70	\$10,400	\$165,000	\$38,968
GRADUATE TOTAL	444	\$9,100	\$250,000	\$59,000
UNDERGRADUATE AND GRADUATE TOTAL	514	\$9,100	\$250,000	\$56,272
2003/2004 Salary Summary				
UNDERGRADUATE TOTAL	85	\$12,000	\$138,000	\$40,359
GRADUATE TOTAL	451	\$13,000	\$175,000	\$57,077
UNDERGRADUATE AND GRADUATE TOTAL	536	\$12,000	\$175,000	\$54,426

Survey Summaries (continued)

WEBSTER EDUCATION SATISFACTION by College/School and Undergraduate/Graduate Levels

College/School Undergraduate/Graduate	TOTAL Number of Responses	Number Dissatisfied	Number Neutral	Number Satisfied	Percentage of Respondents Satisfied
UNDERGRADUATE					
College of Arts & Sciences	111	2	12	97	87%
Leigh Gerdine College of Fine Arts	25	0	4	21	84%
School of Business & Technology	106	2	11	93	88%
School of Communications	76	3	13	60	79%
School of Education	20	0	5	15	75%
UNDERGRADUATE TOTAL	338	7	45	286	85%
GRADUATE					
College of Arts & Sciences	179	6	13	160	89%
Leigh Gerdine College of Fine Arts	3	0	0	3	100%
School of Business & Technology	855	10	53	792	93%
School of Communications	19	0	2	17	89%
School of Education	73	0	5	68	93%
GRADUATE TOTAL	1129	16	73	1040	92%
UNDERGRADUATE AND GRADUATE					
College of Arts & Sciences	290	8	25	257	89%
Leigh Gerdine College of Fine Arts	28	0	4	24	86%
School of Business & Technology	961	12	64	885	92%
School of Communications	95	3	15	77	81%
School of Education	93	0	10	83	89%
UNDERGRADUATE AND GRADUATE TOTAL	1467	23	118	1326	90%

Survey Summaries (continued)

EMPLOYMENT INFORMATION: EDUCATIONAL BENEFITS AND JOB SATISFACTION

College/School Undergraduate/Graduate	Educational Benefits				Job Satisfaction		
	Been Given Additional Job Responsibilities	Received a Promotion	Received a Salary Increase	Gotten a New Job	Dissatisfied	Neutral	Satisfied
UNDERGRADUATE							
College of Arts & Sciences	21	9	18	16	6	18	46
Leigh Gerding College of Fine Arts	4	2	2	5	3	7	9
School of Business & Technology	30	20	23	20	13	15	55
School of Communications	17	9	9	19	7	13	35
School of Education	3	0	0	5	0	4	10
TOTAL # OF UNDERGRADUATES RESPONDING "YES" TO EMPLOYMENT INFORMATION QUESTIONS	75	40	52	65	29	57	155
% OF UNDERGRADUATE RESPONSE (of the 129 who responded "yes" to at least one Educational Benefits question)	58%	31%	40%	50%			
% OF UNDERGRADUATE RESPONSE TO JOB SATISFACTION QUESTIONS (241 total)					12%	24%	64%
GRADUATE							
College of Arts & Sciences	60	35	58	64	14	24	111
Leigh Gerding College of Fine Arts	1	2	0	1	0	0	2
School of Business & Technology	266	177	245	173	66	164	527
School of Communications	7	3	6	3	1	5	9
School of Education	11	8	48	11	3	5	56
TOTAL # OF GRADUATES RESPONDING "YES" TO EMPLOYMENT INFORMATION QUESTIONS	345	225	357	252	84	198	705
% OF GRADUATE RESPONSE (of the 582 who responded "yes" to at least one Educational Benefits question)	59%	39%	61%	43%			
% OF GRADUATE RESPONSE TO JOB SATISFACTION QUESTIONS (987 total)					9%	20%	71%
UNDERGRADUATE AND GRADUATE							
College of Arts & Sciences	81	44	76	80	20	42	157
Leigh Gerding College of Fine Arts	5	4	2	6	3	7	11
School of Business & Technology	296	197	268	193	79	179	582
School of Communications	24	12	15	22	8	18	44
School of Education	14	8	48	16	3	9	66
TOTAL # OF GRADUATES & UNDERGRADUATES RESPONDING "YES" TO EMPLOYMENT INFORMATION QUESTIONS	420	265	409	317	113	255	860
% OF UNDERGRADUATE & GRADUATE RESPONSE (of the 711 who responded "yes" to at least one Educational Benefits question)	59%	37%	58%	45%			
% OF UNDERGRADUATE & GRADUATE RESPONSE TO JOB SATISFACTION QUESTIONS (1228 total)					9%	21%	70%

NOTES:

- 1) Educational Benefits: Some respondents answered "yes" to more than one of the questions for this section.
- 2) Job Satisfaction: Figures do not include those graduates that are "Continuing Education", "Unemployed" or did not respond to this question.

Survey Summaries (continued)

CONTINUING EDUCATION INFORMATION: DEGREES SOUGHT / CONTINUING EDUCATION SATISFACTION

College/School Undergraduate/Graduate	Degrees Sought			Graduate Satisfaction with Current Educational Institution		
	Masters	Doctorate	Professional	Dissatisfied	Neutral	Satisfied
UNDERGRADUATE						
College of Arts & Sciences	23	4	0	1	6	20
Leigh Gerdine College of Fine Arts	4	1	0	0	1	3
School of Business & Technology	10	1	3	1	2	11
School of Communications	8	0	1	0	3	6
School of Education	4	1	0	0	0	5
TOTAL # OF UNDERGRADUATES RESPONDING TO CONTINUING EDUCATION INFORMATION QUESTIONS	49	7	4	2	12	45
% OF TOTAL UNDERGRADUATE RESPONSE TO SURVEY (369)	13%	2%	1%			
% OF UNDERGRADUATE RESPONSE (of the 59 who responded to "Education Satisfaction" question)				3%	20%	76%
GRADUATE						
College of Arts & Sciences	1	6	3	0	3	9
Leigh Gerdine College of Fine Arts	0	1	0	0	0	1
School of Business & Technology	33	12	9	2	8	44
School of Communications	1	0	0	0	0	1
School of Education	1	2	0	0	0	3
TOTAL # OF GRADUATES RESPONDING TO CONTINUING EDUCATION INFORMATION QUESTIONS	36	21	12	2	11	58
% OF TOTAL GRADUATE RESPONSE TO SURVEY (1193)	3%	2%	1%			
% OF GRADUATE RESPONSE (of the 71 who responded to "Education Satisfaction" question)				3%	15%	82%
UNDERGRADUATE AND GRADUATE						
College of Arts & Sciences	24	10	3	1	9	29
Leigh Gerdine College of Fine Arts	4	2	0	0	1	4
School of Business & Technology	43	13	12	3	10	55
School of Communications	9	0	1	0	3	7
School of Education	5	3	0	0	0	8
TOTAL # OF UNDERGRADUATES & GRADUATES RESPONDING TO CONTINUING EDUCATION INFORMATION QUESTIONS	85	28	16	4	23	103
% OF TOTAL UNDERGRADUATE & GRADUATE RESPONSE TO SURVEY (1562)	5%	2%	1%			
% OF UNDERGRADUATE & GRADUATE RESPONSE (of the 130 who responded to "Education Satisfaction" question)				3%	18%	79%

NOTES:

- 1) This report details information provided by 2007-2008 graduates who are continuing their education after completing their Webster University education.
- 2) Degrees Sought: Outlines what types of educational experiences 2007-2008 graduates are pursuing.
- 3) Graduate Satisfaction with Current Educational Institution: Outlines how satisfied 2007-2008 graduates are with their current educational institution. (This does not measure their satisfaction with their Webster University education.)

Success Rate History

Success Rates 2001-2002 to present

Year	Professionally Employed	Continuing Education	Under Employed	Unemployed	Professional Success Rate	Comprehensive Success Rate
2007-2008	80%	7%	7%	6%	87%	94%
2006-2007	83%	6%	6%	5%	89%	95%
2005-2006	84%	5%	7%	4%	89%	96%
2004-2005	83%	4%	9%	4%	87%	96%
2003-2004	85%	3%	8%	4%	88%	96%
2002-2003	74%	5%	16%	5%	79%	95%
2001-2002	82%	3%	10%	5%	85%	95%

Occupational and Employer Information

The following information is a sampling of occupations and employers by College/School obtained from the 2007-2008 Graduate Follow-Up Survey respondents.

COLLEGE OF ARTS & SCIENCES

EMPLOYERS

American Red Cross
 Great West Life Assurance
 The Jones Firm
 Partnership for Strong Families
 St. Louis Children's Hospital
 Southwestern Regional Mental Health
 South Carolina Department of Juvenile Justice
 Savvis, Inc.
 Trident Financial
 Waccamaw Center Mental Health

OCCUPATIONS

Account Manager
 Coordinator of Adult Services
 Community Health Counselor
 Human Services Coordinator III
 Legal Assistant/Paralegal
 Operations Officer
 Parenting Instructor
 Project Manager
 Training Instructor
 Volunteer Manager

Occupational and Employer Information (continued)

LEIGH GERDINE COLLEGE OF FINE ARTS

EMPLOYERS

Arts in Motion
Appalachian State University
The Avalon Theater
Boys Hope Girls Hope St. Louis
Fort Zumwalt School District
Gwen Jen Incorporated
Grove Instruments
La Jolla Playhouse
Papa Murphy's
Windwood Theatricals

OCCUPATIONS

Choir/String Teacher
Dance Instructor
Director of Development
IT Help Desk Analyst
Manager
Music Teacher
Performer (Actor)
Production Designer
Residential Counselor I
Stage Manager

SCHOOL OF BUSINESS & TECHNOLOGY

EMPLOYERS

AT&T
Edward Jones
Edmond Public Schools
Honeywell International
Northrop Grumman Corp.
Met Life
Maritz, Inc.
Sara Lee Corporation
US Air Force
Wells Fargo

OCCUPATIONS

Credit Manager
C++ Developer
Job Developer
Material Analyst
Project Manager
Research Specialist
Staff Accountant
Teacher
Training Developer
Underwriter

Occupational and Employer Information (continued)

SCHOOL OF COMMUNICATIONS

EMPLOYERS:

- AAA Insurance
- Charter Media
- Crestview Senior Living
- Hughes Advertising
- Mercury Multimedia
- Peace Corps
- Rawlings Sporting Goods
- Scotttrade, Inc.
- Windsor Crossing Community Church
- Wachovia Securities

OCCUPATIONS:

- Account Coordinator
- Assistant Editor
- Communications Claims Representative
- Financial Advisor
- Freelance Videographer
- Graphic Designer
- Internal Multimedia Associate
- Marketing Analyst
- Media Coordinator
- Public Relations Coordinator

SCHOOL OF EDUCATION

EMPLOYERS:

- Blue Springs School District
- Enterprise Rent-A-Car
- Hancock Place High School
- Kirkwood Early Childhood Center
- Mehlville School District
- Northwest Arkansas Community College
- Rockwood School District
- Rush County School System
- Special School District
- West Linn-Wilsonville School District

OCCUPATIONS:

- 8th Grade Math Teacher
- Certified Lead Teacher
- Director of Career & Technical Education
- Director of Advising and Retention
- Educator
- IT Manager
- Kindergarten Teacher
- Reading Specialist
- Special Education Teacher
- Social Studies Teacher