



2008-2009 Success Report

July 2010

470 E. Lockwood Avenue
St. Louis, MO 63119-3194
314.968.6982
800.981.9805
314.968.7478 Fax
www.webster.edu/careers/

Table of Contents

	Page Number
Success Report Data	3
Overview by College and Degree	4
College of Arts and Sciences by Degree and Major	5
Leigh Gardine College of Fine Arts by Degree and Major	6
School of Business and Technology by Degree and Major	7 - 8
School of Communications by Degree and Major	9
School of Education by Degree and Major	10
Success Rates by Campus	11 - 12
Survey Summaries	13-16
Salary Information by College/School and Degree	13
Webster Education Satisfaction by College/School and Level	14
Employment Information: Educational Benefits and Job Satisfaction	15
Continuing Education Information: Degrees Sought and Continuing Education Satisfaction	16
Success Rate History	17
Occupational and Employer Information	17-19
Addendum	20

Success Report Data

Survey Method:

Data for the 2008/2009 Success Report includes individuals who graduated from Webster University in August 2008, October 2008, December 2008, March 2009 and May 2009. Based on information (graduate name, address, phone number, and degree) obtained from the Registrar's Office, each graduate was contacted utilizing the following methods:

- 1) An initial mailing to each graduate (6 months after graduation) that contained an introductory letter, copy of the 2008-2009 Graduate Follow-up Survey, and a postage paid return envelope to facilitate a better response rate. The letter provided an option for individuals to complete the survey online through the Career Services website.
- 2) Phone calls were made to graduates who had not responded to the survey.
- 3) Follow-up e-mails were sent to graduates that had not responded, asking them to complete a survey online.
- 4) Additional research conducted by Career Services included the following:
 - Obtained information from Department Chairs, Faculty and Staff
 - Obtained information from the University CARS database

Data	Description
6,253	Total graduates earning degrees at all domestic and international campuses
2218	Total number of graduates responding to the survey
	▪ 586 responses collected via mail survey
	▪ 788 responses collected via telephone survey
	▪ 61 Career Services research/transfer from university-wide database (CARS)
	▪ 454 responses from the on-line survey via the Career Services website
	▪ 329 responses from department chairs, university faculty or staff member
35%	Actual response rate (2218 divided by 6253)
25	Total graduates "Not Seeking Employment. These graduates were removed from the survey.
2193	Basis for all Success Report percentages (2218 less 25)
81%	Professional Success Rate. This includes graduates who are "Professionally Employed" (74.7%) and "Continuing Education" (6.6%).
94%	Comprehensive Success Rate. This includes graduates who are "Professionally Employed" (74.7%), "Continuing Education" (6.6%) and "Underemployed" (12.6%).

NOTES:

- 1) For the purpose of this report, all U.S. military employees are classified as "Professionally Employed."
- 2) When graduates provided pay on an hourly basis, it was converted to an annual salary.
- 3) Survey respondents were not allowed to self-select "Underemployed" as a current status option. Instead, respondents were asked to respond to the questions listed below. Their responses were then compared to their current job satisfaction and their job titles to determine whether they are "Professionally Employed" or "Underemployed."
 - Is this position related to your area of study?
 - Is this position related to your career interests?
 - Does this position require a college degree?

Overview by College and Degree

UNDERGRADUATE

COLLEGE/SCHOOL	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	343	126	41%	29%	22%	7%	71%	93%
Leigh Gerding College of Fine Arts	74	37	57%	14%	22%	8%	70%	92%
School of Business & Technology	493	170	56%	24%	13%	7%	80%	93%
School of Communications	254	88	43%	11%	28%	16%	55%	83%
School of Education	33	14	64%	7%	29%	0%	71%	100%
TOTAL	1197	435	50%	21%	20%	9%	71%	91%

GRADUATE

COLLEGE/SCHOOL	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	806	234	74%	6%	11%	9%	79%	91%
Leigh Gerding College of Fine Arts	6	1	100%	0%	0%	0%	100%	100%
School of Business & Technology	3888	1335	81%	3%	12%	5%	84%	95%
School of Communications	59	22	68%	0%	32%	0%	68%	100%
School of Education	297	166	95%	1%	1%	2%	96%	98%
TOTAL	5056	1758	81%	3%	11%	5%	84%	95%

UNDERGRADUATE & GRADUATE

COLLEGE/SCHOOL	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	1149	360	62%	14%	15%	9%	76%	91%
Leigh Gerding College of Fine Arts	80	38	58%	13%	21%	8%	71%	92%
School of Business & Technology	4381	1505	78%	5%	12%	5%	83%	95%
School of Communications	313	110	48%	9%	29%	13%	57%	86%
School of Education	330	180	93%	2%	3%	2%	94%	98%
TOTAL	6253	2193	75%	7%	13%	6%	81%	94%

College of Arts & Sciences

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Paralegal Studies	33	14	42%	0	14	4	6	2	2	71%	86%
All Other Certificates *see below	13	4	31%	0	4	2	1	1	0	75%	100%
Nursing (B.S.N.)	57	25	44%	0	25	22	2	0	1	96%	96%
All other Arts & Sciences Undergraduate Degrees **see below	240	84	35%	1	83	24	28	25	6	63%	93%
UNDERGRADUATE TOTAL	343	127	37%	1	126	52	37	28	9	71%	93%

* Buddhist Studies, Healthcare Leadership, International Human Rights, International Studies, Practical & Interdisciplinary Ethics, Refugee Studies

**American Studies, Anthropology, Appl Creatv Arts & Psyc, Biology, Educatn & Global Communt, English, Fashion Journalism, French, German, History, History/Political Science, Interactive Advertising, International Relations, International Studies, Legal Studies, Philosophy, Political Science, Psychology, Religious Studies, Social Science, Sociology, Spanish

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Counseling (M.A.)	569	150	26%	3	147	102	8	19	18	75%	88%
International Relations (M.A.)	135	44	33%	0	44	30	5	6	3	80%	93%
Legal Analysis (M.A.)	8	2	25%	0	2	2	0	0	0	100%	100%
Legal Studies (M.A.)	6	3	50%	0	3	2	0	0	1	67%	67%
Nurse Anesthesia(M.A.)	18	18	100%	0	18	17	1	0	0	100%	100%
Nursing (M.A.)	12	3	25%	0	3	3	0	0	0	100%	100%
All other Arts & Sciences Graduate Degrees *see below	58	17	29%	0	17	16	0	1	0	94%	100%
GRADUATE TOTAL	806	237	29%	3	234	172	14	26	22	79%	91%

* Environmental Management, Gerontology, Intl Nongovernmental Org, Patent Agency

UNDERGRADUATE AND GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1149	364	32%	4	360	224	51	54	31	76%	91%

Leigh Gerdine College of Fine Arts

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Response	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Art (B.A. & B.F.A.)	25	9	36%	0	9	3	2	4	0	56%	100%
Dance (B.A. & B.F.A.)	4	4	100%	0	4	2	0	0	2	50%	50%
Directing (B.A.)	2	2	100%	0	2	2	0	0	0	100%	100%
Theatre (B.F.A.)	16	9	56%	0	9	4	0	4	1	44%	89%
Music (B.A.)	7	2	29%	0	2	1	1	0	0	100%	100%
Music (B.M.)	12	6	50%	0	6	5	1	0	0	100%	100%
Music Education	1	1	100%	0	1	0	1	0	0	100%	100%
Musical Theater	7	4	57%	0	4	4	0	0	0	100%	100%
UNDERGRADUATE TOTAL	74	37	50%	0	37	21	5	8	3	70%	92%

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Music (M.A.)	2	0	0%	0	0	0	0	0	0	0	0
Music Education (M.M)	1	0	0%	0	0	0	0	0	0	0	0
All other Fine Arts Graduate Degrees **see below	3	1	33%	0	1	1	0	0	0	100%	100%
GRADUATE TOTAL	6	1	17%	0	1	1	0	0	0	100%	100%

** Art (M.A.), Arts Management & Ldrshp (M.F.A.)

UNDERGRADUATE AND GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	80	38	48%	0	38	22	5	8	3	71%	92%

School of Business and Technology

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificates *see below	57	21	37%	0	21	17	2	2	0	90%	100%
Accounting (B.S.)	24	8	33%	0	8	5	1	1	1	75%	88%
Business (B.A.)	9	2	22%	0	2	2	0	0	0	100%	100%
Business Administration (B.B.A.)	10	4	40%	0	4	1	3	0	0	100%	100%
Business Administration (B.S.)	96	40	42%	0	40	16	12	6	6	70%	85%
Computer Science (B.S.)	37	11	30%	0	11	7	1	1	2	73%	82%
Economics (B.A.)	3	1	33%	0	1	0	0	1	0	0%	100%
Finance (B.S.)	6	1	17%	0	1	1	0	0	0	100%	100%
Information Management (B.S.)	1	1	100%	0	1	1	0	0	0	100%	100%
Management (B.A.)	243	80	33%	1	79	46	20	10	3	84%	96%
Mathematics (B.A. & B.S.)	7	2	29%	0	2	0	1	1	0	50%	100%
UNDERGRADUATE TOTAL	493	171	35%	1	170	96	40	22	12	80%	93%

*Certificates Offered: Computer Sci/Dist Sysms, Decision Support Systems, Entrepreneurship, Government Contracting, Marketing, Web Services, Web Site Design, Web Site Development

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Bus & Org Security Mngt (M.A.)	201	67	33%	0	67	56	1	8	2	85%	97%
Business (M.A)	13	4	31%	0	4	3	0	1	0	75%	100%
Business Administration (M.B.A.)	1651	551	33%	8	543	428	15	72	28	82%	95%
Comp Res/Info Mngt (M.A.)	20	8	40%	0	8	8	0	0	0	100%	100%
Computer Science (M.S.)	2	2	100%	0	2	2	0	0	0	100%	100%
Finance (M.A.)	1	0	0%	0	0	0	0	0	0	0	0
Finance (M.S.)	40	15	38%	0	15	9	2	2	2	73%	87%
Health Administration (M.H.A.)	143	39	27%	0	39	32	0	3	4	82%	90%
Health Care Mngt (M.A.)	2	0	0%	0	0	0	0	0	0	0	0
Health Services Mngt (M.A.)	1	1	100%	0	1	1	0	0	0	100%	100%
Human Resources Development (M.A.)	252	90	36%	1	89	66	7	9	7	82%	92%
M: Human Resources Mngt (M.A.)	442	171	39%	3	168	130	5	27	6	80%	96%
Int'l Business (M.A.)	18	6	33%	0	6	2	1	1	2	50%	67%

School of Business and Technology (cont.)

GRADUATE (cont.)

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Information Technology Mngt (M.A)	230	80	35%	1	79	72	0	5	2	91%	97%
Management (M.A.)	44	6	14%	0	6	6	0	0	0	100%	100%
Management & Leadership (M.A.)	548	208	38%	2	206	171	3	25	7	84%	97%
Marketing (M.A)	39	8	21%	0	8	6	0	1	1	75%	88%
Prcmnt/Acquisn Mngt (M.A.)	143	56	39%	0	56	55	1	0	0	100%	100%
Public Administration (M.A./M.P.A.)	56	24	43%	2	22	17	2	1	2	86%	91%
Space Sys Operation Mngt (M.S)	34	14	41%	0	14	12	0	0	2	86%	86%
Telecommunications Mngt (M.A.)	7	2	29%	0	2	2	0	0	0	100%	100%
Management (D.Mngt)	1	0	0%	0	0	0	0	0	0	0	0
GRADUATE TOTAL	3888	1352	35%	17	1335	1078	37	155	65	84%	95%

UNDERGRADUATE AND GRADUATE

	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	4381	1523	35%	18	1505	1174	77	177	77	83%	95%

School of Communications by Degree and Major

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Documentary Production (Cert)	2	1	50%	0	1	0	0	1	0	0%	100%
Advertising/Market Comm (B.A.)	27	9	33%	0	9	2	1	3	3	33%	67%
Animation (B.A.)	1	1	100%	0	1	0	0	1	0	0%	100%
Audio Production (B.A.)	30	9	30%	0	9	6	0	3	0	67%	100%
Broadcast Journalism (B.A.)	10	6	60%	0	6	2	2	2	0	67%	100%
Film (B.A.)	2	0	0%	0	0	0	0	0	0	0	0
Film Production (B.A.)	13	6	46%	0	6	3	2	0	1	83%	83%
Film Studies (B.A.)	5	2	40%	0	2	0	1	1	0	50%	100%
Interactive Digital Media / Interactive Media (B.A.)	16	5	31%	0	5	2	0	1	2	40%	60%
Journalism (B.A.)	8	3	38%	0	3	1	0	1	1	33%	67%
Media Communications (B.A.)	77	21	27%	0	21	9	4	4	4	62%	81%
Photography (B.A.)	24	9	38%	0	9	3	0	4	2	33%	78%
Public Relations (B.A.)	22	11	50%	0	11	7	0	4	0	64%	100%
Scriptwriting (B.A.)	2	1	50%	0	1	0	0	0	0	0%	0%
Speech Comm. Studies (B.A.)	1	0	0%	0	0	0	0	0	0	0	0
Video Production (B.A.)	14	4	29%	0	4	3	0	0	1	75%	75%
UNDERGRADUATE TOTALS	254	88	35%	0	88	38	10	25	14	55%	83%

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Advertising/Market Comm (M.A.)	14	4	29%	0	4	4	0	0	0	100%	100%
Communications Managemnt (M.A.)	16	7	44%	0	7	5	0	2	0	71%	100%
Media Communications (M.A.)	23	8	35%	0	8	4	0	4	0	50%	100%
Media Literacy (M.A.)	1	0	0%	0	0	0	0	0	0	0	0
Public Relations (M.A.)	5	3	60%	0	3	2	0	1	0	67%	100%
GRADUATE TOTALS	59	22	37%	0	22	15	0	7	0	68%	100%

UNDERGRADUATE AND GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	313	110	35%	0	110	53	10	32	14	57%	86%

School of Education by Degree and Major

UNDERGRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Education (B.A.)	33	14	42%	0	14	9	1	4	0	71%	100%
UNDERGRADUATE TOTALS	33	14	42%	0	14	9	1	4	0	71%	100%

GRADUATE

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Administrative Leadership (E.D.S.)	2	0	0%	0	0	0	0	0	0	0	0
Communication Arts (M.A.T.)	28	11	39%	0	11	9	1	0	1	91%	91%
Early Childhood Education (M.A.T.)	11	4	36%	0	4	4	0	0	0	100%	100%
Education Leadership (E.D.S.)	2	2	100%	0	2	2	0	0	0	100%	100%
Educational Technology (M.A.T.)	21	5	24%	0	5	5	0	0	0	100%	100%
Mathematics (M.A.T.)	6	2	33%	0	2	2	0	0	0	100%	100%
Multidisciplinary Studies (M.A.T.)	197	136	69%	3	133	127	1	2	3	96%	98%
Reading (M.A.T.)	9	4	44%	0	4	4	0	0	0	100%	100%
Sch Sys Suprtdcy & Ldshp (E.D.S.)	2	0	0%	0	0	0	0	0	0	0	0
Social Science (M.A.T.)	4	1	25%	0	1	1	0	0	0	100%	100%
Special Education (M.A.T.)	15	4	27%	0	4	4	0	0	0	100%	100%
GRADUATE TOTALS	297	169	57%	3	166	158	2	2	4	96%	98%

UNDERGRADUATE AND GRADUATE

	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	330	183	55%	3	180	167	3	6	4	94%	98%

Success Rates by Campus

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Albuquerque	54	10	19%	0	10	8	0	2	0	80%	100%
Andrews AFB	11	4	36%	0	4	3	0	1	0	75%	100%
Beaufort Naval Hospital, SC	17	4	24%	0	4	2	1	1	0	75%	100%
Bolling AFB, DC	141	50	35%	1	49	44	1	3	1	92%	98%
Camp Lejeune Naval Hospital, NC	33	20	61%	2	18	16	0	1	1	89%	94%
Cha Am Thailand	39	2	5%	0	2	2	0	0	0	100%	100%
Charleston, SC	140	37	26%	1	36	18	5	10	3	64%	92%
Col Springs, CO	88	30	34%	0	30	24	0	3	3	80%	90%
Columbia, SC	248	52	21%	0	52	24	7	17	4	60%	92%
Crystal Lake, IL	1	0	0%	0	0	0	0	0	0	0	0
Denver, CO	52	12	23%	0	12	9	1	2	0	83%	100%
Edwards AFB, CA	32	27	84%	0	27	25	0	0	2	93%	93%
Elgin, IL	50	17	34%	0	17	13	0	3	1	76%	94%
Fairchild AFB, WA	40	18	45%	1	17	14	0	2	1	82%	94%
Fayetteville, AR	64	20	31%	0	20	16	0	4	0	80%	100%
Ft. Bliss, TX	172	51	30%	0	51	41	1	6	3	82%	94%
Ft. Irwin, CA	12	5	42%	0	5	5	0	0	0	100%	100%
Ft. Jackson, SC	94	25	27%	0	25	16	1	7	1	68%	96%
Ft. Leavenworth, KS	206	40	19%	0	40	39	1	0	0	100%	100%
Ft. Leonard Wood, MO	126	39	31%	0	39	33	1	4	1	87%	97%
Ft. Sam Houston, TX	188	58	31%	1	57	48	2	2	5	88%	91%
Ft. Sill, OK	31	22	71%	0	22	22	0	0	0	100%	100%
Ft. Smith Metro, AR	15	14	93%	0	14	13	1	0	0	100%	100%
Ft. Stewart, GA	4	1	25%	0	1	1	0	0	0	100%	100%
Geneva, Switzerland	99	13	13%	0	13	9	1	1	2	77%	85%
Great Lakes Naval Base, IL	24	7	29%	0	7	4	0	1	2	57%	71%
Greenville, SC	79	25	32%	1	24	19	1	3	1	83%	96%
Hill AFB, UT	38	33	87%	0	33	32	1	0	0	100%	100%
Hunter Army Airfield, GA	47	27	57%	0	27	21	1	5	0	81%	100%
Irvine, Ca	37	13	35%	0	13	12	1	0	0	100%	100%
Jacksonville Metro & Nvl Stn, FL	107	37	35%	0	37	29	1	4	3	81%	92%
Kansas City, MO	270	178	66%	2	176	162	2	6	6	93%	97%
Lakeland-Brandon Metro	46	12	26%	0	12	9	0	2	1	75%	92%
Leiden, the Netherlands	54	15	28%	0	15	7	7	1	0	93%	100%
Little Rock, AFB, AR	50	13	26%	1	12	8	1	3	0	75%	100%

Success Rates by Campus (continued)

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Little Rock Metro, AR	81	19	23%	0	19	14	1	4	0	79%	100%
London, Great Britain	133	9	7%	0	9	3	2	2	2	56%	78%
Los Angeles AFB, CA	33	32	97%	0	32	31	0	0	1	97%	97%
Louisville, KY	69	26	38%	0	26	17	1	7	1	69%	96%
Luke AFB, AZ	50	17	34%	1	16	14	1	1	0	94%	100%
Marymount Wknd Coll, CA	11	3	27%	0	3	1	1	1	0	67%	100%
McConnell AFB, KS	26	8	31%	0	8	7	0	1	0	88%	100%
Memphis, TN	90	39	43%	1	38	32	1	4	1	87%	97%
Moody AFB, GA	16	13	81%	0	13	12	0	1	0	92%	100%
Myrtle Beach, SC	132	35	27%	0	35	21	3	8	3	69%	91%
Northrop Grumman Corp, FL	1	0	0%	0	0	0	0	0	0	0%	0%
Ocala, FL	48	20	42%	0	20	15	0	3	2	75%	90%
Orlando, FL, Metro	217	71	33%	0	71	52	2	8	9	76%	87%
Ozarks, MO	26	6	23%	0	6	5	1	0	0	100%	100%
Palm Bay, FL	59	19	32%	0	19	15	1	0	3	84%	84%
Patrick AFB, FL	54	37	69%	0	37	33	0	3	1	89%	97%
Pope AFB, NC	77	23	30%	0	23	15	2	3	3	74%	87%
Rolla, MO	20	13	65%	2	11	8	1	1	1	82%	91%
Salt Lake City, UT	27	15	56%	0	15	13	0	2	0	87%	100%
San Diego, Ca	33	25	76%	2	23	22	1	0	0	100%	100%
Sarasota-Manatee, FL	41	21	51%	2	19	15	2	2	0	89%	100%
Scott AFB, IL	87	31	36%	0	31	29	1	1	0	97%	100%
Shanghai, China	92	1	1%	0	1	1	0	0	0	100%	100%
Shaw AFB Ed Center, SC	20	8	40%	0	8	4	1	2	1	63%	88%
Space Coast, FL	79	29	37%	0	29	25	1	3	0	90%	100%
Tampa Bay, FL	13	5	38%	1	4	4	0	0	0	100%	100%
Tinker AFB, OK	21	21	100%	0	21	19	0	1	1	90%	95%
Vienna, Austria	122	61	50%	0	61	31	26	3	1	93%	98%
Webster Groves, MO	1849	677	37%	6	671	431	59	122	59	73%	91%
Whiteman AFB, MO	17	3	18%	0	3	3	0	0	0	100%	100%
TOTAL	6253	2218	35%	25	2193	1640	146	277	130	81%	94%

Survey Summaries

SALARY INFORMATION by College/School and Degree (2008/2009)

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary	Median Salary
UNDERGRADUATE					
College of Arts & Sciences	35	\$15,000	\$100,000	\$46,417	\$45,000
Leigh Gerding College of Fine Arts	9	\$6,000	\$36,400	\$18,089	\$16,120
School of Business & Technology	65	\$8,170	\$150,000	\$52,001	\$45,000
School of Communications	27	\$11,400	\$75,000	\$26,973	\$25,000
School of Education	8	\$20,000	\$40,000	\$26,135	\$25,500
UNDERGRADUATE TOTAL	144	\$6,000	\$150,000	\$33,923	\$25,500
GRADUATE					
College of Arts & Sciences	104	\$18,000	\$132,500	\$44,796	\$39,000
Leigh Gerding College of Fine Arts	1	\$32,000	\$32,000	\$32,000	\$32,000
School of Business & Technology	623	\$10,000	\$312,000	\$66,504	\$65,000
School of Communications	13	\$30,000	\$50,000	\$36,862	\$35,000
School of Education	59	\$26,000	\$80,000	\$44,095	\$43,000
GRADUATE TOTAL	800	\$10,000	\$312,000	\$44,851	\$39,000
UNDERGRADUATE AND GRADUATE					
College of Arts & Sciences	139	\$15,000	\$132,500	\$45,607	\$42,000
Leigh Gerding College of Fine Arts	10	\$6,000	\$36,400	\$25,045	\$24,060
School of Business & Technology	688	\$8,170	\$312,000	\$59,253	\$55,000
School of Communications	40	\$11,400	\$75,000	\$31,918	\$30,000
School of Education	67	\$20,000	\$80,000	\$35,115	\$34,250
UNDERGRADUATE AND GRADUATE TOTAL	944	\$6,000	\$312,000	\$39,387	\$32,250

Historical Salary Information

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
2007/2008 Salary Summary				
UNDERGRADUATE TOTAL	155	\$7,000	\$120,000	\$37,090
GRADUATE TOTAL	688	\$6,900	\$200,000	\$51,548
UNDERGRADUATE AND GRADUATE TOTAL	843	\$6,900	\$200,000	\$44,319
2006/2007 Salary Summary				
UNDERGRADUATE TOTAL	123	\$8,112	\$175,000	\$42,339
GRADUATE TOTAL	587	\$10,400	\$250,000	\$59,846
UNDERGRADUATE AND GRADUATE TOTAL	710	\$8,112	\$250,000	\$56,814
2005/2006 Salary Summary				
UNDERGRADUATE TOTAL	73	\$9,000	\$100,000	\$40,063
GRADUATE TOTAL	357	\$13,992	\$200,000	\$59,672
UNDERGRADUATE AND GRADUATE TOTAL	430	\$9,000	\$200,000	\$56,343
2004/2005 Salary Summary				
UNDERGRADUATE TOTAL	70	\$10,400	\$165,000	\$38,968
GRADUATE TOTAL	444	\$9,100	\$250,000	\$59,000
UNDERGRADUATE AND GRADUATE TOTAL	514	\$9,100	\$250,000	\$56,272
2003/2004 Salary Summary				
UNDERGRADUATE TOTAL	85	\$12,000	\$138,000	\$40,359
GRADUATE TOTAL	451	\$13,000	\$175,000	\$57,077
UNDERGRADUATE AND GRADUATE TOTAL	536	\$12,000	\$175,000	\$54,426

Survey Summaries (continued)

WEBSTER EDUCATION SATISFACTION by College/School and Undergraduate/Graduate Levels

College/School Undergraduate/Graduate	TOTAL Number of Responses	Number Dissatisfied	Number Neutral	Number Satisfied	Percentage of Respondents Satisfied
UNDERGRADUATE					
College of Arts & Sciences	110	5	11	94	85%
Leigh Gerdine College of Fine Arts	30	1	3	26	87%
School of Business & Technology	146	2	15	129	88%
School of Communications	81	3	17	61	75%
School of Education	14	1	2	11	79%
UNDERGRADUATE TOTAL	381	12	48	321	84%
GRADUATE					
College of Arts & Sciences	199	1	16	182	91%
Leigh Gerdine College of Fine Arts	1	0	0	1	100%
School of Business & Technology	1081	16	77	988	91%
School of Communications	20	0	2	18	90%
School of Education	81	1	5	75	93%
GRADUATE TOTAL	1382	18	100	1264	91%
UNDERGRADUATE AND GRADUATE					
College of Arts & Sciences	309	6	27	276	89%
Leigh Gerdine College of Fine Arts	31	1	3	27	87%
School of Business & Technology	1227	18	92	1117	91%
School of Communications	101	3	19	79	78%
School of Education	95	2	7	86	91%
UNDERGRADUATE AND GRADUATE TOTAL	1763	30	148	1585	90%

Survey Summaries (continued)

EMPLOYMENT INFORMATION: EDUCATIONAL BENEFITS AND JOB SATISFACTION

College/School Undergraduate/Graduate	Educational Benefits				Job Satisfaction		
	Been Given Additional Job Responsibilities	Received a Promotion	Received a Salary Increase	Gotten a New Job	Dissatisfied	Neutral	Satisfied
UNDERGRADUATE							
College of Arts & Sciences	21	13	16	18	12	18	39
Leigh Gerding College of Fine Arts	9	4	4	8	3	9	12
School of Business & Technology	29	21	23	24	12	28	62
School of Communications	15	5	5	20	9	15	33
School of Education	2	0	1	2	0	4	9
TOTAL # OF UNDERGRADUATES RESPONDING "YES" TO EMPLOYMENT INFORMATION QUESTIONS	76	43	49	72	36	74	155
% OF UNDERGRADUATE RESPONSE (of the 125 who responded "yes" to at least one Educational Benefits question)	61%	34%	39%	58%			
% OF UNDERGRADUATE RESPONSE TO JOB SATISFACTION QUESTIONS (265 total)					14%	28%	58%
GRADUATE							
College of Arts & Sciences	62	39	52	50	15	38	113
Leigh Gerding College of Fine Arts	0	0	0	0	1	0	0
School of Business & Technology	296	188	231	174	113	191	664
School of Communications	6	3	4	5	3	7	10
School of Education	17	12	58	4	4	5	65
TOTAL # OF GRADUATES RESPONDING "YES" TO EMPLOYMENT INFORMATION QUESTIONS	381	242	345	233	136	241	852
% OF GRADUATE RESPONSE (of the 626 who responded "yes" to at least one Educational Benefits question)	61%	39%	55%	37%			
% OF GRADUATE RESPONSE TO JOB SATISFACTION QUESTIONS (1229 total)					11%	20%	69%
UNDERGRADUATE AND GRADUATE							
College of Arts & Sciences	83	52	68	68	27	56	152
Leigh Gerding College of Fine Arts	9	4	4	8	4	9	12
School of Business & Technology	325	209	254	198	125	219	726
School of Communications	21	8	9	25	12	22	43
School of Education	19	12	59	6	4	9	74
TOTAL # OF GRADUATES & UNDERGRADUATES RESPONDING "YES" TO EMPLOYMENT INFORMATION QUESTIONS	457	285	394	305	172	315	1007
% OF UNDERGRADUATE & GRADUATE RESPONSE (of the 751 who responded "yes" to at least one Educational Benefits question)	61%	38%	52%	41%			
% OF UNDERGRADUATE & GRADUATE RESPONSE TO JOB SATISFACTION QUESTIONS (1494 total)					12%	21%	67%

NOTES:

- 1) Educational Benefits: Some respondents answered "yes" to more than one of the questions for this section.
- 2) Job Satisfaction: Figures do not include those graduates that are "Continuing Education", "Unemployed" or did not respond to this question.

Survey Summaries (continued)

CONTINUING EDUCATION INFORMATION: DEGREES SOUGHT / CONTINUING EDUCATION SATISFACTION

College/School Undergraduate/Graduate	Degrees Sought			Graduate Satisfaction with Current Educational Institution		
	Masters	Doctorate	Professional	Dissatisfied	Neutral	Satisfied
UNDERGRADUATE						
College of Arts & Sciences	35	1	0	1	7	23
Leigh Gerding College of Fine Arts	5	0	0	0	0	5
School of Business & Technology	36	1	0	1	3	24
School of Communications	9	0	1	0	3	6
School of Education	1	0	0	0	0	1
TOTAL # OF UNDERGRADUATES RESPONDING TO CONTINUING EDUCATION INFORMATION QUESTIONS	86	2	1	2	13	59
% OF TOTAL UNDERGRADUATE RESPONSE TO DEGREE SOUGHT QUESTION (89)	97%	2%	1%			
% OF UNDERGRADUATE RESPONSE (of the 74 who responded to "Education Satisfaction" question)				3%	18%	80%
GRADUATE						
College of Arts & Sciences	2	8	2	0	1	8
Leigh Gerding College of Fine Arts						
School of Business & Technology	17	10	2	0	3	25
School of Communications						
School of Education				0	0	2
TOTAL # OF GRADUATES RESPONDING TO CONTINUING EDUCATION INFORMATION QUESTIONS	19	18	4	0	4	35
% OF TOTAL GRADUATE RESPONSE TO DEGREE SOUGHT QUESTION (41)	46%	44%	10%			
% OF GRADUATE RESPONSE (of the 39 who responded to "Education Satisfaction" question)				0%	10%	90%
UNDERGRADUATE AND GRADUATE						
College of Arts & Sciences	37	9	2	1	8	31
Leigh Gerding College of Fine Arts	5	0	0	0	0	5
School of Business & Technology	53	11	2	1	6	49
School of Communications	9	0	1	0	3	6
School of Education	1	0	0	0	0	3
TOTAL # OF UNDERGRADUATES & GRADUATES RESPONDING TO CONTINUING EDUCATION INFORMATION QUESTIONS	105	20	5	2	17	94
% OF TOTAL UNDERGRADUATE & GRADUATE RESPONSE TO SURVEY (130)	81%	15%	4%			
% OF UNDERGRADUATE & GRADUATE RESPONSE (of the 113 who responded to "Education Satisfaction" question)				2%	15%	83%

NOTES:

- 1) This report details information provided by 2008-2009 graduates who are continuing their education after completing their Webster University education.
- 2) Degrees Sought: Outlines what types of educational experiences 2008-2009 graduates are pursuing.
- 3) Graduate Satisfaction with Current Educational Institution: Outlines how satisfied 2008-2009 graduates are with their current educational institution. (This does not measure their satisfaction with their Webster University education.)

Success Rate History

Success Rates 2001-2002 to present

Year	Professionally Employed	Continuing Education	Under Employed	Unemployed	Professional Success Rate	Comprehensive Success Rate
2008-2009	75%	7%	13%	6%	81%	94%
2007-2008	80%	7%	7%	6%	87%	94%
2006-2007	83%	6%	6%	5%	89%	95%
2005-2006	84%	5%	7%	4%	89%	96%
2004-2005	83%	4%	9%	4%	87%	96%
2003-2004	85%	3%	8%	4%	88%	96%
2002-2003	74%	5%	16%	5%	79%	95%
2001-2002	82%	3%	10%	5%	85%	95%

Occupational and Employer Information

The following information is a sampling of occupations and employers by College/School obtained from the 2008-2009 Graduate Follow-Up Survey respondents.

COLLEGE OF ARTS & SCIENCES

EMPLOYERS

- American Red Cross
- Great West Life Assurance
- The Jones Firm
- Partnership for Strong Families
- St. Louis Children's Hospital
- Southwestern Regional Mental Health
- South Carolina Department of Juvenile Justice
- Savvis, Inc.
- Trident Financial
- Waccamaw Center Mental Health

OCCUPATIONS

- Account Manager
- Coordinator of Adult Services
- Community Health Counselor
- Human Services Coordinator III
- Legal Assistant/Paralegal
- Operations Officer
- Parenting Instructor
- Project Manager
- Training Instructor
- Volunteer Manager

Occupational and Employer Information (continued)

LEIGH GERDINE COLLEGE OF FINE ARTS

EMPLOYERS

Arts in Motion
Appalachian State University
The Avalon Theater
Boys Hope Girls Hope St. Louis
Fort Zumwalt School District
Gwen Jen Incorporated
Grove Instruments
La Jolla Playhouse
Papa Murphy's
Windwood Theatricals

OCCUPATIONS

Choir/String Teacher
Dance Instructor
Director of Development
IT Help Desk Analyst
Manager
Music Teacher
Performer (Actor)
Production Designer
Residential Counselor I
Stage Manager

SCHOOL OF BUSINESS & TECHNOLOGY

EMPLOYERS

AT&T
Edward Jones
Edmond Public Schools
Honeywell International
Northrop Grumman Corp.
Met Life
Maritz, Inc.
Sara Lee Corporation
US Air Force
Wells Fargo

OCCUPATIONS

Credit Manager
C++ Developer
Job Developer
Material Analyst
Project Manager
Research Specialist
Staff Accountant
Teacher
Training Developer
Underwriter

Occupational and Employer Information (continued)

SCHOOL OF COMMUNICATIONS

EMPLOYERS:

AAA Insurance
Charter Media
Crestview Senior Living
Hughes Advertising
Mercury Multimedia
Peace Corps
Rawlings Sporting Goods
Scotttrade, Inc.
Windsor Crossing Community Church
Wachovia Securities

OCCUPATIONS:

Account Coordinator
Assistant Editor
Communications Claims Representative
Financial Advisor
Freelance Videographer
Graphic Designer
Internal Multimedia Associate
Marketing Analyst
Media Coordinator
Public Relations Coordinator

SCHOOL OF EDUCATION

EMPLOYERS:

Blue Springs School District
Enterprise Rent-A-Car
Hancock Place High School
Kirkwood Early Childhood Center
Mehlville School District
Northwest Arkansas Community College
Rockwood School District
Rush County School System
Special School District
West Linn-Wilsonville School District

OCCUPATIONS:

8th Grade Math Teacher
Certified Lead Teacher
Director of Career & Technical Education
Director of Advising and Retention
Educator
IT Manager
Kindergarten Teacher
Reading Specialist
Special Education Teacher
Social Studies Teacher



Addendum to 2008-2009 Success Report

- 1) The following individuals were enrolled in the 2008-2009 Global International Relations and Global MBA programs.
- 2) These are 11 month programs beginning in August, 2008.
- 3) These totals are not reflected in the preceding data/report.

MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Global International Relations	25	2	8%	0	2	1	0	1	0	50%	100%
Global MBA	11	2	18%	0	2	0	0	0	2	0%	0%
TOTAL	36	4	11%	0	4	1	0	1	2	25%	50%