

WEBSTER UNIVERSITY
Undergraduate Degree Career Information

School of Business & Technology: Department of Management

BOOKS

- *Career Opportunities In Advertising And Public Relations* (2005) by Shelly Field and Howard J. (FWD) Rubenstein
- *Career Opportunities in Banking, Finance, And Insurance* (2007) by Thomas P. Fitch and Robert R. Johnson
- *Opportunities in Marketing Careers, rev. ed.* (2005) by Margery Steinberg
- *Opportunities in Direct Marketing Careers* (2000) by Anne Basye

WEBSITES

- Marketing Research Career <http://www.mrweb.com/usa/>
- Hoover's Online www.hoovers.com
- Department of Labor www.dol.gov
- Federal Government Jobs www.usajobs.com
- Salary.com www.salary.com
- <http://www.amanet.org/index.htm>
- <http://www.shrm.org/jobs/>
- <http://www.managementhelp.org/>
- <http://www.forbes.com/entrepreneurs/management/>
- <http://www.bls.gov/oco/oco1001.htm>

CAREER DEVELOPMENT STRATEGIES

- ✓ Earn good grades.
- ✓ Actively participate in student organizations to develop leadership skills.
- ✓ Develop excellent computer skills.
- ✓ Learn to work well within a team.
- ✓ Develop strong communication skills.
- ✓ Gain work experience and information about careers through internships.
- ✓ Develop high ethical standards.
- ✓ Join Professional Organizations or Honorary Fraternities for your degree.

PROFESSIONAL ORGANIZATIONS

American Society for Training & Development
The Association of Career Professionals
International
College & University Professional Association
for Human Resources
International Association for Human Resource
Information Management
International Public Management Association for
Human Resources
Academy of Management
Academy of International Business
International Society of Certified Employee
Benefit Specialists
International Society for Performance
Improvement

National Association of Colleges and Employers
National Association of Personnel Services
National Human Resources Association
Society for Human Resource Management
Organizations, Publications, and Journals
American College of Healthcare Executives
Society of Human Resource Management
American Management Association
Strategic Management Society
Retail Management Institute
National Retail Federation
Direct Marketing Association
American Society for Training & Development

Webster University Career Services
<http://www.webster.edu/careers/index.shtml>
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