

Business Department Mission Statements

Mission Statement for the Business Department

It is the mission of Webster University's Business Department to provide its graduates with a set of fundamental business theories, concepts, and quantitative/analytical skills to enhance their business acumen, decision-making skills, and to prepare graduates for successful professional careers.

The following are mission statements for Programs in the Business Department:

Accounting (B.S.) Program

Our mission is to provide graduates with real-world knowledge and application-based skills focusing on technical competence, decision making, critical thinking, and an awareness of professional responsibilities to develop effective accounting and business leaders committed to ethical conduct and professional excellence.

Business Administration (B.S.) Program

Students possess the analytical, communication, and integrative skills that enable them to be effective decision makers, demonstrating leadership, team, and organization skills to implement the decision.

Business Administration (M.B.A.) Program

The Webster University MBA is an applied program delivered in a convenient format to working adults by experienced course leaders. The Webster University MBA graduate has the analytical and decision making skills necessary to achieve competitive advantage for his or her profit seeking organization.

Economics (B.S.) Program

It is the mission of Webster University's Business Department to ensure that all economic majors are thoroughly schooled in economic theories and quantitative analysis, and to help students recognize how economic principles and quantitative skills can be applied to such business topics as marketing, finance, accounting, management, ethics and policy formulation.

Finance (B.S.) Program

Students possess the analytical skills that enable them to be effective decision makers, demonstrating quantitative skills to implement financial decisions. Students have a strong grounding in core financial concepts which allows them to pursue more advanced financial studies.

Finance (M.S.) Program

Students possess in-depth knowledge of financial instruments and techniques to enable the valuation of assets and firms given uncertain conditions.

International Business (M.A.) Program

The Master of Arts in International Business students are able to examine and understand the complexities and processes of global business, and understand the dynamics of conducting business in an international context.