

Media Center:

Accomplishment:

Media Center Website

Supporting Info:

10 years ago – None

Starting 2004 – We provide faculty and students with online resources ranging from policy and procedures to equipment manuals. Currently the Media Centers website is housing over 235 different equipment manuals as well as documentation of what type of equipment we service. The website is also a tool for the school to use to promote our facilities.

http://www.webster.edu/acadaffairs/asp/mediacenter/media_index.html

Accomplishment:

Facility Tour To Prospective School Of Communications Students

Supporting Info:

10 years ago: No tours offered

In 2001 the Media Center began doing tours for the School Of Communications to their prospective incoming students. These tours highlight the specialized equipment and production facilities of the S.O.C. and address general questions of the perspective student and their parents. Presently the Media Center is averaging 35 students per month. In addition the School Of Communications has two "Open House" sessions each academic year; which the Media Center gives tours to approximately 125 perspective student each event.

Accomplishment:

Student ID card swipe for studios and editing suites

Supporting Info:

10 years ago –Keys were checked out from the Media Center

Issue: Limited authorized School Of Communications students/faculty access to editing/production suites to the times the Media Center was open.

Issue: Lack of accountability. Many times keys were lost, copied or passed around permitting unauthorized access to School Of Communications editing/production suites.

All School of Communication production classes that use production studios and suites use

university ID swipe to gain access. Each semester there are 780 students (52 classes with 15

students in each class) and 50 to 65 independent portfolio (senior overviews) students are approved through the Media Center for access to SOC studios and suites. Ten studios and suites have card swipe installed for student access. All keys for access to studios and suites have been eliminated. Faculty members (100 full-time and adjunct) are also approved for access through the Media Center.

Accomplishment:

“Extended Hours” School of Communications

Supporting Info:

10 years ago –Student and faculty access to editing facilities were limited to 13 hours per day during weekday (Monday thru Friday 8:30a.m.-9:30p.m.) and 5 hours per day during weekends (12:00 noon-5:00 p.m.)

A) Extended 23 Hours access to Audio A

Audio student engineers have access to Audio A, 23 hours a day 7 days a week. This has added 70 hours a week of extra Audio A Studio time. This was in direct response to supporting the flushing Audio Program.

B) Extended 18 Hours access Film/Video/Photography

Students have 18 hours a day, 7 days a week access to Media Center production facilities to work on their projects. This adds an extra 51 hours per week of studio time for each of the School Of Communications eight editing studios/suites. This totals to 408 hours per week of additional video/film/photography facility access for students and faculty.

Accomplishment:

Video Production And Broadcast Journalism

Supporting Info:

10 years ago video production field equipment and off-line editing was half-inch analog based.

In 2000 we began transitioning from analog to digital video field equipment. There were 18 analog based cameras. Today there are 36 professional level digital cameras with supporting accessories to for field production that the Media Center manages.

In 2006 an HD (Hi-Definition) non-linear editing workstation was acquired to keep pace with the changing technology. This added support is in response to the growing School Of Communication Video Program growth.

Accomplishment:

Television Broadcast

Supporting Information:

10 years ago, the television control room and studio were analog driven and supported no digital broadcast formats.

In 2003, this area went through a major revamping. Today the facility supports several digital formats (D.V., Mini-D.V., DVC-Pro, DVDR) and is Hi-Definition expandable. This added support is in response to the growing School Of Communication Television/Video Program growth.

Accomplishment:

Darkroom equipment standardization

Supporting Info:

10 years ago – None

Starting 2000-The Media Center standardized and upgraded the “wet process” facility. Upgraded the enlargers for both of the School of Communications darkrooms. Basic darkroom (SV134C) had three types of enlarges available for student use. The enlarger upgrade and standardization made it possible for instructors to stream line the learning process and increase student productivity. The Advanced Darkroom (SV143D) also received an equipment upgrade. The standardizations has also help to decrease equipment down time due to the availably of parts.

Accomplishment:

Darkroom / Studio equipment central checkout room and system

Supporting Info:

10 years ago – None

Starting 1998 -A dedicated staffed space was created to house the School of Communications studio and field photographic equipment.

In 2000 Center instated a requirement that hard cases or padded photo bags were to be procured for all new and existing equipment. A 60 percent reduction in equipment damage resulted from this decision and increased the amount of reliably working equipment for academic use. Reservation books and checkout sheets have been implemented to manage the darkrooms resources ensuring that the students have the equipment they need.

Accomplishment

Radio Station

Supporting Info:

10 years ago, the station was only broadcast via a 10-kilowatt signal on AM.

Today, the station is streamed on the World Wide Web at [www. webster.edu/galaxy/](http://www.webster.edu/galaxy/) and connected to our video streaming system. We also support a "MARTE" remote broadcast system that allows for broadcasting from off campus locations.

Accomplishment:

Gorlock Television

Supporting Info:

10 years ago, no television broadcast was available.

In 2000, Gorlock Television (GTV) was established. The Media Center provides direct technical support of the facilities and it's remote as well as fixed assets.

Accomplishment:

Video Furnace Support

Supporting Info:

10 years ago there was nothing.

In 2006, "Video Furnace" streaming software was brought to the campus. It offers an affordable and flexible solution to providing the students desktop learning and entertainment. The Media Center oversees the integrity of the signal and it's content.

Accomplishment:

University Media Support

Supporting Info:

10 years ago, there was no media equipment for general university presentational support.

In 2000 the Media Center established a pool of media related equipment for general use by faculty and students. Presently we have approximately 70 items that may be checked out by faculty or students to support classroom instruction and small events sponsored by campus organizations. This

inventory includes various media playback devices, data projectors, digital still and motion cameras, and small portable P.A. systems.

Accomplishment:

Classroom Instructional Support

Supporting Info:

10 years ago: Limited classroom A.V. equipment

The Media Center supports and maintains classroom presentation systems in 54 rooms on the main campus and 35 at extended St. Louis Campuses. Media Center is the liaison between outside vendors for the schools classroom projection needs. The Center also still provides traditional classroom audiovisual instructional equipment (televisions, VCR`s, transparency etc) for instructional support.

Accomplishment:

Dish Instructional Support

Supporting Info:

10 years ago: Two dishes that distributed a signal to only two classrooms.

The Media Center is the liaison between content provider and the university. The Center oversees the installation of satellite hardware and monitors the integrity of the signal that is distributed to 9 locations.

Foreign Language:

The down linked content (German, French, Spanish) is streamed live to the Library (which has six foreign language viewing/listing stations) and two classrooms in the foreign language department.

School Of Business:

The School Of Business as well has content that is down linked to three viewing/listing locations in their area. The down linked content ties into their daily classroom curriculum which covers topics such as world news, business news, financial news and consumer related topics.
