

**Office of Public Affairs  
Media Report  
August, 2007-January 1, 2008**

---

*From August, 2007 to January 1, 2008, articles highlighting Webster University programs, administrators, faculty and students appeared in newspapers, magazines, online newsletters and television and radio stations around the country.*

**Local**

Dan Hellinger, professor, history, politics and international relations, will begin appearing regularly on Tuesdays and Thursdays on KTVI-TV discussing political issues.

The Aug. 22, issue of the *Riverfront Times* featured an article by Dennis Brown entitled "Deacons of Light" that consisted of interviews with "three of the city's best lighting designers." Both Peter Sargent, dean of the Leigh Gerding College of Fine Arts and John Wylie, head of the Conservatory's technical and design programs, were featured in the article.

On Aug. 30, Evelyn Buday, assistant professor of psychology, Behavioral and Social Sciences, commented on the public fascination with Princess Diana several years after her death on Metro Networks, the local radio wire service.

On Sept. 12, the special convocation honoring former Webster University President Jacqueline Grennan Wexler was covered by a number of St. Louis print and broadcast media, including the *St. Louis Post-Dispatch*, KSDK-TV, the *Suburban Journal* and the *Webster-Kirkwood Times*. *Post-Dispatch* higher education reporter Kavita Kumar wrote an extensive feature story on Wexler that appeared on the front page of the paper's Metro Section. In addition, Wexler was interviewed by Webster University videographer Karen Burch for the university's archives.

On Sept. 22, a feature story appeared in the *St. Louis Post-Dispatch* about Domino's CEO David Brandon, who spoke at the School of Business and Technology's "Success to Significance" speaker series.

On Sept. 24, Don Conway-Long, associate professor, Behavioral and Social Sciences, College of Arts & Sciences, was interviewed on KTRS-AM radio about the Iranian President's visit to New York City. Conway-Long is an expert on the Middle East.

In the Sept. 26 annual "Best of" issue of the *Riverfront Times*, Webster University's Conservatory of Theatre Arts is remarkably well represented: Best Musical: "A Little Night Music," Costume design by Dottie Marshall Englis, chair of the theatre department; Best Sound Designer: Amanda Bruggeman, 2007 Conservatory graduate in sound design; Best Children's Theatre: "Hana's Suitcase," Lighting design by John Wylie, professor and head of the technical and design programs, Set design by Dunsai Dai, associate professor of scenic design; Best One Man Show: "Via Dolorosa," Directed by Doug Finlayson, head of the Conservatory's directing program, Set design by Dunsai Dai, associate professor of scenic design, Acting by Jerry Vogel, well known local actor and Conservatory graduate;

Best Ensemble Cast: "Noises Off," Bill Lynch, professor of voice and speech; Best Actor in a Musical "Urinetown," Ben Nordstrom, 1999 Conservatory musical theatre graduate; Best Stage Production: "A Number," Acting, Jim Butz, 2000 Conservatory acting graduate and Sound design, Tori Meyer, faculty member in sound design.

On Sept. 28, the *St. Louis Business Journal* ran an article, "Tuning the Room: Mackey Mitchell's \$7 Million Design for Webster University's Community Music School Hits the Right Note." The article describes the research and acoustical considerations that went into the design of the new building.

The Sept. 28 Holden Public Policy event featuring Bud Krogh, Nixon administrator and Watergate conspirator, generated the following media coverage, both in advance and after the event: KTRS-AM radio, Sept. 24; MetroNetworks, Sept. 24; KMOX-AM radio's "Charlie Brennan Show," Sept. 28; and KWMU-FM radio's "St. Louis On the Air," Sept. 28.

On Oct. 16, Art Silverblatt, professor, School of Communications, was interviewed by KTRS-AM about the media's influence on copycat displays of nooses hanging in trees. This was as a result of the highly publicized Jena, LA, incident.

In two separate articles on Oct. 14 and Oct. 22, David Wilson, dean, College of Arts & Sciences, was interviewed and quoted in the *St. Louis Post-Dispatch* about the St. Louis Science Center's Body Worlds 3 exhibit. He was also interviewed in a news story that aired Oct. 19 KWMU-FM in October about the exhibit.

In November, the School of Business and Technology, in partnership with the *St. Louis Post-Dispatch*, launched "Biz Talk," a first-of-its-kind online business book club. On the second Friday of each month, School of Business and Technology, Dean Benjamin Akande reviews a business-related book. Readers are invited to join the online book club and participate in live, online book club meetings or "chats" moderated by Dean Akande.

On Nov. 7, Janessa Gans, a Holden Public Policy Forum "Pizza and Politics" speaker, was interviewed for a story that aired on KTRS-AM radio and MetroNetworks radio about her experiences working with the U.S. government contractor, Blackwater, and also participated in an in-studio interview on KMOX radio's "Paul Harris Show."

On Nov. 12, KTVI-TV (Fox 2) did a feature story on Ted Drewes, founder of Ted Drewes Frozen Custard, focusing on his presentation, "Sweet Success," at the School of Business and Technology's "Success to Significance" speaker series.

On Nov. 13, Holden Public Policy Forum speaker Ike Skelton, U.S. House chairman of the Armed Services Committee, was featured on Kansas City's KMBC (ABC affiliate) 6 and 10 p.m. news. Both Webster University and the online video streaming of the program by the Holden Public Policy Forum were featured, along with Skelton's Veteran's Day remarks.

On Nov. 21, Bill Lynch, professor of voice and diction in the Conservatory of Theatre Arts was interviewed on KDHX-FM radio about the Conservatory production of "The Spitfire Grill."

On Nov. 26, Ed Vulliamy, a reporter for the *British Observer* covering the war in Bosnia, spoke at Webster and was interviewed on KWMU-FM radio's "St. Louis On the Air."

On Dec. 2 and Dec. 7, articles regarding the Webster University Press debut ran in *St. Louis Post-Dispatch* and the *St. Louis Business Journal*.

On Dec. 4, Holden Public Policy Forum speaker Michael Johanns, former Secretary of Agriculture, was interviewed on KMOX's "The Charlie Brennan Show," on KWMU's "St. Louis On the Air" and by *The St. Louis Post-Dispatch* about food safety.

On Dec. 7, Webster University was prominently featured in two stories in the *St. Louis Business Journal*. One story focused on study abroad opportunities, while the other highlighted expanding online offerings at local universities.

On Dec. 13, Metro Networks Radio interviewed Brett Newcomb, counseling program chairperson, on the role model impact to children of the Major League Baseball steroid use report.

### **National**

On Sept. 14, an article appeared in the *North Jersey Record* about dance alum Cyndi Graves who plays the muppet Elmo in the touring Sesame Street Live show.

In early November, a "how to" article on resigning, by School of Business and Technology Dean Benjamin Akande, received widespread pickup by national media, including *AOL Money News*, *Forbes.com*, *LosAngelesTimes.com*, the *Houston Chronicle*, the *St. Louis* and *Kansas City Business Journal* newspapers, San Francisco's *KRON-TV* and *Breitbart.com*.

On November 15, School of Business and Technology Associate Professor Steve Hinson was quoted prominently in a story titled "It's the Economy, Stupid," which appeared in *American Way*, *American Airlines'* inflight magazine.

The Dec. 10 *Business Journal of Milwaukee* included an article on Study Abroad entitled "Education and Training: Generation Y: Study Abroad Grows as More Students View it as Crucial." Webster senior Jamie Ford, a photography and international human rights major, was quoted as saying "You're not going to get a career in anything international if you haven't left St. Louis." Ford studied at Webster's Thailand campus.

In the Dec. 14 issue of the *Chronicle of Higher Education*, Dr. Richard Meyers was featured in an article about his motorcycling.

On Dec. 21, InsideHigherEd.com ran a story on the new Webster University Press and the publishing of *Encountering Florence* by Susan Hacker Stang.

### **International**

Regarding his expert commentary on the Venezuelan government and its President Hugo Chavez, Dan Hellinger, professor, history, politics and international relations, was interviewed and quoted in the following publications: a Sept. 25 *Cleveland Plain Dealer* article about Venezuelan MLB baseball players on the Cleveland Indians team, where he commented on the limited opportunities for success currently available to most Venezuelan youth; a Nov. 15 article in *The Los Angeles Times*, a Nov. 18 article in *The Boston Globe* and a Nov. 16 article in the *Trinidad & Tobago Press*, about the opposition surrounding Venezuelan President Hugo Chavez's proposed constitutional reforms and a complete interview about the election was published in a major Brazilian newspaper, *da Folha*.

The Oct. 8 announcement of Ambassador George H. Walker's \$10 million gift to Webster received extensive local, national and international coverage. Locally, the *St. Louis Post-Dispatch* featured Walker's gift prominently on the front page of the Metro section. The local television stations, including KSDK-TV, KMOV-TV and KTVI-TV, ran stories on the Oct. 8 evening news, and also posted the stories on their Web sites, while KPLR-TV also posted a story on its Web site. The area's two talk radio stations, KMOX-AM and KTRS-AM, did live telephone interviews with Walker immediately following the ceremony announcing the gift. In addition, stories on the gift also appeared in the *St. Louis Business Journal's* online edition, and in the *Suburban Journals*, the *Belleville News-Democrat* and the *Webster-Kirkwood Times*. National and international coverage included the *Associated Press*, *Bloomberg News*, the *Financial Times*, the *Chronicle of Higher Education*, *MissouriNet*, *BizJournals.com*, *msn.com*, *msnbc.com*, *Yahoo.com*, *Washington Post*, *Kansas City Star*, *Houston Chronicle*, *Southeast Missourian*, *Springfield News-Leader* and *CNN/YellowBrix Industry Watch*, among others.

A story in the Dec. 6 issue of the *Financial Times* featured Webster's new Global MBA program.

### **Awards**

Webster University received the 2007 Greater St. Louis Top 50 Award from the St. Louis Regional Chamber & Growth Association (RCGA), in collaboration with the St. Louis office of Deloitte. Webster was profiled in the December issue of "St. Louis Commerce Magazine." The award recognizes companies and non-profit institutions and organizations for their overall success and their ability to positively affect the future of the business community. Criteria included growth in the number of employees, enhancement of the community, revenue growth and expansion/development of facilities.