

Webster University International Business Internship Exchange

The International Business Internship Exchange program began in 1980 at the Higher Education Center of St. Louis with an exchange program between St. Louis area universities and a university in southwestern Germany. In 1986 the program was moved to Webster University and expanded to include state universities outside of St. Louis. In 1999 Webster University added four countries to the exchange. This unique program has introduced almost 800 American and international students to our global society and is funded through corporate sponsorships that represent over 100 private entities in Missouri and abroad (see Appendix A for the complete list of private partnerships).

On an annual basis, qualified students from any university in Missouri may participate in this global exchange program, which now includes China, Germany Ghana, Japan, Mexico and the U.K., making Webster University an ambassador to the U.S. higher education community.

The table below summarizes the academic exchange opportunities available.

Academic Year	Total Number of Students Go Abroad in an International Business Exchange	Total Number visiting European businesses	Total Number Visiting Mexican businesses	Total Number Visit African businesses	Total Number visiting Asian businesses
Summer 2000	25	16	4	1	4
Summer 2001	28	21	4	1	2
Summer 2002	28	15	8	2	3
Summer 2003	23	13	6	1	3
Summer 2004	17	12	2	2	1
Summer 2005	26	13	10	2	1

Likewise, international students have an opportunity through this exchange program to intern in Missouri's private and civic employment sectors. The total numbers of students who have come to the State of Missouri are noted below.

Year	Total Number of Students coming to Missouri via Webster Exchange Processes	Total Number visiting private Missouri businesses	Total Number visiting civic Missouri Businesses
Summer 2000	28	16	12
Summer 2001	29	26	3
Summer 2002	27	25	2
Summer 2003	31	28	3
Summer 2004	29	25	4
Summer 2005	25	23	2

The internships represent a range of employment sectors and contacts throughout the world. An abbreviated listing of our professional network is offered below:

AT&T, BAX Global, British American Business Inc., CitiMortgage, Emerson Climate Technologies, Enterprise Rent-A-Car, Lincoln Industrial, Maritz Inc., and Nestle Purina.

In addition, in the fall of 2006, an internship-provider and alumni survey was conducted to assess the level of satisfaction with as well as the perceived quality of the internship experience from both our international providers and our local Missouri participants. The aggregate results of this survey, which will be conducted annually, each fall, from 2007 into the future, indicates:

When asked if the IBIE experience helped them understand a different culture and gave them a different perspective of the world, over 90% of participants strongly agreed. 95% surveyed agreed prospective employers view the internship experience as a positive element of their education and professional development. The IBIE experience instills confidence and maturity that contributes to professional development according to 97.6% of respondents. 92.6% believe the IBIE impacted their professional career in a positive way.

When given an opportunity to comment, participants believed the IBIE gave them an opportunity to network, develop language skills, attain work experience and gain understanding of another culture. Students expressed they grew professionally and personally by participating in this unique program.

In conclusion, in assessing the effectiveness of the International Business Internship Program three variables are analyzed: a) number of students sent abroad, b) number of students brought to Missouri and c) number of professional partnerships created on behalf of student learning in the field of business-education.

Webster University is clearly providing a valuable service and priceless learning opportunity to many students from academic institutions throughout Missouri and aligning their professional goals with interested corporations in five countries, which is a fundamental aspect of the mission of the institution.

In achieving such collaborative coordination, Webster views these successes as noteworthy and desirable to its future identity.

**International Business Internship Exchange
Private Partnerships 1995-2006**

A. G. Edwards
Aerospace Credit Union
Alltype Fire Protection Co.
Ameren UE
Anheuser-Busch Companies, Inc.
ARC/Brewer Science
AT&T
BJC Healthcare
BJC Healthcare Learning Center
Blumenfeld, Kaplan & Sandweiss PC
The Boeing Company
CitiMortgage
Colonial Bank
Commerce Bank
Concord Bank
Convergence Communications
Convergys Corporation
Cooper Bussmann
CP Clare Corporation
CPI Corporation
Dent Wizard Int.
EDS
Edward Jones
Emerging Technologies
Emerson Climate Technologies
Enterprise Rent-A-Car
Everest Biomedical Instruments
Farmland Industries, Inc.
First Bank
First Bank of Illinois
FOCUS St. Louis
Forest Pharmaceuticals
Gateway CDI
GKN Aerospace
Hancock Fabrics
Hispanic Chamber of Commerce of Metro St.
Louis
International Institute of St. Louis
Interthinx
Investment Counselors
J.C. Penney Co., Inc
Kaemmerlen Parts & Service
Laclede Gas
Leawood Export Finance, Inc.
Light Stream Studio
Lincoln Industrial Corp.
Maritz
MBS Textbook Exchange Inc.

McDonnell Douglas Co.
Medicine Shoppe Int. Inc.
Meridian Express
Meritek/Meridian
Merrill Lynch
Mid.Tec Corp of St. Louis
Mierotto Midwest Jewelers
Missouri Department of Economic Development
Monsanto
Multi Service Corp.
Multiplex Co., Inc
Multi-Scribe Communications
Nestle Purina Pet Care Co.
Novus International Inc.
PlayPower Inc
The Premcor Group
Sara Lee Bakery Group
SBC Inc.
Scottrade Inc.
Seiler Instrument & Mfg. Co.
Sensient Colors
Sioux Chief Manufacturing
SmithLee Productions
Southwest Bank
St. Louis Ambassadors
St. Louis Brewery Inc
St. Louis Center for Int'l Relations
St. Louis County Economic Council
St. Louis Development Corp.
St. Louis Planning & Urban Design Agency
St. Louis Regional Chamber and Growth
Surface Systems Inc
T.C. Jacoby & Co. Inc.
Travelplex
Triune Communications
Truman Bank
UGS
Unigraphics Solutions
Union Pacific Railroad
US Small Business Administration
Webster University
The Wexford Group
World Trade Center, St. Louis
XTRA Lease
Yellow Freight Systems
Yellow Transportation, Inc.
Young Realty Group
Zoltek