

Course	MNGT 6000/PB Integrated Studies in Management
Term	Fall 1, 2008
Instructor	Leo A. Lennon Phone/Fax: 321-723-4276; Cell phone: 321-698-0356 Email: llennon@cfl.rr.com Office Hours: Available 45 minutes prior to class
Catalog Description	In this capstone course, the student is expected to synthesize and integrate the conceptual and theoretical knowledge and understanding acquired in the curriculum by use of case study analysis, a research project, or management plan. The emphasis is on the student's development of written analytic material that can be utilized for program assessment as well as individual student assessment. .
Prerequisites	Prerequisite: completion of all other required courses in this major
Course Level Learning Outcomes	<ol style="list-style-type: none"> 1. Students will be able to define, discuss, and recognize the important terminology, facts, concepts, principles, analytic techniques, and theories used in the field of business or management and leadership. 2. Students will apply the prominent terminology, facts, concepts, principles, analytic techniques, and theories in business and management and leadership when analyzing complex factual situations involving management problems. 3. Students will integrate the relevant facts, concepts, principles, and theories used in business or management and leadership when developing solutions to multifaceted, complex management problems as required in case studies. 4. Students will develop appropriate strategies for implementing solutions to management problems that reflect their knowledge and understanding of the interrelationships among strategic management, human resources management, leadership, and organization development and change. 5. Students will recognize the need to adapt organizational solutions to organizational constraints such as finances and time horizons.
Materials	<p>REQUIRED TEXTS: All of the publications listed below are excellent research resources.</p> <p>SUPPLEMENTAL/RECOMMENDED READINGS:</p> <p><u>Practical Research: Planning and Design</u>, 8th ED., Paul D. Leedy & Jeanne Ellis Ormrod, Pearson Merrill/Prentice-Hall, Columbus, OH, 2005. ISBN: 0-13-110895-6</p>

6000 Projects, October 2006 ED., Webster University, Merritt Island, FL, 2006. (Available on the Space Coast Campus Web Site)

Conducting Research: Social and Behavioral Science Methods, Lawrence T. Orcher, Pyczak Publishing, Glendale, CA, 2005. ISBN: 1-884585-60-4

Publication Manual of the American Psychological Association, 5th ED., Washington, DC, 2001. ISBN: 1-55798-791-2

Grading

Your course grade will be based on your scores on your examinations, research paper, case study assignments, and your contributions to class discussions. These different components will be weighted as follows:

COURSE REQUIREMENTS:	% OF GRADE
a. Research Project Paper	85%
b. Project Presentations	15%

RESEARCH PROJECT REQUIREMENTS: This project will be on a topic identified by the student and approved by the Management/Leadership Mentor prior to the beginning of the project. The topic will be related to the functions of Management and can be geared to an existing problem or challenge internal or external to the student's employing organization. The project's objective is the completion of a report that demonstrates the student's ability to independently conduct primary and secondary research and will require him/her to:

- a. identify an existing or potential Management problem or challenge
- b. conduct appropriate literature reviews
- c. determine a research methodology
- d. develop possible solutions to the identified problem
- e. recommend realistic actions available for implementation
- f. gather and analyze primary and secondary data relevant to identified management processes.
- g. present findings, conclusions, and recommendations developed during the analysis process.
- h. effectively explain and defend the conceptualization, implementation, recommendations, and conclusions of the research and situational analysis.

A formal paper is required which will use primary and secondary (literature) research, and the development of an actionable proposal related to the student's principal study and work area. Students should use the 6000 Project paper guidelines on the Webster Space Coast home page under student services. The 6000 paper will be graded using the Guidelines for grading a paper on the home

page and listed in the Determination of Grades Statement in this syllabus.

The term paper guideline demonstrates common type references. If you have a reference type not covered in the term paper guidelines then the student should refer to the APA home page for assistance.

References must be from refereed journals similar to those found in Webster's Passport electronic library. References from newspapers and periodical magazines written for the general public are generally unacceptable for graduate research work. The student must justify that a homepage is a creditable source before it can be used.

The final 6000 paper is due in Week 8 unless otherwise specified by the instructor.

Each student will also prepare an Executive Presentation for oral delivery to the class in Week 8 or 9 as determined by the instructor. A single spaced, single sheet Executive Summary summarizing the research for distribution to each class member in Week 8/9 is suggested. Each student will prepare and conduct a fifteen-minute presentation on their topic to include related data, analysis of the topic, presentation of the findings and a discussion of the conclusions and recommendations.

Letter Grade	Numerical Score
A	96-100% (4.0)
A-	91-95% (3.67)
B+	87-90% (3.33)
B	82-86% (3.0)
B-	78-81% (2.67)
C	70-77% (2.0)
F	69 & below (0)
I	Incomplete (0)
W	Withdrew

Activities

INSTRUCTOR AVAILABILITY: Since much of the student's work will be done independently, interaction with the instructor outside of class meetings will take place by telephone, fax exchanges, and email correspondence with one-on-one meetings off or on-campus as required. This arrangement will facilitate resolution of student concerns and problems relative to the research project and enable frequent and timely review and correction of drafts of the student's efforts. For these purposes your instructor can be reached as follows:

Telephone: 321-723-4276
 Cell phone: 321-698-0356

	<p>Contact Hours for this Course</p> <p>It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
Course Policies	<p>The schedule below presents an approximate expectation of course progress. The instructor reserves the right to add, delete, or modify any weeks of this schedule. The instructor also reserves the right to change the overall course grade weighting. Any changes will be announced in class.</p>
Week 1 Schedule	<p>PREPARATION FOR CLASS: Students are expected to have an approved topic for their integrated studies research project.</p> <p>CLASSROOM DISCUSSION TOPICS: Introduction/Orientation & Overview of the course and requirements. Identification/Review of topics, project, and presentation guidelines.</p>
Week 2 Schedule	<p>PREPARATION FOR CLASS: Prepare topic and methodology strategy.</p> <p>CLASSROOM DISCUSSION TOPICS: Clarification of individual research topics and data collection methodology. Students will brief their project status and assist in assessment of other students' projects.</p>
Week 3 Schedule	<p>CLASSROOM DISCUSSION TOPICS: Data collection and analysis. Self-directed work continues on project with one-on-one consultations with instructor.</p>
Week 4 Schedule	<p>CLASSROOM DISCUSSION TOPICS: In-process reviews and project status presentations and discussions as necessary.</p>
Week 5 Schedule	<p>CLASSROOM DISCUSSION TOPICS: Data collection and analysis. Self-directed work continues on project with one-on-one consultations with instructor.</p>
Week 6 Schedule	<p>CLASSROOM DISCUSSION TOPICS: Self-directed work continues on project with one-on-one consultations with instructor.</p>
Week 7 Schedule	<p>CLASSROOM DISCUSSION TOPICS: Self-directed work continues on project with one-on-one consultations with instructor.</p>
Week 8 Schedule	<p>PREPARATION FOR CLASS: Finalize research paper and prepare for topic presentation and discussion.</p> <p>CLASSROOM DISCUSSION TOPICS: Final research paper due. Student presentations of research projects and discussions and critiques of research projects.</p>
Week 9 Schedule	<p>PREPARATION FOR CLASS: Prepare for topic presentation and discussion.</p> <p>CLASSROOM DISCUSSION TOPICS: Student presentations of research projects and discussions and critiques of research projects. Completion of Assessment material. Feedback on Research project and course summary and</p>

critique.

PURCHASING TEXTBOOKS--Most textbooks can be purchased through **MBS Direct**. Check the syllabus for textbook information. Give MBS Direct the campus location (for the purpose of ordering books the campus is **Space Coast Campus**, course name, number and section number (i.e. Space Coast Campus, MNGT 6000/PB) and most important, the **title, author, edition, and ISBN** of the book you are ordering. MBS Direct will buy back your book at the end of the term should you elect not to retain it as a reference book. Order by phone or online. Orders should be placed no earlier than 4 weeks prior to the start of the term.

MBS Direct: 1-800-325-3252

MBS Direct Website: www.mbsdirect.net/webster

Monday-Thursday, 7am-10pm (Central Time)

Friday, 7am-6pm (Central Time)

Saturday, 8am-5pm (Central Time)

Sunday, noon-4pm (Central Time)

In order to meet the course objectives this syllabus may be modified at the discretion of the instructor without approval of the students.

Original approved by:

Dr. Calvin D. Fowler Academic Dean Space Coast Region, May 14, 2008

Copyright © 2005 – 2006, School of Business & Technology, Webster University Space Coast Region. All rights reserved.