

Course	ITM 5000/71 Information Technology Management - Overview
Term	Spring 2, 2008
Instructor	Alan Holbrook Phone: 321-604-2056 Email: alan@alannet.com Office hours: 30 prior to class session
Catalog Description	This overview course presents a managerial and technical perspective that considers the application and management of information and communications technology in business and other types of organizations. The course includes an overview of all the core courses in the ITM curriculum. This course is a prerequisite for all other courses in the program.
Prerequisites	None
Course Level Learning Outcomes	After completing this introductory course, students will: <ol style="list-style-type: none"> 1. know and explain basic technical terminology, concepts, principles, and practices as they relate to the use of information and information and communication technologies in support of organizational strategic goals. 2. will know and explain basic organizational management, project management, contract management, security management, and financial management concepts, principles, practices, and techniques as they relate to managing people, information, and information and communications technologies in support of organizational strategic goals.
Materials	Management Information Systems with student CD and MI Source 2007, 7th Edition , Stephen Haag, UNIV OF DENVER, Maeve Cummings, PITTSBURG STATE UNIVERSTY , Hardcover with CDROM, 608 pages ©2008, ISBN-13 9780077240592 SUGGESTED SUPPLEMENTAL READINGS: Articles in the fields of information technology management contained in current magazines and newspapers, business publications, the Internet, other textbooks, and professional journals should be brought to class for discussion of related trends and activities.
Grading	Your course grade will be based on your scores on your class participation/facilitation, quiz scores, final exam, research paper, homework, and your contribution to class discussions. These different components will be weighted as follows:

COURSE REQUIREMENTS:	% OF GRADE
a. Class participation	10%
b. Completion of weekly assignments and class group work	20%
c. Completion of a term research paper	20%
d. Quiz Totals	25%
e. Final exam	25%

If the student is not in class, homework must be submitted via e-mail on **the due date** to receive credit for the work. Email address for submission of absent-associated homework is shown on this syllabus.

Taking the numerical score from the formula above and converting it to the appropriate letter grade from the chart determine the student's letter grading for the course.

Letter Grade	Numerical Score
A	96-100% (4.0)
A-	91-95% (3.67)
B+	87-90% (3.33)
B	82-86% (3.0)
B-	78-81% (2.67)
C	70-77% (2.0)
F	69 & below (0)
I	Incomplete (0)
W	Withdraw

Activities

General Activities:

- Lectures and internal class projects
- Facilitated discussion of assigned readings
- Weekly research and class discussions.
- Term (research) paper
- Weekly quizzes
- Final exam

<p>Course Policies</p>	<p>Attendance at all class sessions is expected.</p> <p>READING ASSIGNMENTS: Students are expected to read assigned material prior to scheduled classes. This includes supplemental readings as assigned. Supplement readings will include handouts and/or assignments for review and research on the Internet.</p> <p>QUIZZES: There will be regular quizzes during the term. These will be given at the beginning of class and will be closed book, closed notes. Weekly quizzes will cover all assigned reading material and class discussions.</p> <p>FINAL EXAM: Closed book, closed notes.</p> <p>TERM PAPER: Students will be required to complete a research paper which should be a minimum of 10 pages and a maximum of 15 pages of text, typed double spaced, in accordance with the Webster University, Space Coast Campus Guidelines for Writing a Research (Term) Paper and APA format. A PowerPoint presentation of the research topic will be prepared and presented to the class. The presentation will be informative to the students and prepared in a professional manner according to Webster guidelines.</p> <ul style="list-style-type: none"> • The instructor will assign topics the first week of class. • The term paper should be at least 10-15 pages not including title pages, table of contents, and attachments. • Prepare and present an Executive Presentation for oral delivery to the class in Week 8 or 9 as determined by the instructor. • Presentations will be subject to a time limit. • Presentations may include view graphs, PowerPoint presentations, handouts, or other audio visual aids as required. <p>Term Paper Grading - The paper and presentation will be graded based on the following:</p> <ul style="list-style-type: none"> • Accuracy/quality of research and quality of written paper - 75% • Class Presentation 25% - will be evaluated on <ul style="list-style-type: none"> ○ Proper introduction ○ Proper level for audience ○ Consistent technical/management topic level ○ Quality of presentation material ○ Proper summary ○ Not reading notes or slides ○ Within time limit ○ Speakers knowledge of topic ○ Overall presentation <p>References must be from refereed journals similar to those found in Webster's Passport electronic library. References from newspapers and periodical</p>

	<p>magazines written for the general public are unacceptable for graduate research work. The student must justify that a homepage is a creditable source before it can be used.</p> <p>The final student paper is due in Week 8 unless otherwise specified by the instructor.</p> <p>DELIVERABLES: All assignments should be turned in at the beginning of class the day they are due. Late deliverables will be accepted if prior arrangements have been made with the instructor, but will be given reduced points based upon the number of class sessions that the deliverable is late.</p>
Week 1 Schedule	<p>PREPARATION FOR CLASS: Chapter 1 The Information Age in Which You Live: Changing the Face of Business Introduction, Program outline, Class requirements, Lecture</p>
Week 2 Schedule	<p>PREPARATION FOR CLASS: Chapter 2 Major Business Initiatives: Gaining Competitive Advantage with IT Quiz Topic 1 Homework</p>
Week 3 Schedule	<p>PREPARATION FOR CLASS: Chapter 3 Databases and Data Warehouses: Building Business Intelligence Topic 1 Due</p>
Week 4 Schedule	<p>PREPARATION FOR CLASS: Chapter 4 Decision Support and Artificial Intelligence: Brainpower for Your Business Quiz Topic 2 Homework</p>
Week 5 Schedule	<p>PREPARATION FOR CLASS: Chapter 5 Electronic Commerce: Strategies for the New Economy Topic 2 Due</p>
Week 6 Schedule	<p>PREPARATION FOR CLASS: Chapter 6 Systems Development: Phases, Tools, and Techniques Quiz Topic 3 Homework</p>
Week 7 Schedule	<p>Chapter 7 Enterprise Infrastructure and Integration: Building the Dynamic Enterprise Topic 3 Due</p>

Week 8 Schedule	PREPARATION FOR CLASS: Chapter 8 Protecting People and Information: Threats and Safeguards Chapter 9 Emerging Trends and Technologies: Business, People, and Technology Tomorrow
Week 9 Schedule	PREPARATION FOR CLASS: Chapter 9 Emerging Trends and Technologies: Business, People, and Technology Tomorrow Term paper presentation due. FINAL EXAM

PURCHASING TEXTBOOKS--Most textbooks can be purchased through **MBS Direct**. Check the syllabus for textbook information. Give MBS Direct the campus location (for the purpose of ordering books the campus is **Space Coast Campus**, course name, number and section number (i.e. Space Coast Campus, COMP5000/64) and most important, the **title, author, edition, and ISBN** of the book you are ordering. MBS Direct will buy back your book at the end of the term should you elect not to retain it as a reference book. Order by phone or online. Orders should be placed no earlier than 4 weeks prior to the start of the term.

MBS Direct: 1-800-325-3252

MBS Direct Website is

www.mbsdirect.net/webster

Monday-Thursday 7am-10pm(Central Time)

Friday 7am-6pm (Central Time)

Saturday 8am-5pm (Central Time)

Sunday noon-4pm (Central Time)

In order to meet the course objectives this syllabus may be modified at the discretion of the instructor without approval of the students.

Original approved by:

Dr. Calvin D. Fowler, Academic Dean, Space Coast Region, February 06, 2008