

Course	Logistics (PROC 5850/63)
Term	Summer 2008
Instructor	Suzanne H. Ullein, C.P.M. Phone: (321)768-4958 Email: ulleinsu@webster.edu Office Hours: Thirty minutes before classes, or by personal appointment
Catalog Description	The course reviews the area of physical distribution management, including warehouse management and layout, transportation, and customer service.
Prerequisites	NONE
Course Level Learning Outcomes	<p>Learning Outcomes</p> <ul style="list-style-type: none"> • The students will be able to know and explain the important terminology, facts, concepts, principles, and theories used in the field of Procurement and Acquisition Management. These will consist of the mandatory topics taught in the pre-requisite, advanced core courses, and integrative capstone course • The students will be able to apply the important terminology, facts, concepts, principles and theories in the field of Procurement and Acquisition Management and to analyze simple to moderately complex factual Procurement and Acquisition Management situations by demonstrating knowledge and application of Supply Chain concepts and trade-offs as each competes with internal and external objectives. • The students will be able to creatively construct and implement moderately complex Procurement and Acquisition Management solutions to real organizational problems using frameworks procedures, and methods derived by selecting the most appropriate logistics network design to meet an organization's objectives. • The students will be able to assess the effectiveness of their solutions by quantitatively or qualitatively measuring their results against theory-based criteria and standards of performance by evaluating and applying supply chain, transportation, and procurement strategies in support of business or government domestic and international programs. • The students will be able to utilize themselves as scholar-practitioners, capable of creatively synthesizing intellectual explanation of PROC models with methodological competencies and experience-based perceptual skills and judgment by readily recognizing the correct (and incorrect) application of various supply chain management principles by public and private organizations.

Materials	<p>Designing and Managing the Supply Chain (3rd Ed.); David Simchi-Levi, Sally Kaminsky, Edith Simchi-Levi ISBN: 9780073341521</p> <p>Suggested Supplemental Readings: Articles related to Procurement, Logistics and/or Supply Chain Management found in newspapers, magazines, and professional journals.</p>																																
Grading	<table border="1" data-bbox="451 527 1312 827"> <thead> <tr> <th>COURSE REQUIREMENTS:</th> <th>% OF GRADE</th> </tr> </thead> <tbody> <tr> <td>a. Midterm Examination</td> <td>30%</td> </tr> <tr> <td>b. Final Examination</td> <td>30%</td> </tr> <tr> <td>c. Three Cases (Value 5% each)</td> <td>15%</td> </tr> <tr> <td>d. Class Discussions</td> <td>10%</td> </tr> <tr> <td>e. Team Presentation</td> <td>15%</td> </tr> </tbody> </table> <p>Taking the numerical score from the formula above and converting it to the appropriate letter grade from the chart determine the student's letter grading for the course.</p> <table border="1" data-bbox="678 978 1084 1507"> <thead> <tr> <th>Letter Grade</th> <th>Numerical Score</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>96-100% (4.0)</td> </tr> <tr> <td>A-</td> <td>91-95% (3.67)</td> </tr> <tr> <td>B+</td> <td>87-90% (3.33)</td> </tr> <tr> <td>B</td> <td>82-86% (3.0)</td> </tr> <tr> <td>B-</td> <td>78-81% (2.67)</td> </tr> <tr> <td>C</td> <td>70-77% (2.0)</td> </tr> <tr> <td>F</td> <td>69 & below (0)</td> </tr> <tr> <td>I</td> <td>Incomplete (0)</td> </tr> <tr> <td>W</td> <td>Withdraw</td> </tr> </tbody> </table>	COURSE REQUIREMENTS:	% OF GRADE	a. Midterm Examination	30%	b. Final Examination	30%	c. Three Cases (Value 5% each)	15%	d. Class Discussions	10%	e. Team Presentation	15%	Letter Grade	Numerical Score	A	96-100% (4.0)	A-	91-95% (3.67)	B+	87-90% (3.33)	B	82-86% (3.0)	B-	78-81% (2.67)	C	70-77% (2.0)	F	69 & below (0)	I	Incomplete (0)	W	Withdraw
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Activities	<ul style="list-style-type: none"> • Class discussion on Supply Chain Management/Logistics current articles. • A minimum of three (3) graded case analyses taken from the text. • Complete both a midterm and final examination with comprehensive essay type questions requiring critical thought and independent research. • Hold facilitated discussions which require active student participation throughout the class period and grade this participation based on the degree of involvement and substance of individual student input. • Require a team project to evaluate those skills needed by the student. 																																

<p>Policy Statements:</p> <p>University Policies</p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p>Academic Honesty</p> <p>The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p>Drops and Withdrawals</p> <p>Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services</p> <p>If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p>Disturbances</p> <p>Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p>Student Assignments Retained</p> <p>From time to time, student assignments or projects will be retained by the Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p>Contact Hours for This Course</p> <p>It is essential that all classes meet for the instructional time as scheduled. A class cannot be shortened in length. If a class is cancelled for any reason, it must be rescheduled.</p>
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<p>Course Policies</p>	<p>Attendance at all class sessions is expected.</p> <p>Late written case assignments will be accepted if prior arrangements have been made with the instructor, but will be given reduced points based upon the number of class sessions it is late.</p> <ul style="list-style-type: none"> ▪ The schedule below presents an approximate expectation of course progress. The instructor reserves the right to change the overall course grade weighting. Any changes will be announced in class. <p>In line with the university’s policy on academic honesty, please be advised that instances of academic dishonesty will result in a zero for the assignment and will be reported to the Dean of the School of Business and Technology for further disciplinary action.</p>
<p>Week 1 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 1 & 2 Read Meditech Surgical Case (pg. 19) Classroom Discussion Topics: Inventory Management and Risk Pooling,</p>
<p>Week 2 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 3 & 4 Classroom Discussion Topics: Network Planning and Supply Contracts Team Project Discussion: Teams & Topic for team presentation due.</p>
<p>Week 3 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 5 & 6 Classroom Discussion Topics: The Value of Information and Supply Chain Integration Case Study: Barilla SpA (chapter 5, discussion question 1a through e)</p>
<p>Week 4 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 7 & 8 Classroom Discussion Topics: Distribution Strategies and Strategic Alliances</p>
<p>Week 5 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 9 & 10 Classroom Discussion Topics: Procurement and Outsourcing Strategies, Global Logistics and Risk Management Midterm Examination</p>
<p>Week 6 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 11 & 12 Classroom Discussion Topics: Coordinated Product/Supply Chain Design Case Study: Hewlett-Packard (Chapter 11, pg 358-363 Questions 1-5)</p>
<p>Week 7 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 13 & 14 Classroom Discussion Topics: Smart Pricing, Information Technology and Business Processes Case Study: The Great Rebate (Chapter 13, pg. 402-404 Questions 1-3)</p>
<p>Week 8 Schedule</p>	<p>Preparation for Class: Read textbook, Chapters 15 Classroom Discussion Topics: Technology Standards</p>
<p>Week 9 Schedule</p>	<p>Preparation for Class: Finalize Team Presentations Classroom Discussion Topics: Team Project Presentations Final Examination</p>

PURCHASING TEXTBOOKS--Most textbooks can be purchased through **MBS Direct**. Check the syllabus for textbook information. Give MBS Direct the campus location (for the purpose of ordering books the campus is **Space Coast Campus**, course name, number and section number (i.e. Space Coast Campus, COMP5000/64) and most important, the **title, author, edition, and ISBN** of the book you are ordering. MBS Direct will buy back your book at the end of the term should you elect not to retain it as a reference book. Order by phone or online. Orders should be placed no earlier than 4 weeks prior to the start of the term.

MBS Direct: 1-800-325-3252

MBS Direct Website is www.mbsdirect.net/webster

Monday-Thursday 7AM-10PM Central Time)

Friday 7AM-6PM (Central Time)

Saturday 8AM-5PM (Central Time)

Sunday Noon-4PM (Central Time)

In order to meet the course objectives this syllabus may be modified at the discretion of the instructor without approval of the students.

Original approved by:

Dr. Calvin D. Fowler Academic Dean Space Coast Region April 7, 2008