

# **Webster University**

## **Resource Planning & Budget**

Strategic Planning Agenda

9/20/07

9:30 – 11:30

### **Meeting Goals:**

1. Outline the Process
2. Understand Goals, Objectives, Strategies & Metrics
3. Confirm the Mission Statement
4. Working Draft of the Vision Statement
5. Timely & Inclusive Methodology for Goal Adoption

### **Work to Be Done for Next Meeting:**

- Core Values Submitted by 10/1/07
- Goals Submitted by 10/1/07

### **Agenda:**

1. Introduction
2. Power Point Presentation
  - Review the process in detail
  - Discussion on the definitions
  - Three “Live” Examples of Active Plans
  - Distinguish the difference between the strategic and institutional planning groups
3. Confirm the Mission Statement
  - Discuss and get group “buy-in”/adopt that the Mission Statement is final and that is what the group will build on

Break

4. Working Draft of the Vision Statement
  - Present the 9/11/07 A.A. Committee Comments
  - Discuss/Add to the Vision Statement
  - Tentatively adopt a “Working Vision Statement” that the group will build their goals on
5. Will We Enhance the Vision Statement with Core Values?
  - Discussion on the pros/cons of adding Core Values and the process to do it
6. Next Meeting Requirements
  - All group members return 10 Goals (by email) to C.R. by 10/1/07
7. Expectations for Next Meeting & “Bracketology” Preview