

Webster University
Resource Planning & Budget

Strategic Planning Agenda
10/04/07
1:00 – 3:00

Meeting Goals:

1. Explain the “Bracketology” Process and it’s Purpose
2. Reduce the Submitted Pool of Goals Down to 4 or 6
3. Confirm the 4 or 6 Goals
4. Adopt a set of Core Values
5. Adopt a Communication Strategy
6. Preview the S.W.O.T. Process

Work to Be Done for Next Meeting:

- S.W.O.T. Analysis of Adopted Goals

Agenda:

1. Teams – Announce the Team Captains and Members
2. Distribute Bracket #1
 - a. Voting Process
 - i. Discussion on First Two Rounds of the Bracket (in groups)
 1. Captains Vote
 - ii. Discussion on Last Two Rounds of the Bracket (in groups)
 1. Captains Vote
3. Distribute Bracket #2
 - a. Voting Process
 - i. Discussion on First Two Rounds of the Bracket (in groups)
 1. Captains Vote
 - ii. Discussion on Last Two Rounds of the Bracket (in groups)
 1. Captains Vote

Break

4. Discussion About the Final 4 or 6 Goals
 - a. Was Anything Missed?
 - b. Is the Group Satisfied with the Result?
 - c. Changes/Modifications?
5. Discussion on Core Values/ Draft Vision
6. Presentation on Communication Strategies
7. Next Meeting
 - a. Be Prepared to Discuss the Strengths and Weaknesses of Each Goal & How they Fit Webster University