

Attendees:

- Neil George (Chair)
- Dave Garafola (Chair)
- Debra Carpenter
- Debbie Dey
- Brenda Fyfe
- Dan Hitchell
- Bill Lynch
- Faith Maddy
- Laura Rein
- Beth Russell
- Peter Sargent
- Jim Staley
- Dan Viele
- David Wilson
- Randy Wright

Minutes:

- Discussion on the feedback from the website
- A Branding/Image/Communication Goal was proposed and added to the plan.
 - Details of the goal will be presented at the 12/4/07 meeting.
 - The committee wants feedback from the community on this idea.
- Discussion on Goal #3
 - Jim Staley led a discussion on Goal #3
 - The placement of the following points was discussed:
 - FT Faculty Needs
 - Capital Projects and Building Upgrades
 - The creation of a “Human Resource” goal or objective was had and adopted into the plan. (placed under goal #6)
 - Bill Lynch proposed a “writing improvement” objective to the plan.
 - Peter Sargent led a discussion on demographic shifts in the upcoming freshman classes and the impact baby-boomers will have on strategic educational opportunities.
 - An objective addressing “multi-generational learning” was adopted.
 - The committee wants feedback from the community on this idea.
 - Dave Garafola led a discussion on what is distinguishing about Webster University.
 - A general discussion was had on the creation of an honors college.
- Goal #6 was changed to include all resources, not just financial items.
- Goal #4 discussing accessibility and diversity was split and rolled under the Current Goal #2 and Goal #3.
- Next meeting will cover the new branding/image goal and the current goal #4 that covers social responsibility and engaged alumni.