

## FALL I & II, 2009

# UNDERGRADUATE REGISTRATION AND COURSE SCHEDULES

Last Updated on: June 15, 2009

## Fall I, 2009

### REGISTRATION SCHEDULE

#### REGISTRATION PERIOD:

Current Students: **May 5 – August 21**  
New Students: **August 20 – 21**

**CURRENTLY ENROLLED STUDENTS** should register for courses with their academic advisor by week 8 of the Summer term. After registering, students must pay their tuition through the Finance office. Payments for the Fall I term will be accepted until **Friday, August 21** without penalty. Payments made after this date must be accompanied by a late fee of €80.

**NEW STUDENTS** should register for their courses with their academic advisor after placement tests are completed on Wednesday, August 19. Placement tests are scheduled by the admissions staff. After registering, new students must pay their tuition during WEEK 1 of the Fall I term in order to avoid a late registration fee. Payments made after **Friday, August 28** must be accompanied by a late fee of €80.

**ESLG STUDENTS** must receive a recommendation for course placement from the English coordinator before they meet with their academic advisor. ESLG students will be required to take a TOEFL exit exam at the end of their ESLG program.

**ADD/DROP DEADLINES:** Students must fill out an add or drop form for each course they wish to add or drop, and submit the form to their undergraduate advisor during regular office hours by the following deadlines:

**ADD: August 24 – August 31**

Note: A request to add a course after missing the first class session must be approved by the instructor.

**DROP: August 24 – September 4**

Note: Students will receive a full refund for each course they drop by the above deadline.

#### WITHDRAWAL:

Note: From Monday of the third week of classes, students who withdraw from courses will receive only a partial refund or no refund at all in accordance with the refund schedule given in the Undergraduate Studies Catalog, on the Webster Vienna Web site <www.webster.ac.at>, and in the Webster Bulletin.

## UNDERGRADUATE FEES:

These fees are applicable from Summer, 2009 to Spring II, 2010:

Application Fee	€ 40
Course Fee (3-credit course)	€1440
Late Registration Fee	€ 80
Graduation Fee	€ 100

#### Please Note...

- Class attendance at Webster is obligatory. You must attend the first class session of each of your courses to secure your place in the class. Instructors may refuse to allow students who miss the first class session to stay in their courses. If there is a waiting list for a course, students who do not attend the first class session may be asked to drop the course.
- Read the syllabus for each of your courses and prepare the assignment for the first class session.
- Courses are offered for three credits unless otherwise specified.
- Registration and payment deadlines are subject to change.

## Fall I, 2009

### COURSE SCHEDULE

FIRST DAY OF CLASSES: **August 24**

LAST DAY OF 8-WEEK CLASSES: **October 16**

LAST DAY OF SEMESTER CLASSES: **December 11**

**NOTE:** Semester courses meet for 15 weeks, starting at the beginning of Fall I and finishing in week 7 of Fall II.

*Courses are listed by academic area*

## ART

### **ARHS 2350/50 – INTRODUCTORY TOPICS IN ART HISTORY: FATHER FIGURES IN ART—ART AND AUTHORITY (GEN. ED. AREAS 3 AND 7)**

Instructor: Dr. Monika Schwärzler-Brodesser

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

The course will deal with power and authority in art. Like any other value generating system art production has always been subjected to evaluation and control. Powerful "father" figures assumed the right to define innovation and excellence and relevance in art. The course will familiarize students with a wide range of father figures from art history and current art. Joseph Beuys, the shaman, shepherd, caring father, wanted to lead his children to a better world. André Breton, the head of the Surrealist movement, took the stance of the authoritarian father who disciplined and controlled the members of his group. Well established and powerful fathers create renegades, opponents, and countermovements. The course will also address gender aspects of male domination and leadership in art history. Famous gallerists and influential art dealers as well as critics like

Clement Greenberg, who tried to dominate the art discourse over many years, will also be included in the course. It is recommended that students who plan to enroll in ART 1700 in Fall II also enroll in this course.

### **ARHS 3360/50 – HISTORY OF MODERN ART**

Instructor: Dr. Sarah Cormack

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

This course surveys the major developments in European and American art between 1860-1930. Students will learn to recognize key works of art from the ambitious movements of the period (Impressionism, Post-Impressionism, Jugendstil/Art Nouveau, Cubism, Futurism, Expressionism, Dada, and Surrealism). In addition, the study of primary texts and artistic manifestos will introduce students to the theoretical concepts and social contexts relating to the works of art. Prerequisite: ARHS 2200.

### **ART 1010/50 – CREATIVE STRATEGIES**

Instructor: Mr. H. John Watson IV, M.F.A.

Meeting Time: Tuesday, 1:30 – 3:30 p.m.

NOTE: An art materials fee of €40 will be charged for this course.

Class Limit: 16

This course explores the creative strategies of artists past and present through studio assignments in a variety of media and through selected readings. The course is required for Art majors, but it is a suitable course for anyone who wants to develop the ability "to think outside of the box" and apply creative solutions to a variety of different types of problems in other fields of endeavor.

### **ART 2020/50 – STUDIO SEMINAR: DRAWING PRACTICE (1-CREDIT COURSE)**

Instructor: Mag. Sylvia Kummer

Meeting Time: Monday, 6 – 10 p.m. on September 7, 14, 21, and 28.

NOTE 1: An art materials fee of €40 will be charged for this course.

NOTE 2: The course is offered Pass/Fail (P/F), so a letter grade will not be assigned at the end of the term.

Class Limit: 16

This studio seminar is suitable for both Art and non-art majors at both the beginning and advanced level who want to develop their ability to produce visual imagery. The course provides an opportunity to practice with the critique and support of the instructor. The instructor will be available as a guide and mentor, but this is a practice course so students will individually explore line, mass and volume with a live model as the focus for their work. The course is intended to provide a possibility to develop basic skills and to gain confidence in one's own abilities to draw and visualize.

### **ART 3000/50 – GRAPHICS AND LAYOUT FOR PUBLICATION (SEMESTER COURSE)**

Instructor: Mr. Holger Lang, M.A.

Meeting Time: Tuesday, 6 – 9 p.m.

NOTE 1: This is a combined course for art, information technology, and media communications majors. Accordingly, you may register for it as ART 3000, JOUR 2300, or COAP 2020.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 16

See the course description under JOUR 2300.

### **ART 3850/50 – TOPICS IN STUDIO ART: INSTALLATION ART**

Instructor: Mr. H. John Watson IV, M.F.A.

Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.

NOTE: An art materials fee of €40 will be charged for this course.

Class Limit: 16

This studio course will explore the creation and history of Installation Art. Utilizing a variety of medium, students will be challenged to develop ideas and concepts emphasizing the design and implementation of individual installations. The course will provide students with an overview of the history of Installation Art and of significant contemporary installations.

## **BUSINESS & MANAGEMENT**

### **ACCT 2010/50 – FINANCIAL ACCOUNTING (SEMESTER COURSE)**

Instructor: Mr. David Pamphlett, M.A., F.C.A.

Meeting Time: Tuesday and Thursday, 9:30 – 11 a.m.

Class Limit: 25

The course introduces accounting by concentrating on the relationship between business events and financial statements. Emphasis is placed on learning how any given business event will affect the income statement, balance sheet and the statement of cash flows. This also includes an understanding of the accounting cycle, accounting terminology, collection of accounting data, data entry into the accounting system, and the preparation of basic financial accounting statements.

### **ACCT 2025/50 – MANAGERIAL ACCOUNTING (SEMESTER COURSE)**

Instructor: Mr. Gordon van der Veen, M.A.

Meeting Time: Thursday, 10 a.m. – 1 p.m.

Class Limit: 25

Managerial accounting emphasizes the use of accounting information for planning, control, and decision-making purposes in all types of organizations. This course explores topics in the areas of cost behavior, cost-volume-profit analysis, relevant cost analysis, cost accumulation and assignment, activity-based costing, profit planning and control, performance evaluation, responsibility accounting, and product costing systems. Prerequisite: ACCT 2010.

### **ACCT 2025/51 – MANAGERIAL ACCOUNTING (SEMESTER COURSE)**

Instructor: Mr. Eugene Burns, M.B.A., F.C.C.A.

Meeting Time: Monday, 6 – 9 p.m.

Class Limit: 25

See the course description above.

### **BUSN 2750/50 – INTRODUCTION TO STATISTICS (SEMESTER COURSE; GEN. ED. AREAS 8, 9)**

Instructor: Mr. Ibrahim Wazir, M.A.

Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.

Class Limit: 20

This course examines the application of statistical analysis in business and economics. Topics to be included are: Descriptive statistics, regression, sampling, estimation, and hypothesis testing. The course will use software programs to perform most procedures used in the course. Prerequisite: MATH 1430 or equivalent.

### **ECON 2010/50 – PRINCIPLES OF MACROECONOMICS (SEMESTER COURSE)**

Instructor: Dr. Luba Habodaszova

Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.

Class Limit: 25

The aim of the course is to provide students with a working knowledge of the fundamentals of macroeconomic theory. The student will gain an understanding of the behavior of an economy as a whole and the forces at play. The causes of economic phenomena such as unemployment, inflation,

business cycles, economic growth, and recessions will be studied. Attention will also be given to economic policies aimed at influencing the performance of an economy and the debates that surround them. The student is encouraged to apply macroeconomic theory in debates on current issues. Prerequisite: ECON 2020.

#### **ECON 2010/51 – PRINCIPLES OF MACROECONOMICS (SEMESTER COURSE)**

Instructor: Mr. Gordon van der Veen, M.A.  
Meeting Time: Thursday, 6 – 9 p.m.  
Class Limit: 25  
See the course description above.

#### **ECON 2020/50 – PRINCIPLES OF MICROECONOMICS (SEMESTER COURSE)**

Instructor: Mr. Christian Newman, M.S.e.  
Meeting Time: Monday and Wednesday, 9:30 – 11 a.m.  
Class Limit: 25

The aim of the course is to provide the student with a working knowledge of fundamentals of microeconomic theory. The student will gain an understanding of factors that influence the behavior of participants in an economy (e.g., the consumer, the firm, the government, the worker, and the manager). Topics which will be discussed will include: supply and demand theory, the price system, profit maximization of firms, the role of government regulation, and market failures.

#### **FINC 3210/50 – PRINCIPLES OF FINANCE (SEMESTER COURSE)**

Instructor: Dr. Christian Kreuzer  
Meeting Time: Monday, 6 – 9 p.m.  
Class Limit: 25

Introductory course integrating concepts of corporate finance with investments and the money/capital markets. Topics include the role of money in the economy; the time value of money; financial analysis and planning; security valuation and capital market theory; capital budgeting; short- and long-term financing; and working capital management. Value maximization and risk/return tradeoffs in financial decision making are employed as integrative concepts throughout the course. Prerequisites: ACCT 2010, ACCT 2025 and BUSN 2750.

#### **MNGT 2100/50 – MANAGEMENT THEORY AND PRACTICES (SEMESTER COURSE)**

Instructor: Mr. Hanno Poeschl, M.B.A.  
Meeting Time: Thursday, 10 a.m. – 1 p.m.  
Class Limit: 25

This course presents management theory, classical to modern: the various functions of management will be addressed in a business context and students will be able to utilize selected company information and other academic avenues to fully discuss the management concepts as they exist in real-life business situations.

#### **MNGT 2100/51 – MANAGEMENT THEORY AND PRACTICES (SEMESTER COURSE)**

Instructor: Mag. Svetla Pehlivanova-Porenta  
Meeting Time: Monday, 6 – 9 p.m.  
Class Limit: 25  
See the course description above.

#### **MNGT 2900/50 – HUMAN COMMUNICATIONS: PRESENTATIONAL SPEAKING**

Instructor: Mr. Charles La Fond, M.B.A.  
Meeting Time: Monday, Wednesday, Thursday, Friday, and Saturday, October 19, 21, 22, 23, and 24, 10 a.m. – 4 p.m., and Saturday, October 31, 9 a.m. – 5 p.m.  
Class Limit: 15

This course will focus on the examination and active practice of oral communication. It will include verbal and non-verbal language application, productive listening and effective speech writing. Emphasis will be placed on the preparation and presentation of information in a variety of different public speaking situations. The course will directly relate to the students' needs in their other courses. It will also develop the experience and skills necessary for career advancement in the "real" world.

#### **MNGT 3100/50 – ISSUES IN MANAGEMENT: SELLING PRINT ADVERTISING (SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee  
Meeting Time: Tuesday and Thursday, 2 – 3:30 p.m.  
NOTE 1: This is a combined course for business/management and media communications majors. Accordingly, you may register for it as MNGT 3100 or JOUR 3150.  
NOTE 2: A lab fee of €40 will be charged for this course.  
Class Limit: 16  
See the course description under JOUR 3150.

#### **MNGT 3290/50 – BUSINESS LAW I**

Instructor: Dr. A. Nicholas Simon  
Meeting Time: Tuesday, 6 – 10 p.m.  
Class Limit: 25  
Studies the nature, source, and development of business law. Emphasizes analysis of the law of contracts and laws affecting sales, warranties, and consumer protection.

#### **MNGT 3320/50 – BUSINESS LAW: INTERNATIONAL**

Instructor: Dr. A. Nicholas Simon  
Meeting Time: Wednesday, 6 – 10 p.m.  
Class Limit: 25  
Introduces the fundamentals of law and legal relationships related to business in the United States and the Common Market and selected national legal systems. Emphasizes legal problems, laws, and issues in international trade transactions: contracts, agency, distributorship arrangements, sales, negotiable instruments, financing, corporate organization, exports, ventures, and licensing. Prerequisite: MNGT 3290.

#### **MNGT 3400/50 – HUMAN RESOURCE MANAGEMENT**

Instructor: Dr. Julia Skobeleva  
Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.  
Class Limit: 25  
Studies the relationship between management and employees; principles of dealing with the human factor to maximize the individual's fulfillment and the productive efficiency of the firm through sound procurement, development, and utilization of the firm's employees; and labor-management relations. Prerequisite: MNGT 2100.

#### **MNGT 3500/50 – MARKETING**

Instructor: Dipl. Kfm. Peter Sunley  
Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.  
Class Limit: 25  
Creating an understanding of marketing and the application of the basic concepts to real situations through case studies to improve analytical skills. Prerequisite: MNGT 2100.

**MNGT 3510/50 – ADVERTISING**

Instructor: Mr. Theodore Snyder  
 Meeting Time: Monday and Wednesday, 9 – 11 a.m.  
Class Limit: 25  
 Studies advertising in terms of its relation to the economy, marketing management, and behavioral sciences. Includes the use, organization, planning, and preparation of advertising and its economic and social effects. Prerequisite: MNGT 3500.

**MNGT 4420/50 – COMPENSATION MANAGEMENT**

Instructor: Dr. Arno Haslberger  
 Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.  
Class Limit: 25  
 The course offers an in-depth analysis of the major issues in compensation and benefit management. Key focus areas include; Total compensation strategy, Internal and external pay equity, Pay for Performance, Incentive pay and variable pay, Employee benefits, Executive compensation and equity based pay, Issues in expatriate compensation, Legal issues in compensation. Prerequisite: MNGT 3400.

## INFORMATION TECHNOLOGY

**COSC 1540/50 – EMERGING TECHNOLOGIES**

Instructor: Mr. Brian Lewis, M.A.  
 Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.  
Class Limit: 20  
 The course will cover the general concepts, fundamentals and terminology of computer systems as they are used to process information. The hardware, software, data, communications and people requirements of computerised information systems will receive extensive coverage, as will the pervasive influence of internet-based information processing. Career opportunities in Information Technology will also be covered.

**COSC 1550/50 – COMPUTER PROGRAMMING I (SEMESTER COURSE; GEN. ED. AREA 1)**

Instructor: Mr. Ioan Vlad, M.S.  
 Meeting Time: Monday and Thursday, 6 – 7:30 p.m.  
Class Limit: 20  
 Teaches students programming as a systematic discipline and as a problem solving tool and introduces students to the C++ programming language. Acquaints students with fundamental concepts of computers, information processing, algorithms, and programs.

**COSC 2670/50 – TELECOMMUNICATIONS**

Instructor: Mr. Paul Gillingwater, M.B.A.  
 Meeting Time: Friday, 6 – 10 p.m.  
Class Limit: 20  
 In this course students examine the various technologies and applications of telecommunications. The course provides an analysis of the current and future trends in telecommunication technologies and services and includes an overview of the industry and the associated management and strategy issues.

**COAP 2000/50 – XHTML PROGRAMMING**

Instructor: Mr. Stephen Robb  
 Meeting Time: Wednesday, 6 – 10 p.m.  
Class Limit: 20  
 Extensible Hypertext Markup Language (XHTML) is the programming language used to develop home pages on the Internet. This course covers XHTML programming, along with some current tools available for developing HTML documents. It forms the first of a series of courses leading to a Minor in Web Site Design. Students will learn how to post pages on the World Wide Web.

**COAP 2020/50 – DESKTOP PUBLISHING (SEMESTER COURSE)**

Instructor: Mr. Holger Lang, M.A.  
 Meeting Time: Tuesday, 6 – 9 p.m.  
 NOTE 1: This is a combined course for information technology, media communications, and art majors. Accordingly, you may register for it as COAP 2020, JOUR 2300, or ART 3000.  
 NOTE 2: A lab fee of €40 will be charged for this course.  
Class Limit: 20  
 See the course description under JOUR 2300.

**COAP 3150/50 – DESIGN PRINCIPLES II**

Instructor: Dipl. Ing. Klaus Rusch  
 Meeting Time: Monday, 9 a.m. – 1 p.m.  
Class Limit: 20  
 This course covers advanced graphic and design techniques that can be used to produce special effects on Web sites. Special emphasis will be placed on designing for Web marketing, including such techniques as banner advertising, effective navigation and information design. The principles of good commerce design will introduce students to presentation design needed for Web-commerce. Prerequisites: COAP 2150 and COAP 3120.

## INTERNATIONAL RELATIONS

**HIST 1100/50 – WORLD CIVILIZATIONS BEFORE 1500 (SEMESTER COURSE; GEN. ED. AREAS 3 AND 4)**

Instructor: Dr. Timothy Hadley  
 Meeting Time: Thursday, 2 – 5 p.m.  
Class Limit: 25  
 This course will cover the development of World Civilizations from the Neolithic Era through 1500 and special emphasis will be placed on the roots of modern, European-based civilizations beginning in the Near East and progressing to the military revolution in Europe with consideration being given to religious, political, economic, and cultural developments and their legacy for us today.

**HIST 2250/50 – HISTORY OF RUSSIA: SINCE 1917 (GEN. ED. AREA 3)**

Instructor: Dr. Svitlana Shiels  
 Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.  
Class Limit: 25  
 This course will focus on the unique history of modern Russia and its impact on the world's history. The course will introduce the main stages of Russian history (from Peter the Great to the present) and assist students to develop an understanding of their roots, inner and outer conflicts, changes, abuses of power, and their dramatic impact on the country's future. The course will also examine the key individuals (like Peter the Great, Leo Tolstoy, Nicholas II, Vladimir Lenin, Josef Stalin, Vladimir Putin, etc.) who played key roles in Russian history. The course will clarify many misunderstood and misinterpreted historical and cultural issues and will enable students to understand more deeply the roots of many events in modern history of the world.

**HIST 3150/52 – INTERNATIONAL AFFAIRS: CHINA'S FOREIGN AND ECONOMIC POLICIES**

Instructor: Dr. Karin Kneissl  
 Meeting Time: Wednesday, 1:30 – 5:30 p.m.  
Class Limit: 25  
 This course explores the historical basis of Chinese foreign policy, clashes with the West and nationalism. The focus will be on the People's Republic of China, but the role its dynasties, political philosophy and Chinese notion of empire and government will have to be studied in order to understand today's self-perception of China. Its international role is determined by the importance of the Chinese economy. Demand for energy and commodities has tremendous impact on international relations. China's role on the African continent and in Central Asia reflect

this fact. In the light of the transformation of the global economic system students the changing role of China will be examined. Prerequisite: POLT 1050 or permission of the instructor.

**INTL 2030/50 – INTERNATIONAL LAW (SEMESTER COURSE; GEN. ED. AREAS 4 AND 6)**

Instructor: Dr. Karin Kneissl  
Meeting Time: Tuesday, 2 – 5 p.m.  
Class Limit: 25

The objective of the course is to get acquainted with the theory of international law, its main legal definitions and concepts. Students should be able to analyze political events in their legal context according to what the Charter of the United Nations stipulates, respectively on the basis of other relevant texts, such as the main international Human Rights instruments. Curious minds equipped with a basic knowledge of international affairs will discover the many issues that link international law with today's world. Attention will be paid to current cases and events, such as use of force, self-defense, evolution of international humanitarian law, legal protection of minorities etc.

**POLT 1050/50 – INTRODUCTION TO INTERNATIONAL RELATIONS (SEMESTER COURSE; GEN. ED. AREA 6)**

Instructor: Dr. Johannes Pollak  
Meeting Time: Wednesday, 6 – 9 p.m.  
Class Limit: 25

Examines the nature and uses of power. Covers development of the nation-state system in history, international relations and diplomatic usage, international law and organization, and specific problems in international relations in the world today.

## MEDIA COMMUNICATIONS

**JOUR 1030/50 – FUNDAMENTALS OF REPORTING (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Ms. Dardis McNamee  
Meeting Time: Tuesday and Thursday, 9:30 – 11 a.m.  
Class Limit: 25

A solid grounding in the forms and techniques of modern journalism. Students learn to identify news in the making, what makes a trend and how to find the larger meaning behind routine events and statistics. The course will cover all the basic aspects of news writing, interview techniques, news judgment, what makes a good lead, journalistic ethics, liability law, copy editing and the role of the press in a democracy.

**JOUR 2300/50 – JOURNALISM: LAYOUT AND DESIGN (SEMESTER COURSE)**

Instructor: Mr. Holger Lang, M.A.  
Meeting Time: Tuesday, 6 – 9 p.m.  
NOTE 1: This is a combined course for media communications, art, and computer science majors. Accordingly, you may register for it as JOUR 2300, ART 3000, or COAP 2020.  
NOTE 2: A lab fee of €40 will be charged for this course.  
Class Limit: 16

Involves students in the fundamentals of newspaper and magazine layout and design. Deals with principles of good typography, front and interior page makeup and photo placement. Prerequisite: MEDC 1010 and COAP 1020.

**JOUR 3150/50 – TOPICS IN MODERN MEDIA: SELLING PRINT ADVERTISING (SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee  
Meeting Time: Tuesday and Thursday, 2 – 3:30 p.m.  
NOTE 1: This is a combined course for media communications and business/management majors. Accordingly, you may register for it as JOUR 3150 or MNGT 3100.  
NOTE 2: A lab fee of €40 will be charged for this course.  
Class Limit: 16

Designing and implementing a print advertising sales program for advertising to run in *The Vienna Review*, The WUV student newspaper. This is a "real world" project involving the principles of how display and classified advertising work for clients. Students learn how to analyze editorial as a context for advertising, how to analyze the readership profile and how to plan and how to carry out the sales program itself. Students will also research, design and prepare a media kit and develop their own sales techniques, identifying prospects and overcoming objections through knowledge, understanding and belief in the product. The sale begins when the client says no! May be repeated for credit.

**JOUR 3300/50 – NEWSPAPER PRODUCTION WORKSHOP (4-CREDIT SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee  
Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.  
NOTE: A lab fee of €40 will be charged for this course.  
Class Limit: 16

The heart of the journalism curriculum. Journalistic techniques and principles learned in class are tested and refined in the newsroom of the campus newspaper. Under the guidance of professional journalists, students become the chroniclers of the history of their own time, an authentic voice for their generation. They meet several times a week tracking the news, planning and assigning stories, gaining front-line reporting experience, and writing to deadline, to produce a highly readable, attractive and, ideally, compelling publication. Students also learn how layout, type faces and illustrations affect readers, and how text and images conspire to tell a powerful story. Prerequisite: JOUR 1030 and JOUR 2300, or permission of instructor. May be repeated for credit.

**MEDC 1010/50 – INTRODUCTION TO MASS COMMUNICATIONS (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Dr. Michael Freund  
Meeting Time: Monday and Wednesday, 11:30 a.m. – 1 p.m.  
Class Limit: 25

This course will familiarize the student with the different kinds of mass media, their role in shaping culture and society, and the main factors shaping the media themselves. It will introduce the student to historical, social and economic aspects of the print media and the electronic media (broadcast and cable television and radio, film, sound recordings, graphic media, the internet and other kinds of online media), to various facets of the media industry, news agencies versus media outlets, media legislation and self-regulation as well as the roles of the "support industries" (infrastructure, advertising and public relations), to the dangers of media abuse (propaganda, manipulation, distortion, trivialization and sensationalism) and to the human rights dimensions involved (e.g. press freedom, the right to privacy, pluralism of published opinion, "trial by media").

**MEDC 2800/50 – CULTURAL DIVERSITY IN THE MEDIA (GEN. ED. AREA 5 AND 6)**

Instructor: Dr. Michael Freund  
Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.  
Class Limit: 25

This course surveys how the media portray images, messages, clichés and their impact regarding race, gender, class and sexual orientation. It also shows how (political) groups are marginalized or turned into enemy clichés by society or in the

media, and how they may still affect the workings of the communication industry. Students will investigate the ways they have learned about cultural diversity through personal reflection, formal education and the media. They will experience diversity-related issues through personal work with other students in class.

#### **VIDE 1810/50 – VIDEO PRODUCTION I (SEMESTER COURSE)**

Instructors: Mr. Holger Lang, M.A.,

Meeting Time: Wednesday, 6 – 9 p.m.

NOTE: A lab fee of € 40 will be charged for this course.

Class Limit: 16

This course will instruct students in the techniques of basic video production, focusing on field production and editing. Students will learn basic camera techniques, lighting skills, and the mechanics and creative application of nonlinear editing. Training in non-studio television production and editing. Provides field shooting and editing experience and understanding of the uses of these skills in broadcast television, video, cable, and industrial video. Students will use Final Cut Pro as the main editing software, and they will also be introduced to additional software such as QuickTime, Photoshop and Soundtrack.

#### **VIDE 3150/50 – TOPICS: WEBCAST PRODUCTION (SEMESTER COURSE)**

Instructors: Dr. Anthony Löwstedt, Mr. Holger Lang, M.A., and Ms. Elisabeth Knass, M.A.

Meeting Time: Thursday, 6 – 9 p.m.

NOTE 1: Students who would like to take this course to satisfy the media communications production course requirement may register for it as BJRN 2410.

NOTE 2: A lab fee of € 40 will be charged for this course.

Class Limit: 16

This course will introduce students to pre-production and production processes in audiovisual webcasting. Students will learn and practice how to develop content with regard to ideas, purpose, target audience, style, schedule, and restraints, and to pre-produce by means of research, technical scout, scriptwriting, and design. Several audiovisual projects will be produced during the course with students carrying out all the jobs necessary for successful completion of the projects: camerawork, lights, sound, presentation, as well as post-production tasks such as editing, copy-editing, special effects, graphics, proofing, etc. The finished programs will be posted on the Internet and will be accessible through the Webster Vienna Web site. Prerequisites: MEDC 1010 or ART 2280 or permission of the instructors.

## PSYCHOLOGY

#### **PSYC 1000/50 – LEARNING STRATEGIES (1-CREDIT COURSE)**

Instructor: Ms. Antonija Pacek, M.A.

Meeting Time: Friday, 10 a.m. – 1 p.m. on September 4, 11, 18, and 25.

Class Limit: 15

Provides students with a structure for discovering and developing the learning strategies and time management techniques necessary for becoming self-directed learners. The course content is focused on developing new ways of analyzing, integrating, and applying learning strategies to various learning situations, and developing modes of communication and critical thinking to encourage lifelong learning. This course is not applicable to a major or minor in anthropology, psychology, social science, or sociology. Prerequisite: This course is for students on academic probation only.

#### **PSYC 1100/50 – INTRODUCTION TO PSYCHOLOGY (SEMESTER COURSE; GEN. ED. AREA 8)**

Instructor: Dr. Thomas Oberlechner

Meeting Time: Wednesday, 10 a.m. – 1 p.m.

Class Limit: 25

On behalf of the psychology department, I want to welcome you to PSYC 1100, Introduction to Psychology. This course offers a broad introduction to the field of psychology. We will discuss basic principles of psychology, psychological research methods, and practical applications of psychology. For psychology majors, the course provides the foundation from which students can pursue more advanced courses in specialized areas. For non-psychology majors, it gives an overview of an exciting academic and professional field. For students who are undecided about their academic field, it is designed as an invitation and encouragement to major or minor in Psychology. For all students, my goal of the course is to make it one of the most remarkable courses you will take at Webster University. Not only is the course informative and entertaining, it will also make you appreciate psychology as a science, and the relevance of psychology to your own experience and personal life. Topics include: understanding the field of psychology, research methods in psychology, biological processes, sensation and perception, consciousness and altered states, learning and conditioning, memory, cognitive processes and decision-making, intelligence, human development, motivation, emotion, stress and health, personality, psychological disorders, therapies, and social psychology.

#### **PSYC 2750/50 – INTRODUCTION TO MEASUREMENT AND STATISTICS (SEMESTER COURSE; GEN. ED. AREAS 8 AND 9)**

Instructor: Dr. Elisabeth Ponocny-Seliger

Meeting Time: Tuesday and Thursday, 9:30 – 11 a.m.

NOTE: The first class session for this course will be held on September 1.

Class Limit: 20

Designed to aid the student in learning how to "make sense" of a body of numbers; how to summarize and extract information from numbers; how to detect, measure, and use relationships between variables; and how to use statistical aids to the decision making process. This course is required for psychology majors and a prerequisite for PSYC 2825 (Introduction to Research Methods) which will be offered in spring 2008. Psychology majors should ideally take this course in their second year of study. Prerequisite: PSYC 1100 or permission of the instructor.

#### **PSYC 3325/50 – APPLIED LEARNING THEORY**

Instructor: Mag. Stefan Geyerhofer

Meeting Time: Friday, 9 a.m. – 1 p.m.

Class Limit: 25

The course focuses on fundamental phenomena and basic literature on human learning. It integrates important theories, research methods and applications for practical psychological work with topics including the physiological bases of learning and memory, classical and instrumental conditioning, perception and information processing, attention, motivation, social learning and selected theories of human cognition. Prerequisites: PSYC 1100 and 6 credit hours of psychology or permission of the instructor.

## GENERAL ELECTIVES

### ENGL 2110/50 – PERSPECTIVES: THE ROMANTIC IMAGINATION (SEMESTER COURSE; GEN. ED. AREAS 4 AND 6)

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.

Class Limit: 25

The romantic writer "continues the idealistic tradition that sees a meaningfulness in nature" and that "considers the pursuit of love worthier than any other interest". (Singer) Distinguishing the romantic writer from earlier writers is the extraordinary importance that he gives to feeling rather than reason. In this course, we will explore the various 19th century concepts of romanticism in British, French, and German literature. We will also analyze to what extent romanticism is still alive today

### GNST 1200/50 – FRESHMAN SEMINAR: THE ETHICS OF EATING (4-CREDIT SEMESTER COURSE)

Instructor: Dr. Dorothy Kopel

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

In this seminar, students will be exposed to several main strains in current cultural discourse surrounding food production and consumption in a globalized world. We will consider whether adequate access to fresh food and water should be regarded as a basic human right and will discuss the paradoxical situation of our current world, which is simultaneously undernourished and overfed. Students will be called upon to examine their own beliefs about food and to consider how they can best determine what is true and moral in an arena marked by tremendous confusion and an extraordinary amount of disinformation. As a class, we will make several site visits to local restaurants and grocery stores to assess the validity of some of the arguments we encounter in our readings. Throughout the course, students will be asked to employ critical thinking skills to judge whether various contemporary claims about food production are exaggerated, alarmist, factual, unproven, or understated. In accordance with the aims of the freshman seminar program, the course stresses the development of good study skills that will help students improve their ability to read and listen attentively and learn effectively.

### GNST 1200/51 – FRESHMAN SEMINAR: GLOBALIZATION (4-CREDIT SEMESTER COURSE)

Instructor: Dr. Anthony Löwstedt

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 15

This course offers theoretical introductions to globalization and covers many concrete and practical issues relevant to it. We will develop tools necessary to identify and analyze the winners and losers of economic and social globalization, examining impacts on global, regional, and local levels. Attention will be focused on historical roots of globalization, technologies, demographics, natural resources, including food, water, land, and energy, as well as on the many controversial economic aspects of globalization, including business operations, labor mobility, monetary and fiscal policy, and on emerging forms of global governance. Students will discuss and debate the most pressing issues related to globalization, discovering where scientific expertise satisfactorily describes and explains our world, and where research remains to be done.

### GNST 2005/50 – TOPICS IN THE LIBERAL ARTS: EUROPEAN CULINARY HISTORY (GEN. ED. AREA 4)

Instructor: Mr. Christian Newman, M.S.e., and Dr. Dorothy Kopel  
Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m. and on three Tuesday evenings, 6 – 9 p.m. on dates to be announced.

NOTE: A materials fee of €65 will be charged for this course.

Class Limit: 15

Throughout history, food has played a critical and defining part in individual cultures and the overall development of civilization. This course presents an engaging and informative story of the interaction of history, culture, and food that draws connections between major historical events and how and why these events affected and defined the culinary traditions of different societies. Covering prehistory and the earliest societies to today's battle between Fast Food and Slow Food, this course is a survey of some 5000 years of culinary history. Time will be devoted both to the presentation of theory (such as the evolution of table manners, tools and techniques and the general historical settings) and many opportunities for hands-on cooking sessions in an actual industrial kitchen. Students will have several occasions to taste the products of their labor.

### GRMN 3250/50 – INTRODUCTION TO LITERATURE

Instructor: Dr. Monika Schwärzler-Brodesser

Meeting Time: Tuesday and Thursday, 9 – 11 a.m.

Class Limit: 18

Introduces the student to a variety of authors and literary works from the German-speaking world. The course focuses on short stories by Austrian writers of the 20th century. It develops the understanding and the appreciation of literature in a wider cultural context. It also provides opportunities for discussion and writing skills. Prerequisite: GRMN 2100 or equivalent. May be repeated for credit if content differs.

### MUSC 1070/50 – TOPICS IN MUSIC: FIN-DE-SIÈCLE VIENNA AND LATE ROMANTICISM: BRAHMS, BRUCKNER, AND MAHLER (GEN. ED. AREA 7)

Instructor: Mr. Prentiss Dunn, M.Mus.

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

Many of the fundamental intellectual and artistic impulses that have shaped the thought and cultural environment of the modern Western world took root in turn-of-the-century Vienna (circa 1880-1920). This course explores the dynamic and rich culture of this period in Vienna, with an emphasis on its music, from the conservatism of Anton Bruckner and Johannes Brahms to the revolutionary and visionary symphonies of Gustav Mahler. In addition to an introduction to salient works by these great composers, students will also be guided on relevant field trips to art museums and galleries and encouraged to attend live concerts featuring symphonic music representative of turn-of-the-century Vienna. The instructor assists in procuring tickets in Vienna's great concert halls at reasonable prices, e.g., standing room for 5 Euro. No prior music training or courses necessary.

### MUSC 4800/50 – ADVANCED TOPICS: VIENNA AND ITS MUSIC – LIVE

Instructor: Mr. Prentiss Dunn, M.Mus.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 15

This unique course is designed to accommodate, primarily, music majors from the Webster campus in the U.S. Since the is to study musical works to be heard later in concert in various theater and concert halls in Vienna, each semester's curriculum is based on coordinating students' needs and wishes with current concert offerings in Vienna. The instructor and students will concretize choice and dates of performances at first class session, aiming for at least light concerts to be attended during the eight week term. Prerequisite: Music major (or minor) or previous serious musical study with permission of instructor.

**PHIL 1010/50 – INTRODUCTION TO CRITICAL THINKING (SEMESTER COURSE; GEN. ED. AREA 1)**

Instructor: Dr. Anthony Löwstedt

Meeting Time: Monday and Wednesday, 4 – 5:30 p.m.

Class Limit: 25

Emphasizes identifying the techniques of critical analysis and analyzing arguments in a variety of short essays. Gives special attention to educating students to distinguish between their own beliefs as to the truth or falsity of a claim and the validity of the arguments offered in support of that claim. Prerequisite: WRIT 1000.

## REQUISITE COMPETENCIES

**ESLG 2200/50 – PRONUNCIATION AND DICTION**

Instructor: Ms. Victoria Williams, M.A.

Meeting Time: Wednesday and Friday, 10 a.m. – 1 p.m.

Class Limit: 15

This course emphasizes the usage of necessary skills for understandable speech, appropriate intonation of the English language and the importance of preparation. In order to achieve these aims, students will present weekly projects as individual and in partner or group work. Students will be working with film material, news material, readings, and will have opportunity to create a role for themselves. Prerequisite: placement test.

**ESLG 2230/50 – INTERMEDIATE READING AND WRITING SKILLS**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday, Wednesday, & Thursday, 3:45 – 5:45 p.m.

Class Limit: 15

The purpose is to improve students' reading comprehension skills as well as extend their English vocabulary. Skim reading, scanning and deeper analysis as well as 'reading between the lines' and contextual reading will all be practiced. For this purpose a series of handouts and articles will be given throughout the semester. The general theme uniting all the readings will be ethics as it applies to a wide range of human behavior and interaction. In addition, writing exercises will be given to the student to improve his/her written English. Prerequisite: placement test.

**ESLG 3070/50 – ADVANCED INTENSIVE ENGLISH (GEN. ED. AREA 6)**

Instructor: Mr. Curtis Carlson

Meeting Time: Monday, Wednesday, & Friday, 1:30 – 3:30 p.m.

Class Limit: 15

This course is designed to improve students' written and oral skills by teaching them the basic of English grammar. Each week various crucial grammatical topics will be covered and practiced. Prerequisite: placement test.

**MATH 1050/50 – BASIC ALGEBRA**

Instructor: Mag. Gürkan Birer

Meeting Time: Tuesday and Thursday, 9 – 11 a.m.

Class Limit: 25

Introduces the basic concepts of algebra, including linear and quadratic equations.

**WRIT 1010/50 – COMPOSITION (SEMESTER COURSE)**

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday and Thursday, 2 – 3:30 p.m.

Class Limit: 15

This course emphasizes basic skills in composition: organization, sentence structure, grammar, and mechanics, such as spelling and punctuation. Assignments stress writing, revising and editing papers. Prerequisite: Placement test.

**WRIT 1010/51 – COMPOSITION (SEMESTER COURSE)**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday and Wednesday, 9:30 – 11 a.m.

Class Limit: 15

See the course description above.

**WRIT 1010/52 – COMPOSITION (SEMESTER COURSE)**

Instructor: Dr. Susan Doering

Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.

Class Limit: 15

See the course description above.

**WRIT 2100/50 – METHODS OF RESEARCH (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday and Thursday, 6 – 8 p.m.

NOTE: This class meets for 11 weeks from August 25 to November 12, excluding the break week, and for a final class session in the week of December 7 to be arranged in class.

Class Limit: 15

This course will teach students to write persuasively, to do library and electronic research, to analyze, synthesize, and summarize data, and to write a research paper. Prerequisite: WRIT 1000 or placement test.

**WRIT 2100/51 – METHODS OF RESEARCH (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

NOTE: This class meets for 11 weeks from August 24 to November 11, excluding the break week, and for a final class session in the week of December 7 to be arranged in class.

Class Limit: 15

See the course description above.

**WRIT 2100/52 – METHODS OF RESEARCH (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Dr. Dorothy Kopel

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: This class meets for 11 weeks from August 24 to November 11, excluding the break week, and for a final class session in the week of December 7 to be arranged in class.

Class Limit: 15

See the course description above.

*Course textbooks are on sale at*

**THE UNIVERSITY BOOK SHOP****STORE HOURS:**

Mon – Wed: 3 – 8:30 p.m.

Thur – Fri: 10 a.m. – 6 p.m.

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## Fall II, 2009

# REGISTRATION SCHEDULE

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### REGISTRATION PERIOD:

Current Students: **May 5 – October 23**

New Students: **October 22 – 23**

**CURRENTLY ENROLLED STUDENTS** should register for courses with their academic advisor by week 8 of the Fall I term. After registering, students must pay their tuition through the Finance office. Payments for the Fall II term will be accepted until **Friday, October 23** without penalty (please note that there is no break week between Fall I and Fall II this year). Payments made after this date must be accompanied by a late fee of €80.

**NEW STUDENTS** should register for their courses with their academic advisor after placement tests are completed on Wednesday, October 15. Placement tests are scheduled by the admissions staff. After registering, new students must pay their tuition during WEEK 1 of the Fall II term in order to avoid a late registration fee. Payments made after **Friday, October 30** must be accompanied by a late fee of €80.

**ESLG STUDENTS** must receive a recommendation for course placement from the English coordinator before they meet with their academic advisor. ESLG students will be required to take a TOEFL exit exam at the end of their ESLG program.

**ADD/DROP DEADLINES:** Students must fill out an add or drop form for each course they wish to add or drop, and submit the form to their undergraduate advisor during regular office hours by the following deadlines:

**ADD: October 26 – November 2**

Note: A request to add a course after missing the first class session must be approved by the instructor.

**DROP: October 26 – November 6**

Note: Students will receive a full refund for each course they drop by the above deadline.

### WITHDRAWAL:

Note: From Monday of the third week of classes, students who withdraw from courses will receive only a partial refund or no refund at all in accordance with the refund schedule given in the Undergraduate Studies Catalog, on the Webster Vienna Web site <www.webster.ac.at>, and in the Webster Bulletin.

## UNDERGRADUATE FEES:

These fees are applicable from Summer, 2009 to Spring II, 2010:

<b>Application Fee</b>	<b>€ 40</b>
<b>Course Fee (3-credit course)</b>	<b>€1440</b>
<b>Late Registration Fee</b>	<b>€ 80</b>
<b>Graduation Fee</b>	<b>€ 100</b>

### Please Note...

- Class attendance at Webster is obligatory, and you must attend the first class session of each of your courses to secure your place in the class. Instructors may refuse to allow students who miss the first class session to stay in their courses. If there is a waiting list for a course, students who do not attend the first class session may be dropped from the course.
- Read the syllabus for each of your courses and prepare the assignment for the first class session.
- Courses are offered for three credits unless otherwise specified.
- Registration and payment deadlines are subject to change.

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## Fall II, 2009

# COURSE SCHEDULE

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FIRST DAY OF CLASSES: **October 26**

LAST DAY OF 8-WEEK CLASSES: **December 18**

LAST DAY OF SEMESTER CLASSES: **December 11**

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*Courses are listed by academic area*

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## ART

### **ARHS 2350/52 – INTRODUCTORY TOPICS IN ART HISTORY: READING AND INTERPRETING PHOTOGRAPHIC IMAGES (GEN. ED. AREAS 3 and 7)**

Instructor: Dr. Monika Schwärzler-Brodesser

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

In times of digital image production, analogue photography seems to become more and more anachronistic but nonetheless continues to shape our conception of the medium. The course will familiarize students with different styles and concepts of photographic production and touch on important issues from the history of photography. Outstanding photographers who shaped the visual language of their time will be introduced. Although the course will concentrate on photography as a means of artistic expression it will not limit itself to the field of art but will also establish connections with amateur and commercial photography. Aim of the course is it to provide students with a multifaceted approach to photography and turn them into critical readers of photographic imagery. It is suggested that students enrolled in ART 1700 - Photo I should also enroll in this course.

**ART 1700/52 – PHOTO I**

Instructor: Mr. Tav Falco

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: A lab fee of €40 will be charged for this course.

Class Limit: 15

Concentration on specific areas of photography: technical skills, creativity, composition, film processing/printing, and computer/digital imaging. Control of photo equipment and techniques, experimentation, and portfolio development are essential to the course. Prerequisites: ART 1010 or ART 1210.

**ART 2020/52 – STUDIO SEMINAR: DRAWING PRACTICE (1-CREDIT COURSE)**

Instructor: Mag. Sylvia Kummer

Meeting Time: Monday, 6 – 10 p.m. from November 9 to 30.

NOTE 1: An art materials fee of €40 will be charged for this course.

NOTE 2: The course is offered Pass/Fail (P/F), so a letter grade will not be assigned at the end of the term.

Class Limit: 16

This studio seminar is suitable for both Art and non-art majors at both the beginning and advanced level who want to develop their ability to produce visual imagery. The course provides an opportunity to practice with the critique and support of the instructor. The instructor will be available as a guide and mentor, but this is a practice course so students will individually explore line, mass and volume with a live model as the focus for their work. The course is intended to provide a possibility to develop basic skills and to gain confidence in one's own abilities to draw and visualize.

**ART 3830/52 – ALTERNATIVE MEDIA**

Instructor: Mag. Michael Schneider, M.F.A.

Meeting Time: Tuesday, 1:30 – 5:30 p.m.

NOTE: An art materials fee of €40 will be charged for this course.

Class Limit: 25

In addition to the traditional and classic media of art, artists have for various reasons also explored alternative means to communicate their ideas. The class examines non-traditional media in the field of fine art and discusses how artists utilize technique and structures that are not art related to extend their possibilities of expression. Historical developments, contemporary examples as well as shifting paradigms in the new media age will be investigated. The class will focus on the development and creation of an alternative media art project. The project will use manipulative and subversive tactics to utilize alternative and mass media to communicate. The project will make use of video, peer-to-peer networks and other media and means of expression. Students should have completed ART 2280 or be currently enrolled in the course which is also listed as EMPD 1000.

## BUSINESS & MANAGEMENT

**BUSN 1200/52 – INTRODUCTION TO BUSINESS**

Instructor: Mag. Hendrik Homan, M.B.A.

Meeting Time: Wednesday and Friday, 9 – 11 a.m.

Class Limit: 25

This course surveys fundamental aspects of business, including the private enterprise system, forms of business, financing, marketing, personnel, production, quantitative analysis, and government regulations.

**BUSN 4990/52 – BUSINESS POLICY**

Instructor: Mr. Kent Wilson, M.B.A.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: This is a combined course for business and management majors. Accordingly, you may register for it as BUSN 4990 or MNGT 4900.

Class Limit: 25

See the course description under MNGT 4900.

**MNGT 3320/52 – BUSINESS LAW: INTERNATIONAL**

Instructor: Dr. A. Nicholas Simon

Meeting Time: Tuesday, 6 – 10 p.m.

Class Limit: 25

Introduces the fundamentals of law and legal relationships related to business in the United States, the EU, and selected national legal systems. Emphasizes legal problems, laws, and issues in international trade transactions: contracts, agency, distributorship arrangements, sales, negotiable instruments, financing, corporate organization, exports, ventures, and licensing. Prerequisite: MNGT 3290.

**MNGT 3420/52 – LABOR-MANAGEMENT RELATIONS**

Instructor: Mr. Christian Newman, M.S.e.

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

Studies the historical development and legal framework of labor-management relations, labor unions, and collective bargaining. Explores current trends in labor relations. Prerequisite: MNGT 3400.

**MNGT 3450/52 – PRINCIPLES OF ORGANIZATIONAL BEHAVIOR**

Instructor: Dr. Arno Haslberger

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 25

This course presents individual and group processes involved in management-employee relationships; deals with leadership, group dynamics, communications, motivation, morale, power, conflict management, and job design and satisfaction. It also includes analysis of modern concepts of participatory management, organizational culture, change, and development. Prerequisite: MNGT 2100 or permission of the instructor.

**MNGT 4100/52 – INTERNATIONAL MANAGEMENT**

Instructor: Mr. Kent Wilson, M.B.A.

Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.

Class Limit: 25

This course is designed to assist students in understanding the several aspects of international management. It will examine the environment and operations of international management. Topics will include the globalization of business, strategic planning for the multinational, global and transnational organizations, multinational structure, foreign subsidiary coordination and control, and special issues concerning expatriate employees. Prerequisites: MNGT 2100.

**MNGT 4330/52 – INTERNATIONAL MARKETING**

Instructor: Mr. Roman Melesh, M.B.A.

Meeting Time: Monday, 6 – 10 p.m.

Class Limit: 25

The purpose of this course is to familiarize students with the fundamental concepts and strategies of International Marketing. Special emphasis will be placed on: the international marketing mix; product, pricing, distribution, and promotion; as well as emerging issues in international trade, such as trading blocs, trade barriers, standardization and adaptation. Prerequisite: MNGT 3500.

**MNGT 4900/52 – MANAGERIAL POLICIES AND STRATEGIES**

Instructor: Mr. Kent Wilson, M.B.A.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: This is a combined course for management and business majors. Accordingly, you may register for it as MNGT 4900 or BUSN 4990.

Class Limit: 25

Identifies problems and analyzes development and implementation of strategies in finance, purchasing, production, personnel, marketing, advertising, and public relations. Considers variables involved in determining and improving strategic decisions. Prerequisite: completion of other courses in the area of emphasis.

## INFORMATION TECHNOLOGY

**COSC 3500/52 – IT PROJECT MANAGEMENT**

Instructor: Mr. Brian Lewis, M.A.

Day and Time: Wednesday, 6 – 10 p.m.

Class Limit: 20

This course provides students a holistic and integrative view of project management. The course covers concepts and skills that are used by IT managers to propose, plan, secure resources, budget and lead IT project teams to a successful completion of their projects. Prerequisite: COSC 1560 and Junior standing.

**COAP 2150/52 – DESIGN PRINCIPLES I**

Instructor: Ms. Cora Gusarova

Meeting Time: Tuesday, 6 – 10 p.m.

NOTE: This is a combined course for information technology and media communications majors. Accordingly, you may register for it as COAP 2150 or INTM 2200.

Class Limit: 20

This course covers visual impact and design challenges for setting up Web sites using a vector graphics package. Digital graphic techniques such as the use of layers, masks, filters, and other special effects are covered. Students also learn to work with scanned images, manipulate color contrast and balance, and handle various graphic file types. Basic design principles and tips useful in laying out professional and appealing pages are covered, along with methods to optimize graphics for use on the Web. Prerequisite: COAP 2000.

**CSIS 3410/52 – INFORMATION ANALYSIS**

Instructor: Mr. David White

Day and Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 20

This course teaches the use of spreadsheets and databases to use data effectively for better decision making. Prerequisite: Junior standing.

## INTERNATIONAL RELATIONS

**HIST 2130/52 – REFUGEE AND MIGRATION MOVEMENTS (GEN. ED. AREAS 3 AND 5)**

Instructor: TBA

Meeting Time: TBA

Class Limit: 25

Studies the historical evolution of migrations and refugee flows; examines their psychosocial impacts on peoples, states, and regions.

**POLT 1080/52 – INTRODUCTION TO COMPARATIVE POLITICS (GEN. ED. AREAS 5 AND 6)**

Instructor: Dr. Jozef Batora

Meeting Time: Tuesday, 9 a.m. – 1 p.m.

Class Limit: 25

The objective of this introductory course is to lay a sound basis for future IR study. This requires an understanding of the core concepts of international politics as well as of the major theoretical approaches in the field. Apart from discussing the development of IR as a discipline, current trends and topics will be discussed.

**POLT 4300/50 – ADVANCED STUDIES IN AMERICAN POLITICS: NEO-CONSERVATISM**

Instructor: Mr. Mason Chamie, D.E.A.

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

Before 1945, American conservatism did not exist, barely recognizable as a coherent intellectual position and non-existent as a political movement of any influence. In the eyes of most observers, especially from the publication of Louis Hartz's magisterial work, the American political tradition was typically understood as being grounded largely on some version of liberal political thought, a continuous liberal tradition from the early days of the Nation's founding until the present day. Yet, within the span of three decades, a significant political and intellectual force under the name 'conservatism' emerged in the 1960's and 1970's - and a contemporary variant called 'neo-conservatism' in the 1980's and 1990's - that soon became a powerful mainstream voice in American political life and thought. The 'neo-conservatives' have been credited, or maligned, for an entire host of important policy shifts in American government thinking, both domestic, cultural and international. This course will follow the rise of the movement, tracing its political impact as well as its intellectual and ideological origins and its potential impact on the future. Prerequisite: 6 credits of international relations courses or permission of the instructor.

## MEDIA COMMUNICATIONS

**EPMD 1000/52 – INTRODUCTION TO MEDIA PRODUCTION**

Instructor: Mr. Holger Lang, M.A.

Meeting Time: Wednesday, 1:30 – 5:30 p.m.

NOTE 1: A lab fee of €40 will be charged for this course.

Class Limit: 16

Stresses the importance of experimentation and flexibility in developing conceptual designs relative to product and audience requirement. Assignments encourage continuity of design and creative solutions to complex two-dimensional communication problems and multimedia work. Students engage in projects that present the steps in preparation for final presentation.

**INTM 2200/52 – VISUAL DESIGN FOR INTERACTIVE MEDIA**

Instructor: Ms. Cora Gusarova

Meeting Time: Tuesday, 6 – 10 p.m.

NOTE: This is a combined course for media communications and information technology majors. Accordingly, you may register for it as INTM 2200 or COAP 2150.

Class Limit: 20

See the course description in COAP 2150.

**MEDC 2200/52 – ETHICS IN THE MEDIA (GEN. ED. AREA 5)**

Instructor: Dr. Anthony Löwstedt

Meeting Time: Tuesday and Friday, 3:45 – 5:45 p.m.

Class Limit: 25

This course introduces the student to contemporary moral issues and moral philosophy relating to the mass media. It will

familiarize the student with various aspects of ethics, media law, national security and privacy legislation relating to the media, media self-regulation (press councils, journalistic codes of ethics, ombudsmen, etc.), media bias, propaganda, manipulation, mass conditioning, as well as with current publishing, editorial, reporting, and media consumption practices. Students will work independently on case studies, comparative analysis, and at least one critical precis (a one-page, objective summary of the assigned text accompanied by a critical appraisal) and present the latter in class. Prerequisite: MEDC 1010.

### **SPCM 2000/52 – FORENSICS (1-CREDIT COURSE)**

Instructor: Ms. Paige Erickson, M.A.

Meeting Time: Monday, 6 – 8 p.m., October 26 to November 30.

Class Limit: 25

Forensics is the pursuit of effectiveness, confidence, and flexibility for public speaking. The Forensics course introduces students to a variety of forms of public address, argumentation and debate, oral interpretation of literature, and performance. Students will develop skills to become more effective at communicating a message, providing evidence for an argument, and leaving positive impressions on a listening audience. The course will give students an opportunity to learn about presentation techniques, as well as a chance to practice these skills. Students will study informative and persuasive speaking, poetry and dramatic performance, and impromptu speaking. Students should develop the skills to become well-rounded communicators. The course will also increase abilities in listening, evaluating, and giving constructive feedback.

## PSYCHOLOGY

### **PSYC 2000/52 – ISSUES IN CONTEMPORARY PSYCHOLOGY: DREAMS AND LUCID DREAMING (1-CREDIT COURSE; GEN. ED. AREA 5)**

Instructor: Dr. Brigitte Holzinger

Meeting Time: Friday, 1:30 – 5:30 p.m. on October 30, and November 13 and 27.

Class Limit: 25

This seminar provides both theory and practice on dreaming and lucid dreaming. It includes the history of dream research and research on lucid dreaming; an overview of fields of thought which attempt to "find meaning in dreams" and apply them in practice, emphasizing Psychoanalysis and Gestalt Theory; the psychology and physiology of lucid dreaming; exercises on lucid dream induction and its practical applications; and an evening in the sleep lab. Prerequisite: PSYC 1100 or permission of the instructor.

### **PSYC 2200/52 – CHILD PSYCHOLOGY (GEN. ED. AREAS 5 AND 8)**

Instructor: Dr. Efstathia Tzemou

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

Examines the physical, emotional, cognitive and social development of the child from conception to adolescence. The complex interaction between heredity and environment is considered. Emphasizes language development, achievement, personality, and gender behavior. Prerequisite: PSYC 1100 or permission of the instructor.

### **PSYC 3000/52 – TOPICS IN PSYCHOLOGY: SOCIAL COGNITION**

Instructor: Dr. Julia Pitters

Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.

Class Limit: 25

How do you make sense of what people are doing? How do you form impressions about others? What determines how you think and feel about your social environment? While making sense of social situations often seems easy on a surface, individuals need a highly differentiated system of "tools" to

accomplish this essential task. In this course, we will analyze everyday situations and discover the underlying complex psychological processes that are necessary for successful interaction. Prerequisites: PSYC 1100 and 6 credit hours of psychology (preferably including PSYC 2825), or permission of the instructor.

### **PSYC 3775/50 – PERSONALITY THEORY**

Instructor: Dr. Thomas Oberlechner

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 14

This course examines some of the major models of personality. We will focus on clinical theories of personality. Psychoanalytic, behaviorist, cognitive, and humanistic approaches to personality such as Sigmund Freud's psychoanalytic model, A. Adler's individual psychology, C. G. Jung's analytic psychology, B.F. Skinner's behaviorism and followers, and Carl Rogers' person-centered theory. We will explore the key concepts and assumptions about human nature underlying each model, and the consequences for therapeutic interaction. To learn about different personality theories and their therapeutic implications, we will discuss theoretical readings, analyze case descriptions, and watch videos about personality theories and theorists in action. The seminar is based on the premise that personality theory is not only about the observations and speculations of famous psychologists but also about ourselves. The class thus actively invites participants to reflect about themselves, their personal history, and their relationships with others. Participants of the course should be open to get involved on a personal level, and to actively reflect about their personal experience and life history from the viewpoints of personality theorists. Because of the applied and personal nature of the seminar, the number of participants is limited to 14. Prerequisites: PSYC 1100 and 6 credit hours of psychology or permission of the instructor.

## GENERAL ELECTIVES

### **GNST 1400/52 – CIVILIZATION AND THE ARTS: THE AUSTRIAN MIND (GEN. ED. AREAS 3 AND 4)**

Instructor: Dr. Susan Doering

Meeting Time: Tuesday and Thursday, 6 – 8 p.m.

Class Limit: 18

In an attempt to capture the essence of the Austrian mind the course studies the history of Austria from the revolution of 1848 through two world wars to the present day on the basis of a selection of writings (in English translation) by major Austrian writers, e.g. by the Nobel prizewinner Elfriede Jelinek. Emphasis will be laid on coursework and student presentations.

### **GRMN 1090/52 – ELEMENTARY GERMAN: LEVEL I (GEN. ED. AREA 6)**

Instructor: Mag. Johanna Posset

Meeting Time: Tuesday and Thursday, 10 a.m. – 1 p.m.

Class Limit: 18

A beginning-level course in which the student is immersed in the German language. Teaching includes speaking, listening comprehension, reading and writing skills. The goal is to develop vocabulary for everyday situations and the very basic grammar structures. The use of English will be kept to a minimum. When learning a new language you don't need to understand every word!

### **MUSC 1070/52 – TOPICS IN MUSIC: MUSIC AND EUROPEAN NATIONALISM—1848 to 1920 (GEN. ED. AREA 7)**

Instructor: Mr. Prentiss Dunn, M.Mus.

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

One of the most dynamic – and disruptive – impulses of 19<sup>th</sup> century Europe was the rise of nationalism, in which long

suppressed ethnic groups asserted pride in their unique and rich cultures. Even dominant cultures re-asserted their confidence in native folklore. The nationalist movement oppressed itself in many ways, including music. The course will focus on principle symphonic and chamber-music works that reflect their roots in nationalism, particularly in Russia, Hungary, Slavic and Scandinavian countries.

## REQUISITE COMPETENCIES

### **ESLG 3070/52 – ADVANCED INTENSIVE ENGLISH (GEN. ED. AREA 6)**

Instructor: Mr. Curtis Carlson

Meeting Time: Monday, Wednesday, & Friday, 1:30 – 3:30 p.m.

Class Limit: 15

This course is designed to improve students' written and oral skills by teaching them the basics of English grammar. Each week various crucial grammatical topics will be covered and practiced. Prerequisite: placement test.

### **ESLG 3230/52 – ADVANCED READING AND WRITING SKILLS: LEVEL I (GEN. ED. AREA 6)**

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday, Thursday, & Friday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

The course prepares students for formal writing, with increasing complexity of subject matter. There will be a heavy emphasis on advanced grammar. Prerequisite: placement test.

### **ESLG 3500/52 – TOPICS: PROFILES IN COURAGE**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday, Wednesday, & Thursday, 3:45 – 5:45 p.m.

Class Limit: 15

This class emphasises reading, comprehension and interpretation. Also, the student's vocabulary is significantly widened. There is much writing required, as well, so as to build on the comprehension and vocabulary improvements inherent in the reading activities. Presentations, occasional films and much in-class discussion complement the learning process. The course examines a range of outstanding individuals who have in some way or other displayed exemplary courage. Names include Nelson Mandela, Dietrich Bonhoeffer and Aun San Syu Kyi. The textbook used is *Courage* by the present Prime Minister of Britain, Gordon Brown. The course therefore aims both to quickly improve the student's English, as well as to set forth inspiring examples of human achievement for the student to reflect upon. Prerequisite: placement test.

### **MATH 1430/52 – COLLEGE ALGEBRA (GEN. ED. AREA 9)**

Instructor: Mr. Ibrahim Wazir, M.A.

Meeting Time: Tuesday and Thursday, 6 – 8 p.m.

Class Limit: 25

Covers the sets, the real number system, functions, equations, inequalities, & logarithms. Prerequisite: MATH 1050 or equivalent.

*Course textbooks are on sale at*

## **THE UNIVERSITY BOOK SHOP**

### STORE HOURS:

Mon – Wed: 3 – 8:30 p.m.

Thur – Fri: 10 a.m. – 6 p.m.