

## SPRING I & II, 2011 UNDERGRADUATE REGISTRATION AND COURSE SCHEDULES

Last Updated on: November 10, 2010

### REGISTRATION SCHEDULE

**REGISTRATION PERIOD:** November 15 – December 17

**SENIORS** students who at the end of the Fall semester have achieved 96 credit hours) must register during the first three days of the Spring registration period – November 15, 16, 17 – to insure a place in required courses. A place in required courses cannot be guaranteed after these dates.

Appointment schedules for the first three weeks of registration will be posted by the academic advisors. All currently enrolled undergraduate students should register by Week 8 of the current term. Tuition payments must be paid by Friday, January 7, to avoid a late registration fee. Payments made after this date must be accompanied by a late fee of EUR 80,-.

**NEW STUDENTS** should register for their courses with their academic advisor after placement tests are completed on Wednesday, January 6. Placement tests are scheduled by the admissions staff. After registering, new students must pay their tuition during week 1 of the Spring I term in order to avoid a late registration fee. Payments made after **Friday, January 14** must be accompanied by a late fee of €80.

**ESLG STUDENTS** must receive a recommendation for course placement from the English coordinator before they meet with their academic advisor. ESLG students will be required to take a TOEFL exit exam at the end of their ESLG program.

**ADD/DROP DEADLINES:** Students must fill out an add or drop form for each course they wish to add or drop and submit the form to their undergraduate advisor during regular office hours by the following deadlines:

**ADD: January 10 – 21**

Note: A request to add a course after missing the first class session must be approved by the instructor.

**DROP: January 10 – 21**

Note: Students will receive a full refund for each course they drop by the above deadline.

#### WITHDRAWAL:

Note: From Monday of the third week of classes, students who withdraw from courses will receive only a partial refund or no refund at all in accordance with the refund schedule given in the Undergraduate Studies Catalog.

on the Webster Vienna Web site <[www.webster.ac.at](http://www.webster.ac.at)>, and in the Webster Bulletin.

### UNDERGRADUATE FEES:

These fees are applicable from Summer, 2010 to Spring II, 2011:

Application Fee	€40
Course Fee (3-credit course)	€1470
Late Registration Fee	€80
Graduation Fee	€100

#### Please Note...

- Class attendance at Webster is obligatory. You must attend the first class session of each of your courses to secure your place in the class. Instructors may refuse to allow students who miss the first class session to stay in their courses. If there is a waiting list for a course, students who do not attend the first class session may be dropped from the course.
- Courses are offered for three credits unless otherwise specified.
- Registration and payment deadlines are subject to change.

## Spring I, 2011 COURSE SCHEDULE

**FIRST DAY OF CLASSES: January 10**

**LAST DAY OF 8-WEEK CLASSES: March 4**

**LAST DAY OF SEMESTER CLASSES: April 29**

**NOTE:** Semester courses meet for 15 weeks, starting in week 1 of Spring I and finishing in week 7 of Spring II.

*Courses are listed by academic department*

### ART

#### ART 1700/50 – PHOTO I

Instructor: Mr. Tav Falco

Meeting Time: Tuesday 6 – 9 p.m.

NOTE: An art materials fee of €40 will be charged for this course.  
Class Limit: 15

This course focuses on the art of photography while providing an introduction to the technology of analog film and digital photography. It explores the visual language of photography – its codes, signs, and genres – and explains and differentiates between various applications such as commercial, editorial, and art photography. Questions of composition, form, and aesthetics of the medium are analyzed with particular attention to developing an understanding of what is called the "hidden intelligence" of a photograph. The class will meet one evening a week for three hours because it is being offered jointly with the Professional Development Center, but students enrolled for credit

will be expected to complete additional work in the laboratory or in the field to complete the hours necessary to compensate for the missing class contact hour each week. There are no prerequisites for this course. Students who have completed ART 1700 can enroll in the course under ART 2720 Photo II.

#### **ART 2720/50 – PHOTO II**

Instructor: Mr. Tav Falco

Meeting Time: Tuesday 6 – 9 p.m.

NOTE: An art materials fee of €40 will be charged for this course.

Class Limit: This course is combined with ART 1700, so the total limit is 15

This course continues the study of the fundamentals of the photographic processes with emphasis on technical refinement and a broad comprehension of the inherent qualities of photographic imagery. See course description for ART 1700. Extra hours will be required to meet the contact hour requirement.

#### **ARHS 3360/50 – HISTORY OF MODERN ART: IMPRESSIONISM TO 1945**

Instructor: Dr. Sarah Cormack

Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.

Class Limit: 25

This 8-week course surveys the major developments in European and American art between 1860 and 1930. Students will learn to recognize key works of art from the ambitious movements of the period (Impressionism, Post-Impressionism, Jugendstil/Art Nouveau, Cubism, Futurism, Expressionism, Dada, and Surrealism). In addition, the study of primary texts and artistic manifestos will introduce students to the theoretical concepts and social contexts relating to the works of art. Prerequisite: ARHS 2210 or permission of the instructor.

#### **MNGT 3600/50 – MANAGEMENT IN THE ARTS**

Instructor: Mag. Gerald Nestler

Meeting Time: Wednesday, 1 – 5 p.m.

Class Limit: 16

This course offers an introduction to the field of management as represented by different models of self-management in the art field. It is designed to understand and to practice strategies to develop, form, present, activate, launch, and network ideas and projects. The course examines artistic, curatorial, organizational and institutional practices and will specifically look at the mechanisms of the market. A discussion of theoretical texts will encourage an understanding of how these processes are constructed and how they relate to a broader cultural and social field. Open to all students, the course will offer an array of perspectives for the creation of an individual career. Students will be expected to demonstrate discursive, organizational, and strategic competence through the development of an assigned project.

## BUSINESS & MANAGEMENT

#### **ACCT 2010/50 – FINANCIAL ACCOUNTING (SEMESTER COURSE)**

Instructor: Mr. David Pamphlett, M.A., F.C.A.

Meeting Time: Tuesday and Thursday, 9:30 – 11:00 a.m.

Class Limit: 25

Introduces accounting with emphasis on the relationships between business events and financial statements. The primary objective is to develop students who can explain how any given business event will affect the income statement, balance sheet and the statement of cash flows. This objective also includes an understanding of the accounting cycle, accounting terminology, collection of accounting data, data entry into the accounting system, and the basic financial account statements.

#### **ACCT 2025/50 – MANAGERIAL ACCOUNTING (SEMESTER COURSE)**

Instructor: Mr. Gordon van der Veen, M.A.

Meeting Time: Thursday, 10 a.m. – 1 p.m.

Class Limit: 25

Managerial accounting emphasizes the use of accounting information for planning, control, and decision-making purposes in all types of organizations. This course explores topics in the areas of cost behavior, cost-volume-profit analysis, relevant cost analysis, cost accumulation and assignment, activity-based costing, profit planning and control, performance evaluation, responsibility accounting, and product costing systems. Prerequisite: ACCT 2010.

#### **ACCT 2025/51 – MANAGERIAL ACCOUNTING (SEMESTER COURSE)**

Instructor: Mr. Eugene Burns, F.C.C.A.

Meeting Time: Monday, 6 – 9 p.m.

Class Limit: 25

See course description above.

#### **BUSN 2750/50 – INTRODUCTION TO STATISTICS (SEMESTER COURSE; GEN. ED. AREAS 8 AND 9)**

Instructor: Mr. Ibrahim Wazir, M.A.

Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.

Class Limit: 20

Students study the logic of empirical research and statistical tools. This course examines the application of statistical analysis in business and economics. Topics to be included are: Descriptive statistics, regression, sampling, estimation, and hypothesis testing. The course will use the MINITAB™ software program to perform most procedures used in the course. Prerequisite: Math 1430 or equivalent.

#### **BUSN 4650/50 – INTERNATIONAL BUSINESS**

Instructor: Mag. Svella Pehlivanova-Parenta

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

A survey of international business operations, including organization structure, finance, taxation, marketing, cultural differences, global trade, capital markets and economic growth, the impact of regional trading blocs, corporate global competitiveness, and global strategies. Prerequisite: MNGT 2100.

#### **ECON 2020/50 – PRINCIPLES OF MICROECONOMICS (SEMESTER COURSE)**

Instructor: Dr. Luba Habodasova

Meeting Time: Tuesday, 10 a.m. – 1 p.m.

Class Limit: 25

Studies institutions and process of market specialization and exchange, pricing and output, competition and monopoly, government regulation, current economic problems, and international economic developments.

#### **ECON 2020/51 – PRINCIPLES OF MICROECONOMICS (SEMESTER COURSE)**

Instructor: Mr. Gordon van der Veen, M.A.

Meeting Time: Thursday, 6 – 9 p.m.

Class Limit: 25

See course description above.

#### **ECON 2030/50 – PRINCIPLES OF MACROECONOMICS (SEMESTER COURSE)**

Instructor: Mr. Christian Newman, M.S.e.

Meeting Time: Monday and Wednesday, 9:30 – 11:00 a.m.

Class Limit: 25

Covers economic activity and growth, determination of income, employment, output, inflation, aggregate demand and supply, money and banking, monetary and fiscal policies, and international economic issues. Prerequisite: ECON 2020.

**ECON 4720/50 – INTERNATIONAL TRADE AND FINANCE**

Instructor: Dr. Mehdi Ali

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

NOTE: This is a combined course for management and international relations majors. Accordingly, you may register for it as ECON 4720 or INTL 4280.

Class Limit: 25

Students examine the theories, policies, and instruments (e.g. tariffs, quotas, V.E.R.'s) of international trade and consider trade integration. Course content also focuses on the foreign exchange market and balance of payments in international trade. Macropolicies in open economies, such as flexible exchange rates and the nature of world money, are examined. Theories and policies of foreign direct investment are considered. Prerequisites: ECON 2020 and ECON 2030.

**ECON 4720/50 – INTERNATIONAL TRADE AND FINANCE**

Instructor: Dr. Mehdi Ali

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**MNGT 2100/50 – MANAGEMENT THEORY AND PRACTICES (SEMESTER COURSE)**

Instructor: Mr. Hanno Poeschl, M.S.c., M.B.A.

Meeting Time: Thursday, 10 a.m. – 1 p.m.

Class Limit: 25

This survey course presents a broad view of management theory and practice, classical to modern. It examines the basic management functions of planning, organizing, leading and directing, and controlling. The course also covers such issues as ethical decision making and social responsibility, innovation, globalization, and working with a diverse work force.

**MNGT 2100/51 – MANAGEMENT THEORY AND PRACTICES (SEMESTER COURSE)**

Instructor: Mag. Sveta Pehlivanova-Porenta

Meeting Time: Tuesday, 10 a.m. – 1 p.m.

Class Limit: 25

See course description above.

**MNGT 2900/50 – HUMAN COMMUNICATIONS: INTERCULTURAL COMMUNICATIONS**

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

"Human beings draw close to one another by their common nature, but habits and customs keep them apart." Confucius in today's globalized world, it is important that we become aware and sensitive to the explicit and implicit values, beliefs, and assumptions that govern different cultures' behavior and communication. We must gain intercultural competence. Without such competence, the conclusion of business deals or international agreements may be difficult or impossible. Prerequisite: The students are expected to be proficient in the English language, both written and oral.

**MNGT 2900/51 – HUMAN COMMUNICATIONS: PRESENTATIONAL SPEAKING**

Instructor: Mr. Charles La Fond, M.B.A.

Meeting Time: Friday, 9 a.m. – 1 p.m.

Class Limit: 15

This course will focus on the examination and active practice of oral communication. It will include verbal and non-verbal language application, productive listening and effective speech writing. Emphasis will be placed on the preparation and presentation of information in a variety of different public speaking situations. The course will directly relate to the students' needs in their other courses. It will also develop the experience and skills necessary for career advancement in the "real" world. Prerequisite: The students are expected to be proficient in the English language, both written and oral.

**MNGT 3320/50 – BUSINESS LAW: International (SEMESTER COURSE)**

Instructor: Dr. A. Nicholas Simon

Meeting Time: Tuesday, 6 – 9 p.m.

Class Limit: 25

Introduces the fundamentals of law and legal relationships related to business in the United States and the Common Market and selected national legal systems. Emphasizes legal problems, laws, and issues in international trade transactions: contracts, agency, distributorship arrangements, sales, negotiable instruments, financing, corporate organization, exports, ventures, and licensing. Prerequisite: MNGT 3280 (formerly MNGT 3290).

**MNGT 3320/51 – BUSINESS LAW: International (SEMESTER COURSE)**

Instructor: Dr. A. Nicholas Simon

Meeting Time: Wednesday, 6 – 9 p.m.

Class Limit: 25

See course description above.

**MNGT 3400/50 – HUMAN RESOURCE MANAGEMENT**

Instructor: Dr. Rudolf Vogl

Meeting Time: Monday, 6 – 10 p.m.

Class Limit: 25

Studies the relationship between management and employees; principles of dealing with the human factor to maximize the individual's fulfillment and the productive efficiency of the firm through sound procurement, development, and utilization of the firm's employees; and labor-management relations. Prerequisite: MNGT 2100.

**MNGT 3500/50 – MARKETING**

Instructor: Mag. Hendrik Homan, M.B.A.

Meeting Time: Wednesday and Friday, 9 – 11 a.m.

Class Limit: 25

Studies the marketing process as it relates to management, channels of distribution, trends in selling, consumer buying behavior, promotion, and pricing policies, research, communications, and government regulation.

**MNGT 4400/50 – PERSONNEL LAW**

Instructor: Dr. Claudia Wendrich

Meeting Time: Thursday, 6 – 10 p.m.

Class Limit: 25

The course provides an introduction to typical legal problems arising out of the day to day management of human resources. It focuses both on the individual employment relationship and on collective bargaining in the context of central European civil law countries. The course examines in depth contractual aspects of the employment relationship as well as a variety of topics related to the statutory protection of employees. It further puts the contemporary law in its wider European and international context. Students are required to solve legal problems of real world cases and recognize potential legal risks

and claims typically arising out of employer's conduct.  
Prerequisites: MNGT 3400 and MNGT 3290.

#### **MNGT 4570/50 – MARKETING RESEARCH (SEMESTER COURSE)**

Instructor: Dr. Maria Madlberger  
Meeting Time: Thursday, 2 – 5 p.m.  
Class Limit: 25

Studies the nature and scope of research techniques employed in gathering information concerning marketing and advertising practices and procedures. Subjects include sources and collection of data, sampling, interpretation of data, and research in areas of motivation, advertising, and consumer behavior. Prerequisite: MNGT 3500.

#### **MNGT 4950/50 – INTERNSHIP IN BUSINESS AND MARKETING AT THE VIENNA REVIEW (SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee  
Meeting Time: Monday, 2 – 3:30 p.m.  
NOTE 1: In special cases an alternative meeting time can be arranged with the instructor.

NOTE 2: This is a combined course for business/management and media communications majors. Accordingly, you may register for it as MNGT 4950 or MEDC 4950.

NOTE 3: A lab fee of €40 will be charged for this course.

Class Limit: 16

See course description for MEDC 4950.

## INFORMATION TECHNOLOGY

#### **COSC 1560/50 – COMPUTER PROGRAMMING II (SEMESTER COURSE)**

Instructor: Mr. Ioan Vlad, M.S.  
Meeting Time: Monday and Wednesday, 6 – 7:30 p.m.  
Class Limit: 20

Uses the C++ language to introduce students to programming concepts such as abstract data types, use of classes and objects, pointers and advanced file operations. The course will study the major issues in data management: data entry verification, file design and maintenance, and report generation. Prerequisite: COSC 1550 with B-grade or better.

#### **COSC 4810/50 – INFORMATION SYSTEMS I**

Instructor: Mr. Florin Abazi, M.A.  
Meeting Time: Tuesday, 6 – 10 p.m.  
Class Limit: 20

Using systems analysis and design techniques, students look at the software and hardware requirements needed to create an information system. Prerequisites: COSC 2810, COSC 1550, and permission of the Department Head.

#### **COAP 1020/50 – INTRODUCTION TO COMPUTER APPLICATIONS (SEMESTER COURSE)**

Instructor: Dr. Elisabeth Feit  
Meeting Time: Tuesday, 1 – 4 p.m.  
Class Limit: 20

The course provides an overall introduction to the most important components of the Microsoft Office package. Detailed knowledge of word processing, creation of presentations and spreadsheets is taught. Special emphasis is put on the creation of stable and consistent documents and spreadsheets. Prerequisite: None. Basic knowledge of Microsoft Windows (Explorer: file handling) and internet browsing is an advantage.

#### **COAP 2150/50 – DESIGN PRINCIPLES I**

Instructor: Ms. Elena Vorobieva, M.S.  
Meeting Time: Thursday, 6 – 10 p.m.  
Class Limit: 20

This course covers the analysis and design process for creating successful Web sites. Students will learn various methods for implementing web site navigation. Basic design principles useful in laying out professional and appealing pages including graphic file formats and design techniques such as web typography and color theory will be covered. An introduction to the internationalization of web sites and web accessibility will be introduced. Prerequisite: COAP 2000 and COAP 2170.

## INTERNATIONAL RELATIONS

#### **HIST 3060/50 – HISTORY ROUNDTABLE: THE COLD WAR**

Instructor: Dr. Gregory Weeks  
Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.  
Class Limit: 25

This course will examine the origins, historical development, and actors of The Cold War. The focus will be on Soviet and U.S. foreign policy decisions made throughout the over 40 years of U.S.-U.S.S.R. conflict, although the actions and activities of both Western European U.S. allies and Eastern European Soviet satellite states as well as domestic politics and policy decisions of the two superpowers will be addressed in a limited fashion. The differences in the foreign policy world views of both the United States and the U.S.S.R. with their roots in post-WW I Wilsonian thinking and the tenets of Lenin in the Russian Revolution as well as the changes that the decisions resulting from these two viewpoints wrought on these nations and their allies will also be scrutinized and assessed.

#### **HIST 3150/50 – INTERNATIONAL AFFAIRS: POLITICAL IDEOLOGIES IN 20<sup>TH</sup> CENTURY EUROPE**

Instructor: Dr. Lonnie Johnson  
Meeting Time: Monday and Wednesday, 9 – 11 a.m.  
Class Limit: 25

Employs regional or topical approach to selected international periods and issues, with attention given to knowledge of historical events preceding and influencing the topic under analysis.

#### **INTL 1500/50 – THE WORLD SYSTEM SINCE 1500 (SEMESTER COURSE; GEN. ED. AREA 3)**

Instructor: Dr. Timothy Hadley  
Meeting Time: Thursday, 2 – 5 p.m.  
Class Limit: 25

This course examines the reciprocal effects of developments in trade, technology, and politics across geographic and cultural boundaries that have shaped the world today. Developments that originated on one side of the globe often were adopted and adapted on another -- and often with unexpected results. Taken together these developments form the common history and common heritage of the world's diverse cultures, and provide us with a common ground and political vocabulary for international relations.

#### **INTL 2600/50 – RESEARCH METHODS AND APPROACHES IN POLITICAL SCIENCE (SEMESTER COURSE; GEN. ED. AREA 1)**

Instructor: Mr. Samuel Schubert, M.A.  
Meeting Time: Wednesday, 10 a.m. – 1 p.m.  
Class Limit: 25

This course introduces IR students to the systematic study of politics. It is designed as the first of two IR relevant Methods courses. Students will learn about scientific knowledge and the rigors of empirical observation and methods in Political Science that are essential to research and work in the field of politics. We will examine the 'study of politics' and the ways and means by

which political scientists try to explain the workings of political institutions and processes. Students will learn, evaluate and utilize the 'tools of the trade' including qualitative and quantitative methods. In particular, students will learn to pose research questions, construct appropriate research designs, formulate hypotheses, integrate underlying theory, prepare literature reviews, apply statistical methods (including descriptive and inferential) and learn how to apply scientific principles of analysis in a variety of research contexts. In addition, students will work with some of the most important IR datasets including international economic indicators of the IMF and the Correlates of War (COW) and its corollaries.

#### **INTL 4280/50 – INTERNATIONAL ECONOMICS**

Instructor: Dr. Mehdi Ali

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

NOTE: This is a combined course for international relations and management majors. Accordingly, you may register for it as INTL 4280 or ECON 4720.

Class Limit: 25

See the course description for ECON 4720/50.

#### **POLT 1070/50 – INTRODUCTION TO POLITICAL THEORY (SEMESTER COURSE; GEN. ED. AREAS 4 AND 5)**

Instructor: Dr. Emmanuel Sigalas

Meeting Time: Wednesday, 6 – 9 p.m.

Class Limit: 25

The objective of this course is to introduce students to a selection of the most important political theories. Based on the approach of the "Cambridge School" (Q. Skinner and J. Pocock) the course offers an introduction into political theory applying a thematic approach. Topics like freedom, democracy, nationalism, liberalism etc. will be discussed with the aim to understand the logic of argument of their main proponents. Students will also be required to read some original material.

## MEDIA COMMUNICATIONS

#### **BJRN 2410/50 – INTRODUCTION TO RADIO-TV JOURNALISM (SEMESTER COURSE)**

Instructor: Mr. Holger Lang, M.A. and Ms. Elisabeth Knass, M.A.

Meeting Time: Wednesday, 6 – 9 p.m.

NOTE 1: This is a combined course and you may register for it as MEDC 3150 or BJRN 2410.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 25

Students learn the strategies and techniques employed in the design of creative multi-media productions used in various fields, this course will create digital interactive, web and/or audio-visual projects. Students will learn the creation of productions and presentations in areas of creative digital media by exploring all aspects necessary for successful completion of their projects. The use of photo, video or film-cameras, audio-recording equipment, graphic design-tools, editing software for images, video and graphic design, the use of web-applications and internet devices are possible. This class is not limited to any specific tool/media-type and students can develop their own focus in their projects. Participants are encouraged to connect and combine various electronic production methods, practicing the use of a digital design and production studio. Students will learn how to develop digital interactive projects based on the utilization of digital-media tools and the potential of interactive media. The finished projects will be presented at the end of each class on the internet and if possible at actual events and will remain accessible through the Webster Vienna website. Based on production conditions a slightly irregular class schedule will probably be applied and additional working hours might become necessary. Prerequisite: EPMD 1000.

#### **INDC 3500/50 – DIRECTED STUDY: JOURNALISM, PHOTOGRAPHY, AND DESIGN AT THE VIENNA REVIEW (SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee

Meeting Time: Monday, 2 – 3:30 p.m.

NOTE: A lab fee of €40 will be charged for this course.

Class Limit: 16

See course description for JOUR 3300.

#### **INTM 2200/50 – VISUAL DESIGN FOR INTERACTIVE MEDIA**

Instructor: Ms. Elisabeth Knass, M.A.

Meeting Time: Thursday, 6 – 10 p.m.

NOTE: A lab fee of €40 will be charged for this course.

Class Limit: 25

Students learn to apply concepts and principles of creating integrated, interactive, and visual presentations of information. Digital graphic techniques, basic 2D-design principles, as well as optimization of graphics for use in interactive projects, manipulation of images, the effective use of color, creating intuitive visual cues for response and decision-making points and the engaging display of information are studied and practiced. The clear and effective visual communication of ideas will be stressed. Photoshop and Illustrator are used as tools in graphic interface design for interactive media in a variety of interactive contexts like website-design, DVD-navigation, etc. Students will produce independent interactive projects that will allow them to demonstrate their understanding of production from concept through completion of visual communication design.

#### **ANIM 3150/50 – SPECIAL TOPICS IN ANIMATION: 2-D ANIMATION (1-CREDIT COURSE)**

Instructor: Mr. Holger Lang, M.A.

Meeting Time: Friday and Saturday, February 11 and 12, as well as February 18 and 19, 10.30 a.m. – 2 p.m.

NOTE: A lab fee of €20 will be charged for this course.

Class Limit: 25

Based on concepts of pixilation and object animation students learn how the illusion of movement can be created with still images taken of object and people. The right planning and timing of fluid movements in a constructed scene will be a main focus of the practical work. In four sessions we will plan, develop and produce short animations that allow students to explore technical, conceptual and psychological aspects of this specific type of media production. An emphasis on the creative process will allow participants to learn how to express content and ideas in a very modern media that has a long historical tradition. The importance of animation in contemporary media production will be understood through theoretical and practical examples. Additional working hours between class sessions will be necessary as the students will prepare various steps during the production process in independent work. „Pixilation“ is the name of a type of animation that usually uses actors (people) as objects in stop-motion animation. Creating the sensation of virtual movement in an animation with objects shows well the basic principle of this media. The rising importance of animation in contemporary production will get understandable through the lecture and the practical exercise in personal projects. Prerequisite: EPMD 1000 or permission of the instructor.

#### **JOUR 3300/50 – DIRECTED STUDY: JOURNALISM, PHOTOGRAPHY, AND DESIGN AT THE VIENNA REVIEW (SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee

Meeting Time: Monday, 2 – 3:30 p.m.

NOTE: A lab fee of €40 will be charged for this course.

Class Limit: 16

Students who are interested in working on the paper and have already taken JOUR 1050 may sign up for a Directed Study for 1 to 3 credits a term with Mrs. McNamee and receive private coaching on the reporting and writing skills needed in journalism for both print and on line editions. Qualified work will be

published in The Vienna Review. Prerequisite: JOUR 1050 or permission of instructor.

**MEDC 1630/50 – MEDIA LITERACY (SEMESTER COURSE; GEN. ED. AREAS 1 & 2)**

Instructor: Ms. Barbara Trionfi, M.A., and Dr. Anthony Löwstedt  
Meeting Time: Tuesday, 6 – 9 p.m.

Class Limit: 25

This course introduces the students to critical issues concerning the uses and the consumption of mass media. It will familiarize the student with various aspects of media messages through the use of theories and concepts and with the identification of objectivity, precision, honesty and fairness as well as trivialization, sensationalism, bias, propaganda and manipulation in, through, and by the print and electronic mass media. It will investigate the political, cultural, and social constraints on the mass media as well as the effects of the media and train the student to critically appraise credibility and interpret media presentation and media content (entertainment and news reporting as well as advertising) in democratic, as well as in semi- and undemocratic societies.

**MEDC 3150/50 – TOPICS: CREATIVE MEDIA PROJECTS (SEMESTER COURSE)**

Instructor: Mr. Holger Lang, M.A. and Ms. Elisabeth Knass, M.A.  
Meeting Time: Wednesday, 6 – 9 p.m.

NOTE 1: This is a combined course and you may register for it as MEDC 3150 or BJRN 2410.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 25

See course description for BJRN 2410. Prerequisite: EPMD 1000.

**MEDC 3190/50 – INTRODUCTION TO MEDIA RESEARCH (SEMESTER COURSE)**

Instructor: Dr. Michael Freund

Meeting Time: Tuesday and Thursday, 11:30 a.m. – 1 p.m.

Class Limit: 25

This course surveys qualitative and quantitative media research method as applied to audiences, institutions and texts. It includes content analysis, focus groups and field research. The course provides strategies and methods for dealing with the process and the impact of mass communication. In the first three weeks, the students will formulate a research interest and question and will apply the skills being taught to answering the question. Depending on the number of participants, several groups may be formed to do the practical work. Prerequisite: MEDC 1010.

**MEDC 4950/50 – INTERNSHIP IN BUSINESS AND MARKETING AT THE VIENNA REVIEW (SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee

Meeting Time: Monday, 2 – 3:30 p.m.

Class Limit: 16

The Vienna Review is offering a newly expanded Business and Marketing Program as a professional Internship for credit. This can be done for 1, 2, or 3 credits, depending on how much time a student has to dedicate to it. Scheduling is also flexible, provided that good coordination is maintained. There are several possible roles and projects: Advertising sales for both print and online editions, Circulation development, including bulk sales to groups, and institutions airlines, hotels, clubs, embassies, international organizations etc., designing and carrying out a readership survey, finance office activities, using and developing business and financial mgmt systems, development of additional promotional ideas, as appropriate. Online projects will include development of classified advertising and a partner/search platform for the [www.viennareview.net](http://www.viennareview.net), and the use of social networks as ways to promote content on the site. If you are interested, please contact Ms. Dardis McNamee, in room 201 (Office), or 206 (Newsroom).

**PBRL 3150/50 – SOCIAL HISTORY OF PUBLIC RELATIONS (SEMESTER COURSE)**

Instructor: Ms. Dardis McNamee

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

This course will cover the history and evolution of the field of Public Relations over the 20th century in the United States and Europe with case study examples of its uses in corporate and political life, to understand their role in shaping the public understanding of events and goals. The course will trace PR's origins in psychoanalysis, its use by governments and corporations in the management of public opinion, its part in the widening gap between perception and reality and the growing public mistrust in government and the media. Testing will involve the mastery of the analytical framework applied to the case studies. The final (small group) project will be the researching and analyzing of a PR campaign in a political or commercial setting, interpreting the circumstances that provoked it, its (probable) intended impact and its eventual success or failure. The project will be written up as a paper and the delivered in as an illustrated oral presentation to the class.

**VIDE 2520/50 – VIDEO PRODUCTION II**

Instructors: Mr. Holger Lang, M.A.

Meeting Time: Tuesday, 6 – 10 p.m.

NOTE 1: This is a combined course for media majors. You may register for it as VIDE 2520 or VIDE 3060.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 16

Students build on the technical knowledge from Video Production I focusing on both single-camera and multi-camera production. In this course, students learn specific production skills, concentrating on the finished product, with the opportunity to develop portfolio samples. Prerequisites: PHOT 1000 and VIDE 1810.

**VIDE 3060/50 – ADVANCED VIDEO PRODUCTION**

Instructors: Mr. Holger Lang, M.A.

Meeting Time: Tuesday, 6 – 10 p.m.

NOTE 1: This is a combined course for media majors. You may register for it as VIDE 2520 or VIDE 3060.

NOTE 2: A lab fee of €40 will be charged for this course.

Class Limit: 16

Provides students an opportunity to extend production skills using single-camera technique. The primary emphasis is the completed production. Prerequisites: VIDE 2520 and MEDC 1500.

## PSYCHOLOGY

**PSYC 1100/50 – INTRODUCTION TO PSYCHOLOGY (SEMESTER COURSE; GEN. ED. AREA 8)**

Instructors: Ms. Jennifer Daigle, M.A., and Dr. Efstathia Tzemou

Meeting Time: Friday, 10 a.m. – 1 p.m.

Class Limit: 25

Introduces the breadth and diversity of contemporary psychology. Provides a foundation from which the student might progress to more advance, specialized courses. Topics include learning, perception bio-psychological processes, childhood and development, adjustment and mental health, and social behaviour.

**PSYC 2200/50 – CHILD PSYCHOLOGY (SEMESTER COURSE; GEN. ED. AREAS 5 & 8)**

Instructor: Ms. Jennifer Daigle, M.O.

Meeting Time: Wednesday and Friday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

Examines physical, emotional, cognitive, and social development of the child from conception to adolescence. The complex interaction between heredity and environment is considered. Emphasizes language development, attachment,

personality, and gender behavior. Prerequisite: PSYC 1100 or permission of the instructor.

**PSYC 2825/50 – INTRODUCTION TO RESEARCH METHODS (SEMESTER COURSE)**

Instructor: Dr. Efstathia Tzemou  
Meeting Time: Tuesday, 10 a.m. – 1 p.m.  
Class Limit: 25

Research is at the heart of the behavioral and social sciences. This course will cover the basics of quantitative and qualitative research design. In addition, students will be provided with the means to critically analyze and assess the ethics of research findings. Lastly, students will be given the opportunity to collect data and analyze the results. Prerequisites: PSYC 1100 and PSYC 2750 or permission of the instructor.

**PSYC 3125/50 – ABNORMAL PSYCHOLOGY**

Instructor: Dr. Gerlinde Berghofer  
Meeting Time: Tuesday and Thursday, 6 – 8 p.m.  
Class Limit: 25

This advanced course introduces students to basic models for defining and evaluating normal and abnormal human behavior. Biological, psychological, and sociological causes of various mental disorders as well as treatment modalities will be discussed. Students will also explore the diverse ways in which mental illness affects people's lives. This course will include a field trip to a mental health facility (e.g., the psychiatric hospital "Otto Wagner", the Psychiatric Department of the General Hospital, or a Community Mental Health Facility) to allow students first-hand insights into the mental health treatment system in Vienna. Prerequisites: PSYC 1100 and 6 credit hours of psychology or permission of the instructor.

**PSYC 3550/50 – HISTORY, PHILOSOPHY, AND SYSTEMS OF PSYCHOLOGY**

Instructor: Dr. Julia Pitters  
Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.  
NOTE: -Students are charged 15 € for entrance fee and a guided tour.  
Class Limit: 25

We will make a journey through the past 2500 years of philosophical and psychological thoughts, starting with Ancient Greeks and arriving at contemporary psychological issues. We will try to understand the way Aristotle, Machiavelli, Skinner or Freud considered the human mind and discuss their ideas in the light of historical context, originality and relevance to our presence and future. Prerequisites: PSYC 1100 and 6 credit hours of psychology or permission of the instructor.

## GENERAL ELECTIVES

**ENGL 2110/50 – PERSPECTIVES: ETHICS IN LITERATURE (SEMESTER COURSE, GEN. ED. AREAS 4 & 6)**

Instructor: Ms. Samia Geldner, M.A.  
Meeting Time: Tuesday and Thursday, 4 – 5:30 p.m.  
Class Limit: 25

This course will introduce students to various perspectives regarding ethical issues and values discussed in literature and philosophy. The course will explore the nature of good and evil, the social dimensions of morality, utilitarianism, deontological ethics, ethical relativism, law, and virtue ethics. It will address such questions as: How could a good God permit evil? Is morality universally valid or only relative to individual choice and culture? Why should we be moral? What sort of person should one become? Prerequisite: completion of the ESLG program.

**GNST 1200/50 – FRESHMAN SEMINAR: OUR RELATIONSHIP WITH ANIMALS (SEMESTER COURSE)**

Instructor: Dr. Dorothy Kopel  
Meeting Time: Tuesday, 2 – 5 p.m.  
Class Limit: 15

In this seminar, students will explore the relationship between humans and animals and consider the unstable meanings attributed to animals in popular culture. We will examine widely held beliefs about three main categories of animals (pets, wildlife, and farm animals) and observe how books, films, advertisements, art, video games, and other popular media portray animals to achieve different ends. Are animals beloved and friendly companions, distant and dignified creatures, living resources to be exploited by humans, or wild beasts who embody humanity's deepest cultural anxieties? How far can we really go in attributing human traits to animals and what kinds of connections are possible between us given our differences? In keeping with Webster worldwide's thematic focus on women's rights this academic year, part of our seminar will also be devoted to discussions of human rights and violations thereof, particularly vis-à-vis women. Women are still marginalized and labeled "inferior" in many societies, and we will consider whether animals, also widely considered "inferior" creatures, deserve any rights. If so, we will attempt to determine which animal rights are legitimate and on what basis we can begin to make judgments of this sort. In doing so, students will cultivate the ability to think critically about the topic and will refine their ability to express their points of view verbally and in writing.

**GNST 1200/51 – FRESHMAN SEMINAR: GLOBALIZATION (SEMESTER COURSE)**

Instructor: Dr. Anthony Löwstedt  
Meeting Time: Monday and Wednesday, 2 – 3:30 p.m.  
Class Limit: 15

This course offers theoretical introductions to globalization and covers many concrete and practical issues relevant to it. We will develop tools necessary to identify and analyze the winners and losers of economic and social globalization, examining impacts on global, regional, and local levels. Attention will be focused on historical roots of globalization, technologies, demographics, natural resources, including food, water, land, and energy, as well as on the many controversial economic aspects of globalization, including business operations, labor mobility, monetary and fiscal policy, on cultural globalization and the mass media, and on emerging forms of global governance. Students will discuss and debate the most pressing issues related to globalization and various future scenarios, discovering where scientific expertise satisfactorily describes and explains our world, and where research remains to be done.

**GNST 1200/52 – FRESHMAN SEMINAR: "IF YOU DON'T LIVE IT – IT WON'T COME OUT OF YOUR HORN"; JAZZ AND ITS SOCIAL CONTEXT (SEMESTER COURSE)**

Instructor: Mr. Jean-Pascal Vachon, M.A.  
Meeting Time: Monday, 6 – 9 p.m.  
Class Limit: 15

Jazz is one of the most important musical innovations of the 20th century. In this seminar, we will explore chronologically the evolution of jazz from its origins to its full development, and study each style and trend as well as important figures. But as any music cannot be separated from its time and place, a large portion of the seminar will be dedicated to jazz's social and cultural context, its various manifestations in different arts and media, its impact on American culture as well as its role as a mirror of social issues. We will listen to classic performances, discuss/debate the different aspects of jazz, the esthetic values of specific recordings, the influences of jazz on other musical styles, and we will visit a jazz club. We will also take a critical look at the social context out of which jazz has evolved. This seminar will also dedicate time to the development of student skills as part of the University Course Plan.

**GRMN 2090/50 – INTERMEDIATE GERMAN: LEVEL I (GEN. ED. AREA 6)**

Instructor: Mag. Johanna Posset

Meeting Time: Tuesday and Thursday, 10 a.m. – 1 p.m.

Class Limit: 15

The course strengthens speaking, listening comprehension, reading and writing skills along with consolidation of grammar and vocabulary. Students will be encouraged to express their ideas. You will learn more about the cultural characteristics of Austria and Germany. The use of English will be kept to a minimum. Prerequisite: GRMN 1100 equivalent.

**GRMN 3150/50 – AUSTRIAN CULTURE (GEN. ED. AREA 6)**

Instructor: Dr. Monika Schwärzler-Brodesser

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

The course is designed to create an almost ethnological view of Austrian culture. Students are supposed to assume the roles of researchers doing field work in their Austrian environment. They will have to write weekly reports about their observation of Austrian society and present these findings in class. Subjects of importance are: dress codes, food, rules of behavior, communication and handling of conflicts, taboos, social rituals etc. Included in these reports can be visuals like photographs or drawings. Newspaper articles and brief literary texts provided by the instructor shall serve as additional sources of investigation. GRMN 3150 was developed to attract non native German speakers who want to practice their German, improve their language skills and develop a better understanding of Austrian culture.

**PHIL 1010/50 – INTRODUCTION TO CRITICAL THINKING (SEMESTER COURSE; GEN. ED. AREA 1)**

Instructor: Dr. William Fulton

Meeting Time: Monday and Wednesday, 11:30 a.m. – 1 p.m.

Class Limit: 25

This course is a workshop where you can hone your thinking skills. We will work to develop your ability to think more probingly, more systematically, and more incisively. Topics include sources of knowledge, common fallacies of reasoning, and science vs. pseudoscience. You will learn how to break down an argument into its premises and conclusion, and evaluate its strength based on principles of sound reasoning. Prerequisite: Students must have exited the ESLG program and ideally have completed WRIT 1010.

## REQUISITE COMPETENCIES

**ESLG 3070/50 – ADVANCED INTENSIVE ENGLISH (GEN. ED. AREA 6)**

Instructor: Mr. Curtis Carlson

Meeting Time: Monday, Wednesday, and Friday, 1:30 – 3:30 p.m.

Class Limit: 15

This course is designed to improve students' written and oral skills by teaching them the basics of English grammar. Each week various crucial grammatical topics will be covered and practiced. Prerequisite: placement test.

**ESLG 3150/50 – CULTURE AND CIVILIZATION OF THE ENGLISH-SPEAKING WORLD (GEN. ED. AREA 6)**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday, Wednesday, & Thursday, 3:45 – 5:45 p.m.

Class Limit: 15

This comparative course consists of a critical look at British and American culture and civilisation, mainly from a historical viewpoint. By use of readings, videos and textbook, the student will be made aware of the impact of key historical events and persons on modern-day Britain and America. The approach is "off-textbook", i.e. critical and often viewing classic versions and

accounts of history and nation-building with a healthy dose of scepticism. Prerequisite: placement test.

**ESLG 3170/50 – ADVANCED DISCUSSION SKILLS (GEN. ED. AREA 6)**

Instructor: Ms. Victoria Williams, M.A.

Meeting Time: Wednesday and Friday, 10 a.m. – 1 p.m.

Class Limit: 15

This course offers varied activities for improving discussion as an on-going process and a wide decision-making basis. A brief introduction to the philosophy of our western thinking and its application in the English language is a necessary basis for constructive and productive discussion. Students may have freedom to choose topics, write, discuss and present ideas, learning differences between opinions and facts and their application for clarity in real life discussions. Prerequisite: placement test.

**WRIT 1010/50 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday and Thursday, 2 – 3:30 p.m.

Class Limit: 15

This course emphasizes basic skills in composition: organization, sentence structure, grammar, and mechanics, such as spelling and punctuation. Assignments stress writing, revising and editing papers. Prerequisite: successful completion of ESLG 3230 or passing grade on placement exam or permission of the English Department Head.

**WRIT 1010/51 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday and Wednesday, 9:30 – 11 a.m.

Class Limit: 15

See course description above.

**WRIT 1010/52 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Dr. Dorothy Kopel

Meeting Time: Monday and Wednesday, 11:30 a.m. – 1:30 p.m.

Class Limit: 15

See course description above.

**WRIT 1010/53 – COMPOSITION (SEMESTER COURSE; GEN. ED. AREA 2)**

Instructor: Mag. Nisrien Straszniczky

Meeting Time: Tuesday and Thursday, 11:30 a.m. – 1 p.m.

Class Limit: 15

See course description above.

**WRIT 2000/50 – ADVANCED COMPOSITION (SEMESTER COURSE)**

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday and Thursday, 6 – 8 p.m.

Class Limit: 15

This course will teach students to write persuasively, to do library and electronic research, to analyze, synthesize, and summarize data, and to write a research paper. Prerequisite: WRIT 1010 or placement test.

**WRIT 2000/51 – ADVANCED COMPOSITION (SEMESTER COURSE)**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

See course description above.

**WRIT 2000/52 – ADVANCED COMPOSITION (SEMESTER COURSE)**

Instructor: Dr. Susan Doering

Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.

Class Limit: 15

See course description above.

**WRIT 2000/53 – ADVANCED COMPOSITION (SEMESTER COURSE)**

Instructor: Ms. Lydia Wazir-Staubmann, M.A.

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

See course description above.

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*Course textbooks are on sale at*

**THE UNIVERSITY BOOKSTORE**

Mon – Wed: 3 – 8:30 p.m. , Thur – Fri: 10 a.m. – 6 p.m.

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## Spring II, 2011

# REGISTRATION SCHEDULE

**REGISTRATION PERIOD:** November 15 – March 4

All currently enrolled undergraduate students should register by Week 8 of the current term. Tuition payments must be paid by Friday, March 12, to avoid a late registration fee. Payments made after this date must be accompanied by a late fee of EUR 80,-.

**NEW STUDENTS** should register for their courses with their academic advisor after placement tests are completed on Wednesday, March 10. Placement tests are scheduled by the admissions staff. After registering, new students must pay their tuition during WEEK 1 of the Spring II term in order to avoid a late registration fee. Payments made after **Friday, March 18** must be accompanied by a late fee of €80.

**ESLG STUDENTS** must receive a recommendation for course placement from the English coordinator before they meet with their academic advisor. ESLG students will be required to take a TOEFL exit exam at the end of their ESLG program.

**ADD/DROP DEADLINES:** Students must fill out an add or drop form for each course they wish to add or drop, and submit the form to their undergraduate advisor during regular office hours by the following deadlines:

**ADD: March 14 – 25**

Note: A request to add a course after missing the first class session must be approved by the instructor.

**DROP: March 14 – 25**

Note: Students will receive a full refund for each course they drop by the above deadline.

### WITHDRAWAL:

Note: From Monday of the third week of classes, students who withdraw from courses will receive only a partial refund or no refund at all in accordance with the refund schedule given in the Undergraduate Studies Catalog, on the Webster Vienna Web site <[www.webster.ac.at](http://www.webster.ac.at)>, and in the Webster Bulletin.

## UNDERGRADUATE FEES:

These fees are applicable from Summer, 2010 to Spring II, 2011:

Application Fee	€40
Course Fee (3-credit course)	€1470
Late Registration Fee	€80
Graduation Fee	€100

### Please Note...

- Class attendance at Webster is obligatory, and you must attend the first class session of each of your courses to

secure your place in the class. Instructors may refuse to allow students who miss the first class session to stay in their courses. If there is a waiting list for a course, students who do not attend the first class session may be dropped from the course.

- Courses are offered for three credits unless otherwise specified.
- Registration and payment deadlines are subject to change.

## Spring II, 2011

# COURSE SCHEDULE

FIRST DAY OF CLASSES: March 14

LAST DAY OF 8-WEEK CLASSES: May 6

LAST DAY OF SEMESTER CLASSES: April 29

*Courses are listed by academic department*

## ART

### ARHS 2350/52 – INTRODUCTORY TOPICS IN ART HISTORY: THE GLOBAL INFLUENCE OF AMERICAN ART SINCE 1945 (GEN. ED. AREAS 3 AND 7)

Instructor: Dr. Sarah Cormack

Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.

Class Limit: 25

This course surveys the major avant-garde art movements from the 1950s to the present, beginning with Abstract Expressionism and covering such other "styles" as Pop Art, Minimalism, Conceptual Art, Performance Art, and the plurality of artistic production after the 1970s. The emphasis is on American art movements, and their impact on European artistic production. The class explores the expanding definitions, contexts, and forms of art during this period. In addition, the changing role(s) of artists encouraged the development of new artistic practices, frequently leading to new definitions of art which go beyond traditional art historical conventions; these issues will also be explored, using the medium of artists' own writings.

### ART 2020/52 – STUDIO SEMINAR: SURFACE/SUBFACE – THE RELATION OF MEDIA AND ART IN CONTEMPORARY STUDIO PRACTICE

Instructor: Mag. Michael Schneider, M.F.A.

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

NOTE: An art materials fee of €40 will be charged for this course.

Class Limit: 15

We all know the surface of Leonardo da Vinci's Mona Lisa. What might the canvas on the backside look like? Within contemporary art production and discussion, the role of the surface has changed. Thinking about art is still preoccupied with the idea that an artist is somebody who learned to master his art. In the visual arts one usually speaks of mastering the art to create a surface. Today the surface has become of equal if not surpassing importance. All visual media are bound to this duality of surface and subface. Looking at the surface means to understand the back stage workings, to realize the principles that govern the surface. The emphasis on the workings underneath the surface has also changed the concepts of what defines a piece of art. This course will allow students to explore and research the relation of surface and subface through their own creative work in various techniques and media, analog and digital. This course is a studio seminar that

will place emphasis on the individual artwork created by students while investigating the surface/subface duality and its significance for the creation and reception of art. Prerequisite: ART 1010 is suggested.

#### **ART 2900/52 – ART MAJOR ACCEPTANCE REVIEW (0-CREDIT COURSE)**

Instructor: Ms. Barbara Hillerman, M.A.

Class Limit: 15

The acceptance review provides students with an opportunity to develop a professional presentation of themselves and of their work. They are asked to reflect upon their career goals and to design a visual presentation and related materials that relate to these goals. Prerequisite: Completion of 45 credit hours with a minimum of 18 credits from the ART major.

#### **ART 4920/52 – SEMINAR IN VISUAL CULTURE: PARTICIPATORY AND INTERRELATIONAL ART**

Instructors: Dr. Monika Schwärzler-Brodesser and Mag. Sylvia Kummer

Meeting Time: Wednesday, 10 a.m. – 2 p.m.

NOTE: An art materials fee of €40 will be charged for this course.

Class Limit: 25

The course will familiarize students with a type of art that takes a strong interest in social processes in society. Artists who are committed to this approach view art as a possibility of bringing marginalized or eclipsed aspects of social life to the attention of the public. They act on a global level but in many cases concentrate on phenomena in their local surroundings and do fieldwork there. Methodologically speaking, many of these artists assume the role of anthropologists and practice an interrelational approach which means that they work in close collaboration with their subjects of research, seek an exchange with them, and are willing to share authorship. The students participating in the course will develop a project based on the principles of interrelational art. Prerequisite: Capstone course – completion of all major requirements or permission of the instructor.

## **BUSINESS & MANAGEMENT**

#### **BUSN 4110/52 – OPERATIONS MANAGEMENT**

Instructor: Mr. Anand Karunakaran, M.B.A.

Meeting Time: Thursday, 6 – 10 p.m.

Class Limit: 25

The course introduces a series of areas of management concern and the tools and techniques to analyze them and to make good decisions based on the analysis. The focus of the course is on recognizing the tools that are appropriate for each situation and on mastering the use of the tools for analytical purposes. Prerequisites: ACCT 2025, ECON 2020, BUSN 2750, MNGT 2100, and FINC 3210.

#### **BUSN 4990/52 – BUSINESS POLICY**

Instructor: Mr. Kent Wilson, M.B.A.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: This is a combined course for business and management majors. Accordingly, you may register for it as BUSN 4990 or MNGT 4900.

Class Limit: 25

For students to develop managerial skills in formulating and implementing business strategies through assigned readings on the latest theories and thinking on the subject and case where students can apply these skills in actual business situations studies. Prerequisites: completion of all other courses in the program.

#### **MNGT 2900/52 – HUMAN COMMUNICATIONS: PRESENTATIONAL SPEAKING**

Instructor: Mr. Charles La Fond, M.B.A.

Meeting Time: May 9 – May 13, 10 a.m. – 1 p.m. and 4 – 6 p.m., and May 21, 9 a.m. – 1 p.m. and 2 – 5 p.m.

Class Limit: 15

This course will focus on the examination and active practice of oral communication. It will include verbal and non-verbal language application, productive listening and effective presentation preparation. Emphasis will be placed on the preparation and presentation of information in a variety of different public speaking situations. The course will directly relate to the students' needs in their other courses. It will also develop the experience and skills necessary for career advancement in the "real" world. Prerequisites: The students are expected to be proficient in the English language, both written and oral.

#### **MNGT 3100/52 – ISSUES IN MANAGEMENT: CAREER PLANNING**

Instructor: Mr. Christian Newman, M.S.e.

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

The course will familiarize the student with the changing nature of the workplace. Special focus will be given to job-related trends and the skills employers will be demanding in the near future. Students will be coached to define their strengths and values as a basis for effective career planning, strategy and management. Successful employment search strategies and tools (e.g. writing CVs and cover letters and interviewing techniques) will be introduced as well. Much of the course will have a work-shop/seminar character as students are asked to engage in self-assessment tests, discussions, mock interviews and role plays.

#### **MNGT 3450/52 – PRINCIPLES OF ORGANIZATIONAL BEHAVIOR**

Instructor: Dr. Arno Haslberger

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 25

This course presents individual and group processes involved in management-employee relationships; deals with leadership, group dynamics, communications, motivation, morale, power, conflict management, as well as job design and satisfaction. It includes analysis of modern concepts of participatory management, organizational culture, change, and development.

#### **MNGT 4600/52 – CONTEMPORARY HUMAN RESOURCE STRATEGIES**

Instructor: Dipl.-Kfm. Norbert Wetzel, M.B.A.

Meeting Time: Friday, 1:30 – 5:30 p.m.

Class Limit: 25

This overview course for the human resource management emphasis utilizes case studies and readings to survey contemporary human resource management problems, challenges, and opportunities. Discussions of changes in the economic, political, social, and technological environments assess the impact of these changes on the human resource management function from both national and international perspectives. Although this is a human resource management course, it is also open to all business, management, and psychology students, and it may also be taken by students from other majors. Prerequisite: usually junior or senior standing or permission of the instructor.

#### **MNGT 4900/52 – MANAGERIAL POLICIES AND STRATEGIES**

Instructor: Mr. Kent Wilson, M.B.A.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

NOTE: This is a combined course for management and business majors. Accordingly, you may register for it as MNGT 4900 or BUSN 4990.

Class Limit: 25

See course description for BUSN 4990/52.

**MNGT 4920/52 – MARKETING STRATEGIES**

Instructor: Dipl.-Kfm. Peter Sunley

Meeting Time: Monday and Wednesday, 11:15 a.m. – 1:15 p.m.

Class Limit: 25

Covers a variety of marketing practices, procedures, and problems. Employs a case-study method, with emphasis on use of techniques in product image building and problem solving. Specific, substantive projects are undertaken by the students. Prerequisite: completion of all other courses in the area of emphasis.

**MNGT 4940/52 – GLOBAL COMPETITIVE STRATEGIES**

Instructor: Dr. Gerhard Barcus

Meeting Time: Friday, 9 a.m. – 1 p.m.

Class Limit: 25

Outstanding success is practically always the result of a great strategy. It sets companies apart, opens a significant lead over its competitors, and drives above average value creation. An executive's ability to conceive and implement sound strategies for international business is a prerequisite to thrive in the global corporate world. This capstone course for the B.A. in Management with an Emphasis in International Business will equip students with fundamental skills in strategic analysis and strategy formulation for the global market place. Case studies, simulated company Board presentations, and class discussions will enhance students' engagement, discussion and presentation skills in a stimulating learning environment.

## INFORMATION TECHNOLOGY

**COSC 3410/52 – COMPUTER SECURITY**

Instructor: TBA

Meeting Time: TBA

Class Limit: 20

Students in this course will study the techniques for protecting data within a computer and protecting data as it moves through a network. Data and system security and reliability will be considered in a distributed environment. Topics will include encryption, authentication and digital signatures, threats to the computer system, and system reliability. Prerequisite: COSC 1560 and Junior standing.

**COSC 4820/52 – INFORMATION SYSTEMS II**

Instructor: Mr. Florin Abazi, M.A.

Meeting Time: Tuesday, 6 – 10 p.m.

Class Limit: 20

Continuation of Information Systems I, with emphasis on solving an organization's information system problem. This course provides the opportunity to apply the theory in a substantial project. Prerequisite: COSC 4810.

**COAP 2110/52 – WEB ANIMATION**

Instructor: Dipl. Ing. Klaus Rusch

Meeting Time: Friday, 6 – 10 p.m.

Class Limit: 20

This course emphasizes the role of the Intranet as a communication medium for business. Students learn methods of building, maintaining, and supporting a web site on an Intranet using Dreamweaver. The content that is created for use on Intranets or actual publication on the Internet, which may include documents, workbooks, presentations, and databases, will be built using the Intranet tools available in Macromedia Dreamweaver. Prerequisite: COAP 2000.

**CSIS 3410/52 – INFORMATION ANALYSIS**

Instructor: TBA

Meeting Time: TBA

Class Limit: 20

This course teaches the use of spreadsheets and databases to use data effectively for better decision-making. Prerequisite: Junior standing.

## INTERNATIONAL RELATIONS

**HIST 2420/52 – HISTORY OF AFRICA (GEN. ED. AREA 6)**

Instructor: Dr. Anthony Löwstedt

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 25

The course introduces students to the political, cultural, economic, and social history of Africa, in a global context. Topics include traditional heritage, slavery and its consequences, colonialism, the Cold War, apartheid, genocide, nationalism, political independence, and neo-colonialism. It will attempt to cover African contexts and African connections and their contributions to the peopling and cultures of Eurasia and the Americas. Stereotypes as well as idealizations will be examined critically. The course will highlight the main challenges that Africans face today, including globalization, development, recent and current wars and genocides, failed states, the HIV/AIDS, malaria and other pandemics, the war on terror, and examine proposed African solutions to some of the problems. The student will be enabled to see African experience as representative of the world.

**INTL 3700/52 – INTERNATIONAL ORGANIZATIONS: STRUCTURE AND POLITICAL CONFLICT**

Instructor: Dr. Karin Kneissl

Meeting Time: Tuesday, 10 a.m. – 2 p.m.

Class Limit: 25

The world of international organizations is a multifold one; it comprises the areas of multilateral negotiating, bilateral diplomacy, and international policy-making. The participants of this course will become familiar with the main actors, instruments and themes that have shaped international organizations, inter alia those based in Vienna.

**INTL 4600/52 – INTERNATIONAL RELATIONS SEMINAR: EU INTEGRATION**

Instructor: Dr. Johannes Pollak

Meeting Time: Monday, 6 – 10 p.m.

Class Limit: 25

This course focuses on the core institutional features of the European Union and selected policy issues of European integration after the new Treaty of Lisbon entered into force in December 2009. The first series of sessions seeks to acquaint students with the historical evolution of the European Union and its basic organizational, functional and legal features. The second series of sessions concentrates on some of the key issues involved, such as the on-going debate on the 'democratic deficit' of the European Union and the role of the Union as a global actor. Prerequisite: senior standing or permission of the instructor.

## MEDIA COMMUNICATIONS

**FLST 3160/52 – TOPICS IN FILM STUDIES: LATIN AMERICAN FILMS**

Instructor: Mr. Jorge Oliver, M.F.A.

Meeting Time: Wednesday, 1:30 – 5:30 p.m.

Class Limit: 25

This course will introduce the student to Latin American Cinema and its history. Among the questions to be explored are: How does Latin American cinema differ from Hollywood cinema and

why? How does each country's expression differ from each other and why? What do these films tell us about each respective country? What are the similarities and differences with the student's own culture?

**MEDC 2800/52 – CULTURAL DIVERSITY IN THE MEDIA (GEN. ED. AREAS 5 & 6)**

Instructor: Dr. Michael Freund

Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.

Class Limit: 25

This course surveys how the media portray images, messages and their impact regarding race, nationality, gender, class and sexual orientation. It also shows how (political) groups are marginalized or turned into enemy clichés by society or in the media, and how they may still affect the workings of the communication industry. Students will investigate the ways they have learned about cultural diversity through personal reflection, formal education and the media.

**MEDC 4100/52 – THE LAW AND THE MEDIA**

Instructor: Dr. Anthony Löwstedt

Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.

Class Limit: 25

The course focuses on the freedom of expression, the freedom of information, and their legalized restrictions in international and national contexts, especially in the USA, the UK, and the EU. It also deals with the basic human rights to private spheres and protection of the law from media attacks on any person's honor and reputation, i.e. with libel and defamation laws in historical perspective, and in different countries today. A third emphasis is on intellectual property and copyright laws and regulations, with a special focus on Internet copyright issues. Students will also investigate business law as it pertains to the media, including antitrust regulations. Additional legal matters involving the media, such as advertising, broadcasting and telecommunication regulations will also be covered. Prerequisite: Junior or senior standing is advised.

**PHOT 1000/52 – PHOTO I**

Instructor: Mr. Jorge Oliver, M.A.

Meeting Time: Tuesday and Thursday, 1:30 – 3:30 p.m.

NOTE: A lab fee of €40 will be charged for this course.

Class Limit: 16

This course surveys the basic understanding of photography as a technology and a social and aesthetic media. By theoretical and practical work it provides an introduction into the technology of analog and digital photography. It explains the specific character of photography, it compares photography with other media like painting, graphics, or sculptures, and it provides a basic view on the history of photography. It explains photography as a visual language of different genres and purposes as it explains the difference between commercial photography and art photography. After all it discusses the central question of composition and beauty in photography, and it leads to an understanding of what is called the "intelligence" and the "secret of a photo". Prerequisites: MEDC 1010 and EPMD 1000, or permission of the instructor.

## PSYCHOLOGY

**PSYC 2000/53 – ISSUES IN CONTEMPORARY PSYCHOLOGY: CYBERPSYCHOLOGY (3-CREDIT COURSE; GEN. ED. AREA 5)**

Instructor: Dr. Birgit Stelina

Meeting Time: Monday and Wednesday, 6 – 8 p.m.

Class Limit: 25

This course introduces new theories of psychological knowledge on interaction with and use of new media. The course explores the impact of Internet and computer mediated interactions on human behavior. Topics include the nature of problematic online behavior and new challenges for psychological research and practice such as Pro-Ana (an online community promoting

anorexia as lifestyle) and Cyberstalking. Psychological theories on online gaming (Massively Multiplayer Online Games – MMOs) are going to be discussed in the course as well as specific aspects of online interaction, such as "Flaming". Modern psychology is confronted with a digitalized age, our highly technological information society and all concurrent problems. A new generation of psychologists is needed to rise to this challenge. (This course is open to all students; no formal course prerequisites).

**PSYC 3775/52 – PERSONALITY THEORY**

Instructor: Dr. Thomas Oberlechner

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 14

This course examines some of the major models of personality. We will focus on clinical theories of personality. Psychoanalytic, behaviorist, cognitive, and humanistic approaches to personality such as Sigmund Freud's psychoanalytic model, A. Adler's individual psychology, C. G. Jung's analytic psychology, B.F. Skinner's behaviorism and followers, and Carl Rogers' person-centered theory. We will explore the key concepts and assumptions about human nature underlying each model, and the consequences for therapeutic interaction. To learn about different personality theories and their therapeutic implications, we will discuss of theoretical readings, analyze case descriptions, and watch videos about personality theories and theorists in action. The seminar is based on the premise that personality theory is not only about the observations and speculations of famous psychologists but also about ourselves. The class thus actively invites participants to reflect about themselves, their personal history, and their relationships with others. Participants of the course should be open to get involved on a personal level, and to actively reflect about their personal experience and life history from the viewpoints of personality theorists. Prerequisites: PSYC 1100 and 6 credit hours of psychology, or permission of the instructor.

**PSYC 4900/52 – SENIOR SEMINAR: SOLUTION ORIENTED COUNSELLING**

Instructor: Mag. Stefan Geyerhofer

Meeting Time: Friday, 9 a.m. – 1 p.m.

Class Limit: 25

The course will give an overview of the theoretical basis and methods of Solution Oriented Counseling. Students will get a chance to apply techniques to the work with adults, children, adolescents, couples and families. Case examples and exercises will be designed to facilitate the application of theories and methods in various settings of counseling. Prerequisites: 12 credit hours of psychology, or permission of the instructor.

## GENERAL ELECTIVES

**GRMN 2100/52 – INTERMEDIATE GERMAN: LEVEL II (GEN. ED. AREA 6)**

Instructor: Dr. Monika Schwärzler-Brodesser

Meeting Time: Tuesday and Thursday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

The course strengthens speaking and listening comprehension and reading skills along with consolidation of grammar and vocabulary, but the emphasis is on oral communication (conversation). Students will be encouraged to express their ideas and opinions. The language learning will be supported by the use of various media such as tapes with authentic spoken German and a field trip, which provides the learner with up-to-date contact with culture and the behavioral patterns in Vienna/Austria. The use of English will be kept to an absolute minimum. Prerequisite: GRMN 2090, or equivalent.

**GRMN 3250/52 – AUSTRIAN LITERATURE (GEN. ED. AREA 4 & 6)**

Instructor: Dr. Monika Schwärzler-Brodesser

Meeting Time: Tuesday and Thursday, 9 – 11 a.m.

Class Limit: 15

The course will familiarize students with selected examples of Austrian literature of the 20th and 21st century. The focus will be on shorter prose texts by main representatives of modern Austrian literature like Ingeborg Bachmann, Thomas Bernhard, Peter Handke, and Elfriede Jelinek. Students will be provided with background information about the various writers and the social and political contexts of these works. GRMN 3250 is designed for non native German speakers and takes their level of language proficiency into account when dealing with the texts. Emphasis will be put on the discussion of texts and on the exchange of reading experiences among students. They are expected to create a written response to each of the works read in class. Prerequisite: GRMN 3150.

**MATH 1430/52 – COLLEGE ALGEBRA (GEN. ED. AREA 9)**

Instructor: Mr. Ibrahim Wazir, M.A.

Meeting Time: Monday and Wednesday, 6 – 8 p.m.

Class Limit: 15

Covers sets, the real number system, functions, equations, inequalities, and logarithms. Prerequisite: MATH 1050, or equivalent.

**MUSC 1070/52 – TOPICS IN MUSIC: BEETHOVEN – THE MAN AND HIS MUSIC (GEN. ED. AREA 7)**

Instructor: Mr. Prentiss Dunn, M. Mus.

Meeting Time: Monday and Wednesday, 1:30 – 3:30 p.m.

Class Limit: 25

Perhaps no other composer captures the imagination more than Beethoven. We can identify with his physical and emotional afflictions, but more importantly we can be touched, excited and inspired by his music. This course has a two-pronged focus: exploring Beethoven's biography set against the epic background of the French Revolution and its aftermath and deepening an appreciation of Beethoven's enormous musical legacy. Each class session will deal with an aspect of Beethoven's personal life as well as with developing in-depth listening skills in approaching his compositions. The musical repertoire selected for study is presented on DVDs to stimulate engagement with not only the music, but the performance of it; each class offers a filmed "concert experience." If possible, attendance in one of Vienna's major music venues of a live concert featuring Beethoven's music will be an option for class members. Requirements for the course are regular class attendance, class participation, mid-term and final written and listening exams. And, since Beethoven lived most of his creative life in and around Vienna, the course requires participation in a field trip to the forests and vineyards surrounding Vienna where he walked and found inspiration in nature. Dinner is offered afterwards in a "Beethoven Haus". No prior musical training or experience is expected of students.

**MUSC 4800/52 – ADVANCED TOPICS: VIENNA AND ITS MUSIC - LIVE**

Instructor: Mr. Prentiss Dunn, M. Mus.

Meeting Time: Monday and Wednesday, 3:45 – 5:45 p.m.

Class Limit: 25

This class is designed for students who want to develop listening skills and a greater understanding and appreciation of specific works to be presented live at Vienna's Staatsoper, Volksoper, concert halls, and smaller musical venues. After participating in class discussions of specific works to be performed, students will be expected to attend eight live performances over the four week period and discuss their experiences. A tour of the Staatsoper and a visit to the Haus der Musik will be arranged. (Please note that an entrance fee will be charged.) The instructor can arrange tickets for students in the class, but this is

not included in the course fee, so many students might prefer standing room tickets for € 2 to 3.

**RELG 1060/52 – WORLD RELIGIONS: INTRODUCTION TO ISLAM IN A GLOBAL CONTEXT (GEN. ED. AREAS 3 & 4)**

Instructor: Ms. Mehru Jaffer Hasnain, M.A.

Meeting Time: Tuesday and Thursday, 3:45 – 5:45 p.m.

Class Limit: 25

There are more than one billion Muslims around the world. This course draws on historical, sociological, political, theological and literary perspectives to study Islam from its birth in 7th century Arabia to its expansion to different geographical regions, considering the global impact of Islam on our world.

## REQUISITE COMPETENCIES

**ESLG 3230/52 – ADVANCED READING AND WRITING SKILLS: LEVEL I (GEN. ED. AREA 6)**

Instructor: Ms. Samia Geldner, M.A.

Meeting Time: Tuesday, Thursday, & Friday, 11:15 a.m. – 1:15 p.m.

Class Limit: 15

The course prepares students for formal writing, with increasing complexity of subject matter. There will be a heavy emphasis on advanced grammar. Prerequisite: placement test.

**ESLG 3310/52 – ADVANCED LANGUAGE SKILLS (GEN. ED. AREA 6)**

Instructor: Mr. Andrew Horsfield, M.A.

Meeting Time: Monday, Wednesday, & Thursday, 3:45 – 5:45 p.m.

Class Limit: 15

This course is designed to introduce students to twentieth century literature using the short story genre as a basis for analysis. Class topics will center around discussion of works by such differing masters as Katherine Mansfield, Graham Green, George Orwell and A.S. Byatt. The emphasis will be on both literary appreciation and deeper understanding of British culture. Prerequisite: placement test.

*Course textbooks are on sale at*

**THE UNIVERSITY BOOKSTORE****STORE HOURS:**

Mon – Wed: 3 – 8:30 p.m.

Thur – Fri: 10 a.m. – 6 p.m.

*The Bookstore is located in the Library*