



REGENT'S AMERICAN COLLEGE LONDON

COURSE DESCRIPTIONS

Fall Programmes 2010
6th September – 17th December

Humanities

ARHS 2350 - Introductory Topics: Art in London

Tutor: Deborah Schultz

Introduces basic themes and topics in art history and criticism. Students will examine the range of work currently being produced in London and visit the hottest galleries in town to see where and how contemporary art is being shown. This course will explore the more established museums in the city as well as lesser known institutions. The programme will be structured by a framework of classes in the college around visits to galleries and museums. May be repeated for credit if content differs.

ARHS 3340 - History of Renaissance Art

Tutor: Julia Weiner

This course is designed to introduce students to the style and subject matter of Renaissance art and to foster an understanding of the social, political, intellectual and religious contexts in which it was produced. By visiting London galleries, reading widely and writing essays, students will learn how to use pictures and sculptures as aesthetic, expressive and historical objects.

ARHS 3360 - History of Modern Art: Impressionism and beyond

Tutor: Julia Weiner

This course is orientated around direct observations of paintings and other artworks in collections in the capital and consists of a chronological study of developments in European art from the mid-19th century to the present day through classroom meetings and visits to galleries. Teaching and learning methods are designed to enable students to develop a critical awareness of art, gaining a sound understanding of various groups and tendencies in the contexts of relevant historical, cultural, social and political factors.

ARHS 4350 - Topics in Art History: English Architecture: 1066 to Present

Tutor: David Brady

This course highlights the greatest buildings in London of each century. Visits to mediaeval cathedrals and royal palaces are included as well as 18th century villas, picturesque parks and controversial 20th century buildings. Students will gain an understanding of both why and how buildings changed and also why they are considered the landmarks of their time.

ARHS 4350/71 - Topics in Art History: English Palaces and Country Houses

Tutor: David Brady

A study of the architectural development of the great houses and palaces of England from medieval times to the present day, with a look at the social and historical factors affecting their design, and an assessment of the role of the great patrons. Students will gain insight into such subjects as the arrangement, use and decoration of rooms, the role of paintings, furniture and sculpture, and the changing countryside in which the houses were built. The course will be taught by a mixture of lectures with slides and class discussion, and visits to the houses themselves.

ART 1050 - Art Appreciation

Tutor: Deborah Schultz

An introductory course for non-art majors. Students examine a variety of visual forms, including art from the past and contemporary currents. Emphasis is on expanded awareness, enhanced understanding, and refined insight of creation influences and meanings in the visual arts. Students gain experience with active and responsive talking and writing about art.

ART 1110 - Introduction to Drawing

Tutor: Alan Stott

This covers a variety of disciplines within the broad area of drawing. It addresses the basics of visual thinking through the study of the figure, perspective, light and shadow, as well as the contemporary world around us, photography, design solutions, cartoon and animation. The skills acquired are essential to any students considering careers in design, media, film or therapeutic arts. The course looks at aspects of our perceptions of the world and questions it through a series of practical studio exercises and visits to museums and art galleries. Students need no previous experience, only a willingness to enjoy working beyond their preconception of the word 'drawing'.

ENGL 2110 - Perspectives: Gender & Madness**Tutor: Elizabeth Allen**

What does it mean to be female, to be a madwoman, to be a colonial subject? In what ways have these terms shifted since the nineteenth century and what is the significance of such changes? This course explores these questions through the study of Jane Eyre and two twentieth century novels: Jean Rhys's exotic *The Wide Sargasso Sea* and the popular romance *Rebecca* by Daphne du Maurier. Non-fiction texts of changing discourses of gender, madness and colonialism will supplement the novels.

ENGL 2160 - Creative Writing: Fiction**Tutor: TBC**

Our storytelling impulse is an innate and as old as humanity itself. To turn their ideas into stories, students sharpen their observation of life by keeping a daily journal. Writing exercises increase flexibility of style and awareness of techniques. The possibilities of fiction are explored in examples of excellent literature. Through editing and discussing other students' stories in workshops, students enable others and themselves to develop their writing skills.

ENGL2210 – Literature into Film: Contemporary Stories**Tutor – Mark Allinson****ENGL 2250 - Literary London: Pilgrimages, Portraits and Passports****Tutor: Valerie Kaneko Lucas**

These three themes run through the rich variety of literature associated with London. 'Pilgrimages' are not only made by Chaucer's characters but also inner pilgrimages are undertaken by Donne and Keats. 'Portraits', each individual's distinct identity, is a concern of Virginia Woolf. 'Passports' refers to the international aspects of London literature. By experiencing these works in their context, students will understand how they reflect the many facets of this every-changing city.

ENGL 3400 – The Short Story**Tutor – Kari Sayers****ENGL 4150 - Shakespeare I: Comedies & Romances****Tutor: TBC**

In what ways does Shakespeare transform, even subvert, the genre of comedy? If comedy *is* 'tragedy averted' how seriously are we to take the melancholy within the comedies, the anti-comic voices? What do the clowns and jesters contribute? And why do Shakespeare's 'unruly women' seem to dominate the comedies as they both celebrate and mock romantic love? As audience participation contributes to the comic effect, as well as studying the texts students will evaluate movie versions of plays on the programme.

GNST 1200 - Freshman Seminar**Tutor: Lisa McNulty**

These interdisciplinary seminars for freshman combine academic inquiry with supplemental programmes that foster students' educational and personal development during the first year of college. Topics vary and include interdisciplinary offerings in the humanities, arts, and sciences. Classes are small and require substantial student participation. Emphasis is on developing and improving fundamental academic skills, including critical thinking and communications (the ability to write, read, listen and speak effectively).

GNST 1200/71 - Freshman Seminar**Tutor: TBC**

These interdisciplinary seminars for freshman combine academic inquiry with supplemental programmes that foster students' educational and personal development during the first year of college. Topics vary and include interdisciplinary offerings in the humanities, arts, and sciences. Classes are small and require substantial student participation. Emphasis is on developing and improving fundamental academic skills, including critical thinking and communications (the ability to write, read, listen and speak effectively).

HIST 1500 – American Studies: Southern History & Literature Since the Civil War**Tutor: Bill Harris**

HIST 2000 - Social History: The Civilization of London**Tutor: Victoria Gardner**

The topics discussed will include the following: the geography and physical development of the city from its Roman beginnings to the present; the sociology and problems of the modern megalopolis. The course divides equally between class-based lecture sessions and field trips. By the end of the course, students should be well acquainted with key historical themes and sites associated with the city and its environs.

HIST 2320 – African American History**Tutor: Bill Harris****HIST 2600 - Methods of Research****Tutor: Tom Villis**

Introduces students to the methods of research and to the nature of scholarly enterprise. Historical methods are emphasized as the basis of research in numerous disciplines in the humanities and social sciences.

HIST 4200 - Advanced Studies in European History: Byzantium – the Unknown Empire**Tutor: Sophie Laws****PHIL 1100 - Introduction to Philosophy****Tutor – Lisa McNulty**

Introduces a broad spectrum of topics in philosophy, such as knowledge, reality, freedom, morality, and art. The emphasis is not only on what is contained in these topics, but also on how to think critically about them.

PHIL 2300 – Social and Political Philosophy**Tutor – Tom Villis**

(XL: POLT 1070) Studies the nature of the political community, with attention given to concepts of the state, justice, freedom, authority, and law. Selected classics of political theory are read and discussed.

RELG 1060 - World Religions**Tutor – Jessica Frazier**

Students are introduced to five of the major religious traditions of the world. The course looks at each of them on its own merit by presenting its origins and developments, its main doctrines and practices. Some central elements found in all religions such as their sources of authority, ritual, gender issues etc are also examined. The five religions studied are the largest faith communities in Britain and in order to provide first-hand experience, there will be visits to their places of worship in London.

RELG 2030 - Contemporary Topics: Radicalism & Liberalism in Islam**Tutor – Jessica Frazier****RELG 2420/71 - Religion & Culture: Churches and Cathedrals****Tutor: Sophie Laws**

Studies selected areas in which religious institutions and beliefs are influenced by their cultural environment and cultures are influenced and molded by religious ideas. May be repeated for credit if content differs.

SPAN 1090 - Elementary Spanish: Level I (3 Credit Hours)**Tutor: Diego Iudicissa**

Develops listening comprehension, speaking, reading and writing skills. The goal is fluency in basic Spanish structures needed for expression in everyday situations. **Please note that classes are conducted entirely in Spanish.**

SPAN 1100 - Elementary Spanish: Level II (3 Credit Hours)**Tutor: Diego Iudicissa**

Students SHOULD NOT attempt to do this course if they have not previously covered the following Spanish grammar: Present tense, Present Continuous, Reflexive Verbs, Verbs like “Gustar”.

WRIT 1010 – Composition**Tutor: Kari Sayers****International Relations and Social Sciences****ANSO 1010 - Introduction to Sociology****Tutor: TBC**

Intended primarily for students who wish to gain a broad, general overview of the field, its area of study, methods of inquiry, and conceptions and analyzes of society.

ANSO 2000 – Issues:**Tutor: TBC****GNST 1308 - Technology, Science & Society****Tutor: Peter Verdon**

It is often stated that we live in an increasingly complex technological and scientific environment. Whilst the primary aim of technology is to benefit society, problems, often unpredicted, have arisen to challenge society. For example is modern medicine creating the next race of “superbugs”? How is new technology affecting the home and at the same time aiding terrorism? How will your DNA be used by society? The subject will be timely and often controversial. The aim of this course is to use scientific understanding in a diverse range of disciplines to think critically about universal challenges that confront humanity.

HIST 1320 - Twentieth-Century United States**Tutor: Alvaro mendez**

Survey of US history from World War I to the present.

HIST 2280 - History of England: 20th Century**Tutor: Tom Villis**

This course examines the changes which have transformed the British state and British society in the hundred years from the last decade of the Victorian era to the end of Margaret Thatcher’s premiership. It gives particular prominence to those changes caused by the two World Wars and by the acquisition and loss of the British Empire. Demographic, cultural, religious and social developments will receive the same prominence as those concerning national politics, defence and foreign policy.

HIST 2400 - Modern Asia**Tutor: Tao Zhang**

Studies the cultures and the political-social development of major Asian nations, with an emphasis on the period since the impact of Western civilizations on ancient cultures. Content varies, eg Japan, China, Far East, Pacific World. May be repeated for credit if content differs.

HRTS 1100 - Introduction to Human Rights**Tutor: Catharina Harby**

Introduces students to the philosophic and political background of the concept of human rights. Discusses important documents as part of the history of the development of human rights theories. Examines important issues in current political and ethical debates about human rights. Reviews the work of the most important governmental and nongovernmental institutions currently involved in human rights protection and promotion. Examines at least one current problem area in human rights protection

INTL 1500 - The World System since 1500**Tutor: Tom Villis**

Examines the origin and evolution of the current world system. The course explores the political, cultural, technological, social, and economic forces that have shaped world history from 1500 until the present.

INTL 2100 - Model United Nations**Tutor: TBC**

Studies the structure, operations, and politics of the United Nations. Attention will focus on current U.N. issues, and students will be required to participate in classroom simulations. Students will attend the Collegiate Midwest Model U.N. and represent a country as U.N. delegates.

INTL 2030 - International Law**Tutor: Catharina Harby**

Introduces public international law, including the law of international institutions. Topics include the sources of international law, questions relating to state jurisdiction and state responsibility, the regulation of the use of force, and the legal aspects of the structure and functions of the United Nations.

INTL 3200 - Comparative Politics: Western Europe and the United States**Tutor: Tom Villis**

Compares Western European and U.S. political culture, constitutional structure, and governmental development, with particular attention given to contemporary problems.

INTL 3260 - International Communications**Tutor: Olaf Jubin**

(XL: MEDC 3260) Students learn about the potentials and problems of communication across language barriers and cultural boundaries by studying the political, economic, and socio-cultural factors that affect international relations.

INTL 3700 - International Organizations: Structure & Political Conflict**Tutor: TBC**

Analyzes the international organization to determine whether it is an effective instrument for achieving peace and security and for the promotion of human welfare. Attention is given to the adjustment of political conflicts by international organizations, and to interactions between different types of multinational enterprises and various levels of government.

POLT 1000 - Topics in Politics**Tutor: Karem Roitman**

Introduces the study of contemporary politics, focusing on understanding current events or enduring themes (power, war, justice, etc) or politics. Students practice oral skills or writing needed to effectively engage in political discourse and communication. May be repeated for credit if content differs.

POLT 1050 - Introduction to International Relations**Tutor: TBC**

Examines the nature and uses of power. Covers development of the nation-state system in history, international relations and diplomatic usage, international law and organization, and specific problems in international relations in the world today.

POLT 1070 - Introduction to Political Theory**Tutor: Tom Villis**

(XL: PHIL 2300) Studies the nature of the political community, with attention given to concepts of the state, justice, freedom, authority, and law. Selected classics of political theory are read and discussed.

POLT 1550 – Introduction to Political Argument and Debate**Tutor: TBC****POLT 2500 – Interdisciplinary Approaches to Politics****Tutor: TBC****POLT 2550 - The Politics of Development****Tutor: Karem Roitman**

Focuses on how the majority of the world's people, those living in the poorest nations, are governed. Topics include colonialism and neocolonialism, tradition and modernity, dependency, and the nature of contemporary revolution in the Third World.

POLT 4100 - Advanced Studies in International Politics**Tutor: Yossi Mekelberg**

Allows students to pursue advanced studies in international politics or one of its subfields. Specific subject matter varies from semester to semester. May be repeated for credit if content differs.

PSYC 1100 - Introduction to Psychology**Tutor: Felix De Beaumont**

Introduces the breadth and diversity of contemporary psychology. Provides a foundation from which the student might progress to more advanced, specialized courses. Topics include learning, perception, bio-psychological processes, childhood and development, adjustment and mental health, and social behaviour.

PSYC 2000 - Issues in Contemporary Psychology**Tutor: TBC**

Introductory level course designed to provide a brief, intensive overview of specific areas of contemporary psychology. Uses a number of approaches to provide students with a chance to explore how psychological principles are applied to a specific topic or area of interest. Topics vary each semester. May be repeated for credit if content differs

PSYC 2200 - Child Psychology**Tutor: Maria Kotitsa**

Examines physical, emotional, cognitive, and social development of the child from conception to adolescence. The complex interaction between heredity and environment is considered. Emphasises language development, achievement, personality, and gender behaviour.

PSYC 2300 - Human Development**Tutor: David Hudson**

Studies the development of the individual from conception through adulthood. Examines intellectual, emotional, and social aspects of behaviour in terms of the complex interaction of heredity and environment. Context includes the application of prominent theories of human development to the individual's development over the life span. Reviews current research in critical areas of human behaviour (eg attachment, aggression) and uses it to enhance the student's understanding of the human development process.

PSYC 3125 - Abnormal Psychology**Tutor: Soraya Wilkins**

Introduces the students to psychopathology. Includes a consideration of factors (physiological, psychological, and sociocultural) that influence the development of mental disorders. Surveys the major diagnostic categories, including symptomatology, demographics, etiology, and treatment approaches.

PSYC 3350 - Cognitive Psychology**Tutor: Maria Kotitsa**

Focuses on fundamental phenomena and basic literature in cognition; compares human language abilities with the learning capacities of various animal species; integrates important theories and research methods with major topics including pattern recognition, perception and information processing, attention, short-and long-term memory, discrimination, concept learning, creativity, and decision making.

PSYC 3550 - History, Philosophy and Systems of Psychology**Tutor: Maria Kotitsa**

Examines the contributions of philosophy, physics, physiology, and other disciplines and intellectual traditions to the development of the subject matter, problems, and methodology of contemporary psychology.

PSYC 4400 - Human Sexuality**Tutor: TBC**

Examines human sexual behaviour within the cultural, social, and political content. Topics discussed include historical/cross-cultural sexual attitudes, reproductive health and rights, and the range of sexual experience, gender differences and roles, sexual orientation, sex and disease, sex and the law, and sex and social responsibility/personal ethics.

Media Communications**FLST 1800 - Film Appreciation (3 Credit Hours)****Tutor: Ruth Novaczek**

Students learn the aesthetic and technological elements in motion pictures. The course traces artistic trends and critical theories and focuses on visual imagery, sound, story, acting, and directing to develop a critical framework for appreciating the artistic aspects of film.

FLST 2060 - Modern World Cinema**Tutor: Ruth Novaczek**

Students learn the current trends, styles, and significant development in the field of cinema.

FLST 3160 - Topics in Film Studies**Tutor: Mark Allinson**

Deals with topics related to film theory and criticism. Classes may focus on genre, individual artists, specific eras, studios, historical eras, and film in other cultures.

INTM 3150 - Special Topics**Tutor: TBC**

This course addressed current and significant issues in interactive media and interactive communications. The course focuses on existing theories and practices, with emphasis on new and emerging topics and technologies in this field. The course topics could include 1) Computer-Based Training; 2) Games and Entertainment; 3) Journalism on the Internet; and 4) Interactive Narrative Writing.

JOUR 1030 - Fundamentals of Reporting**Tutor: Leslie Viney**

Involves students in the basic forms and techniques of modern journalistic writing. Students write both simple and complex news stories and are introduced to feature writing and other specialized story forms. Basic typing skills and competence in diction and grammar required.

JOUR 3130 - Feature Writing**Tutor: TBC**

Industry overview, article structure and specific skills will be covered. The goal: that by the end of the course the student will have written a full-length feature, of the calibre appropriate for publication in the targeted periodical. Advice will also be given if the student wishes to submit the work to the editor.

JOUR 3300 – Newspaper Production Workshop**Tutor: Leslie Viney/Phil Gray****MEDC 1010 - Introduction to Mass Communications****Tutor: TBC**

Students learn the history, development, and impact of the mass media, including print, film, radio, and television and digital media. The course focuses on communication theories and research, media systems, structure and ethics, the relationship between the media and society, and future directions in media communications.

MEDC 2800 - Cultural Diversity in the Media**Tutor: John Dodson**

Students learn how the media portrays images, messages, the impact regarding race, gender, class, and sexual orientation, and how groups that are marginalized in the media affect the economics and history of the industry. Students investigate the multiple ways that they have learned about cultural diversity through personal reflection, formal education, and the media.

MEDC 3150 - Topics**Tutor: TBC**

These courses are offered periodically to feature topics in media and journalism not covered by regularly offered courses. May be repeated for credit if content differs.

MEDC 3190 - Introduction to Media Research**Tutor: Leslie Viney**

Students learn qualitative and quantitative media research methodologies, including content analysis, focus groups, and field research. The course provides strategies and methodologies for examining the process and impact of the media.

MEDC 3260 – International Communications**Tutor: Olaf Jubin**

(XL: INTL 3260) Students learn about the potentials and problems of communication across language barriers and cultural boundaries by studying the political, economic, and socio-cultural factors that affect international relations.

MEDC 4100 - The Law and the Media**Tutor: Fernando Barrio**

Students will study freedom of information and laws that restrict or regulate the flow of information around the world. Focuses on UK and US laws as examples of freedoms, regulation and protection of the media, society and individuals. The course will discuss laws concerning privacy, reputation, copyright, confidential information, obscenity, indecency, print, broadcast and internet regulations.

MUSC 1070 - Topics: Classical Music in London**Tutor: TBC**

This course will use the richness and diversity of concerts and opera and other musical events in London as a basis for stimulating interest in classical music and for deepening the students' aural, intellectual and emotional responses to music. The course will provide opportunity to study different textural, structural and formal principles and models and the placing of the works heard in live performances against stylistic, cultural, social and historical backgrounds. **Students will be required to attend a number of concerts.**

MUSC 1070/71 - Topics in Music: Contemporary Music in London**Tutor: Keith Moline**

Designed for students majoring in areas outside of music. These courses include African music, American music, jazz, music and spirituality, rock music, women in music, and world music. Emphasizes listening skills by examining musical materials and structures.

PHOT 1000 - Photo I**Tutor: Phil Grey**

Introduces the basic black-and-white photographic skills. Covers technical aspects of camera operation, light-metre readings, film development, and printmaking, as well as shooting techniques and composition. The course focuses on the visual and communicative aspects of the medium. **Students MUST provide their own 35mm camera.**

PHOT 2500 – Photojournalism**Tutor: Phil Grey**

Students combine practical assignments in newspaper and magazine photography with critical analysis of how photographs produce outstanding news and feature stories.

SPCM 1280 - Interpersonal Communication**Tutor: TBC**

Students learn to apply the contexts and skills associated with interpersonal communication competence, the intrapersonal constructs necessary for effective interpersonal communication, as well as skills and behaviours associated with relating with others. A focus is placed on relational development and dynamics. Topics include: self-disclosure, listening, nonverbal communication, and conflict.

SPCM 3500 - Presentations for Media Professionals**Tutor: TBC**

This course focuses on building skills that contribute to presentational effectiveness within media contexts and professions. The course is an intensive speaking course with an emphasis on activities specific to media-related professions, such as requests for proposals and portfolio presentations.

THEA 1030 - Acting for Non-Majors: Presentation and Performance**Tutor: Anna Sullivan**

This course is designed for beginners, or those with minimal experience, who wish to explore the skills involved in acting. Improvisation, text works, and even street theatre will be explored during the semester. The course is taught by a British Theatre professional who is both an actor and a teacher, and brings first hand knowledge and experience to the classes. Acting is about playing as well as learning, and the techniques involved in this course include confidence building, and interactive social and communication skills that have a use that goes beyond the classroom into everyday life.

THEA 3030/71 - Topics in Theatre: British & American Musical Theatre – ‘That’s Entertainment’ Tutor: Olaf Jubin

The course aims to explore the nature of the musical as the predominant form of popular theatre since the 20th century by tracing the transition from musical comedies to fully integrated ‘book’ shows and then to ‘concept musicals’. A special study is made of the so-called ‘British invasion’ of Broadway in the 70s and 80s with rock operas and ‘mega-musicals’. Students will see 5-6 musicals in the theatre and study 10-12 shows on videotape.

THEA 3030/70 - Topics in Theatre: London Theatre from Shakespeare’s Globe to the West End**Tutor: Anna Sullivan**

This course seeks to explore the diversity of contemporary British theatre productions from an historical perspective. Sessions will include visits to the theatre, classes on theatre history, dramatic literature and staging conventions, as well as a backstage tour of the National Theatre, and a visit to Shakespeare’s Globe. Students will see 8 plays in a wide variety of London venues, and study a broad range of texts.

THEA 3040/71 - Topics in Theatre: Contemporary London Theatre – ‘The Shock of the New’**Tutor: Anna Sullivan/ Andy Grenhalgh**

London is the capital of world theatre, and this course seeks to explore its diversity of performance styles. Students analyze plays seen in the theatre, exploring the various ways in which alternative conventions in modern theatre influence performance. There are also field trips including a backstage tour of the National Theatre and a wide variety of performance spaces will be visited, including pub theatres, West End theatres, workshop spaces and fringe venues.

VIDE 1810 - Video Production I**Tutor: John Dodson**

Students learn to set up and operate 1/2-inch video playback and recording decks, colour cameras, the basics of lighting and video technology, production, and editing. Students learn to plan, shoot, and edit video programmes using VHS camcorders and editing equipment.

Business, Management and Economics

ACCT 2010 - Financial Accounting

Tutor: Barry McFazdean

Introduces accounting with an emphasis on the relationships between business events and financial statements. The primary objective is to develop students who can explain how any given business event will affect the income statement, balance sheet, and statement of cash flows. This objective also includes an understanding of the accounting cycle, accounting terminology, collection of accounting data, data entry into the accounting system, and the basic financial accounting statements.

ACCT 2025 - Managerial Accounting

Tutor: Barry McFazdean

Managerial accounting emphasizes the use of accounting information for planning, control, and decision-making purposes in all types of organizations. This course explores topics in the areas of cost behaviour, cost-volume-profit analysis, relevant cost analysis, cost accumulation and assignment, activity-based costing, profit planning and control, performance evaluation, responsibility accounting, and product costing systems.

BUSN 1200 – Introduction to Business

Tutor: David Parrish

Surveys fundamental aspects of business, including the private enterprise system, forms of business, financing, marketing, personnel, production, quantitative analysis, and government regulations.

ECON 2010 - Principles of Macroeconomics

Tutor: Aaron von Klyton

Covers economic activity and growth, determination of income, employment, output, inflation, aggregate demand and supply, money and banking, monetary and fiscal policies, and international economic issues.

ECON 2020 - Principles of Microeconomics

Tutor: Photis Lysandrou

Studies institutions and process of market specialization and exchange, pricing and output, competition and monopoly governmental regulation, current economic problems, and international economic developments.

ECON 4720 - International Trade & Finance

Tutor: Photis Lysandrou

Students study the theories, policies, and instruments (eg tariffs, quotas, V.E.R.'s) of international trade and consider trade integration. Course content also focuses on the foreign exchange market and balance of payments in international trade. Macropolicies in open economies, such as flexible exchange rates and the nature of world money, are examined. Theories and policies of foreign direct investment are considered.

MNGT 2100 - Management Theory & Practices

Tutor Geoffrey Paul

Presents management theory, classical to modern: the case-study approach to the functions of management, internal and external aspects bearing on managerial activities, and guides to decision making.

MNGT 3290 - Business Law I

Tutor: TBC

Studies the nature, source, and development of business law. Emphasizes analysis of the law of contracts and laws affecting sales, warranties, and consumer protection.

MNGT 3320 - Business Law: International (3 Credit Hours)

Tutor: TBC

Covers the regulation and legal aspects of international business, including the attempts to harmonize these regulations and the relevant documentation. The special legal problems of transnational business are considered together with the means of mitigating the financial and physical risks. The European Union and its impact on commercial and environmental law are discussed.

MNGT 3400 - Human Resource Management

Tutor: Austin Chakaodza

Studies the relationship between management and employees; principles of dealing with the human factor to maximize the individual's fulfilment and the productive efficiency of the firm through sound procurement, development, and utilization of the firm's employees; and labour-management relations.

MNGT 3450 - Principles of Organisational Behaviour

Tutor: Maria Charalambous

Presents individual and group processes involved in management-employee relationships; deals with leadership, group dynamics, communications, motivation, morale, power, conflict management, and job design and satisfaction. Includes analysis of modern concepts of participatory management, organisational culture, change, and development.

MNGT 3500 - Marketing

Tutor: TBC

Studies the marketing process as it relates to management, channels of distribution, trends in selling, consumer behaviour, promotion and pricing policies, research, communications, and the business environment.

MNGT 3550 - Public Relations

Tutor: TBC

Studies public relations policies and practices as an integral process of information gathering, assembling, evaluating, and reporting. Includes an overview of the role of public relations in developing favourable external public opinion towards an organization, corporation, institution, or individual.

MNGT 4330 - International Marketing

Tutor: TBC

The student will be exposed to several aspects of international marketing. These will include the international marketing mix; product, pricing, distribution, and promotion; as well as emerging issues in international trade, such as trading blocs, trade barriers, and standardization/adaptation.

MNGT 4570 - Marketing Research

Tutor: TBC

Studies the nature and scope of research techniques employed in gathering information concerning marketing and advertising practices and procedures. Subjects include sources and collection of data, sampling, interpretation of data, and research in areas of motivation, advertising, and consumer behavior.

Mathematics and Computing

COAP 1020 - Introduction to Computer Applications

Tutor: Ian Brown

This course is appropriate for any student interested in using computer applications in an academic, professional, or personal setting. It provides an introduction to word processing and electronic spreadsheet.

COAP 2000 – XHTML Programming

Tutor: James Cai

Hypertext Markup Language (HTML) is the programming language used to develop home pages on the Internet. This course covers HTML programming along with some current tools available for developing HTML documents. Students will learn how to post pages on the World Wide Web.

COAP 2310 - Graphics

Tutor: Francis Burrows

Studies different graphics techniques, offered under different subtitles. May be repeated for credit if content differs.

COAP 2560 - Electronic Spreadsheet**Tutor: Ian Brown**

Students learn to use a commercial spreadsheet software package. In addition to the commands and uses of the software, this course emphasizes the principles and concepts involved in designing spreadsheets.

MATH 1360 - Business Mathematics**Tutor: TBC**

This course provides the student with a variety of opportunities to strengthen math skills necessary for analyzing numerical information and solving practical business problems. Students will learn to translate business-related problems into simple equations. Topics include: application of ratio and proportion, simple and compound interest, loans, credit cards, mortgages and savings plans payments, basic statistics, and graphs.

Prerequisite: None

MATH 1420 - Modular Algebra**Tutor: Ian Brown**

This course is an introduction to number theory and to algebraic structures. It focuses on the arithmetic and algebra of the modular systems and includes a variety of empirical applications. The course is appropriate for students who wish to develop a deeper insight and broader perspective of ordinary arithmetic and algebra.