Master of Business Administration (MBA)

This program is offered by the Walker School of Business & Technology.

Program Description

The master of business administration (MBA) program provides training in business for students interested in understanding the working nature of business in a competitive environment. Courses in the MBA program integrate information and theories from various disciplines, including accounting, economics, finance, marketing, production operations and strategic management. The objective of this program is to develop students into broadly educated business managers and executives who understand the nature of business as a whole, with the tools and techniques applicable to a wide variety of business situations.

The capstone for the MBA program gives students the chance to bring together all of the theories, skills, and tools studied during the program and integrate them into a learning experience that highlights the nature of competition and the kind of strategic maneuvering that must be done in order to succeed.

The degree requires satisfactory completion of 30 credit hours of the MBA curriculum and 6 credit hours of graduate electives for a total of 36 credit hours, or if an area of emphasis is selected for a total of no less than 39 credit hours. Students who require prerequisite courses may have to complete more than 36 or 39 credit hours to receive the MBA. Electives for the MBA may be selected from any graduate School of Business offering. If a student has a particular interest in a graduate course outside of the School of Business, approval may be sought for such course(s).

This program is offered online, at the St. Louis home campus, and at a number of U.S. and international campuses. Please see the Campus Locations section of this catalog for a list of campuses where this program is offered.

The MBA is also available in an accelerated, 1-year format at select campus locations. The 1-Year MBA program is cohort based with a structured schedule that begins in the Fall 1 term.

More information including admission requirements can be found at www.webster.edu/1MBA.

The MBA is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Walker Joint MBA Program

For any undergraduate degree student at Webster University who is considering the master of business administration degree, the Walker Joint MBA enables completion of the MBA in a shorter amount of time.

How it works:

Webster undergraduate students are permitted to take up to 6 hours of graduate credit toward their BS or BA degrees. For students considering the MBA, they should take the following two courses during their senior year at Webster:

- MRKT 5000 Marketing
- MNGT 5590 Organizational Behavior

These courses will be counted as 6 hours of elective credit toward the BS or BA degree, and also will complete the requirement for those two courses within the MBA degree program. With the completion of these two courses, students will need only 30 hours of graduate coursework to complete the MBA, excluding any necessary pre-requisite coursework, if applicable.*

For further information, please contact Academic Advising, or the MBA Director.

*PLEASE NOTE: Non-Business majors (BSBA, BA Economics, BS Finance, BS Accounting) and non-BA in Management majors are also encouraged to use undergraduate elective credit during sophomore, junior, or senior years, to take MNGT 2100, ACCT 2010, ACCT 2025, ECON 2020, and ECON 2030 to fulfill the necessary pre-requisite courses for the MBA. Otherwise, any non-applicable majors applying to the MBA will also be required to complete BUSN 5000, BUSN 5600 (Accounting), and BUSN 5620 (Economics) prior to starting the MBA, or to pass qualifying waiver exams for those courses.

Learning Outcomes

- Students will demonstrate foundation knowledge in each of the primary functional areas of business.
- Students will be able to solve semi-structured business problems.
- Students will be able to solve unstructured business problems.

General Requirements

The MBA degree-seeking student should consult the Admission, Enrollment, and Academic Policies sections under Academic Policies and Procedures for policies regarding application, admission, registration, and the academic policies of Webster University. Academic policies or exceptions to policies applicable to MBA students are noted under their respective general academic policies.

Prerequisites:

- BUSN 5000 Business (3 hours)
- BUSN 5600 Accounting Theory and Practice (3 hours)
- BUSN 5620 Current Economic Analysis (3 hours)

Note: Program prerequisites are to be completed before beginning coursework for the MBA for those students who have not completed prerequisite courses (or an appropriate equivalent) within five years of entering the program and having earned a grade of B or better.

If the appropriate prerequisite course content was completed more than five years prior to entering the program, the department will allow a waiver if the student demonstrates command of the content area by successfully completing a waiver examination. Prerequisite courses may not count as electives in the 36-credit-hour MBA.

The required courses in the MBA program are:

- MRKT 5000 Marketing (3 hours)
- MNGT 5590 Organizational Behavior (3 hours)
- BUSN 5760 Applied Business Statistics (3 hours)
- FINC 5000 Finance (3 hours) (prerequisites: BUSN 5600 and BUSN 5760)
- FINC 5880 Advanced Corporate Finance (3 hours) (prerequisite: FINC 5000)
- MNGT 5990 Corporate Responsibility and Society (3 hours)
- BUSN 6070 Management Accounting (3 hours) (prerequisites: BUSN 5600 and BUSN 5760)
- BUSN 6110 Operations and Project Management (3 hours) (prerequisite: BUSN 5760)
- BUSN 6120 Managerial Economics (3 hours) (prerequisites: BUSN 5620 and BUSN 5760)
- BUSN 6200 Managerial Economics (3 hours) (prerequisites: BUSN 5620 and BUSN 5760)
- BUSN 6220 Managerial Economics (3 hours) (prerequisites: BUSN 5620 and BUSN 5760)
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Areas of Emphasis
Requirements for an area of emphasis in the MBA program include the MBA core (30 hours) and additional course requirements as identified below for each individual area of emphasis. A student may be required to complete electives to meet the minimum number of hours required. Prerequisites may be used to meet the emphasis course requirements, depending on program - students should see an advisor for details.

Areas of emphasis for the MBA degree are:
- Business and Organizational Security Management
- Cybersecurity
- Environmental Management
- Gerontology
- Health Administration
- Human Resources Development
- Human Resources Management
- Information Technology Management
- International Business
- International Relations
- Management and Leadership
- Marketing
- Media Communications
- Procurement and Acquisitions Management
- Project Management

Not all areas of emphasis are offered at every Webster University location.

MBA with an Emphasis in Business and Organizational Security Management (54 credits)
The MBA with an emphasis in business and organizational security management must include the following courses:
- SECR 5000 Security Management (Requisite Course) (3 hours)
- SECR 5010 Legal and Ethical Issues in Security Management (3 hours)
- SECR 5020 Security Administration and Management (3 hours)
- SECR 5030 Business Assets Protection (3 hours)
- SECR 5060 Emergency Planning (3 hours)
- SECR 5080 Information Systems Security (3 hours)
- SECR 6000 Integrated Studies in Security Management (3 hours)

See also:
- MA in business and organizational security management

MBA with an Emphasis in Cybersecurity (42 credits)
The MBA with an emphasis in cybersecurity must include the following courses:
- CSSS 5000 Introduction to Cybersecurity (3 hours)
- CSSS 5120 Cybersecurity Infrastructures (3 hours)
- CSSS 5210 Cybersecurity Law and Policy (3 hours)

See also:
- MA in cybersecurity
- Certificate in cybersecurity - threat detection

MBA with an Emphasis in Environmental Management (54 credits)
The MBA with an emphasis in environmental management must include the following courses:
- ENMG 5000 Environmental Science (3 hours)
- ENMG 5100 Environmental Law (3 hours)
- ENMG 5200 Environmental Regulations and Compliance Auditing (3 hours)
- ENMG 5300 Environmental Accounting (3 hours)
- ENMG 6100 Management of Land and Water Resources (3 hours)
- ENMG 6110 Management of Air Quality (3 hours)
- ENMG 6120 Waste Management and Pollution Control (3 hours)
- ENMG 6200 Environmental Risk Management and Strategies (3 hours)

See also:
- MS in environmental management

MBA with an Emphasis in Gerontology (54 credits)
The MBA with an emphasis in gerontology must include the following courses:
- GERN 5000 Gerontology (Required Course) (3 hours)
- GERN 5600 Economic Issues for Older Adults (3 hours)
- GERN 5620 Physiology of Aging (3 hours)
- GERN 5630 Psychology of Aging (3 hours)
- GERN 5640 Management of Programs for Older Adults (3 hours)
- GERN 5660 Research and Assessment in Gerontology (3 hours)
- GERN 5670 Social Science Perspectives in Gerontology (3 hours)
- GERN 6000 Integrated Studies in Gerontology (6 hours)

See also:
- MA in gerontology
- Certificate in gerontology

MBA with an Emphasis in Health Administration (39 credits)
The MBA with an emphasis in health administration must include the following courses:
- HLTH 5000 Organization and Management in Health Administration (3 hours)
- HLTH 5050 Financial Management in Health Administration (3 hours)
- HLTH 5140 Health Administration Law (3 hours)

See also:
- Master of health administration
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MBA with an Emphasis in Human Resource Development (51 credits)
The MBA with an emphasis in human resources development must include the following courses:

- HRDV 5000 Introduction to Human Resources Development (Required Course) (3 hours)
- HRDV 5610 Training and Development (3 hours)
- HRDV 5560 Group Development and Change (3 hours)
- HRDV 5630 Organization Development and Change (3 hours)
- HRDV 5700 Career Management (3 hours)
- HRDV 5750 Research and Assessment Methods in Human Resources Development (3 hours)
- HRDV 6000 Integrated Studies in Human Resources Development (3 hours)

See also:

- MA in human resources development

MBA with an Emphasis in Human Resource Management (51 credits)
The MBA with an emphasis in human resources management must include the following courses:

- HRMG 5000 Managing Human Resources (Required Course) (3 hours)
- HRDV 5610 Training and Development (3 hours)
- HRMG 5700 Employment Law (3 hours)
- HRMG 5800 Staffing (3 hours)
- HRMG 5920 Compensation (3 hours)
- HRMG 5930 Labor-Management Relations (3 hours)
- HRMG 6000 Integrated Studies in Human Resources Management (3 hours)

See also:

- MA in human resources management

MBA with an Emphasis in Information Technology Management (51 credits)
The MBA with an emphasis in information technology management must include the following courses:

- ITM 5000 Information Technology Management: Overview (Required Course) (3 hours)
- ITM 5100 Information and Communications Systems and Networks (3 hours)
- ITM 5200 Project Management of Information Technology (3 hours)
- ITM 5300 Project Management of Information Technology (3 hours)
- ITM 5400 Systems Analysis, Design and Implementation (3 hours)
- ITM 5600 Information and Communications Security (3 hours)
- ITM 6000 Final Project in Information Technology Management (3 hours)

See also:

- MA in information technology management

MBA with an Emphasis in International Business (65 credits)
The MBA with an emphasis in international business must include the following courses:

- INTB 5000 International Business (Required Course) (3 hours)
- INTL 5000 Introduction to International Relations (3 hours)
- INTL 5400 International Political economy (3 hours)
- INTB 5630 International Law and Business (3 hours)
- MNGT 5710 Cross-Cultural Management (3 hours)
- MRKT 5730 International Marketing (3 hours)
- BUSN 5220 Global Supply chain management (3 hours)
- INTB 5600 International Accounting (3 hours)
- FINC 5840 International Finance (3 hours)
- INTB 5740 Global Topics #1 (1 hour)
- INTB 5760 Global Topics #3 (1 hour)
- INTB 6000 Integrated Studies in International Business (3 hours)

In addition, students are required to choose an elective course which meets one of the following criteria:

1. a study-abroad course experience
2. a hybrid course experience

See also:

- MA in international business

MBA with an Emphasis in International Relations (57 credits)
The MBA with an emphasis in international relations must include the following courses:

- INTL 5000 Introduction to International Relations (3 hours)
- INTL 5100 Research Methods and Perspectives (3 hours)
- Two courses from the Comparative Politics Cluster (6 hours)
- Four courses from International Relations Cluster (12 hours)
- INTL 6000 Capstone In International Relations (3 hours)

Note: Additional INTL electives are not required for the MBA emphasis.

Comparative Politics Cluster (2 courses)

- INTL 5050 Comparative Politics (3 hours)
- INTL 5570 Comparative Foreign Policy (3 hours)
- INTL 5580 Politics of Development (3 hours)
- INTL 5600 Area Studies (3 hours)
- INTL 5605 Topics in Comparative Politics (3 hours)
- INTL 5625 Middle East Area Studies (3 hours)
- INTL 5635 Western European Area Studies (3 hours)
- INTL 5645 Asian Area Studies (3 hours)
- INTL 5655 African Area Studies (3 hours)
- INTL 5665 South and Central Asian Area Studies (3 hours)
- INTL 5675 Central and Eastern European Area Studies (3 hours)
- INTL 5685 Latin American Area Studies (3 hours)

International Politics Cluster (4 courses)

- INTL 5400 International Political Economy (3 hours)
- INTL 5510 Theories of International Relations (3 hours)
- INTL 5530 International Law (3 hours)
- INTL 5540 International Organizations (3 hours)
- INTL 5550 War and Diplomacy (3 hours)
- INTL 5560 U.S. Foreign Policy (3 hours)
- INTL 5590 International Security (3 hours)
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- INTL 5700 Humanitarian Issues in International Politics (3 hours)
- INTL 5800 Globalization (3 hours)
- INTL 5860 Issues in International Politics (3 hours)
- INTL 5870 International Law and Politics of Outer Space (3 hours)
- INTL 5890 Terrorism in World Politics (3 hours)

See also:
- MA in international relations

MBA with an Emphasis in Management and Leadership
(48 credits)

The MBA with an emphasis in management and leadership must include the following courses:

- MNGT 5000 Management (Required Course) (3 hours)
- HRMG 5000 Managing Human Resources (3 hours)
- MNGT 5650 Management and Strategy (3 hours)
- MNGT 5670 Managerial Leadership (3 hours)
- HRDV 5630 Organization Development and Change (3 hours)
- MNGT 6000 Integrated Studies in Management (3 hours)

See also:
- MA in management and leadership

MBA with an Emphasis in Marketing
(54 credits)

The MBA with an emphasis in marketing must include the following courses:

- MRKT 5610 Marketing Channel Management (3 hours)
- MRKT 5720 Promotional Management (3 hours)
- MRKT 5730 International Marketing (3 hours)
- MRKT 5740 Management of Digital Marketing (3 hours)
- MRKT 5850 Marketing Research (3 hours)
- MRKT 5895 Marketing Analytics (3 hours)
- MRKT 5960 Marketing Management (3 hours)
- MRKT 6000 Integrated Studies in Marketing (3 hours)

See also:
- MS in marketing

MBA with an Emphasis in Media Communications
(51 credits)

The MBA with an emphasis in media communications must include the following courses:

- MEDC 5000 Media Communications (Required Course) (3 hours)
- MEDC 5310 Media and Culture (3 hours)
- MEDC 5350 Media Organization and Regulations (3 hours)
- MEDC 5360 International Communications (3 hours)
- MEDC 5400 Media Production Management (3 hours)
- MEDC 6000 Seminar in Media Communications (3 hours)
- MEDC Elective—one additional core course from MEDC electives, as determined through consultation with an academic advisor

See also:
- MA in media communications
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• MNGT 5590 Organizational Behavior (3 hours)
• MNGT 5990 Corporate Responsibility and Society (3 hours)
• MRKT 5000 Marketing (3 hours)
• FINC 5210 Investments (3 hours)
• FINC 5810 Capital Budgeting and Corporate Investments (3 hours)
• FINC 5830 Institutions and Financial Markets (3 hours)
• FINC 5840 International Finance (3 hours)
• FINC 6290 Mergers and Acquisitions (3 hours)
• FINC XXXX One FINC Elective course to meet requirements (3 hours)

Dual Degree Option: MBA/SCML

The MBA/SCML dual degree option requires the completion of 45 credit hours consisting of 5 required core courses (15 credit hours) in the MS in science management and leadership (SCML) and 7 required core courses (21 credit hours) in the master of business administration (MBA), one course (3 credit hours) that is a requirement for both programs, and two courses (6 credit hours) that may be taken in either program.

SCML students will substitute FINC 5000 Finance for BUSN 5200 Basic Finance for Managers. The required courses for the dual degree option are listed below.

Upon completion of the 45 credits, two separate diplomas are issued at the same time. The two degrees cannot be awarded separately or sequentially under this arrangement.

MBA/SCML Dual Degree Curriculum

• BUSN 5760 Applied Business Statistics (3 hours)
• BUSN 6070 Management Accounting (3 hours)
• BUSN 6110 Operations and Project Management (3 hours)
• BUSN 6120 Managerial Economics (3 hours)
• BUSN 6200 Strategy and Competition (3 hours)
• FINC 5000 Finance (3 hours)
• FINC 5680 Advanced Corporate Finance (3 hours)
• MNGT 5590 Organizational Behavior (3 hours)
• MNGT 5990 Corporate Responsibility and Society (3 hours)
or SCML 5590 Ethics & Social Responsibility in Science Management and Leadership (3 hours)
• MRKT 5000 Marketing (3 hours)
or SCML 5700 Marketing & Comparative Analysis for Science Management and Leadership (3 hours)
• PATA 5120 Foundations in Intellectual Property Law (3 hours)
• SCML 5050 Communication for Professional Science Management and Leadership (3 hours)
• SCML 5800 Project Management (3 hours)
• SCML 5850 Regulatory Affairs for Science Management and Leadership (3 hours)
• SCML 6000 Practical Application in Science Management and Leadership (3 hours)

Admission

Students who are interested in applying to this degree program should see the Admission Section of this catalog for general requirements.

Admission requirements for the 1-Year MBA program include a 3.0 GPA and the completion of MBA prerequisites prior to the start of the program. For more information, visit www.webster.edu/1MBA.

Send all admission materials to:

Office of Admissions
Webster University