

# School of Communications

## Departments

- **Audio Aesthetics and Technology**, Timothy Ryan, chair
- **Communications and Journalism**, Gary Ford, chair
- **Electronic and Photographic Media**, Aaron AuBuchon, chair

Eric Rothenbuhler, dean

**School of Communications website** (external to catalog)

## Mission Statement

Instructors at the School of Communications are professional media educators, practitioners, artists, and theorists. We seek to promote professional excellence in communication fields; to build on the liberal arts environment of Webster University; and to remain committed to students:

- Learning current and emerging theoretical, technical, creative and managerial aspects of communications.
- Becoming aware of the aesthetic, historical, social, ethical and global aspects of communications.
- Preparing to be future industry leaders, professionals and knowledgeable consumers who can improve all aspects of communications.
- Engaging early in their future professions in communication areas through educational opportunities, field experiences, internships and interactions with professionals.
- Becoming life-long learners of evolving communications technologies in this rapidly changing field of study.

## The School of Communications houses and supports:

- The May Gallery, a photographic exhibit space.
- The Webster University Film Series, a comprehensive alternative film series allowing students, faculty, and community members to view independent features and documentaries, avant-garde films, animation, retrospectives, and short works and offering filmmaking workshops to students and the community.
- *The Journal*, an award-winning student newspaper offering print and Internet news.
- Idea Tree Media, a client services production group.
- The Galaxy, a student-operated radio station.
- *The Ampersand*, an award-winning student magazine.

*Please refer to the Accreditations and Licensures section of this catalog for specialized accreditations that may apply to programs in the School of Communications.*

## Special Study Opportunities

Master of business administration (MBA) students may elect an area of emphasis in media communications. Students are required to complete the program curriculum for the emphasis in media communications and the degree requirements for the MBA for a total of no less than 51 credit hours. Students who require prerequisite courses may have to complete more than the 51 credit hours to receive the MBA with an emphasis in media communications.

## Programs

The School of Communications offers the master of arts (MA) in the following areas:

- Advertising and Marketing Communications (MA)
- Communications Management (MA)
- Media Communications (MA)
- Media Literacy (MA)

- New Media Production (MA)
- Public Relations (MA)

## Certificates

- Advanced New Media Production\*
- Fundamentals of Multimedia Production\*
- Latino Media\*
- Latino Communication Leadership

The MA in advertising and marketing communications, the MA in communications management, the MA in media communications, and the MA in public relations are available online. For more information, please visit Webster's Online Learning Center.

\*Graduate programs marked with this symbol are considered Gainful Employment programs. The U.S. Department of Education defines Gainful Employment program criteria and data requirements. View Webster University's Gainful Employment Disclosures at <http://www.webster.edu/consumers/gainful-employment.html> to see important information about the education debt, earnings and completion rates of students who attended our programs.

*This page was modified on 13 October 2017.*

*Please see the Graduate Catalog Addendum to view changes that were made.*