AUDI 5220 Podcast Production and Promotion (3)

Students learn to operate audio equipment, gain critical listening skills and learn the audio requirements of new media. The course will stress online and social media applications for media and how students can acquire the fundamentals for working with audio for use in the modern digitized workplace. Students will learn the basics of telling stories with strong audio components and will learn how to create them with advanced audio software. The course combines theory and practice. **Prerequisite**: NPRO 5000.