

# Master of Health Administration (MHA) | Grad

*This program is offered by the George Herbert Walker School of Business and Technology. It is available via Live Virtual (100% synchronous modality), at the St. Louis main campus and at select international campuses. Please see the Campus Locations and Offerings section of this catalog for a list of campuses where this program is offered.*

MHA with an Emphasis in Analytics is a STEM program

## Program Description

This course of study builds a broad conceptual understanding of the health care industry and develops specific, focused administrative skills that will help graduates guide health care organizations toward greater efficiency, effectiveness and patient centered care.

*The MHA is accredited by the Commission on Accreditation for Healthcare Management Education (CAHME) and the Accreditation Council for Business Schools and Programs (ACBSP).*

## MHA Mission Statement

The mission of the Master of Health Administration (MHA) Program is to provide students from a variety of backgrounds, who have work experience in areas relevant to healthcare, with the academic and professional preparation they need to achieve upward career mobility in hospitals and related healthcare organizations.

## MHA Vision Statement

The Master of Health Administration (MHA) Program aspires to be nationally recognized as a leading provider of health administration for adult learners.

## MHA Values Statement

- **Respect:** A culture of respect facilitates highly positive interactions between and among students, staff, faculty and other stakeholders.
- **Knowledge:** Knowledge allows us all, regardless of the role we serve, to maximize our abilities to achieve success.
- **Potential:** With proper guidance and support every individual has the potential to succeed.
- **Diversity and Inclusion:** Diversity in all its forms enriches the educational experience — in the classroom and outside in the work environment.

## Learning Outcomes

### Competencies

The Webster University Master of Health Administration program focuses on those competencies most aligned with the skills, knowledge and abilities commonly required for health administration positions in provider-based health care organizations. The Program's competency model is comprised of three dimensions (People, Management and Strategy) and includes 13 competencies. With each competency, we have identified the competency target level (1=beginning level of competency, 2=basic, and 3=professional).

### People Dimension

1, Community Orientation: The ability to identify organizational priorities that align with the needs and values of the community. (target level 2)

2. Communication: The ability to effectively convey and receive information from others, including the essential components of active listening and clarity in writing and speaking. (target level 3)

3 Organizational Behavior: The ability to understand the way in which actions can impact and influence individuals and groups of individuals within organizations. (target level 3)

4. Human Resources: The ability to identify human resource management contemporary best practices, human resource related legal and regulatory requirements, and techniques for optimizing the performance of the workforce. (target level 2)

### Management Dimension

5. Leading and Managing: The ability to identify appropriate methods for effectively influencing individuals and/or groups within an organization to take positive action toward supporting or achieving intended outcomes. (target level 3)

6. Finance: The ability to understand and explain financial and accounting information, determine the impact of varying reimbursement methods on revenue, identify strategies to improve the revenue cycle, and prepare and analyze budgets.(target level 1)

7. Marketing: The ability to understand the process by which organizations conceive, price, promote and distribute goods and services to create exchanges that satisfy individual and organizational objectives. (target level 1)

8. Information Technology: The ability to understand the role and function of administrative and clinical information technology in healthcare delivery. (target level 1)

9. Quantitative Analysis: The ability to analyze and interpret quantitative information as a means of understanding and measuring organizational performance. (target level 1)

10. Legal Principles: The ability to recognize common areas of legal risk. (target level 2)

### Strategy Dimension

11. Strategic Planning: The ability to develop strategies that have the potential to improve the long-term success and viability of the organization. (target level 3)

12. Quality and Performance Improvement: The ability to effectively apply process improvement techniques. (target level 2)

13. Health Policy: The ability to understand the impact of select health policies on the delivery of healthcare services. (target level 2)

## Program Curriculum

The 42 credit hours required for the Master of Health Administration (MHA) follow this sequence of courses:

- HLTH 5000 Organization and Management in Health Administration (3 hours)
- BUSN 6150 Business Communications and Technology (3 hours)
- HLTH 5040 Human Resources Management in Health Administration (3 hours)
- HLTH 5050 Financial Management in Health Administration (3 hours)

# Master of Health Administration (MHA) | Grad

- HLTH 5070 Financial Analysis in Health Administration (3 hours)
- HLTH 5120 Issues in Health Policy (3 hours)
- HLTH 5100 Statistics for Health Administration (3 hours)
- HLTH 5130 Healthcare Strategy and Marketing (3 hours)
- HLTH 5140 Health Administration Law (3 hours)
- HLTH 5150 Process Improvement in Health Administration (3 hours)
- HLTH 5160 Health Informatics (3 hours)
- HLTH 6000 Integrated Studies in Health Administration (3 hours)

In addition, the student chooses 2 elective courses offered in this major and/or from the program curricula of other George Herbert Walker School of Business & Technology majors.

## High Impact Learning Experiences

Webster MHA courses have signature learning experiences. For example, students in the HLTH 6000 capstone course work in teams to develop a comprehensive strategic plan for a complex healthcare organization. Students perform extensive internal, external and competitive analysis to identify issues and solutions using the strategic planning process. The final project includes financial plans, marketing plans, action steps and quality measurements. Students write a final paper and make a formal presentation of the plan to faculty and classmates. Other MHA courses have similar high impact learning experiences associated with the content studied in each course.

## MHA with an Emphasis in Analytics

*This emphasis is available at the St. Louis main campus.*

STEM program

### 48 credit hours

The Emphasis in Analytics further develops a set of skills that allows the graduate to better leverage information to enhance decision-making.

### Additional Learning Outcome:

- Students will be able to enhance business decision making by identifying, designing, and implementing applicable data analytic tools.

### Required Courses:

- BUSN 6160 Integrated Business Process and ERP (3 hours)
- HLTH 5100 Statistics for Health Administration\* (3 hours) or BUSN 5760 Applied Business Statistics\* (3 hours)
- CSIS 5320 Data Analytic Foundations for Business Analytics (3 hours)
- CSDA 5310 Data Visualization (3 hours)
- CSIS 5420 Machine Learning for Business Analytics (3 hours)

\*HLTH 5100 is completed in the MHA core curriculum. BUSN 5760 may be substituted for HLTH 5100.

## Dual Degree Option: MBA/MHA

### 63 to 66 Credit Hours

Requirements for a dual degree with the MBA program generally include the required MBA courses (33 hours) and the required coursework in the additional degree program, except where noted below. If BUSN 5000 has been waived, the required hours are

reduced by 3 credits and the BUSN 5000 course does not require a substitution.

Upon completion of all required credit hours, two separate diplomas are issued at the same time. The two degrees cannot be awarded separately or sequentially under this arrangement.

- BUSN 5000 Business (3 hours)
- MBA 5010 Value Creation (3 hours)
- MBA 5030 Market Analysis and Business Planning (3 hours)
- MBA 5100 Adding Value through Human Capital (3 hours)
- MBA 5200 The Financial Value of Capital Projects (3 hours)
- MBA 5300 Providing Value to Customers (3 hours)
- MBA 5400 The Supply Chain and Business Processes (3 hours)
- MBA 5500 Information Support for Decision Making (3 hours)
- MBA 5910 Cases in Value Creation (3 hours)
- MBA 5920 Walker Consulting Project: Adding Value to Organizations (3 hours)
- HLTH 5000 Organization and Management in Health Administration (3 hours)
- BUSN 6150 Business Communications and Technology (3 hours)
- HLTH 5040 Human Resources Management in Health Administration (3 hours)
- HLTH 5050 Financial Management in Health Administration\* (3 hours)
- HLTH 5070 Financial Analysis in Health Administration (3 hours)
- HLTH 5120 Issues in Health Policy (3 hours)
- HLTH 5100 Statistics for Health Administration\* (3 hours)
- HLTH 5130 Healthcare Strategy and Marketing (3 hours)
- HLTH 5140 Health Administration Law (3 hours)
- HLTH 5150 Process Improvement in Health Administration (3 hours)
- HLTH 5160 Health Informatics (3 hours)
- HLTH 6000 Integrated Studies in Health Administration (3 hours)

\*HLTH 5050 and HLTH 5100 substitute for MBA 5020.

## Dual Degree Option: MSN/MHA

### 60 credit hours

### Program Description

The MSN/MHA dual degree is designed for the nurses desiring to earn a master's degree, and who have interest in nursing leadership and healthcare administration. The program focuses on the business of healthcare with an emphasis on high quality and safe patient care delivery and outcomes. Students will attain a broad conceptual understanding of the health care industry and develop specific, focused administrative skills that will help them to guide health care organizations toward greater efficiency, effectiveness and positive patient and organizational outcomes.

Students will complete the MSN and MHA courses simultaneously and courses are offered in the Live Virtual format. Graduation will take place once all course requirements for the dual degree have been completed, approximately four years. Current MSN or MHA students who meet the admission requirements and wish to switch to the dual degree will follow the same MSN/MHA dual degree program requirements and course schedule. It may be possible students that switch to the dual degree that have already completed coursework will accrue greater than the number of courses/credit hours needed to complete the dual degree as not all courses already completed will apply to the dual degree; the courses required for the MSN/MHA dual degree were designed

# Master of Health Administration (MHA) | Grad

per accreditation requirements. Should a student decide to drop one of the programs, the courses completed to that point would be transferable and count toward the single degree completion at the discretion of the individual program. Additional single program course requirements may be required by the department.

## Course Requirements

### MSN Degree Course Requirements (24 credits)

- NURN 5005 Collaboration and Communication (3 hours)
- NURN 5210 Strategies to Facilitate Learning (3 hours)
- NURN 5340 Population Health (3 hours)
- NURN 5370 Quality and Safety in Healthcare (3 hours)
- NURN 5380 Pathophysiology and Application 1 (3 hours)
- NURN 5390 Pathophysiology and Application 2 (3 hours)
- NURN 5550 Translating Evidence to Practice (3 hours)
- \*NURN 5450 Practicum in the Nurse Leader Role II (3 hours)

### MHA Degree Course Requirements (36 credits)

- HLTH 5000 Organization and Management in Health Administration (3 hours)
- BUSN 6150 Business Communications and Technology (3 hours)
- HLTH 5040 Human Resources Management in Health Administration (3 hours)
- HLTH 5050 Financial Management in Health Administration (3 hours)
- HLTH 5070 Financial Analysis in Health Administration (3 hours)
- HLTH 5120 Issues in Health Policy (3 hours)
- HLTH 5100 Statistics for Health Administration (3 hours)
- HLTH 5130 Healthcare Strategy and Marketing (3 hours)
- HLTH 5140 Health Administration Law (3 hours)
- HLTH 5150 Process Improvement in Health Administration (3 hours)
- HLTH 5160 Health Informatics (3 hours)
- \*HLTH 6000 Integrated Studies in Health Administration (3 hours)

\*Practicum Requirements/Prerequisite: MSN students will complete HLTH 6000 followed by NURN 5450.

## Admission

See the Admission section of this catalog for general admission requirements. Students interested in applying must submit their application online at [www.webster.edu/apply](http://www.webster.edu/apply). Transcripts should be sent from your institution electronically to [transcripts@webster.edu](mailto:transcripts@webster.edu). If this service is not available, send transcripts to:

Office of Admission  
Webster University  
470 E. Lockwood Ave.  
St. Louis, MO 63119

## Additional Requirements

Requirements for admission to the Master of Health Administration (MHA) program including the MBA/MHA:

- A bachelor's degree from an accredited educational institution recognized by Webster University.
- An undergraduate cumulative GPA of 3.0 on a 4.0 scale or a cumulative GPA of 3.0 for a minimum of 12 credit hours of graduate work. Students who apply with a GPA between

a 2.0 and 2.99 can be considered for conditional admission (see below for additional information).

- Official transcripts for **all** universities, colleges and professional schools.
- One signed letter of recommendation\* supporting the applicant's petition for graduate study from a current or former employer or from a faculty member familiar with the student's work who can speak to the student's ability to succeed in the MHA program.
- A résumé\* showing a minimum of one year of work experience in areas relevant to healthcare.
- A personal statement\* approximately 500 words describing the applicant's career goals and rationale for seeking the MHA degree.

**\*These required materials must be electronically uploaded to the applicant account.**

*Completed applications are reviewed on a rolling admission basis.*

## Conditional Admission

In addition to the above requirements, applicants with an undergraduate cumulative GPA between 2.0 and 2.99 may be admitted on a conditional basis based on a review of the following:

- GPA of at least a 3.0 for the final 60 credit hours of undergraduate coursework, or for major coursework.
- Submittal of an additional paragraph to their personal statement that provides an explanation as to how they will succeed in the MHA program given their undergraduate performance.

## Advancement to Candidacy

Students are admitted to their graduate program upon completion of all admission requirements. Students are advanced to candidacy status after successfully completing 12 credit hours with a cumulative GPA of 3.0 or higher. In specialized programs, courses required as prerequisites to the program do not count toward the 12 credit hours required for advancement.