Motion Graphic Design

Certificate
18 Credit Hours

This program is offered jointly by the Leigh Gerdine College of Fine Arts/Department of Art, Design and Art History and the School of Communications/Media Arts Department and is only available at the St. Louis main campus.

For information on the general requirements for a certificate, see Certificate under the Academic Policies and Information section of this catalog.

Motion graphics is an emerging art form and industry that combines traditional typography and design techniques with traditional film, video and animation techniques to create a unique hybrid. Students in this certificate program will learn the theoretical and conceptual foundations of motion media design and then apply them to projects destined for television, film, interactive and other real-world environments.

Learning Outcomes

Successful recipients of the certificate program will be able to:

- Demonstrate the ability to produce motion graphic projects using industry standard software, techniques and workflows.
- Demonstrate an individual, creative voice through motion graphics.
- Define, identify and illustrate design concepts and terminology as a foundation for motion graphics.
- Produce motion graphics intended for external audiences.

Required Courses

- DESN 1210 Design Concepts (3 hours)
- FTVP 1400 Graphics and Effects (3 hours)
- DESN 2300 Type Dialogues (3 hours)
- FTVP 2400 Motion Graphics (3 hours)
- ART 3830 Time Studio (3 hours)
- FTVP 3000 StoryLab (3 hours)
  or FTVP 3500 Production House (3 hours)