

# George Herbert Walker School of Business & Technology

Simone Cummings, dean

**George Herbert Walker School of Business & Technology website** (external to catalog)

## Mission

To prepare students for career success in an increasingly globally integrated business and technological economy utilizing a student-centered, real-world approach.

## Vision

To be a leading institution of business and technology education by providing students with the academic and professional preparation needed to achieve upward career mobility.

## Values

**Respect** - A culture of respect facilitates highly positive interactions between and among students, staff, faculty and other stakeholders.

**Knowledge** - Knowledge allows us all, regardless of the role we serve, to maximize our capacity for achievement.

**Potential** - Every individual has the potential to succeed.

**Diversity and Inclusion** - Diversity in all its forms enriches the education experience--both in and out of the classroom.

**Global Perspectives** - Students with global perspectives will be better prepared to serve the organizations and communities in which they live and work.

## Special Study Opportunities

### Study Abroad

Students in the George Herbert Walker School of Business & Technology have opportunities to study abroad at one of Webster University's international campuses for a term, semester or longer. This is an excellent way for students to gain global exposure and study with faculty members and students from various parts of the world.

### Internships

Students can choose to participate in internships for academic credit. Internships are a great way to gain hands-on professional experience and expand upon knowledge gained in the classroom. Internship opportunities should be aligned with the student's major and career goals. Interested students should contact their department internship coordinator for additional information and requirements.

### Senior Thesis or Thesis Project

Completing a Senior Thesis or Thesis Project (MNGT 4970) is a research requirement for some majors and an elective option for other majors at an international campus. Students doing a thesis will invest significant time and energy in preparing primary and secondary research that will explore the existent body of knowledge of their field of study, or they will produce a significant project. Due to the faculty supervision requirement, online students may not pursue the senior thesis or project option.

Students doing a senior thesis or thesis project must have completed all core course requirements for their major, as well as any specific prerequisite course specified for the thesis course.

A thesis may not be substituted for any core course or for any capstone course requirement for the student's field of study. Students should see their international campus academic director for the necessary guidelines and forms for pursuing this course. The thesis option is not available in all degree programs and majors, and not in any online format. Further, the thesis option is only available for undergraduate degree-seeking students in the following international campuses: Austria, The Netherlands, and Switzerland.

The student registered for a senior thesis initially registers for a minimum of 3 credit hours and subsequently maintains a minimum enrollment of 2–3 credit hours until the thesis is completed. A maximum of 9 credit hours may be applied toward the undergraduate degree, with appropriate prior approvals. Credit for the thesis may be awarded in non-letter grade format (Credit/ No Credit.)

## Walker Joint MBA Program

For any undergraduate degree student at Webster University who is considering the master of business administration degree, the Walker Joint MBA enables completion of the MBA in a shorter amount of time.

Students who have completed an ACBSP accredited undergraduate program at Webster within the past 10 years may waive 6 credit hours of electives, reducing the number of required courses to 30 credit hours. The degree can then be completed in as little as one calendar year.

For further information, please contact Academic Advising or the MBA program director.

## Business Department

Elizabeth Risik, chair

### Majors and Degrees

- Business Administration (BS)
  - Optional emphasis areas:
    - Accounting
    - Economics
    - Entrepreneurship
    - Human Resource Management
    - International Business
    - Marketing
    - Sports and Entertainment Management
    - *Combined Degree Options:*
      - Business Administration (BS) with an emphasis in Accounting/Finance (MS)
- Economics (BA)
- Finance (BS)

### Minors

- Business
- Economics
- Finance

## Dual Majors and Dual Degrees

Students who wish to dual major in business administration with an emphasis in accounting and finance may do so. The student will complete the business core curriculum plus the specific requirements beyond that for each major. It is not necessary to make substitutions for the business core curriculum. However, substitutions will be required for common required courses that

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are specific to the majors in question. Students may not have a dual major of business administration (without emphasis in accounting) with finance.

Students who wish to pursue a dual degree in economics and either finance or business administration may do so. These students will not need to substitute for MATH 1430, BUSN 2750, ECON 2000 (or ECON 2020 and ECON 2030) and FINC 3210. Substitutions will be required for common required courses beyond these courses.

Students who wish to pursue a dual degree in finance or business administration along with a bachelor of arts in management may do so. These students will not need to substitute for ACCT 2010, ECON 2000, MNGT 2100, MNGT 3450 and MNGT 2500 reducing the required hours for the second major by 15 hours. Substitutions will be required for common required courses beyond these five.

Students who wish to dual major bachelor of arts in economics along with management may do so. These students will not need to substitute for ACCT 2010 and ECON 2000 (or ECON 2020 and ECON 2030). Substitutions will be required for common required courses beyond these courses.

## Special Study Opportunities

Students in the George Herbert Walker School of Business & Technology have opportunities to study abroad at one of Webster University's international campuses. Students can also choose to participate in internships and practicums.

## Special Requirements

Transfer students must complete a minimum of 18 credit hours of academic work in the departments of business and management at Webster University.

No more than one course completed with a grade of D may count toward fulfilling the specific requirements of the major.

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## Management Department

Eric Rhiney, chair

### Majors and Degrees

- Management (BA)
- Management (BA) with an Emphasis in Entrepreneurship
- Management (BA) with an Emphasis in Human Resource Management
- Management (BA) with an Emphasis in International Business
- Management (BA) with an Emphasis in Marketing
- Management (BA) with an Emphasis in Sports and Entertainment Management

### Minors

- Entrepreneurship
- Management

### Certificates

- Digital Marketing Management
- Entrepreneurship  
(Track Areas: Walker School of Business; Animation; Audio in Media Arts; Dance; Education; Exercise Science; Film, Television and Video Production; Graphic Design; Illustration, Music; Photography; Studio Art)
- Marketing

## Special Study Opportunities

Management is the art and science of effectively coordinating people and resources to achieve the goals of an organization. It includes the administration of commerce and industry, banking, insurance, health, communications, government, and various facets of culture, education, and the arts. Students study principles and institutions through accounting, management, and economics, as well as the humanities, mathematics, and political and social sciences. The Department of Management prepares students for graduate studies, law school, and business careers.

The Department of Management at Webster University has been designed to meet the needs of younger students as well as mature adults who have had business and professional experiences before completing their academic careers.

The goal of the school is to provide the student with the foundation and perception necessary for leadership positions in the dynamic areas of industry, commerce, government, and institutional administration. To this end, the program is offered on campus as well as at a number of locations in close proximity to the workplaces of prospective students. Moreover, the Department of Management makes extensive use of part-time faculty members with experience and skills in business and government.

Webster University management courses are also offered at Webster's international campuses, providing an opportunity for Webster University students to study with faculty members and students from various parts of the world.

Webster University also offers upper-division degree-completion programs in management for adults with professional work experience and the equivalent of two or more years of previous college-level work at its metropolitan campuses in Los Angeles, California; and Charleston, Columbia and Greenville, South Carolina. These students must complete general education requirements.

## Special Requirements

Students are required to complete at least 36 credit hours in management courses, including MNGT 2100 Management Theory and Practices, MNGT 3400 Human Resource Management, courses in accounting, law and economics, as well as an overview. The required minimum distribution of coursework varies, depending on the emphasis selected by the student.

Transfer students must complete a minimum of 18 credit hours of academic work in the departments of business and management at Webster University.

Required courses must be completed at Webster University once the student begins to matriculate at Webster University. Transfer courses taken prior to enrollment at Webster University may be used to substitute for required courses if accepted by the chair.

No more than one course completed with a grade of D may count toward fulfilling the specific requirements of the major.

At the international campuses, MNGT 3320 Business Law: International may substitute for MNGT 3280 Introduction to Business Law I.

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## Computer and Information Sciences Department

James Curtis, chair

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## Majors and Degrees

- Computer Science (BS)
- Computer Science (BS) with an Emphasis in Cybersecurity  
*Combined Degree Option:*  
Computer Science (BS) with an Emphasis in Cybersecurity/  
Cybersecurity Operations MS)
- Computer Science (BS) with an Emphasis in Machine Learning
- Computer Science (BS) with an Emphasis in Software Engineering
- Data Analytics (BS)
- Data Science (BS)
- Management Information Systems (BS)

## Minors

- Computer Applications
- Computer Science
- Data Analytics

## Certificates

- Data Analytics

## Internships and Co-Op Education

Students are encouraged to explore internship and co-op opportunities to gain hands-on IT experience and to broaden and deepen their classroom knowledge. Such opportunities will give them a better understanding of the many ways in which their skills can potentially shape their careers. Interested students should contact the department internship coordinator.

An internship is a thoughtfully planned and monitored work or service experience in which a student has intentional learning goals and reflects actively on what he/she is learning through the experience. The student may be paid or unpaid.

Cooperative education is a structured educational strategy integrating classroom studies with learning through productive work experiences in a field related to a student's academic or career goals. It provides progressive experiences in integrating theory and practice. This credit-bearing experience must span two or more semesters. The student must be paid.

## Special Requirements

All courses required for a major, minor, or certificate must be completed with a grade of C or better.