EPMD - Electronic and Photographic Media | Undergrad

Global Citizenship Program Knowledge Areas (....)	
ARTS	Arts Appreciation
GLBL	Global Understanding
PNW	Physical & Natural World
QL	Quantitative Literacy
ROC	Roots of Cultures
SSHB	Social Systems & Human Behavior

Global Citizenship Program Skill Areas (....)	
CRI	Critical Thinking
ETH	Ethical Reasoning
INTC	Intercultural Competence
OCOM	Oral Communication
WCOM	Written Communication
** Course fulfills two skill areas	

EPMD 1000 Introduction to Media Production (3)

Beginning students of all communications disciplines learn a certain level of media production literacy. EPMD 1000 incorporates a combination of applied media aesthetics, theory and hands-on production experience in photography, filmmaking, audio and video production. As a core class, EPMD 1000 is preparation for subsequent theory and production courses in the School of Communications. **GCP Coding**: **(ARTS)** (OCOM).

EPMD 1001 Introduction to Adobe Photoshop (1)

Adobe Photoshop is an image editing software for manipulating, cropping, resizing and color correcting raster images. This is an introductory course where students will learn the basics of the program as well as a few practical applications.

EPMD 1002 Introduction to Adobe Illustrator (1)

Adobe Illustrator is used by designers and illustrators who want to create digital graphics, logos, illustrations and original typography. This is an introductory course where students will learn the basics of the program as well as a few practical applications.

EPMD 1003 Introduction to Adobe Premiere (1)

Adobe Premiere is a popular professional-grade video editing program. This is an introductory course where students will learn the basics of the program as well as a few practical applications.

EPMD 1004 Introduction to Adobe After Effects (1)

Adobe After Effects is a digital visual effects, motion graphics and compositing application used in the production of films and videos. This is an introductory course where students will learn the basics of the program as well as a few practical applications.

EPMD 1005 Introduction to Adobe InDesign (1)

Adobe InDesign is a desktop publishing program that can be used to create posters, flyers, brochures, magazines, newspapers, presentations, books and ebooks. This is an introductory course where students will learn the basics of the program as well as a few practical applications.

EPMD 1006 Introduction to Adobe Audition (1)

Adobe Audition is a digital audio editing program which includes features such as multitrack, non-destructive mix/edit environment and a non-destructive wave form editor. This is an introductory course where students will learn the basics of the program as well as a few practical applications.

EPMD 1007 Introduction to Adobe Animate (1)

Adobe Animate is a 2D vector-based animation program used to create animated content for online videos, cartoons, advertisements, games and other interactive media. This is an introductory course where students will learn the basics of the program as well as a few practical applications.

EPMD 1040 Visual Storytelling (3)

This course will stress visual strategies for storytelling and introduce fundamental principles of visual communication. Students will analyze storytelling methods in media arts and express their understanding visually.

EPMD 1101 Introduction to WordPress (1)

This course covers the basics of using WordPress as both a blogging platform and a CMS (content management system) for a website. Students will learn how to get a blog up and running as well as how to install, customize and market their blog. Additional topics include building and modifying themes and managing plugins to enhance functionality and leveraging your blog to generate ongoing revenue.

EPMD 1102 Introduction to 3D Printing (1)

This course covers the basics of additive manufacturing (3D printing) and allows the student to get hands-on experience. Students begin by learning about all the different materials and processes under the umbrella of additive manufacturing. Then we will build our own 3D models that we will print in class. Throughout this process, we will cover best practices for creating models that are print-ready and appropriate printer settings for different model types. Finally, we will investigate appropriate uses of 3D prints, printing service bureaus and marketplaces for 3D designs and finished goods.

EPMD 2000 Introductory Topics in Media Production (1-3)

Specific introductory topics in media production are offered on a rotating basis. May be repeated for credit if content differs. **Prerequisites**: May vary with topic.

EPMD 3000 Intermediate Topics in Media Production (1-3)

Specific intermediate topics in media production are offered on a rotating basis. May be repeated for credit if content differs. **Prerequisites**: May vary with topic.

Course Descriptions

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EPMD 4000 Advanced Topics in Media Production (1-3)

Specific advanced topics in media production are offered on a rotating basis. May be repeated for credit if content differs. **Prerequisites**: May vary with topic.

EPMD 4500 Media Business and Entrepreneurship (3)

This course provides an overview of the business of media, from sole proprietorships to multi-national conglomerates. Students will examine the operational structures, processes, economics, and legal regulations of the major mass media, streaming services and social media, related entertainment industries, and the entrepreneurial market of independent producers.
The course will address emerging trends in digital media, and the challenges and opportunities facing media companies today, as well as nuts-and-bolts approaches to how to do business with and within the media landscape.