

# Economics (BA)

This program is offered by the George Herbert Walker School of Business & Technology/Business Department. It is available at the St. Louis home campus and at select international campuses. Please see the Locations Offering Undergraduate Programs section of this catalog for a list of campuses where this program is offered.

## Program Description

The bachelor of arts (BA) in economics provides the student with a foundation in the discipline of economics. After taking the 4 core required economics courses, the major will have the flexibility to: (a) choose 4 upper-level economics elective courses that suit their interest and (b) choose 1 of 3 'tracks' (math, business or liberal arts) that further allows the major to tailor their economics studies to suit their interests and strengths.

## Learning Outcomes

- Students demonstrate an understanding of basic macroeconomics concepts and how policy changes impact the economy.
- Students can apply microeconomic concepts to real-world settings.
- Students can apply economic principles to specialized topic areas in economics.
- Students can apply economic principles to their chosen 'flex track' (1 of 3 below).
  - Students can apply macro and micro theories to better understand the business world.
  - Students can apply mathematical techniques to analyze economic problems.
  - Students can apply economic principles to better understand cross-disciplinary issues in the liberal arts.

## Degree Requirements

For information on the general requirements for a degree, see Baccalaureate Degree Requirements under the Academic Policies and Information section of this catalog.

- 39 required credit hours
- Applicable University Global Citizenship Program hours
- Electives

## Required Courses

### 4 Core ECON Classes: 12 hours

- ECON 2020 Principles of Microeconomics (3 hours)
- ECON 2030 Principles of Macroeconomics (3 hours)
- ECON 3020 Intermediate Microeconomics (3 hours)
- ECON 3030 Intermediate Macroeconomics (3 hours)

### 3 Walker School Professional Development Classes: 3 hours

- WSBT 2000 Career Exploration (1 hour)
- WSBT 2300 Personal Branding (1 hour)
- WSBT 2700 Career Management Strategies (1 hour)

### PLUS 4 ECON Electives either at the 3000-level and 4000-level: 12 hours

### PLUS 4 'Flex Track' Courses: 12-13 hours

Students can choose from 1 of the 3 'tracks' below - Business, Liberal Arts, or Math (A, B, or C)

#### Business Economics Track

- ACCT 2010 Financial Accounting (3 hours)
- ACCT 2025 Managerial Accounting (3 hours)
- BUSN 2750 Introduction to Statistics (3 hours)
- FINC 3210 Principles of Finance (3 hours)

#### Liberal Arts Track

(Student choose 4 courses with at least 2 different prefixes from the list below)

- ANSO 2015 Issues in Society and Culture (3 hours)  
or PSYC 2000 Issues in Contemporary Psychology (3 hours)
- PSYC 3650 Prejudice and Discrimination (3 hours)
- ANSO 4250 Class, Status and Power (3 hours)
- HIST 2340/MNGT 2340 History of American Business and Management (3 hours)
- HIST 2330 History of the Consumer Society (3 hours)
- HIST 3050 Economic History (3 hours)
- HRTS 1100 Introduction to Human Rights (3 hours)
- HRTS 3590/PHIL 3590/POLT 3590 Theories of Human Rights (3 hours)
- HRTS 3700 Human Rights and Business (3 hours)
- INTL 1500 The World System since 1500 (3 hours)
- INTL 3700 International Organizations: Structure and Political Conflict (3 hours)
- INTL 4280 International Economics (3 hours)
- POLT 1070 Introduction to Political Theory (3 hours)  
or PHIL 2300 Social and Political Philosophy (3 hours)
- POLT 2500 Interdisciplinary Approaches to Politics (*with economics-related subtitle*) (3 hours)
- POLT 2550 Politics of the Developing World (3 hours)

#### Math Econ Track

- MATH 1610 Calculus I (5 hours)
- MATH 1620 Calculus II (5 hours)
- MATH 2200 Statistics (3 hours)