

Management (BA)

This program is offered by the George Herbert Walker School of Business & Technology/Management Department. It is available online, and at select U.S. and international campuses, but not at the St. Louis main campus. Please see the Locations Offering Undergraduate Programs section of this catalog for a list of campuses where this program is offered.

Program Description

The management program examines the relationship between an organization, its leaders and employees. This program is designed to help students develop the competencies as both a business professional and scholar practitioner with the capabilities to drive growth and innovation. In this program, students will acquire skills necessary to effectively manage people, analyze management problems, develop sound business practice and communicate effectively.

The BA in management is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Learning Outcomes

A student who successfully completes the program requirements will be able to:

- Analyze, understand and evaluate how legal, social, economic and global issues affect business.
- Integrate key theories to manage people, processes and resources in a diverse organization.
- Use appropriate tools and technology to critically analyze and interpret key business information.
- Apply concepts regarding ethics and corporate responsibility and how they impact managerial decisions.
- Build upon ambiguous and incomplete information to draft, support and defend innovative solutions to complex managerial challenges.

Degree Requirements

For information on the general requirements for a degree, see Baccalaureate Degree Requirements under the Academic Policies and Information section of this catalog.

- 42 required credit hours
- Applicable University Global Citizenship Program hours
- Electives

Special Requirements

Students are required to complete at least 42 credit hours in management courses, including MNGT 2100 Management Theory and Practices, MNGT 3400 Human Resource Management, courses in accounting, law and economics, as well as a capstone. This includes WSBT 2000 Career Exploration, WSBT 2300 Personal Branding and WSBT 2700 Career Management Strategies. The required minimum distribution of coursework varies, depending on the emphasis selected by the student.

Transfer students must complete a minimum of 18 credit hours of academic work in the departments of Business and Management at Webster University.

Required courses must be completed at Webster University once the student begins to matriculate at Webster University. Transfer courses taken prior to enrollment at Webster University may be used to substitute for required courses if accepted by the chair.

No more than one course completed with a grade of D may count toward fulfilling the specific requirements of the major.

At the international campuses, MNGT 3320 Business Law: International may substitute for MNGT 3280 Introduction to Business Law.

Required Courses

- ACCT 2010 Financial Accounting (3 hours)
- ECON 2000 Survey of Economics (3 hours)
- WSBT 2000 Career Exploration (1 hour)
- MNGT 2100 Management Theory and Practices (3 hours)
- MNGT 2150 Business Ethics (3 hours)
- MNGT 3280 Introduction to Business Law (3 hours)
- MNGT 3400 Human Resource Management (3 hours)
- MNGT 3450 Principles of Organizational Behavior (3 hours)
- MNGT 2500 Marketing (3 hours)
- WSBT 2300 Personal Branding (1 hour)
- BUSN 3710 Entrepreneurial Financial Management (3 hours)
- CSIS 1500 Introduction to Business Technologies (3 hours)
- STAT 1100 Descriptive Statistics (3 hours) (*Preferred*)
or BUSN 2750 Introduction to Business Statistics (3 hours)
- WSBT 2700 Career Management Strategies (1 hour)
- MNGT 4900 Managerial Policies and Strategies (*Capstone*) (3 hours)

Plus, choose one of the following:

- MNGT 4330 International Marketing (3 hours)
- MNGT 3740 Global Entrepreneurship (3 hours)
- MNGT 4100 International Management (3 hours)