

Entrepreneurship

Minor

18 Credit Hours

This program is offered by the George Herbert Walker School of Business and Technology/Management Department and is only available at the St. Louis main campus.

For information on the general requirements for a minor, see Minor under the Academic Policies and Information section of this catalog.

This minor may not be taken by students seeking the BA Management with an Emphasis in Entrepreneurship. Additionally, students seeking as BSBA or BA Management will be required to substitute the following courses: MNGT 2100, MNGT 3450, and MNGT 3740 when courses are also taken as required core courses for their degree.

Learning Outcomes

A student who successfully completes the entrepreneurship minor will be able to:

- Demonstrate an understanding of the entrepreneurship process.
- Identify entrepreneurship concepts and principles used in developing entrepreneurship action plans.
- Integrate entrepreneurship concepts and tactics to explore entrepreneurship.

Required Courses

- MNGT 2100 Management Theory and Practices (3 hours)
- MNGT 2600 Innovation through Social Impact Organizations (3 hours)
- MNGT 2700 Introduction to Entrepreneurship and Small Business Management (3 hours)
- MNGT 3450 Principles of Organizational Behavior (3 hours)
- MNGT 3720 Entrepreneurial Marketing (3 hours)
- MNGT 3740 Global Entrepreneurship (3 hours)