Graphic Design

Graphic Design

Minor
18 Credit Hours

This program is offered by the Leigh Gerdine College of Fine Arts/ Department of Art, Design and Art History and is only available at the St. Louis main campus.

For information on the general requirements for a minor, see Minor under the Academic Policies and Information section of this catalog.

Learning Outcomes

- Demonstrate an awareness of drawing as a means to develop ideas.
- Define, identify and illustrate design concepts and terminology.
- Critically analyze design in various forms.
- Utilize technical knowledge and skills applicable to the field of graphic design.

Required Courses

- ART 1110 Introduction to Drawing (3 hours)
- DESN 1210 Design Concepts (3 hours)
- DESN 1500 Digital Visualization (3 hours)

Elective Courses

- DESN 1220 Design: 3-D (3 hours)
- DESN 2200 Design Play (3 hours)
- DESN 2300 Type Dialogues (3 hours)
- DESN 2500 Design for Digital Portfolios (3 hours)
- DESN 3050 Topics in Design (1-3 hours)
- DESN 3100 History of Graphic Design (3 hours)
- DESN 3200 Design Theory and Methods (3 hours)
- DESN 3500 Design for UX/UI (3 hours)
- ART 3060 Text and Image (3 hours)
- ART 3610 Screenprinting (3 hours)
- ART 3690 Book Arts and Letterpress (3 hours)
- ART 3730 Color Photographics (3 hours)