

Media Studies

Minor

18 Credit Hours

This program is offered by the School of Communications/ Communications and Journalism Department. It is available online (asynchronous), at the St. Louis main campus, at the Geneva campus, and at the Tashkent campus.

For information on the general requirements for a minor, see Minor under the Academic Policies and Information section of this catalog.

Students may have a major and a minor within the same department in the School of Communications; they may not major and minor within the same subject matter area.

Program Description

In the Media Studies minor, students explore the design, delivery and effects of media messages in a range of communication fields and across multiple communication platforms. Students approach media from academic and practical standpoints and hone skills integral to a variety of media careers.

Learning Outcomes

Successful graduates of this program will be able to:

- Develop media content for different fields, platforms and audiences.
- Demonstrate an understanding of the need to think ethically when creating messages.
- Evaluate media in historical and global context.
- Conceive and implement effective communication strategies.
- Analyze media content and effects.

Required Courses

- EPMD 1000 Introduction to Media Production (3 hours)
- MDST 1050 Media Writing (3 hours)
- MDST 2100 Media Literacy (3 hours)

And 9 more credit hours from the following list:

- MDST 1010 Media Foundations (3 hours)
- MDST 1160 Communication for Media Professionals (3 hours)
- MDST 2800 Media, Diversity and Society (3 hours)
- MDST 3100 Social Media Strategies & Tactics (3 hours)
- MDST 3300 Media Law, Ethics & Policy (3 hours)
- MDST 3260 Global Media Practice (3 hours)
- MDST 4110 Digital Media & Culture (3 hours)
- MDST 4200 Media Research (3 hours)