

# Media Studies

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## Minor

### 18 Credit Hours

*This program is offered by the School of Communications/ Communications and Journalism Department. It is available at the St. Louis home campus and at select international campuses. Please see the Locations Offering Undergraduate Programs section of this catalog for a list of campuses where this program is offered.*

For information on the general requirements for a minor, see Minor under the Academic Policies and Information section of this catalog.

Students may have a major and a minor within the same department in the School of Communications; they may not major and minor within the same subject matter area.

### Learning Outcomes

Successful graduates of this program will be able to:

- Develop media content for different fields, platforms and audiences.
- Demonstrate an understanding of the need to think ethically when creating messages.
- Evaluate media in historical and global context.
- Conceive and implement effective communication strategies.
- Analyze media content and effects.

### Required Courses

- EPMD 1000 Introduction to Media Production (3 hours)
- MDST 1050 Media Writing (3 hours)
- MDST 2100 Media Literacy (3 hours)
- MDST 3300 Media Law, Ethics & Policy (3 hours)
- MDST 2800 Media, Diversity and Society (3 hours)  
or MDST 3260 Global Media Practice (3 hours)
- MDST 3100 Social Media Strategies & Tactics (3 hours)  
or MDST 4200 Media Research (3 hours)