

Public Relations

Minor

18 Credit Hours

This program is offered by the School of Communications/ Communications and Journalism Department and is only available at the St. Louis home campus.

For information on the general requirements for a minor, see Minor under the Academic Policies and Information section of this catalog.

Students may have a major and a minor within the same department in the School of Communications; they may not major and minor within the same subject matter area.

Required Courses

- MDST 1010 Media Foundations (3 hours)
- PBRL 1010 Fundamentals of Strategic Communications and Public Relations (3 hours)
- PBRL 2920 Writing for Public Relations (3 hours)
- Additional credit hours of PBRL courses (9 hours)