



# **2010-2011 Success Report**

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470 E. Lockwood Avenue  
St. Louis, MO 63119-3194  
314.968.6982  
800.981.9805  
314.968.7478 Fax  
[www.webster.edu/careers/](http://www.webster.edu/careers/)

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# Success Report Data

## Survey Method:

Data for the 2010/2011 Success Report includes individuals who graduated from Webster University in August 2010, October 2010, December 2010, March 2011 and May 2011. Based on information (graduate name, address, phone number, and degree) obtained from the Registrar’s Office, each graduate was contacted utilizing the following methods:

- 1) An initial mailing to each graduate (6 months after graduation) that contained an introductory letter, copy of the 2010-2011 Graduate Follow-up Survey, and a postage paid return envelope to facilitate a better response rate. The letter provided an option for individuals to complete the survey online through the Career Services website.
- 2) Follow-up e-mails were sent to graduates who had not responded, asking them to complete a survey online.
- 3) Phone calls were made to graduates who had not responded to the survey.
- 4) Additional research conducted by Career Services included the following:
  - Obtained information from Department Chairs, Faculty and Staff including extended campuses.
  - Obtained information from the University CARS database.
  - Obtained information through online research.

Data	Description
6,291	Total graduates earning degrees at all domestic and international campuses
2,280	Total number of graduates responding to the survey <ul style="list-style-type: none"> <li>▪ 452 responses collected via mail survey</li> <li>▪ 662 responses collected via telephone survey</li> <li>▪ 594 Career Services research</li> <li>▪ 458 responses from the on-line survey via the Career Services website</li> <li>▪ 114 responses from Department Chairs, University Faculty or Staff member</li> </ul>
36%	Actual response rate (2280 divided by 6291)
28	Total graduates not seeking employment. These graduates were removed from the survey.
2,252	Basis for all Success Report percentages (2280 less 28)
83%	<b>Professional Success Rate. This includes graduates who are “Professionally Employed” (78.6%) or “Continuing Education” (4.7%).</b>
94%	<b>Comprehensive Success Rate. This includes graduates who are “Professionally Employed” (78.6%), “Continuing Education” (4.7%) or “Underemployed” (10.9%).</b>

## NOTES:

- 1) For the purpose of this report, all U.S. military employees are classified as “Professionally Employed.”
- 2) When graduates provided pay on an hourly basis, it was converted to an annual salary.
- 3) Survey respondents were not allowed to self-select “Underemployed” as a current status option. Instead respondents were asked to respond to the questions listed below. Their responses were then compared to their current job satisfaction and their job titles to determine whether they are “Professionally Employed” or “Underemployed.”

- Is this position related to your area of study?
- Is this position related to your career interests?
- Does this position require a college degree?

# Overview by College and Degree

<b>UNDERGRADUATE COLLEGE/SCHOOL</b>	<b>Total Number of Graduates</b>	<b>Total Number of Responses (does not include those "Not Seeking Employment")</b>	<b>% of Respondents Professionally Employed</b>	<b>% of Respondents Continuing Education</b>	<b>% of Respondents Underemployed</b>	<b>% of Respondents Unemployed</b>	<b>Professional Success Rate</b>	<b>Comprehensive Success Rate</b>
College of Arts & Sciences	350	92	37%	27%	27%	9%	64%	91%
George Herbert Walker School of Business & Technology & Technology	537	172	70%	12%	11%	8%	81%	92%
Leigh Gerdine College of Fine Arts	90	18	44%	17%	33%	6%	61%	94%
School of Communications	235	105	59%	8%	28%	6%	67%	94%
School of Education	48	17	71%	12%	6%	12%	82%	88%
<b>TOTAL</b>	<b>1260</b>	<b>404</b>	<b>58%</b>	<b>14%</b>	<b>20%</b>	<b>7%</b>	<b>73%</b>	<b>93%</b>

<b>GRADUATE COLLEGE/SCHOOL</b>	<b>Total Number of Graduates</b>	<b>Total Number of Responses (does not include those "Not Seeking Employment")</b>	<b>% of Respondents Professionally Employed</b>	<b>% of Respondents Continuing Education</b>	<b>% of Respondents Underemployed</b>	<b>% of Respondents Unemployed</b>	<b>Professional Success Rate</b>	<b>Comprehensive Success Rate</b>
College of Arts & Sciences	869	266	73%	5%	12%	10%	78%	90%
George Herbert Walker School of Business & Technology & Technology	3858	1478	85%	2%	8%	5%	87%	95%
Leigh Gerdine College of Fine Arts	7	2	50%	50%	0%	0%	100%	100%
School of Communications	87	35	77%	3%	11%	9%	80%	91%
School of Education	210	67	84%	3%	7%	6%	87%	94%
<b>TOTAL</b>	<b>5031</b>	<b>1848</b>	<b>83%</b>	<b>3%</b>	<b>9%</b>	<b>5%</b>	<b>86%</b>	<b>95%</b>

<b>UNDERGRADUATE &amp; GRADUATE COLLEGE/SCHOOL</b>	<b>Total Number of Graduates</b>	<b>Total Number of Responses (does not include those "Not Seeking Employment")</b>	<b>% of Respondents Professionally Employed</b>	<b>% of Respondents Continuing Education</b>	<b>% of Respondents Underemployed</b>	<b>% of Respondents Unemployed</b>	<b>Professional Success Rate</b>	<b>Comprehensive Success Rate</b>
College of Arts & Sciences	1219	358	64%	10%	16%	9%	74%	91%
George Herbert Walker School of Business & Technology & Technology	4395	1650	83%	3%	9%	5%	86%	95%
Leigh Gerdine College of Fine Arts	97	20	45%	20%	30%	5%	65%	95%
School of Communications	322	140	64%	6%	24%	6%	70%	94%
School of Education	258	84	81%	5%	7%	7%	86%	93%
<b>TOTAL</b>	<b>6291</b>	<b>2252</b>	<b>79%</b>	<b>5%</b>	<b>11%</b>	<b>6%</b>	<b>83%</b>	<b>94%</b>

# College of Arts & Sciences

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Paralegal Studies	25	10	40%	0	10	5	1	3	1	60%	90%
All Other Certificates *see below	8	1	13%	0	1	0	1	0	0	100%	100%
Nursing (B.S.N.)	38	14	37%	0	14	9	5	0	0	100%	100%
English (B.A.)	26	8	31%	0	8	3	0	5	0	38%	100%
International Relations (B.A.)	66	12	18%	0	12	3	2	4	3	42%	75%
Psychology (B.A.)	87	22	25%	1	21	6	10	3	2	76%	90%
All other Arts & Sciences Undergraduate Degrees **see below	100	26	26%	0	26	8	6	10	2	54%	92%
<b>UNDERGRADUATE TOTAL</b>	<b>350</b>	<b>93</b>	<b>27%</b>	<b>1</b>	<b>92</b>	<b>34</b>	<b>25</b>	<b>25</b>	<b>8</b>	<b>64%</b>	<b>91%</b>

\* Healthcare Leadership, International Human Rights, International Studies, Professional Writing, Refugee Studies

\*\*American Studies, Anthropology, Biology (BA & BS), European Studies, French, German, History, International Studies, International Human Rights, Legal Studies, Philosophy, Political Science, Religious Studies, Social Science, Sociology, Spanish

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Counseling (M.A.)	489	133	27%	2	131	97	5	18	11	78%	92%
Environmental Management (M.S.)	80	29	36%	1	28	24	2	2	0	93%	100%
Gerontology (M.A.)	6	2	33%	0	2	1	0	1	0	50%	100%
International Relations (M.A.)	232	81	35%	1	80	53	4	11	12	71%	85%
Legal Analysis/Legal Studies (M.A.)	10	3	30%	0	3	1	0	0	2	33%	33%
Nurse Anesthesia (M.S.)	16	4	25%	0	4	3	1	0	0	100%	100%
Nursing (M.S.N.)	14	11	79%	0	11	11	0	0	0	100%	100%
All other Arts & Sciences Graduate Degrees *see below	22	7	32%	0	7	5	0	1	1	71%	86%
<b>GRADUATE TOTAL</b>	<b>869</b>	<b>270</b>	<b>31%</b>	<b>4</b>	<b>266</b>	<b>195</b>	<b>12</b>	<b>33</b>	<b>26</b>	<b>78%</b>	<b>90%</b>

\* Intl Nongovernmental Org, Prof Sci Mngt & Ldrshp, Science Mngt & Leadership

## UNDERGRADUATE AND GRADUATE

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>1219</b>	<b>363</b>	<b>30%</b>	<b>5</b>	<b>358</b>	<b>229</b>	<b>37</b>	<b>58</b>	<b>34</b>	<b>74%</b>	<b>91%</b>

# George Herbert Walker School of Business and Technology

<b>UNDERGRADUATE MAJOR/ CERTIFICATE</b>	<b>Total Graduates in Program</b>	<b>Total Responses</b>	<b>Actual Response Rate</b>	<b>Number Not Seeking Employment</b>	<b>Total Number Responses used for calculations</b>	<b>Number Professionally Employed</b>	<b>Number Continuing Education</b>	<b>Number Underemployed</b>	<b>Number Unemployed</b>	<b>Professional Success Rate</b>	<b>Comprehensive Success Rate</b>
Certificates *see below	112	30	27%	0	30	25	1	1	3	87%	90%
Accounting (B.S.)	21	7	33%	0	7	4	1	2	0	71%	100%
Business (B.A.)	2	2	100%	0	2	2	0	0	0	100%	100%
Business Administration (B.S.)	71	20	28%	0	20	9	9	1	1	90%	95%
Computer Science (B.S.)	36	15	42%	0	15	11	2	1	1	87%	93%
Economics (B.A.)	5	2	40%	0	2	0	1	1	0	50%	100%
Finance (B.S.)	15	4	27%	0	4	3	1	0	0	100%	100%
Information Management (B.S.)	11	5	45%	0	5	5	0	0	0	100%	100%
Information Systems (B.S.)	3	1	33%	0	1	0	1	0	0	100%	100%
Management (B.A.)	257	86	33%	1	85	60	4	13	8	75%	91%
Mathematics (B.A. & B.S.)	4	1	25%	0	1	1	0	0	0	100%	100%
<b>UNDERGRADUATE TOTAL</b>	<b>537</b>	<b>173</b>	<b>32%</b>	<b>1</b>	<b>172</b>	<b>120</b>	<b>20</b>	<b>19</b>	<b>13</b>	<b>81%</b>	<b>92%</b>

\*Certificates Offered: Entrepreneurship, Government Contracting, Marketing, Non-Profit Management, Web Services, Web Site Design, Web Site Development

<b>GRADUATE MAJOR/ CERTIFICATE</b>	<b>Total Graduates in Program</b>	<b>Total Responses</b>	<b>Actual Response Rate</b>	<b>Number Not Seeking Employment</b>	<b>Total Number Responses used for calculations</b>	<b>Number Professionally Employed</b>	<b>Number Continuing Education</b>	<b>Number Underemployed</b>	<b>Number Unemployed</b>	<b>Professional Success Rate</b>	<b>Comprehensive Success Rate</b>
Bus & Org Security Mngt (M.A.)	240	91	38%	1	90	85	2	3	0	97%	100%
Business (M.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Business Administration (M.B.A.)	1505	600	40%	8	592	504	8	56	24	86%	96%
Comp Res/Info Mngt (M.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Computer Science (M.S.)	3	0	0%	0	0	0	0	0	0	n/a	n/a
Finance (M.S.)	55	18	33%	0	18	18	0	0	0	100%	100%
Health Administration (M.H.A.)	171	60	35%	0	60	47	3	5	5	83%	92%
Health Care Mngt (M.A.)	4	0	0%	0	0	0	0	0	0	n/a	n/a
Human Resources Development (M.A.)	168	60	36%	2	58	43	2	9	4	78%	93%
Human Resources Mngt (M.A.)	458	179	39%	3	176	130	5	29	12	77%	93%
Int'l Business (M.A.)	18	8	44%	1	7	6	0	0	1	86%	86%

# George Herbert Walker School of Business and Technology (cont.)

<b>GRADUATE (CONT.) MAJOR/ CERTIFICATE</b>	<b>Total Graduates in Program</b>	<b>Total Responses</b>	<b>Actual Response Rate</b>	<b>Number Not Seeking Employment</b>	<b>Total Number Responses used for calculations</b>	<b>Number Professionally Employed</b>	<b>Number Continuing Education</b>	<b>Number Underemployed</b>	<b>Number Unemployed</b>	<b>Professional Success Rate</b>	<b>Comprehensive Success Rate</b>
Information Technology Mngt (M.A)	266	110	41%	0	110	106	2	1	1	98%	99%
Management (M.A.)	44	18	41%	0	18	18	0	0	0	100%	100%
Management & Leadership (M.A.)	615	237	39%	3	234	197	9	16	12	88%	95%
Marketing (M.A)	24	6	25%	0	6	5	0	1	0	83%	100%
Prcmnt/Acquisn Mngt (M.A.)	190	63	33%	0	63	56	1	2	4	90%	94%
Public Administration (M.A./M.P.A.)	66	28	42%	0	28	25	0	2	1	89%	96%
Space Sys Operation Mngt (M.S)	27	18	67%	0	18	15	0	0	3	83%	83%
Management (D.Mngt)	2	0	0%	0	0	0	0	0	0	n/a	n/a
<b>GRADUATE TOTAL</b>	<b>3858</b>	<b>1496</b>	<b>39%</b>	<b>18</b>	<b>1478</b>	<b>1255</b>	<b>32</b>	<b>124</b>	<b>67</b>	<b>87%</b>	<b>95%</b>

<b>UNDERGRADUATE AND GRADUATE</b>	<b>Total Graduates in Program</b>	<b>Total Responses</b>	<b>Actual Response Rate</b>	<b>Number Not Seeking Employment</b>	<b>Total Number Responses used for calculations</b>	<b>Number Professionally Employed</b>	<b>Number Continuing Education</b>	<b>Number Underemployed</b>	<b>Number Unemployed</b>	<b>Professional Success Rate</b>	<b>Comprehensive Success Rate</b>
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>4395</b>	<b>1669</b>	<b>38%</b>	<b>19</b>	<b>1650</b>	<b>1375</b>	<b>52</b>	<b>143</b>	<b>80</b>	<b>86%</b>	<b>95%</b>

# Leigh Gerding College of Fine Arts

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Response	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Acting (BFA)	6	2	33%	0	2	0	0	2	0	0%	100%
Art (BA & BFA)	29	2	7%	0	2	2	0	0	0	100%	100%
Costume Design BFA)	4	2	50%	0	2	1	1	0	0	100%	100%
Dance (BA & BFA)	5	0	0%	0	0	0	0	0	0	n/a	n/a
Directing	3	0	0%	0	0	0	0	0	0	n/a	n/a
Lighting Design (BFA)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Sound Design (BFA)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Scene Design (BFA)	3	0	0%	0	0	0	0	0	0	n/a	n/a
Stage Management (BFA)	3	2	67%	0	2	2	0	0	0	100%	100%
Technical Direction (BFA)	2	1	50%	0	1	0	0	0	1	0%	0%
Music (BA & BM)	22	6	27%	0	6	1	2	3	0	50%	100%
Music Education (BMED)	5	1	20%	0	1	1	0	0	0	100%	100%
Musical Theater (BFA)	6	2	33%	0	2	1	0	1	0	50%	100%
<b>UNDERGRADUATE TOTAL</b>	<b>90</b>	<b>18</b>	<b>20%</b>	<b>0</b>	<b>18</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>1</b>	<b>61%</b>	<b>94%</b>

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Art (MA)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Arts Management & Leadership (MFA)	2	1	50%	0	1	1	0	0	0	100%	100%
Composition (MM)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Music (MA)	2	1	50%	0	1	0	1	0	0	100%	100%
Music Education (MM)	1	0	0%	0	0	0	0	0	0	n/a	n/a
<b>GRADUATE TOTAL</b>	<b>7</b>	<b>2</b>	<b>29%</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>100%</b>	<b>100%</b>

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>97</b>	<b>20</b>	<b>21%</b>	<b>0</b>	<b>20</b>	<b>9</b>	<b>4</b>	<b>6</b>	<b>1</b>	<b>65%</b>	<b>95%</b>



# School of Communications

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Magazine Production/ Documentary Production (CERT)	2	0	0%	0	0	0	0	0	0	n/a	n/a
Advertising/Market Comm (B.A.)	34	25	74%	0	25	20	0	5	0	80%	100%
Animation (B.A.)	3	1	33%	0	1	1	0	0	0	100%	100%
Audio Production (B.A.)	23	6	26%	0	6	4	0	1	1	67%	83%
Broadcast Journalism / Broadcast Digital Journalism (B.A.)	10	8	80%	0	8	4	2	1	1	75%	88%
Film Production (B.A.)	25	12	48%	0	12	4	2	6	0	50%	100%
Film Studies (B.A.)	9	5	56%	0	5	1	2	2	0	60%	100%
Interactive Digital Media (B.A.)	4	2	50%	0	2	2	0	0	0	100%	100%
Journalism (B.A.)	12	5	42%	0	5	2	1	2	0	60%	100%
Media Communications (B.A.)	63	23	37%	0	23	13	0	7	3	57%	87%
Photography (B.A.)	20	6	30%	0	6	1	1	3	1	33%	83%
Public Relations (B.A.)	12	7	58%	0	7	6	0	1	0	86%	100%
Scriptwriting (B.A.)	2	0	0%	0	0	0	0	0	0	n/a	n/a
Speech Comm. Studies (B.A.)	4	0	0%	0	0	0	0	0	0	n/a	n/a
Video Production (B.A.)	12	5	42%	0	5	4	0	1	0	80%	100%
<b>UNDERGRADUATE TOTALS</b>	<b>235</b>	<b>105</b>	<b>45%</b>	<b>0</b>	<b>105</b>	<b>62</b>	<b>8</b>	<b>29</b>	<b>6</b>	<b>67%</b>	<b>94%</b>

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Advertising/Market Comm (M.A.)	16	7	44%	0	7	7	0	0	0	100%	100%
Communications Management (M.A.)	29	13	45%	0	13	8	1	2	2	69%	85%
Media Communications (M.A.)	25	9	36%	0	9	7	0	2	0	78%	100%
Media Literacy (M.A.)	2	0	0%	0	0	0	0	0	0	n/a	n/a
Public Relations (M.A.)	15	6	40%	0	6	5	0	0	1	83%	83%
<b>GRADUATE TOTALS</b>	<b>87</b>	<b>35</b>	<b>40%</b>	<b>0</b>	<b>35</b>	<b>27</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>80%</b>	<b>91%</b>

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>322</b>	<b>140</b>	<b>43%</b>	<b>0</b>	<b>140</b>	<b>89</b>	<b>9</b>	<b>33</b>	<b>9</b>	<b>70%</b>	<b>94%</b>

# School of Education

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate Programs *see below	6	2	33%	0	2	2	0	0	0	100%	100%
Educational Studies (B.A.)	7	2	29%	0	2	1	1	0	0	100%	100%
Education (B.A.)	35	13	37%	0	13	9	1	1	2	77%	85%
<b>UNDERGRADUATE TOTALS</b>	<b>48</b>	<b>17</b>	<b>35%</b>	<b>0</b>	<b>17</b>	<b>12</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>82%</b>	<b>88%</b>

\*Certificates Offered: Education for Global Sustainability, Teach English as Foreign Language

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Applied Educ. Psychology (MA)	1	1	100%	0	1	1	0	0	0	100%	100%
Communication Arts (M.A.T.)	29	13	45%	1	12	9	0	2	1	75%	92%
Early Childhood Education (M.A.T.)	12	5	42%	1	4	4	0	0	0	100%	100%
Education Leadership (E.D.S.)	3	1	33%	0	1	1	0	0	0	100%	100%
Educational Technology (M.A.T.)	10	5	50%	0	5	5	0	0	0	100%	100%
Mathematics (M.A.T.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Mathematics/Educators (M.A.)	11	2	18%	0	2	1	0	1	0	50%	100%
Mild/Moderate Disabilities (M.A.T.)	1	1	100%	0	1	1	0	0	0	100%	100%
Multidisciplinary Studies (M.A.T.)	94	27	29%	2	25	19	2	1	3	84%	88%
Reading (M.A.T.)	16	5	31%	0	5	5	0	0	0	100%	100%
Sch Sys Suprtncy & Ldshp (E.D.S.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Social Science (M.A.T.)	7	3	43%	0	3	2	0	1	0	67%	100%
Special Education (M.A.T.)	15	2	13%	0	2	2	0	0	0	100%	100%
Teach Engl as Sec Lang	9	6	67%	0	6	6	0	0	0	100%	100%
<b>GRADUATE TOTALS</b>	<b>210</b>	<b>71</b>	<b>34%</b>	<b>4</b>	<b>67</b>	<b>56</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>87%</b>	<b>94%</b>

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
<b>UNDERGRADUATE AND GRADUATE TOTALS</b>	<b>258</b>	<b>88</b>	<b>34%</b>	<b>4</b>	<b>84</b>	<b>68</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>86%</b>	<b>93%</b>

# Success Rates by Campus

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Albuquerque	58	22	38%	0	22	16	1	2	3	77%	86%
Andrews AFB	35	12	34%	1	11	11	0	0	0	100%	100%
Beaufort Naval Hospital, SC	22	9	41%	1	8	7	0	0	1	88%	88%
Bolling AFB, DC	170	61	36%	0	61	56	2	2	1	95%	98%
Camp Lejeune Naval Hospital, NC	26	9	35%	0	9	5	0	2	2	56%	78%
Cha Am Thailand	37	6	16%	0	6	4	0	1	1	67%	83%
Charleston, SC	94	26	28%	0	26	17	3	4	2	77%	92%
Col Springs, CO	82	31	38%	2	29	28	0	0	1	97%	97%
Columbia, SC	216	55	25%	1	54	30	6	13	5	67%	91%
Denver, CO	57	41	72%	1	40	31	0	5	4	78%	90%
Edwards AFB, CA	22	6	27%	0	6	6	0	0	0	100%	100%
Elgin, IL	26	11	42%	0	11	11	0	0	0	100%	100%
Fairchild AFB, WA	31	9	29%	2	7	6	0	1	0	86%	100%
Fayetteville, AR	54	25	46%	0	25	16	0	6	3	64%	88%
Ft. Belvoir, VA	13	6	46%	0	6	5	1	0	0	100%	100%
Ft. Bliss, TX	170	47	28%	0	47	40	0	2	5	85%	89%
Ft. Bragg, NC	30	7	23%	0	7	6	0	1	0	86%	100%
Ft. Gordon, GA	15	4	27%	0	4	4	0	0	0	100%	100%
Ft. Jackson, SC	108	36	33%	0	36	28	3	4	1	86%	97%
Ft. Leavenworth, KS	276	95	34%	0	95	91	2	2	0	98%	100%
Ft. Leonard Wood, MO	163	57	35%	2	55	54	1	0	0	100%	100%
Ft. Sam Houston, TX	179	68	38%	1	67	56	2	6	3	87%	96%
Ft. Sill, OK	24	9	38%	2	7	5	0	1	1	71%	86%
Ft. Smith Metro, AR	19	11	58%	0	11	11	0	0	0	100%	100%
Ft. Stewart, GA	4	2	50%	0	2	2	0	0	0	100%	100%
Geneva, Switzerland	115	20	17%	0	20	10	2	4	4	60%	80%
Great Lakes Naval Base, IL	22	6	27%	0	6	6	0	0	0	100%	100%
Greenville, SC	69	18	26%	0	18	13	0	2	3	72%	83%
Hill AFB, UT	46	11	24%	0	11	10	0	1	0	91%	100%
Hunter Army Airfield, GA	48	15	31%	0	15	13	0	1	1	87%	93%
Irvine, Ca	30	16	53%	0	16	15	0	1	0	94%	100%
Jacksonville Metro & Nvl Stn, FL	104	38	37%	0	38	28	2	4	4	79%	89%
Kansas City, MO	168	55	33%	1	54	48	3	3	0	94%	100%
Lackland AFB, TX	1	1	100%	0	1	1	0	0	0	100%	100%
Lakeland-Brandon Metro	48	12	25%	0	12	9	0	2	1	75%	92%
Leiden, the Netherlands	74	22	30%	0	22	18	1	0	3	86%	86%
Little Rock, AFB, AR	36	10	28%	0	10	7	0	2	1	70%	90%

## Success Rates by Campus (continued)

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Little Rock Metro, AR	69	25	36%	0	25	17	1	4	3	72%	88%
London, Great Britain	153	30	20%	0	30	25	1	1	3	87%	90%
Los Angeles AFB, CA	38	32	84%	0	32	31	1	0	0	100%	100%
Louisville, KY	75	25	33%	0	25	18	0	3	4	72%	84%
Luke AFB, AZ	54	23	43%	0	23	20	0	1	2	87%	91%
Marymount Wknd Coll, CA	3	1	33%	0	1	0	0	0	1	0%	0%
McConnell AFB, KS	29	11	38%	0	11	10	0	0	1	91%	91%
Melbourne, FL	49	21	43%	1	20	18	0	2	0	90%	100%
Memphis, TN	66	24	36%	1	23	17	0	6	0	74%	100%
Moody AFB, GA	22	8	36%	0	8	5	0	1	2	63%	75%
Myrtle Beach, SC	124	54	44%	2	52	37	1	11	3	73%	94%
Ocala, FL	44	14	32%	0	14	13	0	0	1	93%	93%
Orlando, FL, Metro	204	85	42%	0	85	73	2	7	3	88%	96%
Ozarks, MO	40	29	73%	0	29	25	2	2	0	93%	100%
Patrick AFB, FL	49	18	37%	0	18	16	0	1	1	89%	94%
Pope AFB, NC	40	15	38%	0	15	13	1	1	0	93%	100%
Rolla, MO	14	5	36%	0	5	4	0	1	0	80%	100%
San Diego, Ca	40	20	50%	0	20	16	0	2	2	80%	90%
Sarasota-Manatee, FL	29	14	48%	1	13	13	0	0	0	100%	100%
Scott AFB, IL	95	37	39%	0	37	31	4	1	1	95%	97%
Shanghai, China	85	11	13%	0	11	11	0	0	0	100%	100%
Shaw AFB Ed Center, SC	17	7	41%	0	7	5	0	0	2	71%	71%
Space Coast, FL	68	28	41%	1	27	21	2	2	2	85%	93%
Tampa Bay, FL	33	17	52%	0	17	13	0	1	3	76%	82%
Tinker AFB, OK	24	8	33%	0	8	8	0	0	0	100%	100%
Vienna, Austria	119	28	24%	0	28	22	5	1	0	96%	100%
Webster Groves, MO	1993	792	40%	8	784	556	57	126	45	78%	94%
Whiteman AFB, MO	23	9	39%	0	9	8	0	0	1	89%	89%
<b>TOTAL</b>	<b>6291</b>	<b>2280</b>	<b>36%</b>	<b>28</b>	<b>2252</b>	<b>1770</b>	<b>106</b>	<b>246</b>	<b>130</b>	<b>83%</b>	<b>94%</b>

# Survey Summaries

## 2010/2011 SALARY INFORMATION by College/School and Degree

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
<b>UNDERGRADUATE</b>				
College of Arts & Sciences	22	\$16,640	\$62,000	\$31,829
George Herbert Walker School of Business and Technology	50	\$14,000	\$165,000	\$57,836
Leigh Gerding College of Fine Arts *	1	\$41,600	\$41,600	\$41,600
School of Communications	21	\$17,326	\$46,000	\$26,764
School of Education	6	\$19,000	\$42,000	\$32,769
<b>UNDERGRADUATE TOTAL</b>	<b>100</b>	<b>\$14,000</b>	<b>\$165,000</b>	<b>\$43,923</b>
<b>GRADUATE</b>				
College of Arts & Sciences	80	\$10,000	\$140,000	\$47,819
George Herbert Walker School of Business and Technology	552	\$5,200	\$275,000	\$71,072
Leigh Gerding College of Fine Arts *	1	\$20,000	\$20,000	\$20,000
School of Communications	8	\$20,800	\$126,000	\$63,225
School of Education	34	\$28,000	\$65,000	\$44,280
<b>GRADUATE TOTAL</b>	<b>675</b>	<b>\$5,200</b>	<b>\$275,000</b>	<b>\$66,798</b>
<b>UNDERGRADUATE AND GRADUATE</b>				
College of Arts & Sciences	102	\$10,000	\$140,000	\$44,370
George Herbert Walker School of Business and Technology	602	\$5,200	\$275,000	\$69,973
Leigh Gerding College of Fine Arts	2	\$20,000	\$41,600	\$30,800
School of Communications	29	\$17,326	\$126,000	\$36,822
School of Education	40	\$19,000	\$65,000	\$42,553
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	<b>775</b>	<b>\$5,200</b>	<b>\$275,000</b>	<b>\$63,847</b>

## Historical Salary Information

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
<b>2009/2010 SALARY SUMMARY</b>				
<b>UNDERGRADUATE TOTAL</b>	122	\$14,300	\$150,000	\$40,407
<b>GRADUATE TOTAL</b>	719	\$15,000	\$230,000	\$64,288
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	841	\$14,300	\$230,000	\$60,823
<b>2008/2009 SALARY SUMMARY</b>				
<b>UNDERGRADUATE TOTAL</b>	144	\$6,000	\$150,000	\$42,394
<b>GRADUATE TOTAL</b>	800	\$10,000	\$312,000	\$61,504
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	944	\$6,000	\$312,000	\$58,589
<b>2007/2008 SALARY SUMMARY</b>				
<b>UNDERGRADUATE TOTAL</b>	155	\$7,000	\$120,000	\$40,228
<b>GRADUATE TOTAL</b>	688	\$6,900	\$200,000	\$62,262
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	843	\$6,900	\$200,000	\$58,211
<b>2006/2007 SALARY SUMMARY</b>				
<b>UNDERGRADUATE TOTAL</b>	123	\$8,112	\$175,000	\$42,339
<b>GRADUATE TOTAL</b>	587	\$10,400	\$250,000	\$59,846
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	710	\$8,112	\$250,000	\$56,814
<b>2005/2006 SALARY SUMMARY</b>				
<b>UNDERGRADUATE TOTAL</b>	73	\$9,000	\$100,000	\$40,063
<b>GRADUATE TOTAL</b>	357	\$13,992	\$200,000	\$59,672
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	430	\$9,000	\$200,000	\$56,343
<b>2004/2005 SALARY SUMMARY</b>				
<b>UNDERGRADUATE TOTAL</b>	70	\$10,400	\$165,000	\$38,968
<b>GRADUATE TOTAL</b>	444	\$9,100	\$250,000	\$59,000
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	514	\$9,100	\$250,000	\$56,272

\*Please note low response rate.

# Survey Summaries (continued)

## WEBSTER EDUCATION SATISFACTION by College/School and Undergraduate/Graduate Levels

College/School Undergraduate/Graduate	TOTAL Number of Responses	Dissatisfied	Neutral	Satisfied
<b>UNDERGRADUATE</b>				
College of Arts & Sciences	71	1%	18%	80%
George Herbert Walker School of Business and Technology	110	4%	13%	84%
Leigh Gerdine College of Fine Arts	17	6%	6%	88%
School of Communications	67	1%	24%	75%
School of Education	17	0%	6%	94%
<b>UNDERGRADUATE TOTAL</b>	<b>282</b>	<b>2%</b>	<b>16%</b>	<b>82%</b>
<b>GRADUATE</b>				
College of Arts & Sciences	208	2%	15%	83%
George Herbert Walker School of Business and Technology	1017	1%	8%	91%
Leigh Gerdine College of Fine Arts	2	0%	0%	100%
School of Communications	22	5%	0%	95%
School of Education	61	0%	3%	97%
<b>GRADUATE TOTAL</b>	<b>1310</b>	<b>1%</b>	<b>9%</b>	<b>90%</b>
<b>UNDERGRADUATE AND GRADUATE</b>				
College of Arts & Sciences	279	2%	16%	82%
George Herbert Walker School of Business and Technology	1127	1%	9%	90%
Leigh Gerdine College of Fine Arts	19	5%	5%	89%
School of Communications	89	2%	18%	80%
School of Education	78	0%	4%	96%
<b>UNDERGRADUATE AND GRADUATE TOTAL</b>	<b>1592</b>	<b>1%</b>	<b>10%</b>	<b>89%</b>

# Survey Summaries (continued)

## CONTINUING EDUCATION INFORMATION: DEGREES SOUGHT

College/School Undergraduate/Graduate	Number of Respondants Continuing Education	Degree Sought			
		Masters	Doctorate	Professional	Not Specified
<b>UNDERGRADUATE</b>					
College of Arts & Sciences	25	76%	4%	16%	4%
George Herbert Walker School of Business and Technology	20	90%	5%	0%	5%
Leigh Gerdine College of Fine Arts	3	100%	0%	0%	0%
School of Communications	8	100%	0%	0%	0%
School of Education	2	100%	0%	0%	0%
<b>GRADUATE</b>					
College of Arts & Sciences	12	25%	50%	0%	25%
George Herbert Walker School of Business and Technology	32	63%	22%	13%	3%
Leigh Gerdine College of Fine Arts	1	100%	0%	0%	0%
School of Communications	1	100%	0%	0%	0%
School of Education	2	0%	50%	50%	0%
<b>UNDERGRADUATE AND GRADUATE</b>					
College of Arts & Sciences	37	59%	19%	11%	11%
George Herbert Walker School of Business and Technology	52	73%	15%	8%	4%
Leigh Gerdine College of Fine Arts	4	100%	0%	0%	0%
School of Communications	9	100%	0%	0%	0%
School of Education	4	50%	25%	25%	0%

### NOTES:

1) This report details information provided by 2010-2011 graduates who are continuing their education after completing their Webster University education.

2) Degree Sought: Outlines what types of educational experiences 2010-2011 graduates are pursuing.

# Success Rate History

## Success Rates 2004-2005 to present

Year	Professionally Employed	Continuing Education	Under Employed	Unemployed	Professional Success Rate	Comprehensive Success Rate
2010-2011	79%	5%	11%	6%	83%	94%
2009-2010	73%	6%	17%	5%	79%	95%
2008-2009	75%	7%	13%	6%	81%	94%
2007-2008	80%	7%	7%	6%	87%	94%
2006-2007	83%	6%	6%	5%	89%	95%
2005-2006	84%	5%	7%	4%	89%	96%
2004-2005	83%	4%	9%	4%	87%	96%

Professional Success Rate includes graduates who are "Professionally Employed" or "Continuing Education".

Comprehensive Success Rate includes graduates who are "Professionally Employed", "Continuing Education" or "Underemployed".



# Industry Data

The following is a breakdown of industry information by employer for respondents whose current status was reported as employed (this includes professionally employed as well as underemployed).

<b>UNDERGRADUATE &amp; GRADUATE</b>	<b>TOTAL # of Respondants "Employed"</b>	<b>College of Arts &amp; Sciences</b>	<b>School of Business &amp; Technology</b>	<b>Leigh Gerding College of Fine Arts</b>	<b>School of Communications</b>	<b>School of Education</b>
Accounting, Finance, Insurance & Real Estate	162	9	145	0	6	2
Agriculture & Natural Resources	16	0	15	0	1	0
Architecture & Construction	15	0	13	0	2	0
Arts, Audio/Video Technology, Communications & Entertainment	106	8	37	9	51	1
Education & Training	224	39	102	2	14	67
Government & Public Administration	220	30	187	0	3	0
Health Care	213	43	166	0	3	1
Hospitality, Food Service & Tourism	43	5	26	3	9	0
Human Services	84	57	23	0	3	1
Information Technology	74	2	71	0	1	0
Law, Public Service, Corrections & Security	34	14	18	0	2	0
Manufacturing	103	4	97	0	2	0
Military	407	38	368	0	1	0
Other	100	17	77	0	6	0
Retail	60	2	43	1	13	1
Science, Technology & Engineering	100	13	84	0	3	0
Transportation, Distribution & Logistics	43	6	35	0	2	0
**Information Not Provided**	12	0	11	0	0	1
<b>TOTAL</b>	<b>2016</b>					