



2011-2012

Success

Report

July 2013

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Success Report Data

Survey Method:

Data for the 2011/2012 Success Report includes individuals who graduated from Webster University in August 2011, October 2011, December 2011, March 2012 and May 2012. Based on information (graduate name, address, phone number, and degree) obtained from the Registrar’s Office, each graduate was contacted utilizing the following methods:

- 1) An initial mailing to each graduate (6 months after graduation) that contained an introductory letter, copy of the 2011-2012 Graduate Follow-up Survey, and a postage paid return envelope to facilitate a better response rate. The letter provided an option for individuals to complete the survey online through the Career Services website.
- 2) Follow-up e-mails were sent to graduates who had not responded, asking them to complete a survey online.
- 3) Phone calls were made to graduates who had not responded to the survey.
- 4) Additional research conducted by Career Services included the following:
 - Obtained information from Department Chairs, Faculty and Staff (including extended campuses).
 - Obtained information from the University CARS database.
 - Obtained information through online research.

Data	Description
6,457	Total graduates earning degrees at all domestic and international campuses
2,345	Total number of graduates responding to the survey
	▪ 234 responses collected via telephone survey
	▪ 567 responses collected via mail survey
	▪ 529 responses from the on-line survey via the Career Services website
	▪ 54 Information retrieved from university's CARS database
	▪ 649 responses from Department Chairs, University Faculty or Staff member
	▪ 312 Career Services research
36%	Actual response rate (2345 divided by 6457)
28	Total graduates not seeking employment. These graduates were removed from the survey.
2,317	Basis for all Success Report percentages (2345 less 28)
88%	Professional Success Rate. This includes graduates who are “Professionally Employed” (82.39%) or “Continuing Education” (5.96%). (Note: Reported Professional Success Rate is rounded to nearest whole number.)
96%	Comprehensive Success Rate. This includes graduates who are “Professionally Employed” (82.39%), “Continuing Education” (5.96%) or “Underemployed” (7.38%). (Note: Reported Comprehensive Success Rate is rounded to nearest whole number.)

NOTES:

- 1) For the purpose of this report, all U.S. military employees are classified as “Professionally Employed.”
- 2) When graduates provided pay on an hourly basis, it was converted to an annual salary.
- 3) Survey respondents were not allowed to self-select “Underemployed” as a current status option. Instead respondents were asked to respond to the questions listed below. Their responses were then compared to their current job satisfaction and their job titles to determine whether they are “Professionally Employed” or “Underemployed.”
 - Is this position related to your area of study?
 - Is this position related to your career interests?
 - Does this position require a college degree?

Overview by College and Degree

UNDERGRADUATE COLLEGE/SCHOOL	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	302	97	52%	27%	20%	2%	78%	98%
George Herbert Walker School of Business & Technology	422	126	71%	10%	11%	8%	81%	92%
Leigh Gardine College of Fine Arts	90	40	75%	15%	8%	3%	90%	98%
School of Communications	220	82	62%	10%	21%	7%	72%	93%
School of Education	44	24	63%	21%	8%	8%	83%	92%
TOTAL	1078	369	64%	16%	15%	6%	79%	94%

GRADUATE COLLEGE/SCHOOL	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	983	347	82%	6%	7%	6%	87%	94%
George Herbert Walker School of Business & Technology	4079	1487	86%	4%	6%	4%	90%	96%
Leigh Gardine College of Fine Arts	9	4	75%	0%	25%	0%	75%	100%
School of Communications	101	32	88%	3%	3%	6%	91%	94%
School of Education	207	78	95%	3%	3%	0%	97%	100%
TOTAL	5379	1948	86%	4%	6%	4%	90%	96%

UNDERGRADUATE & GRADUATE COLLEGE/SCHOOL	Total Number of Graduates	Total Number of Responses (does not include those "Not Seeking Employment")	% of Respondents Professionally Employed	% of Respondents Continuing Education	% of Respondents Underemployed	% of Respondents Unemployed	Professional Success Rate	Comprehensive Success Rate
College of Arts & Sciences	1285	444	75%	10%	9%	5%	85%	95%
George Herbert Walker School of Business & Technology	4501	1613	85%	4%	6%	4%	90%	96%
Leigh Gardine College of Fine Arts	99	44	75%	14%	9%	2%	89%	98%
School of Communications	321	114	69%	8%	16%	7%	77%	93%
School of Education	251	102	87%	7%	4%	2%	94%	98%
TOTAL	6457	2317	82%	6%	7%	4%	88%	96%

College of Arts & Sciences

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Paralegal Studies	7	4	57%	0	4	3	0	1	0	75%	100%
All Other Certificates *see below	9	1	11%	0	1	1	0	0	0	100%	100%
Biology (B.A. and B.S.)	16	5	31%	0	5	1	3	1	0	80%	100%
Nursing (B.S.N.)	31	10	32%	0	10	10	0	0	0	100%	100%
English (B.A.)	22	8	36%	0	8	2	2	4	0	50%	100%
International Relations (B.A.)	64	19	30%	0	19	12	5	2	0	89%	100%
Psychology (B.A.)	88	30	34%	0	30	12	9	7	2	70%	93%
All other Arts & Sciences Undergraduate Degrees **see below	65	20	31%	0	20	9	7	4	0	80%	100%
UNDERGRADUATE TOTAL	302	97	32%	0	97	50	26	19	2	78%	98%

* Buddhist Studies, International Human Rights, International Studies, Refugee Studies

** American Studies, Anthropology, European Studies, French, German, History, Interactive Web Communications, International Studies, International Human Rights, Legal Studies, Middle Eastern Studies, Multimedia Production/Management, Philosophy, Political Science, Religious Studies, Social Science, Sociology, Spanish

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Paralegal Studies	15	4	27%	0	4	2	1	0	1	75%	75%
All Other Certificates *see below	2	2	100%	0	2	2	0	0	0	100%	100%
Counseling (M.A.)	546	186	34%	1	185	147	14	10	14	87%	92%
Environmental Management (M.S.)	108	41	38%	0	41	37	0	2	2	90%	95%
Gerontology (M.A.)	13	6	46%	0	6	2	1	3	0	50%	100%
International Relations (M.A.)	245	92	38%	0	92	78	3	7	4	88%	96%
Legal Analysis/Legal Studies (M.A.)	8	2	25%	0	2	1	0	1	0	50%	100%
Nurse Anesthesia (M.S.)	20	5	25%	0	5	5	0	0	0	100%	100%
Nursing (M.S.N.)	10	3	30%	0	3	3	0	0	0	100%	100%
All other Arts & Sciences Graduate Degrees **see below	16	7	44%	0	7	6	1	0	0	100%	100%
GRADUATE TOTAL	983	348	35%	1	347	283	20	23	21	87%	94%

* Gerontology, Intellectual Property Paralegal Study

** International Nongovernmental Organization, Professional Science Management & Leadership, Science Management & Leadership

UNDERGRADUATE AND GRADUATE

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1285	445	35%	1	444	333	46	42	23	85%	95%

George Herbert Walker School of Business & Technology

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificates *see below	21	3	14%	0	3	2	0	1	0	67%	100%
Accounting (B.S.)	19	4	21%	0	4	3	0	0	1	75%	75%
Business (B.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Business Administration (B.S.)	72	23	32%	0	23	12	5	2	4	74%	83%
Computer Science (B.S.)	32	13	41%	1	12	11	0	1	0	92%	100%
Economics (B.A.)	4	0	0%	0	0	0	0	0	0	n/a	n/a
Finance (B.S.)	16	5	31%	0	5	1	1	0	3	40%	40%
Information Management (B.S.)	12	0	0%	0	0	0	0	0	0	n/a	n/a
Information Systems (B.S.)	2	0	0%	0	0	0	0	0	0	n/a	n/a
Intl Bus & Mngt Studies (B)	3	3	100%	0	3	3	0	0	0	100%	100%
Management (B.A.)	228	74	32%	1	73	55	6	10	2	84%	97%
Mathematics (B.A. & B.S.)	12	3	25%	0	3	2	1	0	0	100%	100%
UNDERGRADUATE TOTAL	422	128	30%	2	126	89	13	14	10	81%	92%

* Entrepreneurship, Marketing, Web Site Design, Web Site Development

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Government Contracting	92	35	38%	1	34	23	3	2	6	76%	82%
All Other Certificates *see below	7	3	43%	0	3	2	1	0	0	100%	100%
Bus & Org Security Mngt (M.A.)	299	79	26%	2	77	70	3	4	0	95%	100%
Business Administration (M.B.A.)	1446	551	38%	6	545	481	15	35	14	91%	97%
Computer Science (M.S.)	5	2	40%	0	2	2	0	0	0	100%	100%
Finance (M.S.)	55	18	33%	0	18	13	3	2	0	89%	100%
Health Administration (M.H.A.)	151	49	32%	0	49	39	5	3	2	90%	96%
Health Care Mngt (M.A.)	6	6	100%	0	6	6	0	0	0	100%	100%
Human Resources Development (M.A.)	183	71	39%	1	70	51	6	10	3	81%	96%
Human Resources Mngt (M.A.)	503	205	41%	3	202	168	5	15	14	86%	93%
Int'l Business (M.A.)	15	2	13%	0	2	1	0	0	1	50%	50%

George Herbert Walker School of Business & Technology

(continued)

GRADUATE (CONT.) MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Information Technology Mngt (M.A.)	295	113	38%	0	113	100	6	3	4	94%	96%
Management (M.A.)	31	9	29%	0	9	8	0	1	0	89%	100%
Management & Leadership (M.A.)	642	232	36%	5	227	202	9	11	5	93%	98%
Marketing (M.A.)	37	16	43%	0	16	15	0	0	1	94%	94%
Mathematics (MAT)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Procurement/Acquisition Management (M.A.)	234	84	36%	4	80	74	1	1	4	94%	95%
Public Administration (M.P.A.)	46	15	33%	0	15	14	0	1	0	93%	100%
Space Sys Operation Mngt (M.S)	30	19	63%	0	19	17	0	1	1	89%	95%
Management (D.Mngt)	1	0	0%	0	0	0	0	0	0	n/a	n/a
GRADUATE TOTAL	4079	1509	37%	22	1487	1286	57	89	55	90%	96%

* Decision Support Systems, Non-Profit Management, Web Services

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	4501	1637	36%	24	1613	1375	70	103	65	90%	96%

Leigh Gerding College of Fine Arts

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Response	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificate: Art Therapy	2	0	0%	0	0	0	0	0	0	n/a	n/a
Acting (B.F.A.)	6	0	0%	0	0	0	0	0	0	n/a	n/a
Art (B.A. & B.F.A.)	32	10	31%	0	10	6	1	2	1	70%	90%
Costume Construction	1	1	100%	0	1	1	0	0	0	100%	100%
Costume Design (B.F.A.)	2	0	0%	0	0	0	0	0	0	n/a	n/a
Dance (B.A. & B.F.A.)	7	7	100%	0	7	7	0	0	0	100%	100%
Directing	3	0	0%	0	0	0	0	0	0	n/a	n/a
Lighting Design (B.F.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Sound Design (B.F.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Stage Management (BFA)	4	1	25%	0	1	1	0	0	0	100%	100%
Technical Direction (B.F.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Music (B.A. & B.M.)	22	18	82%	1	17	11	5	1	0	94%	100%
Music Education (B.M.ED.)	3	3	100%	0	3	3	0	0	0	100%	100%
Musical Theater (B.F.A.)	6	1	17%	0	1	1	0	0	0	100%	100%
UNDERGRADUATE TOTAL	90	41	46%	1	40	30	6	3	1	90%	98%

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Arts Management & Leadership (M.F.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Composition (M.M.)	2	0	0%	0	0	0	0	0	0	n/a	n/a
Music (M.A.)	5	4	80%	0	4	3	0	1	0	75%	100%
Performance (M.M.)	1	1	100%	1	0	0	0	0	0	n/a	n/a
GRADUATE TOTAL	9	5	56%	1	4	3	0	1	0	75%	100%

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	99	46	46%	2	44	33	6	4	1	89%	98%

School of Communications

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificates *see below	10	0	0%	0	0	0	0	0	0	n/a	n/a
Advertising/Market Comm (B.A.)	20	13	65%	0	13	11	0	2	0	85%	100%
Animation (B.A.)	9	4	44%	0	4	2	0	2	0	50%	100%
Audio Production (B.A.)	23	10	43%	0	10	7	0	3	0	70%	100%
Broadcast Digital Journalism (B.A.)	4	1	25%	0	1	1	0	0	0	100%	100%
Film Production (B.A.)	20	3	15%	0	3	1	0	1	1	33%	67%
Film Studies (B.A.)	6	0	0%	0	0	0	0	0	0	n/a	n/a
Interactive Digital Media (B.A.)	7	3	43%	0	3	0	0	2	1	0%	67%
Journalism (B.A.)	9	5	56%	0	5	2	0	2	1	40%	80%
Media Communications (B.A.)	60	22	37%	0	22	13	6	2	1	86%	95%
Photography (B.A.)	14	5	36%	0	5	1	0	2	2	20%	60%
Public Relations (B.A.)	22	8	36%	0	8	6	2	0	0	100%	100%
Scriptwriting (B.A.)	6	1	17%	0	1	0	0	1	0	n/a	n/a
Speech Comm. Studies (B.A.)	2	1	50%	0	1	1	0	0	0	n/a	n/a
Video Production (B.A.)	8	6	75%	0	6	6	0	0	0	100%	100%
UNDERGRADUATE TOTALS	220	82	37%	0	82	51	8	17	6	72%	93%

* Digital Media Design & Production, Documentary Production, Interactive Digital Media, Outdoor / Environmental Journalism, Sports Journalism, Video Game Foundations

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Advertising/Market Comm (M.A.)	30	9	30%	0	9	8	0	1	0	89%	100%
Communications Management (M.A.)	34	10	29%	0	10	9	0	0	1	90%	90%
Media Communications (M.A.)	23	10	43%	0	10	9	0	0	1	90%	90%
Media Literacy (M.A.)	1	0	0%	0	0	0	0	0	0	n/a	n/a
Public Relations (M.A.)	13	3	23%	0	3	2	1	0	0	100%	100%
GRADUATE TOTALS	101	32	32%	0	32	28	1	1	2	91%	94%

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	321	114	36%	0	114	79	9	18	8	77%	93%

School of Education

UNDERGRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Educational Studies (B.A.)	9	3	33%	0	3	1	1	1	0	67%	100%
Education (B.A.)	35	21	60%	0	21	14	4	1	2	86%	90%
UNDERGRADUATE TOTALS	44	24	55%	0	24	15	5	2	2	83%	92%

GRADUATE MAJOR/ CERTIFICATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Certificates *see below	2	0	0%	0	0	0	0	0	0	n/a	n/a
Applied Educ. Psychology (MA)	3	0	0%	0	0	0	0	0	0	n/a	n/a
Communication Arts (M.A.) and (M.A.T)	17	5	29%	0	5	4	0	1	0	80%	100%
Early Childhood Education (M.A.) and (M.A.T)	19	6	32%	0	6	6	0	0	0	100%	100%
Education and Innovation (M.A.)	20	13	65%	0	13	11	1	1	0	92%	100%
Education Leadership (E.D.S.)	11	3	27%	0	3	3	0	0	0	100%	100%
Educational Technology (M.E.T.) and (M.A.T)	22	8	36%	1	7	7	0	0	0	100%	100%
Mathematics (M.A.T)	3	1	33%	0	1	1	0	0	0	100%	100%
Mathematics/Educators (M.A.)	9	6	67%	0	6	6	0	0	0	100%	100%
Middle School Education	1	0	0%	0	0	0	0	0	0	n/a	n/a
Mild/Moderate Disabilities (M.A.T.)	1	1	100%	0	1	1	0	0	0	100%	100%
Multidisciplinary Studies (M.A.T.)	51	27	53%	0	27	27	0	0	0	100%	100%
Reading (M.A.)	19	4	21%	0	4	4	0	0	0	100%	100%
Secondary Education (M.A.T.)	3	1	33%	0	1	1	0	0	0	n/a	n/a
Social Science (M.A.T.)	6	3	50%	0	3	2	1	0	0	100%	100%
Special Education	14	0	0%	0	0	0	0	0	0	n/a	n/a
Teach Engl as Sec Lang	6	1	17%	0	1	1	0	0	0	100%	100%
GRADUATE TOTALS	207	79	38%	1	78	74	2	2	0	97%	100%

*Pedagogical Coordination in the Reggio Emilia Approach, Teach English as Foreign Language

UNDERGRADUATE AND GRADUATE	Total Graduates in Program	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	251	103	41%	1	102	89	7	4	2	94%	98%

Success Rates by Campus

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Albuquerque, NM Metro Campus	55	9	16%	0	9	5	1	2	1	67%	89%
Andrews AFB, MD	35	10	29%	0	10	10	0	0	0	100%	100%
Bangkok Thailand	1	0	0%	0	0	0	0	0	0	0%	0%
Beaufort Naval Hosp, SC	23	10	43%	0	10	10	0	0	0	100%	100%
Bolling AFB, DC	155	39	25%	1	38	30	2	2	4	84%	89%
Camp LeJeune, NC	37	32	91%	2	30	26	0	3	1	87%	97%
Cha Am Thailand	45	1	2%	0	1	1	0	0	0	100%	100%
Charleston, SC Metro Campus	144	46	32%	0	46	38	1	6	1	85%	98%
Colo Springs, CO Metro Campus	85	85	100%	0	85	70	1	3	11	84%	87%
Columbia, SC	205	90	44%	0	90	75	7	4	4	91%	96%
Denver, CO Metro Campus	59	17	29%	0	17	16	0	1	0	94%	100%
Edwards AFB, CA	34	28	88%	2	26	26	0	0	0	100%	100%
Elgin, IL	22	9	41%	0	9	8	0	0	1	89%	89%
Fairchild AFB, WA	33	11	33%	0	11	9	0	1	1	82%	91%
Fayetteville, AR Metro Campus	40	19	49%	1	18	16	0	1	1	89%	94%
Fort Gordon, GA	25	15	60%	0	15	13	0	1	1	87%	93%
Ft Bliss, TX	148	35	24%	0	35	26	1	4	4	77%	89%
Ft Bragg, NC	74	28	38%	1	27	26	0	0	1	96%	96%
Ft Jackson, SC	109	25	23%	1	24	23	0	0	1	96%	96%
Ft Leavenworth, KS	294	68	23%	0	68	61	0	6	1	90%	99%
Ft Leonard Wood, MO	231	50	22%	0	50	47	1	2	0	96%	100%
Ft Sam Houston, TX	193	59	31%	0	59	51	3	3	2	92%	97%
Ft Sill, OK	21	8	38%	0	8	8	0	0	0	100%	100%
Ft Smith Metro, AR	11	8	73%	0	8	7	0	1	0	88%	100%
Ft. Belvoir, VA	37	8	22%	0	8	7	1	0	0	100%	100%
Geneva, Switzerland	151	43	28%	0	43	36	3	2	2	91%	95%
Great Lakes Naval Base, IL	18	2	11%	0	2	2	0	0	0	100%	100%
Greenville, SC Metro Campus	70	46	67%	1	45	37	0	5	3	82%	93%
Hill AFB, UT	61	18	30%	0	18	18	0	0	0	100%	100%
Hunter Army Airfield, GA	55	39	75%	3	36	34	1	0	1	97%	97%
Irvine, CA Metro Campus	44	15	36%	2	13	11	1	1	0	92%	100%
Jacksonville, FL Metro Campus	130	38	30%	2	36	30	1	2	3	86%	92%
Kansas City, MO Metro Campus	181	63	35%	0	63	59	2	1	1	97%	98%
Lakeland-Brandon Metro Campus	48	17	35%	0	17	16	0	1	0	94%	100%
Leiden, the Netherlands	79	54	68%	0	54	38	9	4	3	87%	94%
Little Rock AFB, AR	32	10	31%	0	10	7	1	2	0	80%	100%

Success Rates by Campus (continued)

Campus	Total Graduates	Total Responses	Actual Response Rate	Number Not Seeking Employment	Total Number Responses used for calculations	Number Professionally Employed	Number Continuing Education	Number Underemployed	Number Unemployed	Professional Success Rate	Comprehensive Success Rate
Little Rock, AR Metro Campus	89	18	20%	0	18	11	1	4	2	67%	89%
London, Great Britain	154	20	13%	0	20	14	3	2	1	85%	95%
Los Angeles AFB, CA	48	48	102%	1	47	46	0	1	0	98%	100%
Louisville	86	65	76%	0	65	58	1	3	3	91%	95%
Luke AFB, AZ	45	12	27%	0	12	10	0	2	0	83%	100%
Marymount Wknd Coll, CA	1	0	0%	0	0	0	0	0	0	0%	0%
McConnell AFB, KS	15	6	40%	0	6	5	0	1	0	83%	100%
Melbourne, FL	39	17	44%	0	17	13	3	1	0	94%	100%
Memphis NAVSUPACT, TN	55	19	35%	0	19	15	1	1	2	84%	89%
Moody AFB, GA	20	6	30%	0	6	6	0	0	0	100%	100%
Myrtle Beach, SC Metro Campus	132	40	30%	0	40	20	17	2	1	93%	98%
Ocala, FL	36	30	83%	0	30	25	3	1	1	93%	97%
Orlando, FL Metro Campus	178	59	33%	1	58	45	2	5	6	81%	90%
Ozarks, MO Metro Campus	15	15	100%	0	15	13	2	0	0	100%	100%
Patrick AFB, FL	48	18	38%	0	18	15	2	1	0	94%	100%
Rolla, Missouri	14	1	7%	0	1	1	0	0	0	100%	100%
San Diego, CA Metro Campus	37	9	25%	1	8	8	0	0	0	100%	100%
Sarasota-Manatee Campus	32	23	72%	0	23	21	2	0	0	100%	100%
Scott AFB, IL	86	49	58%	1	48	43	2	0	3	94%	94%
Shanghai, China	62	53	88%	2	51	50	1	0	0	100%	100%
Shaw AFB Ed Center, SC	25	16	64%	0	16	12	4	0	0	100%	100%
Space Coast, Florida	61	40	66%	0	40	31	4	3	2	88%	95%
Tampa Bay, FL	48	27	56%	0	27	26	1	0	0	100%	100%
Tinker AFB, OK	13	1	8%	0	1	1	0	0	0	100%	100%
Vienna, Austria	104	25	24%	0	25	18	5	0	2	92%	92%
Webster Groves, MO	2009	667	33%	6	661	500	48	86	27	83%	96%
Whiteman AFB, MO	20	6	30%	0	6	5	0	0	1	83%	83%
TOTAL	6457	2345	36%	28	2317	1909	138	171	99	88%	96%

Survey Summaries

2011/2012 SALARY INFORMATION by College/School and Degree

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
UNDERGRADUATE				
College of Arts & Sciences	28	\$13,200	\$93,000	\$39,878
George Herbert Walker School of Business & Technology	49	\$16,000	\$220,000	\$55,478
Leigh Gerdine College of Fine Arts *	3	\$12,000	\$35,000	\$21,933
School of Communications	31	\$4,000	\$50,000	\$27,997
School of Education	13	\$13,520	\$45,000	\$31,353
UNDERGRADUATE TOTAL	124	\$4,000	\$220,000	\$41,744
GRADUATE				
College of Arts & Sciences	119	\$11,500	\$185,000	\$56,419
George Herbert Walker School of Business & Technology	548	\$16,120	\$250,000	\$71,625
Leigh Gerdine College of Fine Arts **	0	n/a	n/a	n/a
School of Communications	15	\$35,000	\$150,000	\$56,100
School of Education	22	\$20,000	\$116,958	\$49,213
GRADUATE TOTAL	704	\$11,500	\$250,000	\$68,024
UNDERGRADUATE AND GRADUATE				
College of Arts & Sciences	147	\$11,500	\$185,000	\$53,268
George Herbert Walker School of Business & Technology	597	\$16,000	\$250,000	\$70,300
Leigh Gerdine College of Fine Arts	3	\$12,000	\$35,000	\$21,933
School of Communications	46	\$4,000	\$150,000	\$37,161
School of Education	35	\$13,520	\$116,958	\$42,579
UNDERGRADUATE AND GRADUATE TOTAL	828	\$4,000	\$250,000	\$64,088

Historical Salary Information

College/School Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
2010/2011 SALARY SUMMARY				
UNDERGRADUATE TOTAL	100	\$14,000	\$165,000	\$43,923
GRADUATE TOTAL	675	\$5,200	\$275,000	\$66,798
UNDERGRADUATE AND GRADUATE TOTAL	775	\$5,200	\$275,000	\$63,847
2009/2010 SALARY SUMMARY				
UNDERGRADUATE TOTAL	122	\$14,300	\$150,000	\$40,407
GRADUATE TOTAL	719	\$15,000	\$230,000	\$64,288
UNDERGRADUATE AND GRADUATE TOTAL	841	\$14,300	\$230,000	\$60,823
2008/2009 SALARY SUMMARY				
UNDERGRADUATE TOTAL	144	\$6,000	\$150,000	\$42,394
GRADUATE TOTAL	800	\$10,000	\$312,000	\$61,504
UNDERGRADUATE AND GRADUATE TOTAL	944	\$6,000	\$312,000	\$58,589
2007/2008 SALARY SUMMARY				
UNDERGRADUATE TOTAL	155	\$7,000	\$120,000	\$40,228
GRADUATE TOTAL	688	\$6,900	\$200,000	\$62,262
UNDERGRADUATE AND GRADUATE TOTAL	843	\$6,900	\$200,000	\$58,211
2006/2007 SALARY SUMMARY				
UNDERGRADUATE TOTAL	123	\$8,112	\$175,000	\$42,339
GRADUATE TOTAL	587	\$10,400	\$250,000	\$59,846
UNDERGRADUATE AND GRADUATE TOTAL	710	\$8,112	\$250,000	\$56,814
2005/2006 SALARY SUMMARY				
UNDERGRADUATE TOTAL	73	\$9,000	\$100,000	\$40,063
GRADUATE TOTAL	357	\$13,992	\$200,000	\$59,672
UNDERGRADUATE AND GRADUATE TOTAL	430	\$9,000	\$200,000	\$56,343

*Please note low response rate.

**Please note no salary information gathered.

Survey Summaries (continued)

WEBSTER EDUCATION SATISFACTION by College/School and Undergraduate/Graduate Levels

College/School Undergraduate/Graduate	TOTAL Number of Responses	Dissatisfied	Neutral	Satisfied
UNDERGRADUATE				
College of Arts & Sciences	71	6%	4%	90%
George Herbert Walker School of Business & Technology	94	2%	16%	82%
Leigh Gerdine College of Fine Arts	11	0%	9%	91%
School of Communications	63	8%	11%	81%
School of Education	23	4%	4%	91%
UNDERGRADUATE TOTAL	262	5%	10%	85%
GRADUATE				
College of Arts & Sciences	199	3%	9%	88%
George Herbert Walker School of Business & Technology	814	1%	8%	92%
Leigh Gerdine College of Fine Arts	1	0%	0%	100%
School of Communications	22	0%	9%	91%
School of Education	40	0%	3%	98%
GRADUATE TOTAL	1076	1%	8%	91%
UNDERGRADUATE AND GRADUATE				
College of Arts & Sciences	270	3%	8%	89%
George Herbert Walker School of Business & Technology	908	1%	8%	91%
Leigh Gerdine College of Fine Arts	12	0%	8%	92%
School of Communications	85	6%	11%	84%
School of Education	63	2%	3%	95%
UNDERGRADUATE AND GRADUATE TOTAL	1338	2%	8%	90%

Survey Summaries (continued)

CONTINUING EDUCATION INFORMATION: DEGREES SOUGHT

		Degree Sought			
College/School Undergraduate/Graduate	Number of Respondants Continuing Education	Masters	Doctorate	Professional	Not Specified
UNDERGRADUATE					
College of Arts & Sciences	26	42%	12%	4%	42%
George Herbert Walker School of Business & Technology	13	69%	0%	0%	31%
Leigh Gerding College of Fine Arts	6	67%	0%	0%	33%
School of Communications	8	38%	0%	13%	50%
School of Education	5	60%	20%	0%	20%
GRADUATE					
College of Arts & Sciences	20	10%	45%	0%	45%
George Herbert Walker School of Business & Technology	57	30%	14%	4%	53%
Leigh Gerding College of Fine Arts	0	n/a	n/a	n/a	n/a
School of Communications	1	0%	0%	0%	100%
School of Education	2	0%	0%	0%	100%
UNDERGRADUATE AND GRADUATE					
College of Arts & Sciences	46	28%	26%	2%	43%
George Herbert Walker School of Business & Technology	70	37%	11%	3%	49%
Leigh Gerding College of Fine Arts	6	67%	0%	0%	33%
School of Communications	9	33%	0%	11%	56%
School of Education	7	43%	14%	0%	43%

NOTES:

- 1) This report details information provided by 2011-2012 graduates who are continuing their education after completing their Webster University education.
- 2) Degree Sought: Outlines what types of educational experiences 2011-2012 graduates are pursuing.

Success Rate History

Success Rates 2007-2008 to present

Year	Professionally Employed	Continuing Education	Under-Employed	Unemployed	Professional Success Rate	Comprehensive Success Rate
2011-2012	82%	6%	7%	4%	88%	95%
2010-2011	79%	5%	11%	6%	83%	94%
2009-2010	73%	6%	17%	5%	79%	95%
2008-2009	75%	7%	13%	6%	81%	94%
2007-2008	80%	7%	7%	6%	87%	94%

Professional Success Rate includes graduates who are "Professionally Employed" or "Continuing Education".

Comprehensive Success Rate includes graduates who are "Professionally Employed", "Continuing Education" or "Underemployed".

Industry Data

The following is a breakdown of industry information by employer for respondents whose current status was reported as employed (this includes professionally employed as well as underemployed).

UNDERGRADUATE & GRADUATE	TOTAL # of Respondants "Employed"	College of Arts & Sciences	School of Business & Technology	Leigh Gerdine College of Fine Arts	School of Communications	School of Education
Accounting, Finance, Insurance & Real Estate	159	14	133	2	10	0
Agriculture & Natural Resources	23	10	13	0	0	0
Architecture & Construction	20	3	16	0	0	1
Arts, Audio/Video Technology, Communications & Entertainment	68	5	23	11	29	0
Education & Training	239	39	103	7	8	82
Government & Public Administration	232	25	203	0	2	2
Health Care	192	47	135	0	10	0
Hospitality, Food Service & Tourism	40	8	19	2	10	1
Human Services	133	82	48	1	2	0
Information Technology	84	7	72	0	5	0
Law, Public Service, Corrections & Security	56	16	38	0	2	0
Manufacturing	82	7	74	0	1	0
Military	443	63	379	0	1	0
Other	85	19	53	7	5	1
Retail	64	9	45	4	5	1
Science, Technology & Engineering	62	3	58	0	1	0
Transportation, Distribution & Logistics	31	3	24	1	2	1
Wholesale Trade	3	0	3	0	0	0
Information Not Provided or Determined	64	15	39	2	4	4
TOTAL	2080					