

**USING THIS GUIDE:**

This guide outlines a path for degree completion at Webster University for the *Bachelor of Arts in Interactive Digital Media* for students entering with an *Associate of Applied Science degree in Graphic Communications* from Southwestern Illinois College. This should not be used in place of individual academic advising. Students are strongly encouraged to meet with a Webster University transfer admissions counselor early in their academic career to ensure a smooth transfer experience.

**ABOUT INTERACTIVE DIGITAL MEDIA MAJOR AT WEBSTER:**

In the BA in interactive digital media, students learn a systematic and thorough approach to the study of interactive media. Students learn interactive production skills, including web and interactive programming, graphic design, and audio and video production. Students learn to integrate different media into several different types of interactive experiences that effectively communicate whatever the objective may be.

**WEBSTER ADMISSION REQUIREMENTS:**

When considering an application, Webster looks for evidence of potential for academic success. A cumulative GPA on all college level coursework of at least 2.5 on a 4.0 scale is preferred; however, each applicant is given individual consideration. If you have circumstances which might affect your admission this may be discussed confidentially with a member of the admissions staff. The University operates on rolling admission, and application files are reviewed by an admissions counselor as soon as all requested credentials have been received.

Each transfer applicant must submit:

- A completed [Application for Admission](#)
- \$35.00 non-refundable application fee
- An official transcript from Southwestern Illinois College, and an official transcript from all other postsecondary institutions previously attended mailed to:

Webster University  
Office of Admission  
470 East Lockwood Avenue  
St. Louis, MO 63119

**IMPORTANT TRANSFER NOTES:**

- Webster has a minimum residency requirement that 30 of the student's last 36 credits must be taken at Webster University. All students must have a minimum of 128 credit hours to graduate.
- Transfer students should not expect to obtain a degree in the Department of Electronic and Photographic Media in less than four full semesters of sequenced courses.
- Students must earn a grade of C- or better in any course they wish to apply toward their major or general education/GCP.
- Most students who major in the School of Communications must complete a portfolio review as a requirement for graduation. While the majority of work students will exhibit for this review should come from assignments in

their courses at Webster University, students may also include exceptional work they have completed at other institutions and therefore the departments suggest incoming transfer students save any such work they deem appropriate for the portfolio review. Any questions about the portfolio review process should be directed to their academic advisor.

- Webster University provides full transfer of coursework successfully completed as part of an associate degree awarded by a regionally accredited institution. While students with associate degrees typically transfer 60-64 credit hours, Webster will transfer in all coursework that is part of the completed associate degree. Transfer of additional lower-division credit beyond the associate degree is restricted. All transfer credit is capped at 98 credit hours.
- All transfer coursework must be college-level (100-level or above) with a passing grade. Pass/Fail courses will count for transfer credit if the student received a Pass. For repeated courses only the second grade will be counted. Incomplete grades are not accepted in transfer. Courses completed with a grade of D have severe transfer restrictions. Formal evaluation of transfer credit is conducted by the Office of the Registrar upon admission to the University.

**WEBSTER DEGREE REQUIREMENTS:**

A minimum of **128** credit hours consisting of the following:

- Applicable University Global Citizenship Program hours
- 57 required credit hours for the major
- Electives

**GENERAL EDUCATION/GLOBAL CITIZENSHIP PROGRAM:**

Webster University requires all baccalaureate students to complete a general education program. The University has implemented a new set of general education requirements. The Global Citizenship Program (GCP) is a set of undergraduate degree requirements and a general education program developed by Webster University faculty to help prepare students to confront global problems and 21<sup>st</sup> century challenges.

Students completing the Associate of Applied Science degree will have previous credits reviewed on a course-by-course basis for applicability to the GCP. *See GCP Transfer Guide developed for Southwestern Illinois College.*

**2+2 ARTICULATION FOR AAS DEGREE TO BA DEGREE**

The next section will identify how courses taken as part of the Associate of Applied Science degree in Graphic Communications with apply to the INTM degree at Webster, and what requirements will be remaining to earn the Bachelor of Arts in Interactive Digital Media at Webster University.

**AAS GRAPHIC COMMUNICATIONS (YEARS 1 AND 2 AT SWIC)**

SWIC Degree Requirement	Webster Degree Requirement Fulfilled
<b>GENERAL EDUCATION 15-17 CR.</b>	
ENG 101 Rhetoric & Composition I (3)	Written Communication (WCOM)
Humanities or Social Science Elective (3)	<i>It is likely that the selected Humanities or Social Science elective will count for Roots of Cultures (ROC) or Social Systems &amp; Human Behavior (SSHB) at Webster. Students should refer to the GCP transfer guide developed for SWIC in selecting courses.</i>
Humanities or Social Science Elective (3)	<i>It is likely that the selected Humanities or Social Science elective will count for Roots of Cultures (ROC) or Social Systems &amp; Human Behavior (SSHB) at Webster. Students should refer to the GCP transfer guide developed for SWIC in selecting courses.</i>
English, Journalism, or SPCH 151 (3)	<i>The selected English, Journalism, Speech elective may count for a Global Citizenship Program requirement at Webster. SPCH 151 will count for Oral Communications (OCOM). Students should refer to the GCP transfer guide developed for SWIC in selecting courses.</i>

Human Well Being Elective (2)	General Elective
Communications/Humanities/Social Science/Human Well-Being Elective (1-3)	<i>The selected elective may count for a Global Citizenship Program requirement at Webster. Students should refer to the GCP transfer guide developed for SWIC in selecting courses.</i>
<b>MAJOR 50 CR.</b>	
CIS 125 Operating Systems Basics (1)	General Elective (1)
CIS 155 Basic Web Page Design (1)	INTM 3150 Special Topics (1)
CIS 164 Internet Essentials (3)	INTM 3150 Special Topics (3)
CIS 168 Graphic Design (3) <i>or</i> ART 111 Basic Design (3)	DESN 1210 Design Concepts (3) <i>Students interested in continued study in the College of Fine Arts may be required to do a Portfolio Review to determine if this equivalency may apply toward a Fine Arts major. See a College of Fine Arts advisor for further information.</i>
CIS 171 Computer Graphics (3) <b>AND</b> CIS 147 Fonts and Type (2) <i>Both must be taken at SWIC to receive credit for INTM 2200.</i>	INTM 2200 Visual Design for Interactive Digital Media (3)
CIS 172 Photoshop (3) <b>AND</b> CIS 174 HTML (3) <i>Both must be taken at SWIC to receive credit for EPMD 1000.</i>	EPMD 1000 Introduction to Media Production (3)
CIS 173 Graphics and Animation/ Flash (3)	INTM 3300 Animation Techniques & Practices for Interactive Media (3)
CIS 257 Electronic Publishing- InDesign (3)	INTM 3150 Special Topics (3)
CIS 272 Advanced Photoshop (3)	INTM 3150 Special Topics (3)
CIS 230 Video Graphics (3)	INTM 3150 Special Topics (3)
CIS 148 Document Management (1)	INTM 3150 Special Topics (1)
CIS 176 Web Development I (3)	INTM 3150 Special Topics (3)
CIS 273 Advanced Graphics and Animation (3)	INTM 3150 Special Topics (3)
CIS 259 Current Web/Graphic Technology (3)	INTM 1600 Introduction to Interactive Media (3)
CIS 296 Web and Graphics Internship (3)	INTM 3150 Special Topics (3)
<b>GRAPHIC COMMUNICATIONS ELECTIVES</b> <i>Minimum of 6 credit hours from the following:</i>	
<b>Recommended:</b> MKT 226 Online Marketing (3) <b>AND</b> MKT 227 SEO & Web Analytics for Marketing (3) <i>Both must be taken at SWIC to receive credit for INTM 2000.</i>	INTM 2000 Strategic Writing for Interactive Media (3)
CIS 210 Web Design & Usability (3)	INTM 3050 Information Architecture (3)
ART 240 Digital Imaging (3)	General Elective (3)
BUS 280 Intellectual Property Law (3)	General Elective (3)
CIS 299 Special Topics (3)	General Elective (3)
<b>TOTAL FROM SWIC: 65-67 CR.</b>	

### BA INTERACTIVE DIGITAL MEDIA (YEARS 3 AND 4 AT WEBSTER U.)

<b>Webster University</b>
<b>MAJOR</b> <i>Remaining courses at Webster may vary if students do not follow recommendations listed above in selecting SWIC courses.</i>
AUDI 1000 Audio Production I (3)
MEDC 1010 Introduction to Mass Communications (3)
FTVP 1000 Introduction to Film, Television and Video Production (3)
INTM 3050 Information Architecture (3)
INTM 3100 Programming for Web Communications (3)
INTM 3200 Interface Design (3)
INTM 4050 Professional Practice of Integrative Digital Media (3)
INTM 4620 Senior Overview or MEDC 4950 Internship (3)
<b>SKILL ELECTIVES</b> <i>Students shall complete a minimum of 12 hours of Skill electives, as outlined in the <a href="#">INTM degree requirements</a>. <b>Students with the AAS in Graphic Communications degree will have satisfied this requirement with SWIC courses, through the identified equivalencies for INTM 3150.</b></i>

<b>THEORY ELECTIVES</b>
<i>Minimum of 3 hours from the following:</i>
MEDC 1630 Media Literacy (3)
MEDC 2200 Ethics in the Media (3)
MEDC 3800 Cultural Diversity in the Media (3)
MEDC 4100 The Law in the Media (3)
FLST 1800 Film Appreciation (3)
FLST 3160 Topics in Film Studies (3)
FLST 3170 Topics in Documentary Film Studies (3)
FLST 2060 Modern World Cinema (4)
FLST 2070 History of Animation (3)
SCPT 3500 Writing Screenplays for Film (3)
GAME 2000 Introduction to Video Game Theory and Design (3)
GAME 3500 History of Video Games (3)
<b>TOTAL REMAINING MAJOR: 27 CR.</b>
<b>GLOBAL CITIZENSHIP PROGRAM</b>
FRSH 1200 First Year Seminar (3 cr.)
<i>Student will work with Webster advisor to find appropriate substitution for this GCP requirement.</i>
ROC Roots of Cultures Knowledge (6 cr., 2 different prefixes)
SSHB Social Systems & Human Behavior Knowledge (6 cr., 2 different prefixes)
PNW Physical & Natural World Knowledge (3 cr.)
GLBL Global Understanding Knowledge (3 cr.)
ARTS Arts Appreciation Knowledge (3 cr.)
QL Quantitative Literacy Knowledge (3 cr.)
WCOM Written Communication Skill (3 cr.) <i>(satisfied at SWIC- ENG 101)</i>
**OCOM Oral Communication Skill (3 cr.)
**CRI Critical Thinking Skill (3 cr.)
**INTC Intercultural Competence Skill (3 cr.)
**ETH Ethical Reasoning Skill (3 cr.)
Global Keystone Seminar (3 cr.)
<b>GCP REMAINING:</b> <i>varies for each student, depending on general education elective courses selected at SWIC</i>
<i>**With careful advising, students should be able to fulfill remaining skill requirements within remaining knowledge requirements at Webster.</i>

**ELECTIVES:**

Elective hours can consist of any college-level courses that are not already being applied to the major or global citizenship program requirements of the degree, taken to reach the required 128 hours for graduation. Many students may choose to obtain a minor out of the required elective hours. Please keep in mind that any course applied to a minor must be taken at Webster University, with a grade of C- or better.

**Webster University reserves the right to correct errors in these listings or to make revisions in degree requirements or course equivalencies without prior notice.**