



USING THIS GUIDE:

This guide has been published to assist students in preparing for transfer to Webster University from East Central College in the area of Communications & Journalism. This should not be used in place of individual academic advising. Students are strongly encouraged to meet with a Webster University transfer admissions counselor early in their academic career to ensure a smooth transfer experience.

DEPARTMENT OF COMMUNICATION & JOURNALISM DEGREES & MAJORS:

	<i>Required Credits for Major:</i>
Advertising & Marketing Communications	54 credits
Global Journalism	52 credits
Journalism	48 credits
Media Communications	39 credits
Professional Writing	39 credits
Public Relations	51 credits
Scriptwriting	45 credits
Speech Communication Studies	48 credits
Sports Communications	45 credits

WEBSTER DEGREE REQUIREMENTS:

A minimum of **128** credit hours consisting of the following:

- Applicable University Global Citizenship Program hours
- Required credit hours for the Major
- Electives

WEBSTER ADMISSION REQUIREMENTS:

When considering an application, Webster looks for evidence of potential for academic success. A cumulative GPA on all college level coursework of at least 2.5 on a 4.0 scale is preferred; however, each applicant is given individual consideration. If you have circumstances which might affect your admission this may be discussed confidentially with a member of the admissions staff. The University operates on rolling admission, and application files are reviewed by an admissions counselor as soon as all requested credentials have been received.

Each transfer applicant must submit:

- A completed [Application for Admission](#)
- \$35.00 non-refundable application fee
- An official transcript from East Central College, and an official transcript from all other postsecondary institutions previously attended. All official transcripts should be sent to:

Webster University
Office of Admission
470 East Lockwood Avenue
St. Louis, MO 63119

IMPORTANT TRANSFER NOTES:

- Webster University has a minimum residency requirement that 30 of the student's last 36 credits must be taken at Webster University. All students must have a minimum of 128 credit hours to graduate.
- Transfer students who have taken introductory coursework in the major should not expect to complete their degree in fewer than four semesters due to sequential nature of courses.
- Courses completed with a grade below a C- do not count toward fulfilling the specific course requirements of the major or general education/Global Citizenship Program.
- Most students who major in the School of Communications must complete a portfolio review as a requirement for graduation. While the majority of work students will exhibit for this review should come from assignments in their courses at Webster University, students may also include exceptional work they have completed at other institutions. Therefore, the departments suggest incoming transfer students save any such work they deem appropriate for the portfolio review. Any questions about the portfolio review process should be directed to their academic advisor.
- Webster University provides full transfer of coursework successfully completed as part of an associate degree awarded by a regionally accredited institution. While students with associate's degrees typically transfer 60-66 credit hours, Webster will transfer in all coursework that is part of the completed associate degree. Transfer of additional lower-division credit beyond the associate's degree is restricted. All transfer credit is capped at 98 credit hours.
- All transfer coursework must be college-level (1000-level or above) with a passing grade. A grade of D or higher is considered passing, but a D will have severe transfer restrictions. Pass/Fail courses will count for transfer credit if the student received a Pass. For repeated courses only the second grade will be counted. Incomplete grades are not accepted in transfer. Formal evaluation of transfer credit is conducted by the Office of the Registrar upon admission to the University.

MISSOURI REVERSE TRANSFER:

Webster University is participating in the [Missouri Reverse Transfer](#) statewide initiative to help more Missourians earn associate degrees. Webster has partnered with each community college in the state to help students apply Webster University credit back to the community college to earn the associate degree, if they transferred prior to earning the degree. Please speak with your transfer admissions counselor or academic advisor for more information.

GENERAL EDUCATION/GLOBAL CITIZENSHIP PROGRAM:

Webster University requires all baccalaureate students to complete a general education program. The Global Citizenship Program (GCP) is a set of undergraduate degree requirements and a general education program developed by Webster University faculty to help prepare students to confront global problems and 21st century challenges.

Students who complete an Associate of Arts (AA) degree or the CBHE-approved CORE 42 of general education before transferring to Webster University will have satisfied the general education requirements and FRSH 1200 First Year Seminar requirement of the GCP. All students are required to take the Global Keystone Seminar at Webster.

Students completing other associate degrees will have previous credits reviewed on a course-by-course basis for applicability to the GCP. See *GCP Transfer Guide developed for East Central College*.

COURSE EQUIVALENCIES:

Consult a current [Webster University undergraduate catalog](#) for the specific requirements of your major. Acceptable course equivalencies can be found using the online [Transfer Equivalency Database](#). **Not all courses apply to all majors/emphases.**

Webster University Course	ECC Course Equivalent
EPMD 1000 Introduction to Media Production (3) <i>or</i> JOUR 1020 Introduction to Media Production for Journalists (3)	<i>This requirement will be waived if a transfer student has taken two media production courses in different areas (i.e. photography and video). One of the courses will be substituted for EPMD 1000 in the Webster degree audit. Media production areas are: audio (radio), film, television and video production, interactive digital, animation, and photography.</i>
MEDC 1010 Introduction to Mass Communications (3)	COM 1033 Intro to Mass Media Communication
MEDC 2800 Cultural Diversity in the Media (3)	MCM 206 Diversity in the Media
SPCM 1040 Public Speaking (3)	COM 110 Public Speaking
JOUR 1030 Fundamentals of Reporting (3)	MCM 225 News Writing

ELECTIVES:

Elective hours can consist of any college-level courses that are not already being applied to the major or general education requirements of the degree. Many students may choose to obtain a minor out of the required elective hours. Please note that all coursework applied to a minor must be completed at Webster University, with a grade of C- or better.